

# INSIDE TUCSON BUSINESS

ICE HOUSE LOFTS  
OFFER COOL,  
MODERN LIVING

PAGE 5



Your Weekly Business Journal for the Tucson Metro Area

WWW.AZBIZ.COM • OCTOBER 27, 2008 • VOL. 18, NO. 21 • \$1

## Hunt is on for businesses that are SASIE

Inside Tucson Business

Is your business a Southern Arizona Smart Inspiring Enterprise? Then it could win a SASIE award.

The Arizona Small Business Association developed the SASIE awards program to "break the mold for business accolades," as Charlie O'Dowd, the association's senior vice president for Southern Arizona, puts it.

The February awards will be the third annual SASIEs. A year ago, 46 businesses were in the final round of judging, selected from more than 250 nominations. The finalists provided more than 4,000 jobs in Southern Arizona.

"These companies are inspiring examples of what can be achieved while rising to the exciting challenges of running a business in this region," O'Dowd says.

SASIE awards are made in five categories:

- **Company culture** — To the business with an exemplary positive atmosphere where the values of the company are aligned with the values of the people work for it.

- **Creativity/Innovation** — To companies that show imagination searching for opportunities to change, grow and improve.

- **Commerce** — To companies that demonstrate leadership and ingenuity in how they sell and market their product or service.

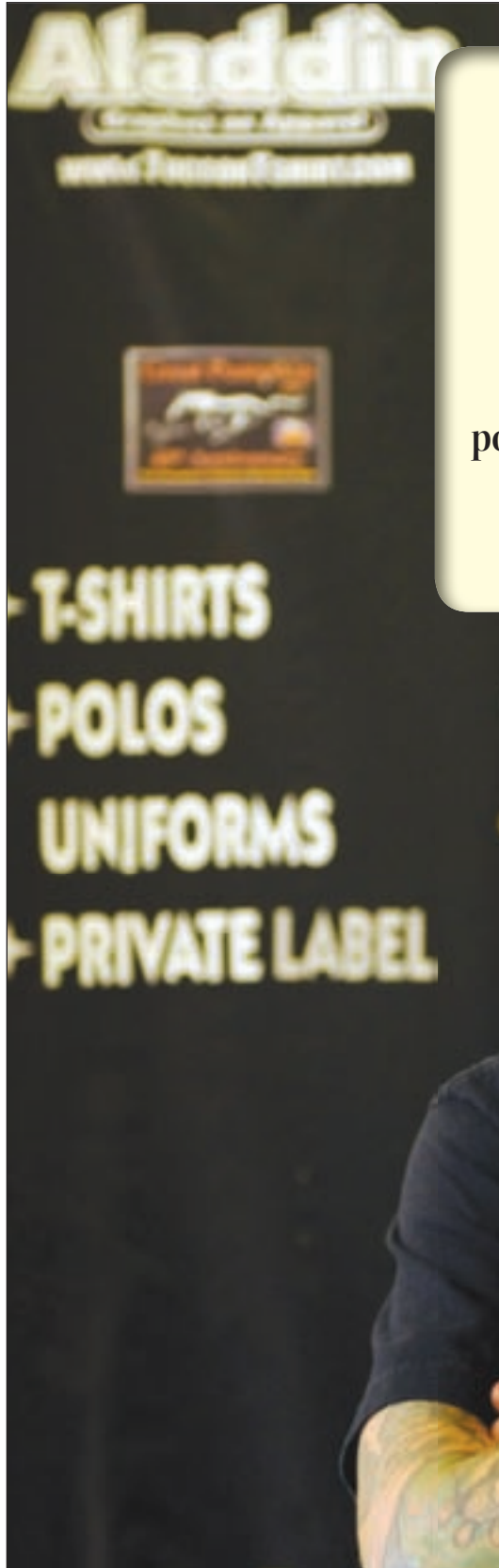
- **Customer service** — To companies demonstrating a clear commitment to providing a high level of customer service.

- **Community** — To companies that include community service and environmental considerations in their plans.

To be eligible a company must be headquartered in Arizona and be in business for at least three years. Privately-held firms may nominate themselves.

Nominations can be made online at [www.sasieawards.com](http://www.sasieawards.com). The deadline is Nov. 7.

The 2009 SASIE awards will be announced the night of Feb. 17 in an event at the Temple of Music & Art, 300 S. Scott Ave.



## Graphic growth

Aladdin Graphics on Apparel has positioned itself to grow in tight times.

Page 7



## Biz values slipping down

Businesses for sale are having to ask less for their companies these days.

Page 3

## What prop 200 really means

The arguments vary widely on both sides, but here's the low down.

Page 4

## Eurofresh CEO tells all

Dwight Ferguson's road from caddy to chief executive offer.

Page 17

