

## IBM Software Demos

### IBM Enterprise Modernization Introduction

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Tired of spending up to three quarters of your budget on IT maintenance? Want to leverage enterprise assets and skills to achieve new levels of business value and innovation? Then “Modernize” your enterprise!

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If you struggle with some of these common IT challenges, including:

- Limited knowledge of IT assets and how they impact business,
- Complex, tightly coupled IT architecture, with limited re-use options in modern service-oriented architectures,
- Multiple unrelated tools and processes performing similar tasks, driving up IT maintenance costs,
- And staff skills “lock-in” that limits task interchange,

Then IBM can help!

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Enterprise Modernization, or EM solutions, apply modern architectures and technologies to core IT systems for System i, z and distributed platforms. First, legacy application processes are “unshackled” using simple and innovative solutions. Then these processes are grouped to align with a set of business operations.

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This improves overall effectiveness and future flexibility, and extends the life of IT investments. Enterprise Modernization also pushes performance to new levels--without disrupting the underlying business model. Ultimately, new processes can be shared, reused, more easily integrated and changed at a larger benefit and lower cost than starting over.

<1:28>

IBM works with you to create these cost-effective incremental Enterprise Modernization solutions, to transition systems, streamline workflow and improve overall IT flexibility for the long term. And this is all accomplished without interrupting daily business operations.

<1:46> Different voice used for this segment

"In one tool, we have a single development environment that draws information from multiple environments. I don't have to jump between different tools to do different tasks. The tool is very complete." Armin Schiller, transaction banking payments and cash transactions, Commerzbank AG

<1:57> Resume original voice

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You can optimize software delivery and modernize with limited cost and low risk! Maximize return on investment by implementing flexible solutions incrementally to keep IT competitive and current, and address specific business needs as they arise.

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Check the pulse of your business. If it's time to:

- Investigate low-risk optimization options such as Service Oriented Architecture, or SOA,
- Integrate and improve system flexibility,
- Reduce IT operations costs and "Go Green",
- Break down information and skills silos,
- Enhance team collaboration and productivity,
- Extend reuse of host applications, assets and information,
- And simplify overall IT operations to slash budgets,

Then find out what IBM can do for you!

<2:47>

Low cost IT flexibility through Enterprise Modernization is the key to improving competitiveness. What are you waiting for? Modernize your enterprise!

<2:56>

For more information visit this web site.