



Jinan **Haishui** Science and Technology Co., Ltd

Add: No.1. Shunhua Road, East District, Jinan Hi-tech Development Zone, Shandong, China.
Block - E_B418, Chuangye Plaze, Qilu software park.

Tel: +86-0531-83177902

Fax: +86-0531-83177901

<http://www.sdhsdm.cn>



1. Basic situations of Haishui

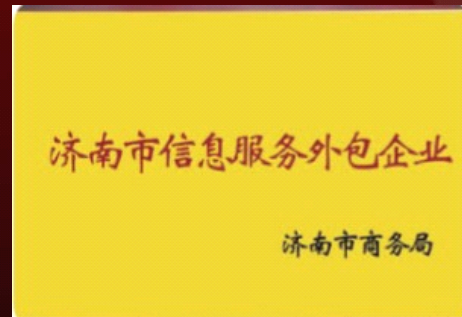
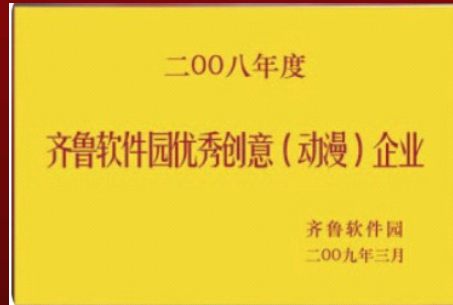
Jinan Haishui Science and Technology Co., Ltd., is now a leading company in the industry of games and cartoons in Shandong province.

We takes “**self-discipline and social commitment**” as our principle.

We have laid firm foundation and enjoy advantages in technology, teamwork, product and management in 3D/2D cartoons film, Chinese Ink Painting CG Animation, games and outsourcing services in digital media technology.

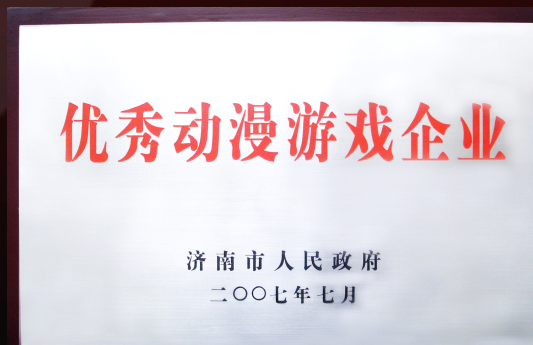
Along with the rapid development of domestic game and cartoon industry, we plans to establish a most competitive base in China for games, cartoons and digital media.





2. Qualifications of our company

- **Outsourcing Service Enterprise in Jinan**
(approved by Jinan Foreign trade and economic cooperation Bureau)
- **Double-soft Enterprise**
(approved by Shandong Software Industry association)
- **Excellent Game & Cartoon Enterprise**
(approved by Jinan municipal government)
- **The First Game & Cartoon Enterprise passed 3 level audit** (municipal, provincial and national)
- **The First Game & Cartoon Enterprise passed Software Authentication** (approved by Information Industry Hall)
- **The First Director of Jinan Game & Anime association**
- **Excellent Show Award of The Third Shangdong Cultural Industry Fair**





3. Equipment and Environment

At present, we have over 200 sets of computer for development, including **DELL/IBM/HP** 3D CG workstation and **MULTIBRIDGE** non-linear editing system .

With the technique support platform of Qilu Software Park , we have 3D CG Renderfarm (100 nodes, XeonE5345 2.33Gx2) and IBM/ SUN/ HP small computers/cluster computers which are used for 3D Animation rendering and graphics calculation.





4. Preferential policies offered by the national government

- Haishui gain “double software “certificate. It will be free from business income tax both next year . It will hand in business income tax from the third year to the fifth year at half of the tax rate.
- Movie and TV cartoon and game products produced by Haishui are recognized by the state as “software product”. After value-added tax collection at the national tariff of 17%, the part of value-added tax whose tax burden is over 3% will enjoy the drawback policy of value-added tax.
- The government provides subsidy for the technical training on the employees of Haishui .
- The government gives Our company full work land and the development equipment support ;



5. Industrial developing pattern

“Combination of production, learning and research” between Haishui and Shandong Zhicheng Technical College

To improve quality of talents in cartoon and game industry and remove the bottleneck of scale development, Haishui and Shandong Zhicheng Technical College have cooperated to cultivate talents in cartoon and game since 2004.

After years of efforts along the two main lines of industrial development and talent education, a sound developing structure with combination of production, learning and research in cartoon and game industry has formed which takes industrial development as the leading role, cultivation of professionals and construction of the college as assistance, and human resources as support.

