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How to make a great Wikipedia
Wikipedia is fun, and informative
What articles are MOST informative

- The articles that people actually read
  - Background information to the news
  - Background information to sport events
  - Information about sex
➲ Select a local paper
➲ Select subjects from all sections
➲ Start with small articles, with many links
● Red links are good
● Interwiki links are important
➲ Google is your friend
● Articles can be found in a couple of hours
● Remember this is the News so it is of interest
Your pictures, your illustrations, your articles

➔ Use your own pictures as much as possible
➔ Share them on Commons
➔ In this way you share your culture world wide
➔ Children in schools will copy your articles and use your pictures
➔ Translate articles about your country or culture in English
Fun is serious business, seriously

- Fun is the greatest motivator
- Fun builds a community
- Shared fun and satisfaction will make you come back
- Share tips and tricks with newbies
  - Give them time to be stupid and to grow up
Seriously?
Seriously?
Seriously?
Seriously?
Seriously, what to do

- Localise MediaWiki and other software
- Being well read is a strategic choice
- Collaborate widely, share skills widely
- Use IRC, Skype, Mailing lists
- Consider the benefits of a chapter

- WRITE GREAT ARTICLES
- ILLUSTRATE THEM
- USE BOTS, TM's but use them cleverly
Most importantly..

Thank You!