



Wiki(p/m)edia

...an introduction

Barry Newstead
Chief Global Development Officer
19 October 2011, Doha



WIKIMEDIA
FOUNDATION

Vision

**A world in which
every single
human being can
freely share in
the sum of all
knowledge**



Wikimania



Wikipedia



Wikibooks

Wikimedia Commons



Meta-wiki

Wikisource



Wikiquote



Wikinews



Wikispecies

Wiktionary



Media-wiki

Wikiversity



Wikimedia Incubator

About the Wikimedia Foundation



Role: Protect the sustainability of the Wikimedia sites, support our community and lead initiatives to help achieve our vision

Not-for-profit organization based in San Francisco, USA; 80 staff as of July 2011

Budget for 2011/12 of US\$28 million

Supported primarily by 500,000+ donors who give an average of ~\$25 to our annual campaign

34 affiliated, but independent chapter organizations around the world

Wikimedia's strategic plan



Wikimedia Strategic Plan

A collaborative vision
for the movement
through 2015



February 2011

By 2015:

Increase the total number of **people served to 1 billion**

Increase the amount of information we offer to **50 million Wikipedia articles**

Increase the percentage of **material assessed as 'high' or 'very high' quality by 25 percent**

Increase the number of **active editors to 200,000**

Increase the number of **Global South editors to 37 percent** and double the percentage of **female editors to 25 percent**

[Link to the Strategic Plan](#)

Our stats: #5 on the web; a community



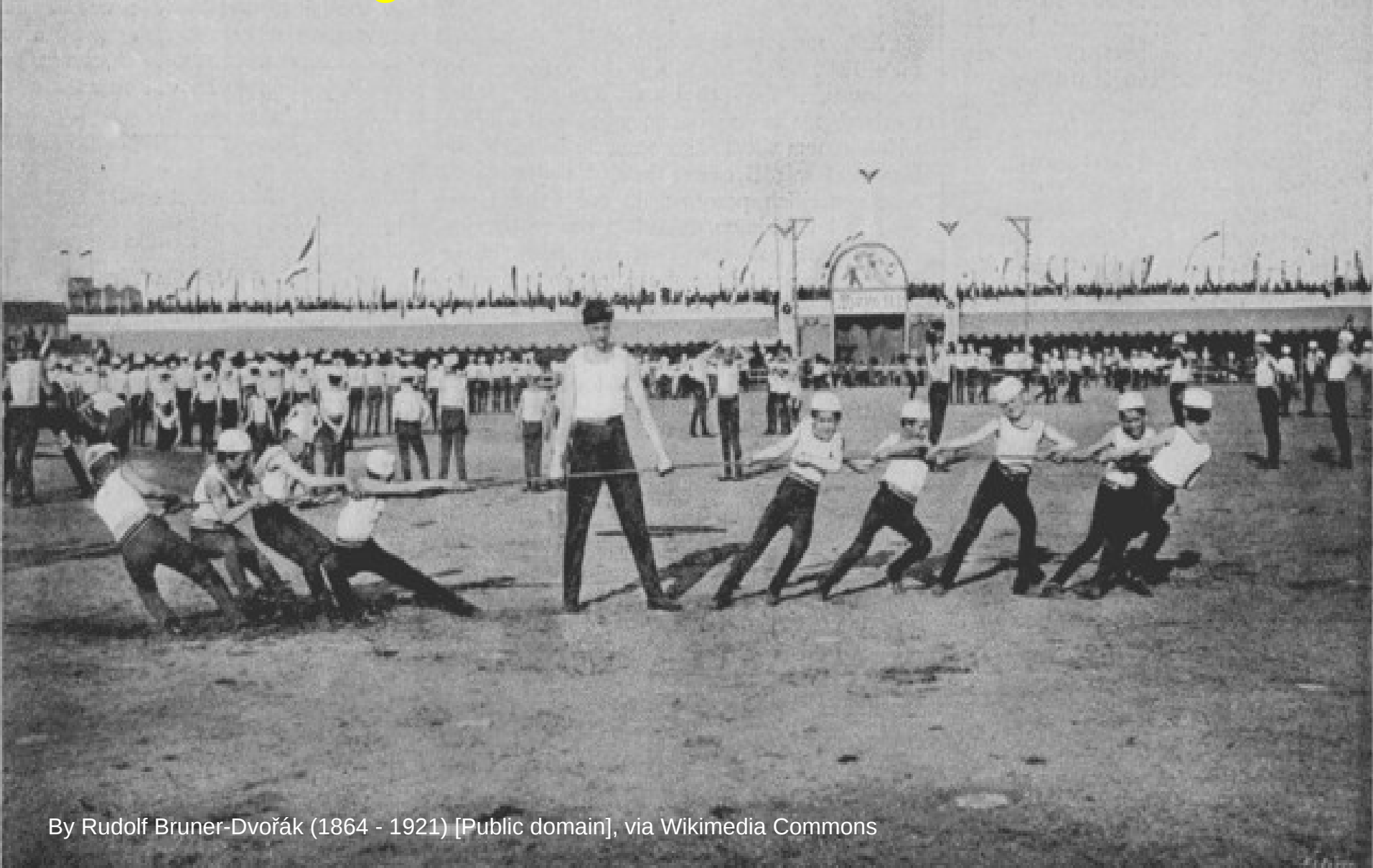
Monthly unique visitors	425,000,000
Articles available	19,000,000+
Photo and A/V Media files available	6,000,000+
Contributors to Wikipedia since inception	1,335,675
Active contributors each month	88,000