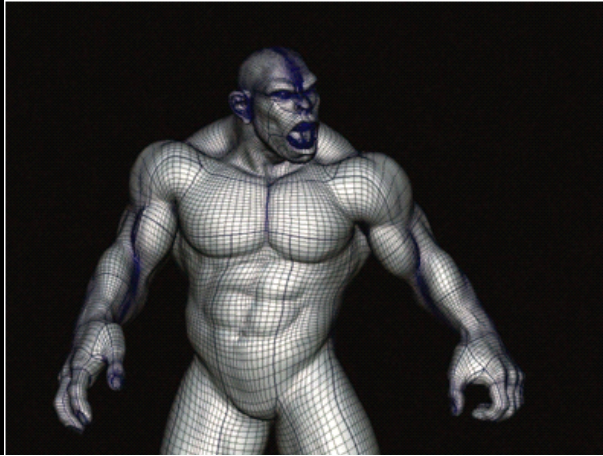


6. Components of core technology of Haishui

- Technology in 3D/2D cartoon movie:
including 3D modeling, texture, 3D/2D animation, 3D/2D effects,
materials, light, concept design & backgroundpaiting rendering and
late-stage combination.



3D Character Display

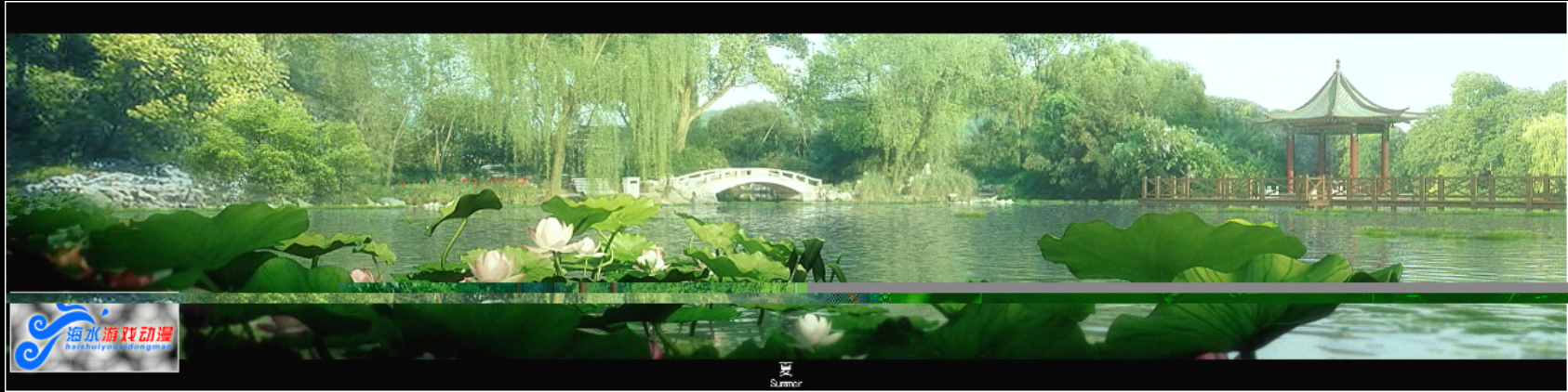




Construction Roaming

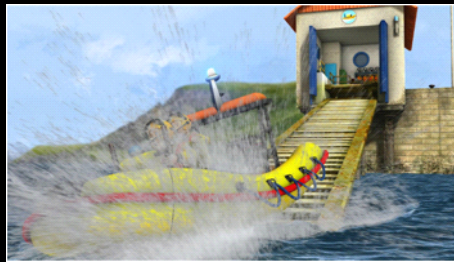


南宋风情街·朝天门
The downtown street in the Southern Song Dynasty

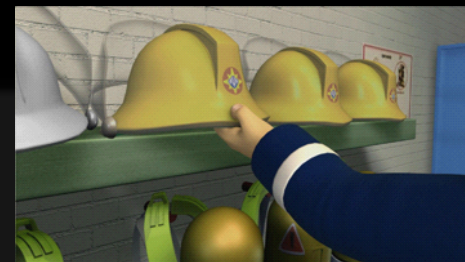
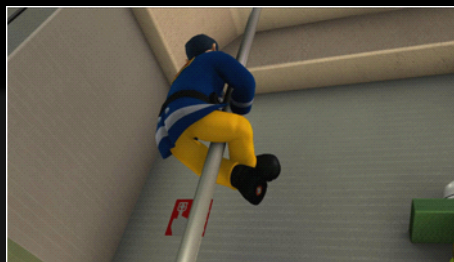
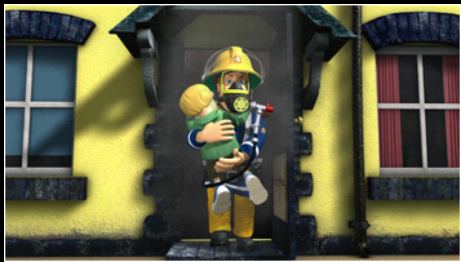


