

One Time Open House Event



Dear Friend,



It is obvious from the sign in the yard that you are not interested in using a real estate agent, we get that, please consider this proposal.

What if we would:

- *Do a Short term No Fee Listing Agreement (15 Days) this allow time for us to hit all of our marketing sources*
- *Host one Open House (No charge)*
- *List your home in MLS directing traffic to the open house*
- *Produce Exclusive Visual Tour for the open house (No charge)*
- *Export your home to over 10 major internet search engines (95% of buyers)*
- *Post on exclusive KWLS, Post on KW website, Post on Personal website*
- *If we bring a qualified buyer commission paid by you is 3.0%*
- *If we co-broke with another company commission paid is 4.5%*
- *If you sell it yourself no commission paid to us*

This is a win-win situation for the both of us. If you would like more info please email us today at rich.williams@kw.com

Open House Event Marketing Sources

- Multi Listing Services, which exposes your house to over 1300 real estate professionals in York, Adams and Lancaster Counties
- Internet exposure to but not limited to the following: Google, Trulia, Yahoo Real Estate, Zillow, Realtor.com, KWLS, KW.com, Agent personal websites, Remax, Prudential Home Sales, Century 21, Long and Foster and indirect exposure to another dozen sites.
- Depending on the regulations of your Township we place a minimum of 10 open house signs directing traffic to your property.
- Our For Sale Sign in your yard, capturing another 15% of interested drive by buyers.
- Email over 2500 direct friends, family and business associates about your house.
- Personally invite up 20 families from your immediate neighborhood.
- Produce an exclusive Visual Tour™ DVD of your home to export to the internet.
- Customized Personal Flyers for you to market your home on your own.
- We suggest that the sellers provide light refreshments and drinks for the event
- Call us today at 717-586-3110 to schedule your no-obligation consultation visit.
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Sellers Name _____

Date _____

Broker / Agents Name _____

Date _____