A limitless way to find and share knowledge



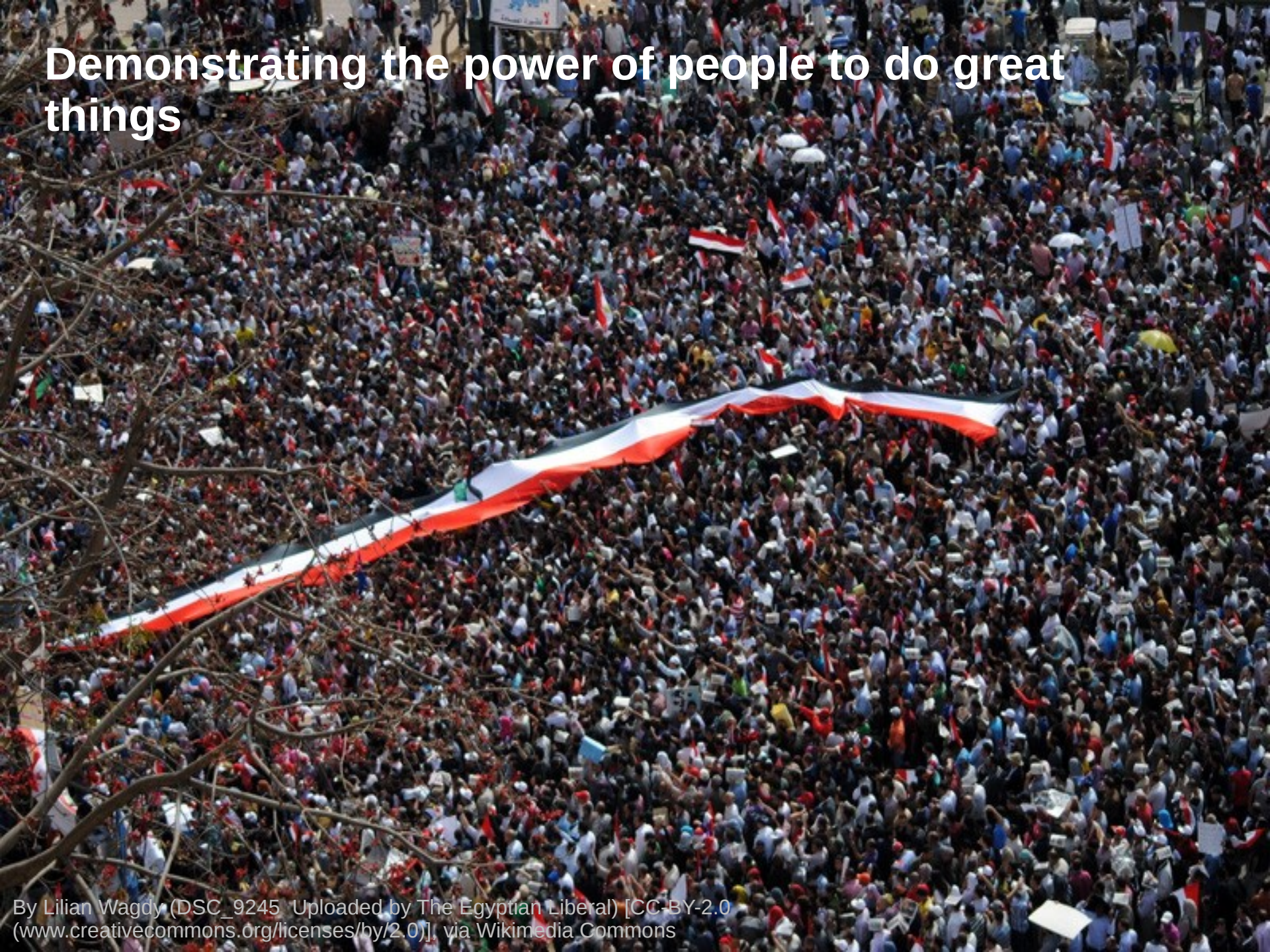
By United States Air Force photo by Senior Airman Joshua Strang [Public domain], via Wikimedia Commons

A neutral point of view using verifiable facts, seeking truth



By Rudolf Bruner-Dvořák (1864 - 1921) [Public domain], via Wikimedia Commons

Demonstrating the power of people to do great things



People are Wikipedia, Wikipedia is people





Free as in
Ice cream...