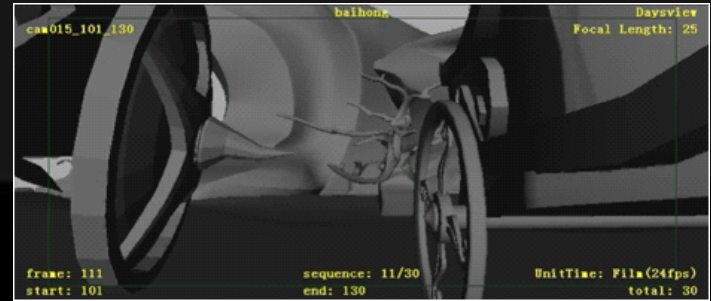
Summer



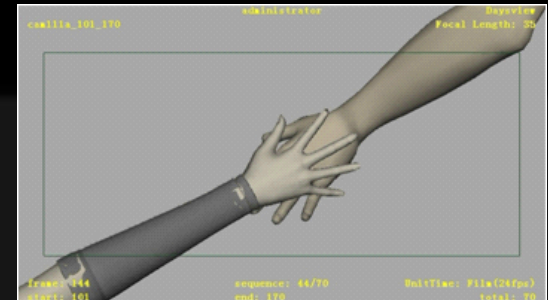
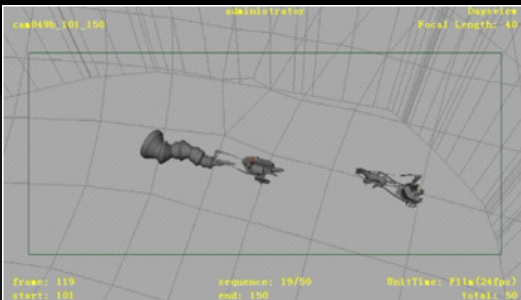
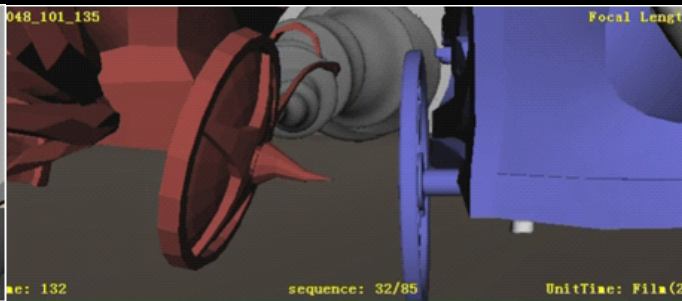
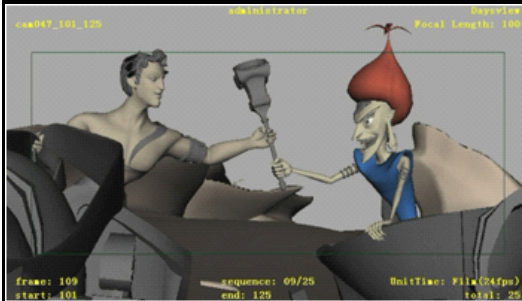
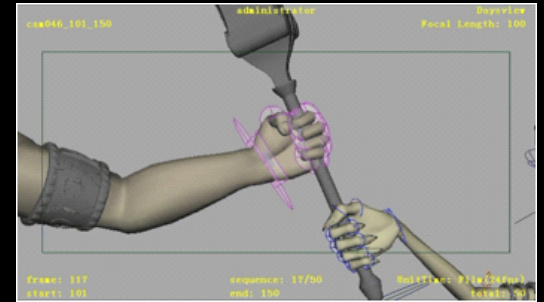
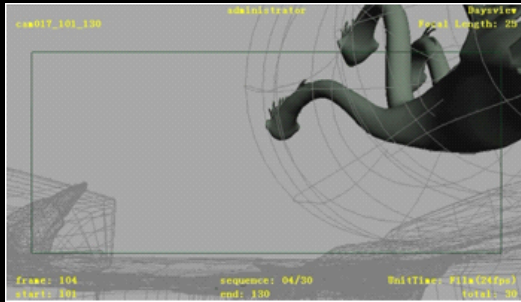


