

Interview schedule at PubMatic on Saturday,17th September 2011 @ 11 AM

14-09-2011 Tejaswini Joshi

From: Tejaswini Joshi (tejaswini.joshi@pubmatic.com)

Sent: 14 September 2011 11:51AM

To:

Dear Candidate,

Greetings from PubMatic. It was pleasure talking with you today.

As per our conversation ,we have scheduled your interview at our office on Saturday,17th September 2011 @ 11 AM for the position of Publisher Operation Specialist.

The interview process will consist of a written test (Analytical/numerical/English) of 45 mins.

Please find below the job details for the above requirement :

<http://www.pubmatic.com/careers/publisheroperations>

Address:

PUBMATIC INDIA PVT.LTD.

7th Floor, Amar Apex,

Near Baner Telephone Exchange,

Baner Road,

Pune 411 045.

Landmark: Next to Foodbazar building

Contact person: Tejaswini Joshi/ Meghana Deshmukh

Thanks,

Tejaswini Joshi

Talent Aquisition Specialist

PubMatic, Inc.

Office: 0091-20-67285745

Mobile: 0091-8605015308

tejaswini.joshi@pubmatic.com

Location: Pune, India

Title: Publisher Operations Specialist / Senior Publisher Operations Specialist

You will work as a key member of the Client Services team to provide support in the day-to-day management of publisher clients and ad network partners.

Responsibilities will include managing ad network account setup, reporting, data updates, file management, data analysis, ad network applications, traffic (run) campaigns and creative's, generate and interpret reporting that will yield competitive insights for our clients and partners as part of a team that handles a group of clients. You will work closely with internal customers to deliver on online ad inventory performance.

Qualifications:

- Any Graduation; preferably technical qualification / Masters is a plus
- Certifications in web programming, data management tools is a plus
- Pro-active, Logical reasoning ability, Problem solving and analytical mindset, Excellent written and spoken English, Quick learning, Detail oriented, Customer service-oriented attitude
- Organized and structured approach to tasks, Client interaction exposure (especially US), Exposure to Online Advertising
- Macros in Excel, MS Access, MS Project, Visio skills, SQL, Database tools, Web programming
- Ad Trafficking exposure using Ad Servers like DART, AdTech, OAS, Zedo, ATLAS or OpenX
- Moderate knowledge about web based applications, web forms, web server/ ad server / Mozilla Firefox and how to work on different web based browsers