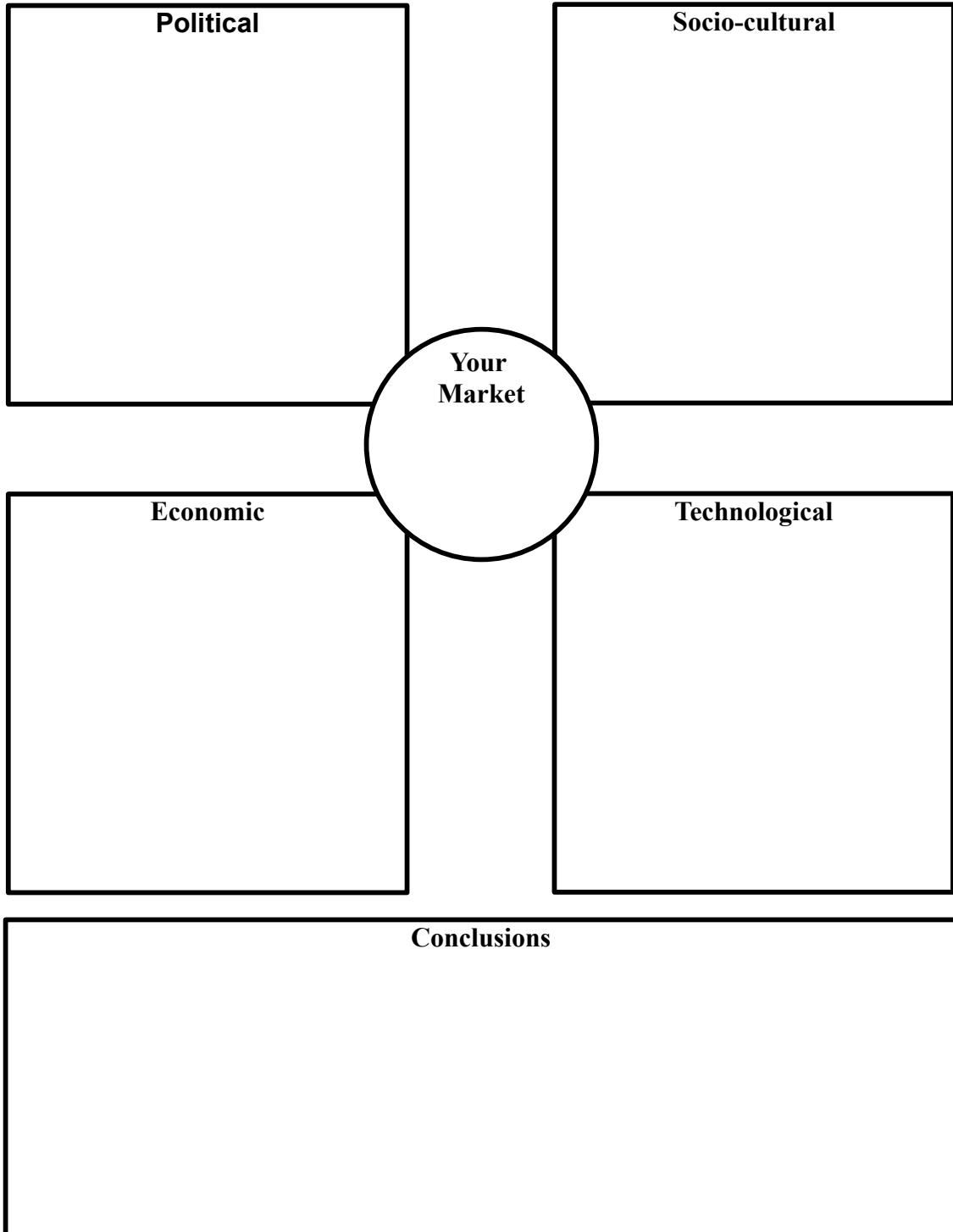


PEST Analysis Worksheet



The diagram is a PEST analysis worksheet. It features a central circle labeled "Your Market". Surrounding this circle are four rectangular boxes, each representing a different environmental factor: "Political" (top-left), "Socio-cultural" (top-right), "Economic" (bottom-left), and "Technological" (bottom-right). Below these four boxes is a large, empty rectangular box labeled "Conclusions".

Political

Socio-cultural

Your Market

Economic

Technological

Conclusions