English outsourcing work--fireman



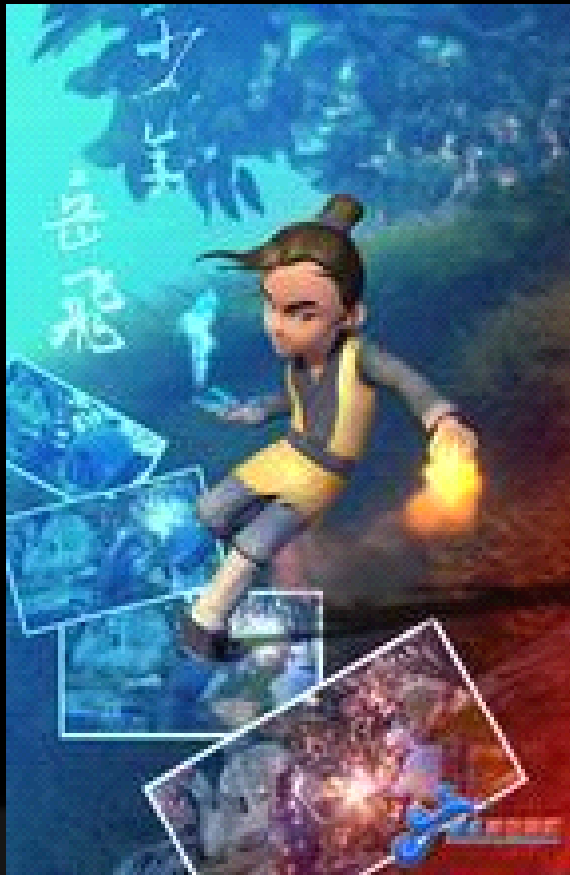


Our 3D works : Light of Olympia





Our Original 3D Animation--Young Yue Fei

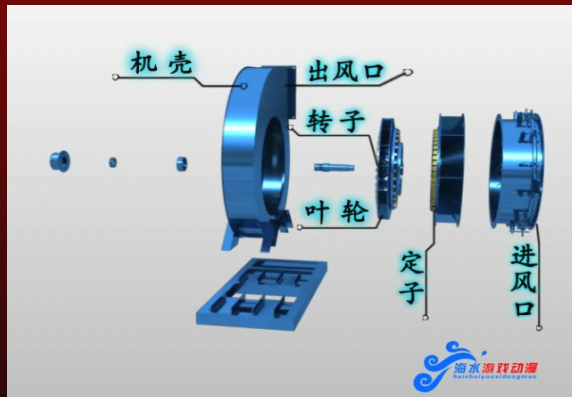




Digital City & Construction Roaming



Product Animation & Corporate Video





■ Technology in Game Art :

