



Park East Corridor Property Company

828 N. Milwaukee St. #14
Milwaukee, WI 53202

Dear Members of the 2010 Wisconsin Triennial Jury,

Greetings from Milwaukee! We are the Park East Corridor Property Company, a real estate company dedicated to the exploration of space, abstraction, and interaction. Founded with the cooperation and investment of IN:SITE (<http://www.insitemilwaukee.org/>) for their summer temporary public art show in the Park East Corridor from 8/23/09 to 8/30/09, our exhibition features properties that the public is able to choose from a catalogue in our office or online of their interest; and request a private property showing with us in our office/showroom. As realtors, we present opportunity and possibilities to the potential buyer, while allowing them to further examine each property's attributes and aesthetic composition. Our office and showroom built in the Sydney Hih building at 300 W. Juneau Avenue, Milwaukee WI, was an overwhelming success. It was received by a variety of customers whom were keen to invest in the company and their property's possibilities. Unfortunately, our lease at the Sydney Hih Building has expired, and we are now without an office location. Temporarily we are available for showings if contacted, and will be sharing a showroom space in the near future at Design Within Reach located at 167 N. Broadway, Milwaukee, WI during the dates of 10/16/09 to 10/17/09 for open-house showings with the realtors.

We believe that our company has the fantastic potential for further growth and re-location, however, we currently need a space to operate within. We see opportunity for an office within MMOCA, and would like you to consider making an investment in our company and our philosophy. If a partnership is created, it will allow us to be up and running for business in May 2010. Although the setting is quite different from our first office, evolution is an aspect of a business venture that see great beauty and future prospects in.

Please consider this as the start of a new type of business and aesthetic interpretation that your museum will have the first chance to feature. We feel this is an important part of your interests because of our local Wisconsin foundation, networks and aesthetic principles, and your mission as a Museum of Contemporary Art.

We have enclosed images and short video to lay context of the aesthetics, interactions and dedication to the success of this company.

Thank you for your consideration, and have a nice day!

Molly Noyes

Natalie LeRoy