

1st of the month	1st of the month
2nd of the month	2nd of the month
3rd of the month	3rd of the month
4th of the month	4th of the month
5th of the month	5th of the month
6th of the month	6th of the month
7th of the month	7th of the month
8th of the month	8th of the month
9th of the month	9th of the month
10th of the month	10th of the month
11th of the month	11th of the month
12th of the month	12th of the month

THE BEER

THURSDAY MORNING MAY 4, 1937

Another success. One of the main reasons for the success of the New Orleans Beer Convention... [Detailed report on the convention's success, mentioning high attendance and the role of various breweries.]

Another success. One of the main reasons for the success of the New Orleans Beer Convention... [Continuation of the convention report.]

FOR THE BEER

FOR THE BEER... [Advertisement or notice regarding beer-related matters, possibly a contest or a call for participation.]

AMERICAN THEATRE

CAMP BRETHER
MRS. PRITCHARD
 This evening May 4... [Theater listing with showtimes and cast details.]

THE IRISH AMBASSADOR
 This evening May 4... [Another theater listing.]

OLD HEADS ON YOUR SHOULDERS
 This evening May 4... [Theater listing.]

THE BEER

Continuation of the beer convention report, detailing the various activities, speeches, and the overall atmosphere of the event. Mentions the participation of local and out-of-town brewers.

FOR THE BEER

FOR THE BEER... [Additional notices or advertisements related to the beer industry.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

Continuation of the theater listings, including **THE ITALIAN OPERA** and **THE CHARLES THEATRE**.

Continuation of the beer convention report, mentioning the final remarks and the closing of the event.

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [Notice regarding a meeting or event for beer enthusiasts.]

FOR THE BEER

FOR THE BEER... [A large, detailed notice or advertisement, possibly a long letter or a formal announcement related to the beer industry.]