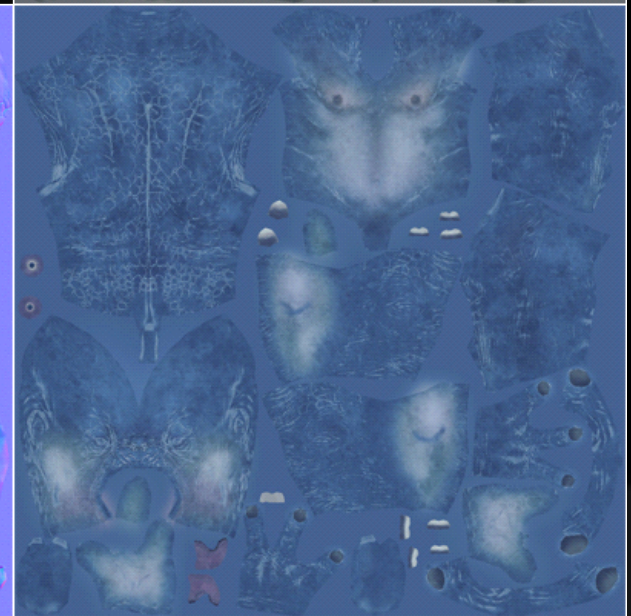
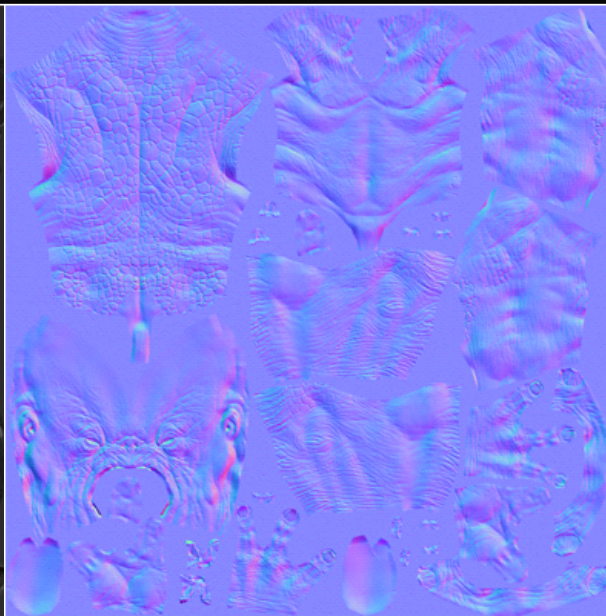
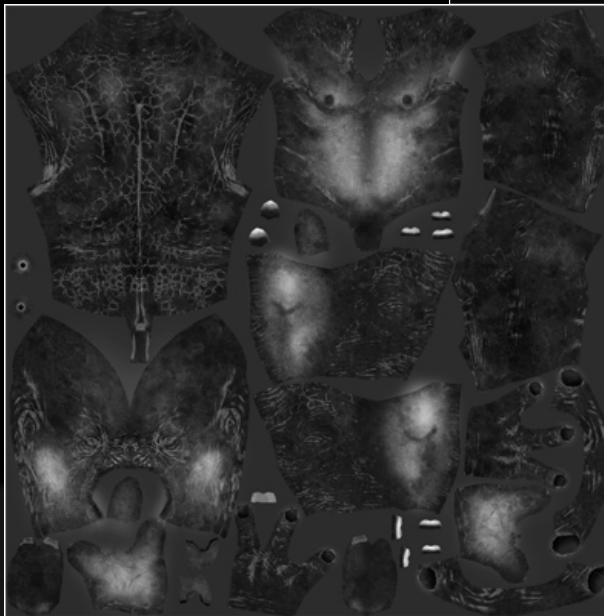
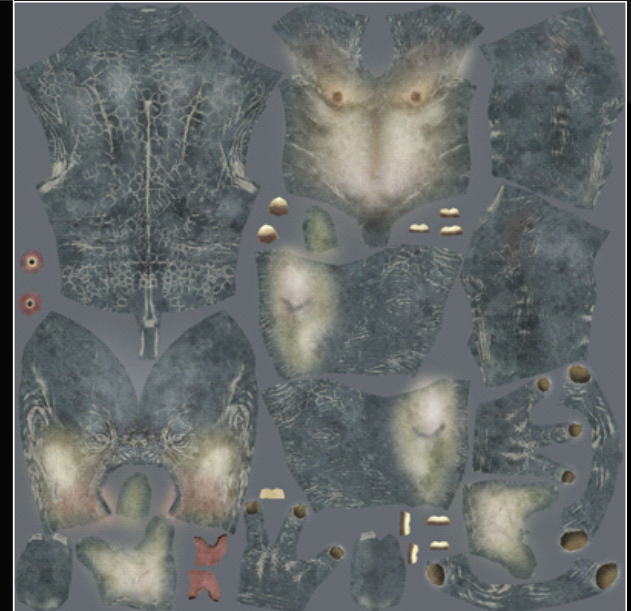
We are a game development outsourcing services supplier too.

Services we supply include Flash Actionscript & C++ & Character Modelling & Texturing; Environment Modelling & Texturing; hard-surface (Vehicle) Modelling & Texturing and Animation, Rendering and a lot more.





