

MULTIMEDIA AND PARTICIPATION

(WHY IT MATTERS)





“THE YORCK PROJECT” (MAY 2005)

10,492 IMAGES

82.32% USED IN WIKIMEDIA PROJECTS

92,909 INDIVIDUAL USES

98,732,089 IN-ARTICLE VIEWS IN 8/2011



Wikipedian in Residence *n*.

1. *A coordinator of projects that strengthen partnerships between museums and Wikipedia.*

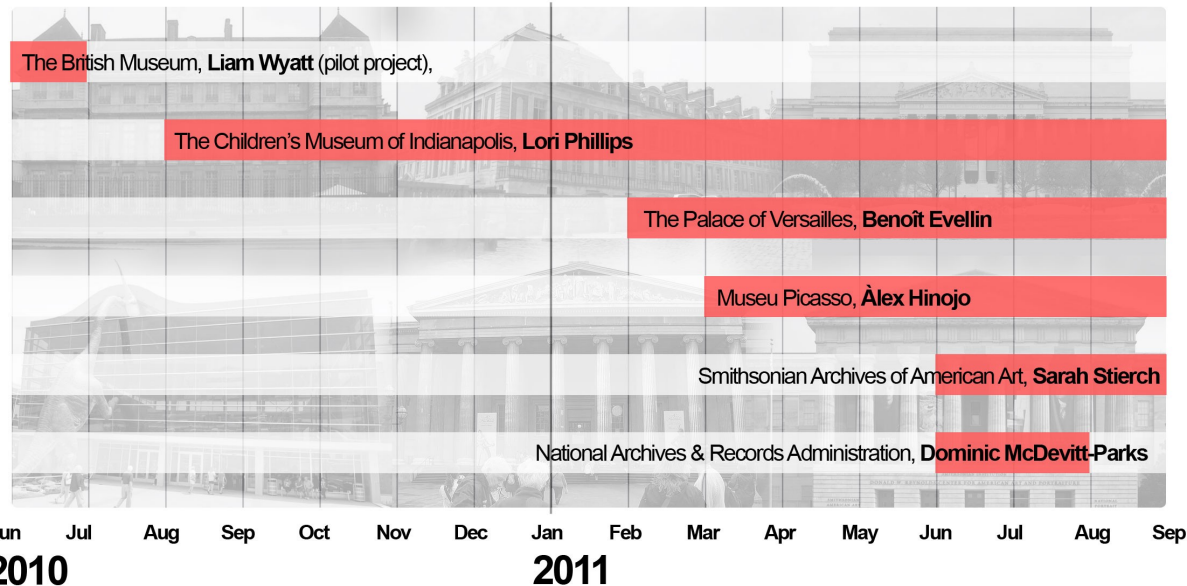
Museums with Wikipedians in Residence:



Facts*

- 2551** Images uploaded (by the museum & by Wikipedians attending events at the museums)
- 645** Wikipedia articles created during residencies
- 464** Wikipedia articles updated during residencies
- 278** Event participants & Wikipedia volunteers
- 95** Documents transcribed or uploaded to Wikisource
- 83** Did You Know articles (appearing on Wikipedia main page) during residencies
- 73** Featured Pictures initiated by residents
- 30** Wikipedia events organized by residents
- 9** Average number of languages contributed to (Totals = BM 5, AAA 6, Vers. 7, TCM 12, MP 14)
- 6** Featured Articles initiated by residents (Only .1% of articles in the English Wikipedia make it through this very intensive review process.)

Timeline:



Credit:
Children's Museum of Indianapolis
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THE BARNUM & BAILEY GREATEST SHOW ON EARTH



WONDERFUL PERFORMING GEESE, ROOSTERS AND MUSICAL DONKEY.

THE BARNUM & BAILEY GREATEST SHOW ON EARTH



WONDERFUL PERFORMING GEESE, ROOSTERS AND MUSICAL DONKEY.

MULTIMEDIA ROLES

PHOTOGRAPHER

VIDEOGRAPHER

RETOUCHER

RESTORATIONIST

ILLUSTRATOR

IMAGE ANNOTATOR

TRANSLATOR

VOICE RECORDER

MUSIC PERFORMER

DESIGNER

MEDIA FINDER

GLAM AMBASSADOR

...

LOW BARRIER TO ENTRY
NO CITATIONS
NO NOTABILITY

BUT:
COPYRIGHT
EDUCATIONAL SCOPE

WHY MULTIMEDIA MATTERS

CREATES LASTING SOCIAL IMPACT

OPENS UP MANY NEW VOLUNTEER ROLES

CREATES SPACE FOR INNOVATION

OFFERS A LOW BARRIER TO ENTRY