The Multiple Linotype Way Is the Modern Way

Get all the Facts First

In composing machines the Mergenthaler Linotype Company offers you a choice which guarantees the utmost satisfaction because:

We have a Linotype for every order at a price and upon terms within easy reach of every printer.

FREE SCHOOL OF INSTRUCTION

We establish a school of instruction of which we can refer you to the testimonials of our students, for the benefit of printers everywhere.

Every Linotype man has the privilege of attending these schools free of expense. They are kept up, both from the instruction and equipment points of view, by the best printers in the business, and the students are tested upon the equipment on which they live.

Free School of Instruction, 549 Baronne St., New Orleans, La.

MERGENTHALER LINOTYPE COMPANY

549 Baronne Street FRED W. BOTT, Manager

New Orleans, La.