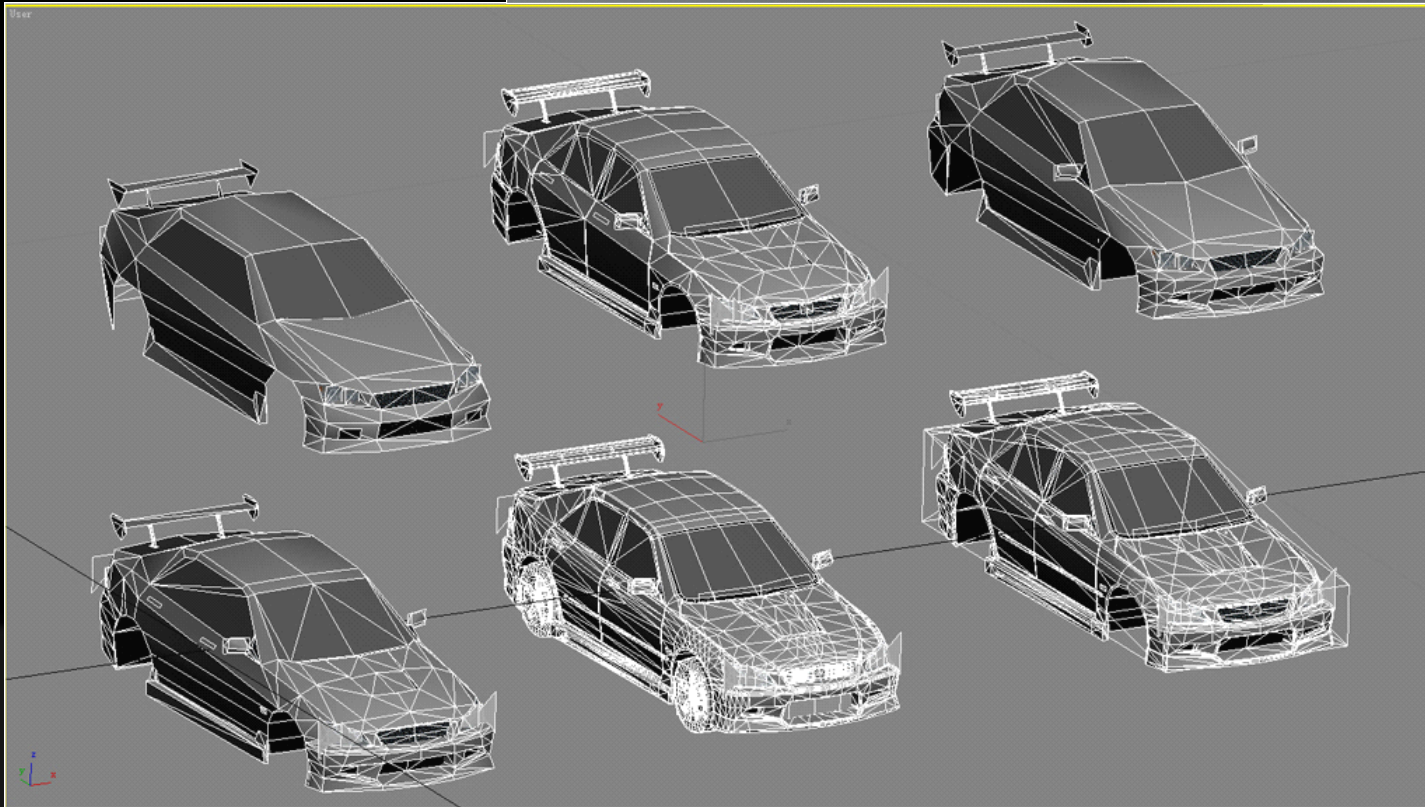
texture
display







texture display



MP5

Submachine gun

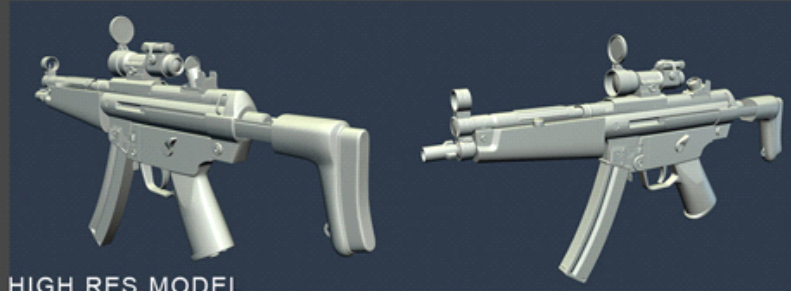
REAL TIME

texture display

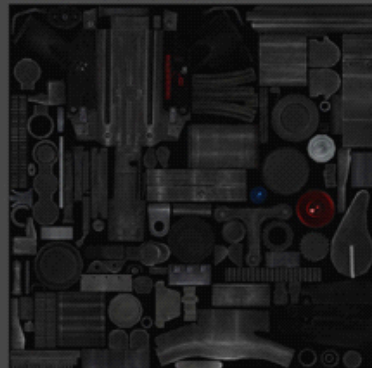


Game Studio

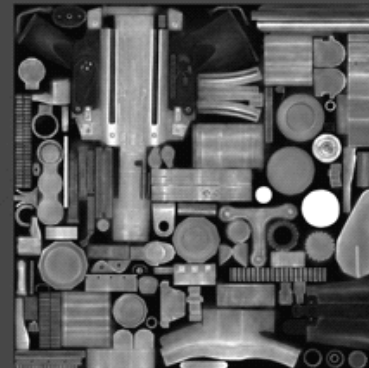
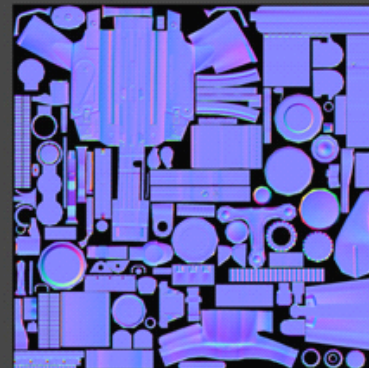
REALTIME WIREFRAME
3000 TRIS