...ad-free experience on
the web



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Beacon for the open and free Internet and a belief that knowledge wants to be free



**At the heart of it for me: Knowledge = freedom
and opportunity**



Thank you

Barry Newstead
Wikimedia Foundation

bnewstead@wikimedia.org
• [@bazanews](https://www.instagram.com/bazanews)



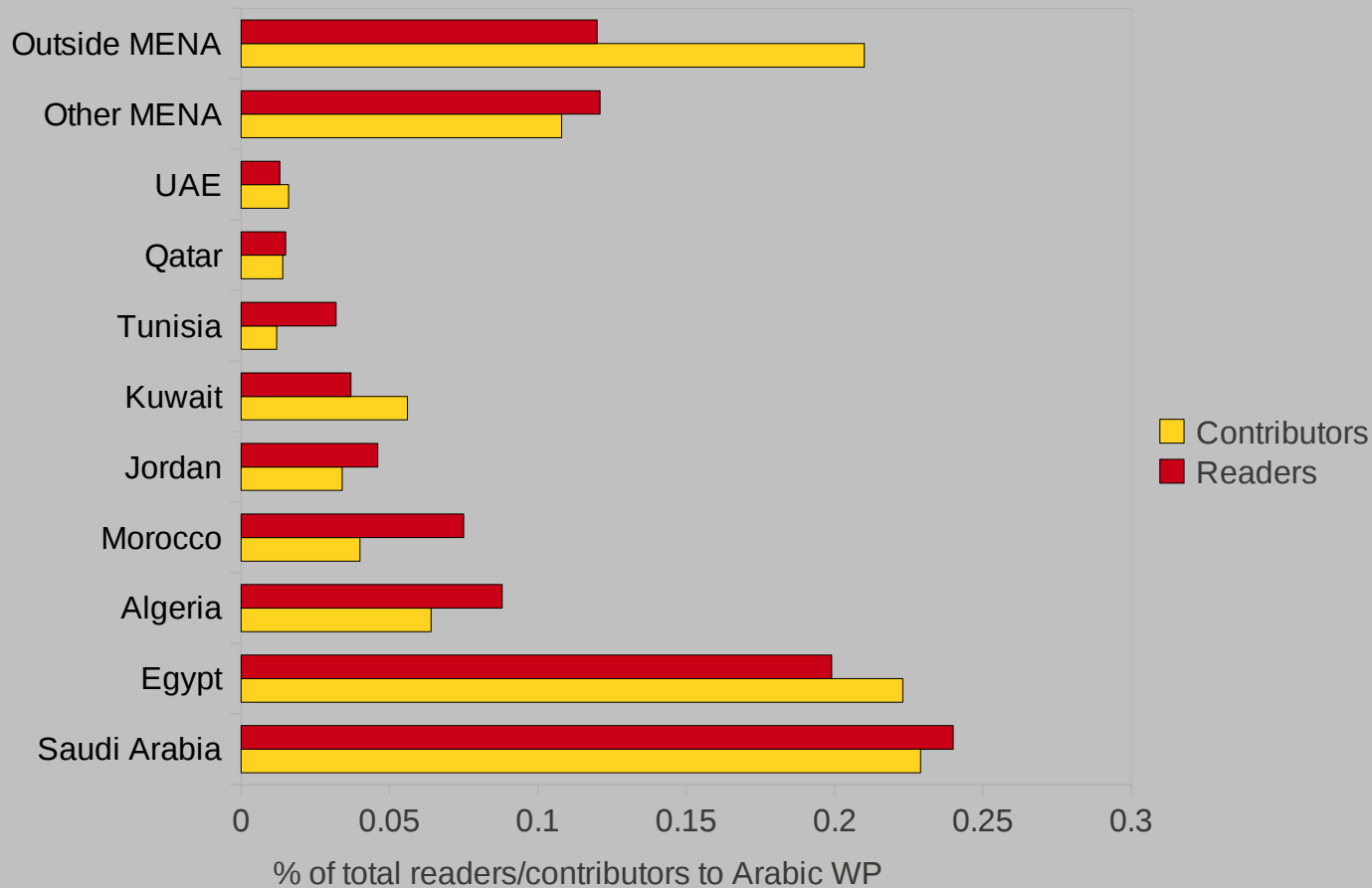
Arabic Wikipedia: A work in progress



Articles available	142,000
Active contributors (>5 edits)	519
Very active contributors (>100 edits)	66
Administrators	22



Arabic Wikipedia: Where readers and contributors come from



Opportunities to catalyze growth



Global Education Program: Bringing Wikipedia into the university classroom environment

Academic outreach: Mainstreaming Wikipedia editing in the academic environment

[Edit] campaigns: Inform a wider citizenry of the importance and value of the Arabic Wikipedia and create a call to *contribute*

Community building: Create opportunities for local interest groups (e.g., ornithologists,) to integrate Wikipedia editing into their activities; build bonds among Wikipedians

Technology improvement: Arabic language solutions, build new UX and mobile experience