

Wikimedia Foundation 149th New Montgomery St. San Francisco, CA 94105 U.S.A.

March 29, 2012

To who it may concern

I'm Giuseppe De Nicola, President of the Innovative & Technological Services (Servizi Innovativi e Tecnologici, SIT) of Confindustria Salerno, and I'm writing you with reference to the candidature of Naples to be the hosting town of Wikimania 2013.

Confindustria Salerno, established 1919, is the association of the economic actors of the Salerno District. In particular, SIT branch operates in the production of professional services, carrying out an important role as an "Innovation Agent" in the framework of the Italian industrial system. In this respect, SIT member companies contribute to the development and innovation in industry and in financial services, communications and marketing, information technology, systems and environmental quality.

SIT also organizes yearly the "Best Practices Award for Innovation", whose mission is promoting innovation with focus on practical outcomes, and disseminating the culture of "new and useful" across the members. The Award is in particular aimed to service companies (ICT, marketing, consulting, training, etc.), which are invited to presenting innovation projects implemented for a client, and demonstrate the obtained results.

Since we fully share the mission of Wikimedia Foundation in the diffusion of knowledge, we want to show our deepest appreciation for your activities, and ask you to bring the Wikimania 2013 Conference in Naples.

Kind regards,

Gioseppe De Nicold President

Gruppo Servizi Innovativi e Tecnologici Confindustria Salerno