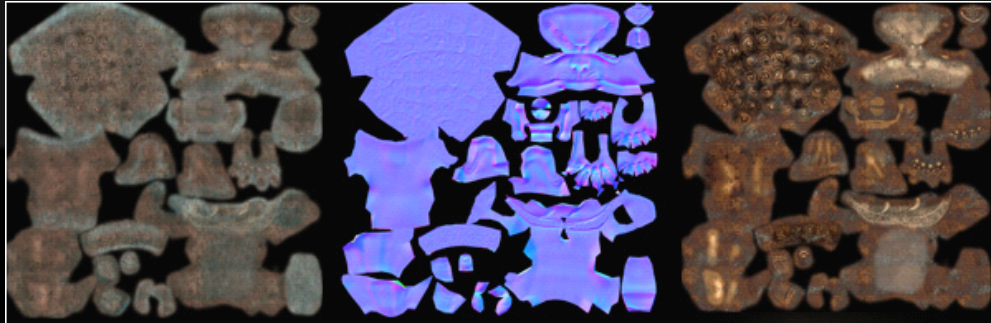


HIGH RES MODEL

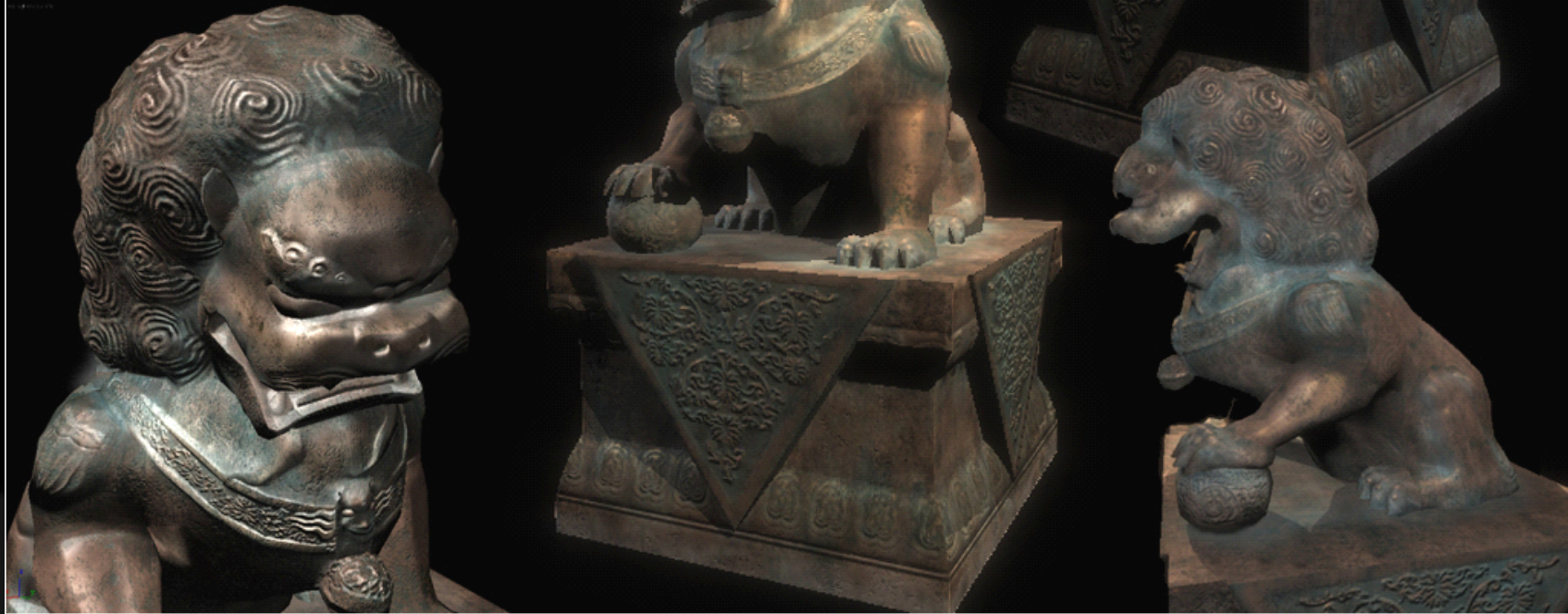


TEXTURE





texture display

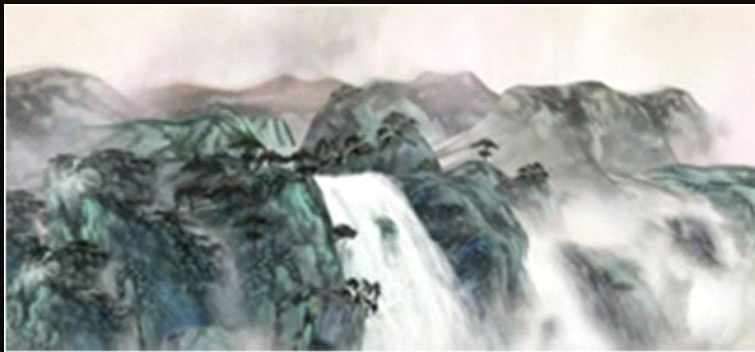


3D character



■ Technology in Chinese Ink Animation:

We have core technology in making 3D CG Chinese Ink Animation include: modeling, mapping, rendering and late-stage combination, as well as unique production process ; it enjoys advantages in presentation of characters and plots performance.





