

IBM Software Demos

IBM Classification Module

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You're looking for a particular book. You know it's in the library somewhere. But if the library is this unorganized...you're in for a long search.

Unfortunately, most businesses organize their documents, emails, and other unstructured information in just such a way. They soon learn that unclassified or poorly classified information is time-consuming to find, harder to re-use, and remains an untapped source of value.

Since most businesses do not have the time or resources to manually classify new information, the amount of unorganized content grows and grows.

Fortunately, there is a solution that can appropriately categorize your enterprise content, in a wide range of applications. That solution is the IBM Classification Module.

In simple terms, the IBM Classification Module automatically classifies your information so that it can be found easily and logically. It can classify new information as it is brought in or it can sort through content that is already under management.

The IBM Classification Module combines a system of rules with text analytics-based understanding, to sort content based on its full context. It isn't just searching for a single word or phrase, but reading the entire document and discerning the topics contained in the body, then assigning it a place in your information structure, or taxonomy. And it won't be fooled by misspellings, abbreviations, shorthand, or the like. It can also learn from your feedback in real time, so that as you correct it, it improves, and over time becomes even more knowledgeable and independent. And since the IBM Classification Module trains from your actual business information, its knowledge of how to classify is uniquely tailored to your individual enterprise.

Let's take a closer look at how the IBM Classification Module sorts and organizes information, by following the input of information into the management system.

Your organization may have thousands or even millions of documents, emails or other records that need to be catalogued properly. The IBM Classification Module can automatically classify all those documents as they're brought under management, with minimal input required by the user. Your documents and files then become a value-adding part of your enterprise, and you'll be able to realize the core benefits of Enterprise Content Management more rapidly.

Using the IBM Classification Module can also help you modify your taxonomy as time goes on, or even create a new taxonomy from scratch. As the Classification Module sorts your information, it can identify documents that don't fit into any of your existing categories. If this queue starts filling up, you can see that your taxonomy needs to adjust to fit this new type of content. But, the IBM Classification Module can go one step further and suggest new classifications within your taxonomy.

As the Classification Module catalogues the huge amount of information in your enterprise, you can review and audit its classifications. The Administrator can monitor the level of automation, and as he becomes more confident in the decisions made by the Classification Module, he can

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increase the level of automation and reduce his time investment. And since the program learns from his feedback, it naturally requires less oversight as time goes on.

Content that can be easily found, used, and leveraged is content that works harder for your business. By accurately categorizing and classifying your data, you are lowering your risk, improving productivity, and accelerating time-to-value from your content management system. In short, you are making better decisions, faster. And as systems grow and change in the future, your organized information can adapt and be utilized by any new applications or software.

According to Gartner, the amount of unstructured content in a given enterprise is growing at an average of 93% per year. So organizing that vast amount of information can be a daunting task. But with the IBM Classification Module, you've got a powerful and valuable tool that can manage your information – and keep your business on the right track as it moves forward.

Otherwise, you might be spending a lot of time in the library.

To learn more about the IBM Classification Module, visit the link on the screen.

<http://ibm.com/software/ecm/classification>