

IBM Software Demos Lotus Foundations Overview

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Everyone knows how simple it is to run a business. All you have to do is the accounting, HR, PR, sales, service, fulfillment, customer relations, ordering, marketing, employee management, payroll, inventory...

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Easy, right?

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Maybe not. Smaller businesses face a parade of challenges, and IBM understands the diverse pressures and operational concerns landing on your desk every day. Thankfully, I.T. doesn't have to be one of them.

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IBM Lotus Foundations brings to I.T. what you bring to your business: jack-of-all-trades capability. Whether it's time to purchase your first server, or to replace an existing server, the Lotus Foundations software appliance is ready to tackle your technical challenges, allowing you to focus on growing your business.

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Whether you're hiring employee number five, or five-hundred, IBM has the total computing solution to support your expanding needs. And with the affordable price tag, the potential ROI is certain to draw compliments from your accountant.

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Other technology solutions often need a dedicated, in-house I.T. staff for deployment and management activities. Knowledgeable I.T. resources aren't cheap, and assigning that kind of responsibility to current employees is rarely a viable option.

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The Lotus Foundations software appliance is different. With the help of your trusted IT service provider, not only is installation and configuration quick, but the entire process can take less than 30 minutes. Able to self-configure, self-manage and self-heal, the system boasts extreme ease of ownership. The appliance automatically discovers and maps the network around it, and configures the firewall and VPN - so remote offices and employees working from home can easily access business data in a secure fashion.

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If only accounts payable was so easy.

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The unique self-managing capability handles critical day-to-day I.T. maintenance. Sounds impressive, and simplifies management, but saves you good old time and money - resources better spent in other areas of your business.

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The self-governing functionality automates critical tasks and initiates proactive system checks. And other maintenance issues can be handled remotely by your technology partner, minimizing the need for service visits.

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But don't mistake easy for simplistic. Robust security and reliability are bolstered by an included firewall, anti-virus, anti-spam, and automatic detection and recovery from malicious attacks. All this to protect your most valuable asset – your business data – and avoid the time, money and reputation costs that come with lost information.

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Your data is protected and preserved by frequent, automated, and highly reliable disk back-ups, helping keep your systems – and business – running smoothly. Lotus Foundations provides a unique alternative to traditional back-ups, employing a hot swap drive and integrated disk-backup technology. The system is easily protected in case of disaster. If something should happen, insert the backup drive into a new server and the entire system is rebuilt in minutes...putting your business back on track.

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If you're tired of managing those continual system updates and patches, Lotus Foundations is the answer. It's built on a Linux-based operating system – both reliable and security rich, providing easy, automated operating system updates. And it leaves those pesky system crashes in the past.

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Lotus Foundations includes the core computing services needed to run any business, from five to five hundred employees, with little to no I.T. staff.

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Automated installation of IBM Lotus Notes and Domino provides an email, calendar and collaboration platform designed to meet the needs of a growing business - without needing an I.T. admin to set it up.

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You can also forget about those expensive office applications. Spreadsheets, documents and presentations can be handled with the included Lotus Symphony office productivity tools.

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From installation, to productivity tools, to day-to-day management, the IBM Lotus Foundations software appliance has you covered.

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You've worked hard to build your business. Trust IBM Lotus Foundations to provide the affordable, tailored information technology solution you need to grow even further.

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To learn more, visit the link on your screen.

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