3D Chinese Ink Animation character& setting



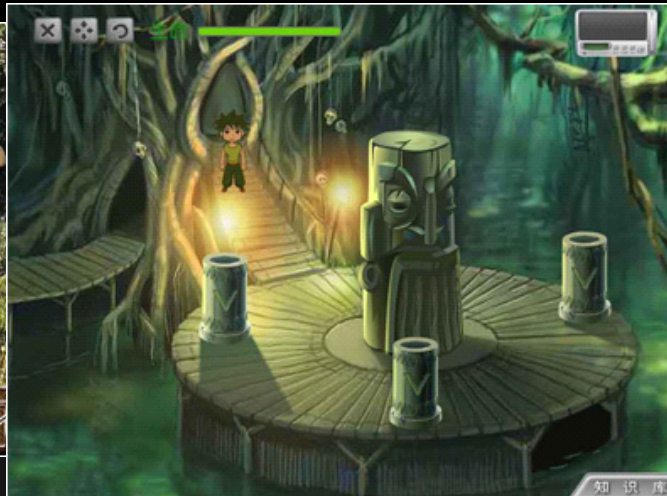


3D Chinese Ink Animation character&setting

■ **Technology in online game development:**
massive multiplayer online 2D/3D games and Flash Web games.

The screenshot shows the website for the ShanDong Digital Science & Technology Museum. At the top, there is a navigation bar with the date '今天 是 2008年10月26日' and links for '首页', '收藏本站', '网友交流', and '联系我们'. A login section on the right includes fields for '用户名:' and '密码:', with buttons for '取回密码', '登录', and '注册'. The main header features the museum's name in Chinese '山东省数字科技馆' and English 'ShanDong Digital Science & Technology Museum'. A large central image depicts an astronaut on the moon. Below this image are navigation tabs for '天地万象', '生命奥秘', '科技世界', '生活百科', '人文社科', and '儿童乐园'. On the left, there is a '每日推荐' section with a game thumbnail titled '大陆漂移' and a '精彩分类' section listing various topics like '宇宙探索', '地球结构', '气候气象', etc. Below the classification is an '公告' section with a notice about a staff list. At the bottom, there is a '友情链接' dropdown menu and a footer with a disclaimer, copyright information, and links for '流量认证', '设为首页', '广告服务', and '保护隐私权'.

The Games we did





8. Human resources Advantages

Haishui has staffs over 100, 10 of them are administrating and marketing personnel; about 20 are engaged in planning, project management and technique; more than 60 are personnel in production and development.

Haishui' largest team is specialized in CG art production. Our artists have all received formal art training in leading Art institutions, complemented by training and professional experience on 2D and 3D software tools.

Haishui' designers and project managers have rich outsourcing experience. Besides, we have sufficient channels and capabilities for designing, marketing, technique, project management and government relation in the area of domestic large-scale animation movie and games.





Game Art

- Electronic Arts Shanghai Subsidiary company
- USA LampLight studio
- Ubisoft (Montreal)
- Zombie Flesh Eaters
- IO Interactive
- USA Gmae Vision Corporation
- EUTECHNYX LIMITED
- NHN CHINA
- Shanghai Artcodiing Co.,Ltd

Animation

- 3D Labz Animation Ltd
- China Digital Science and Technology Museum
- Shandong Association For Science And Technology
- Dutch Jaludo Group BV
- Shanghai digital science and technology museum



Advertisement Animation

- CCTV / SDTV / JNTV
- Chinese Communist Party Shandong Provincial party committee
Propaganda department
- Shanghai Shimao Group
- Shandong Province Zibo Municipal government
- Shandong city and countryside plan design research institute
- Asian Animation Industry Organism (JAPAN)
- China Association for Sci. and Tech., USA Great New York Chapter
- Taiwan economical industry bureau
- Shandong Publishing Group



Tel: +86-0531-83177902 015910083738
+ 86-013791142887

Fax: +86-0531-83177901

MSN: hshsibin@hotmail.com bushwoya@sina.com

E-mail: hsdongman@sina.cn

Skype: haisu-ge lilyis1

QQ: 979571495 843574474

WELCOME

Jinan Haishui Science and Technology Co., Ltd