IBM Physical Security

Today, nearly every organization must secure and protect its facilities, employees, customers, IT infrastructure, and business assets.

While traditional analog video cameras can record people, movement, and events… a video tape-based surveillance system can be costly, inefficient, and ineffective.

Poor image quality… tape storage space and costs… limited accessibility and distribution capabilities… lack of integration with other security technologies… and post event searches that can involve countless hours of manually searching tapes are just a few disadvantages.

And traditional video surveillance alone doesn't sufficiently improve site security because of the limited ability of the people monitoring the cameras to react quickly enough to criminal activities.

A business-driven approach to physical security is a smarter approach.

Business-driven physical security begins not with capturing and storing miles of video tape, but with new technologies that can help you improve security and turn the content you record into business intelligence.

IBM Physical Security Services offers digital video security solutions and innovative digital surveillance technologies that make it easier for you to capture, store, retrieve, analyze, and manage your digital video surveillance content.

Digital video offers many advantages over analog video tape. It allows you to integrate enhanced functionality across your security systems and across your IT infrastructure. This integration allows you to easily access real-time information from remote locations, quickly respond to incidents, and analyze data to create business intelligence.

IBM Digital Video Surveillance is a customized, scalable video surveillance and security solution that helps reduce the time and cost required to retrieve useable video data.

IBM Smart Surveillance Solution is an end-to-end, intelligent digital video surveillance solution that can integrate hardware, software, and services within your organization, enabling the convergence of physical and IT security. With its integrated analytics, the solution enhances your ability to store, access, search, analyze, and use video data.

The major software component of Smart Surveillance Solution is IBM Smart Surveillance Analytic, or SSA. SSA applies a metadata indexing technique to video, for extracting "usable information" from the captured video. SSA enables post-event correlation of people and activities, and real-time decision making so you can turn your video into critical intelligence and proactively prevent problems before they occur.

And unlike most competitors, IBM offers a solution built on an open, extensible architecture designed to enable multiple vendor integration and scalability.

IBM's business-driven approach to physical security is a smarter approach. It allows you to turn surveillance video into critical intelligence for improved security and enhanced, real-time decision-making.

A recognized global leader in digital video surveillance solutions, IBM can you help you make your store, your facilities, or your city a safer place.

To learn more, contact your IBM representative or visit ibm.com/itsolutions/security.