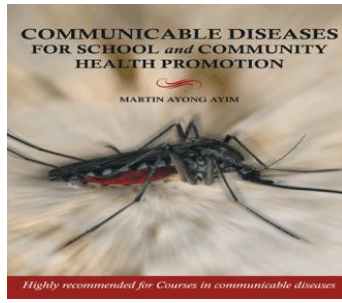


## **NEW BOOK PROMOTION AND HOW TO ORDER**



**132 infectious diseases discussed**

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### ***A PRIMARY PREVENTION-ORIENTED BOOK***

**TITLE: COMMUNICABLE DISEASES FOR SCHOOL AND COMMUNITY HEALTH PROMOTION**

**AUTHOR:** Martin Ayong Ayim Ph.D. MPH, MCHES  
Endowed Professor of Health Education  
**Grambling State University, Louisiana**

#### **CHAPTER CONTENTS**

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- Chapter 1: Definition and clarification of epidemiological Terms and concepts
- Chapter 2. Infectious Disease Theories
- Chapter 3. Classification and Prevention of Infectious diseases
- Chapter 4. Vital statistics: morbidity rates and ratios
- Chapter 5. Vital statistics: Mortality rates and ratios.
- Chapter 6: Principles of immunization(vaccination)
- Chapter 7. The practice of immunization
- Chapter 8 Overview of viruses and viral properties
- Chapter 9. Viral infectious diseases transmitted through Contact
- Chapter 10. Viral infectious diseases transmitted through respiratory and Gastrointestinal tract
- Chapter 11. Viral infectious diseases transmitted through interaction between animals and humans Insects and mosquitoes.
- Chapter 12. Overview of bacteria
- Chapter 13. Bacterial infectious diseases transmitted through contact and respiratory tract
- Chapter 14. Food borne bacterial infections

- Chapter 15. Bacterial diseases transmitted through interaction between animals and humans or through vectors (mosquitoes, insects, and fleas)
- Chapter 16. Overview of Fungi, Metazoan, and Protozoa
- Chapter 17. Fungal, metazoal, or protozoal infections transmitted through skin contact and Respiratory tract
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- Chapter 19. Fungal, metazoal, or protozoal infections transmitted through interaction between animals and humans or through vectors (mosquitoes and insects)
- Chapter 20. Sexually Transmissible Infections (STIs). Formerly STDs.
- Appendix I: The ABCs of Hepatitis
- Appendix II: Guidelines for confirmation of Food borne disease outbreaks

## POWERFUL REVIEWS AND RECOMMENDATIONS

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*“This book is rich in content and the author has done an outstanding job in organizing and explaining the concepts. This book is certainly needed and will make a significant contribution to health education profession. It also has strong potential for cross-cultural and international use and possible translation into other languages”.*

**Mohammad R. Torabi, Ph.D., MPH, CHES**

Department of Applied Health Sciences  
Indiana University, Bloomington, Indiana

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*“From a pedagogic point of view, the book contains valuable information needed by health educators and/or professionals. As a textbook (if adopted), students will greatly benefit by using it for courses in infectious diseases, epidemiology and communicable diseases at undergraduate or graduate levels in colleges. Schools of Public Health, Schools of Nursing, Departments of Health Education and Health Promotion, Schools of Community Health, Health Science Centers, and Schools of Tropical Medicine will benefit immensely from this book. Readers would find the book very useful in making quick and easy references, revision of health terminologies, understanding concepts, and descriptions of various communicable diseases. The book provides ‘easy reading’ by non-health students and non-health professionals who may want to educate themselves about the over 132 communicable diseases discussed in the book. Therefore, it is highly acclaimed and recommended for Colleges and Universities by health education and/or health promotion professionals because of its metacognitive approach”.*

**Dr. Christopher Atang.**

Professor of Education, Houston Community College, Texas

=====

*“Students and faculty will benefit immediately from Dr. Ayim's book and will be grateful for his contribution to their education. The book is laid out to enhance progressive understanding of terms and concepts, making it excellent resource for introductory college-level course of Infectious Diseases in*

*Colleges, Schools of Public Health, and for general reading. Long range benefits will be experienced by patients and clients who will be served by the health professionals for whom this text is intended”.*

**Dan R. Denson. Ed.D., C.H.E.S.**

Professor of Health Education  
McNeese State University Lake Charles, Louisiana

=====

*“The textbook on Communicable Diseases for School and Community Health Promotion is an excellent reading covering 20 chapters of important health education information. The author introduces readers to the basics of communicable diseases. The book is highly recommended for school and community settings. Implications are evident for world-wide communicable diseases and public health awareness”.*

**Willie Daniel, Ph.D.**

Department Head, Kinesiology, Sport and Leisure Studies (KSLS)  
Grambling State University, Louisiana

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*Your book on Communicable Diseases for School and Community Health Promotion is well titled. I have read the brilliant introduction and preface to the book. I need to read the book myself. I certainly will make an announcement about the book at the upcoming Cameroon Group Gala night to which I belong and current Chairman of the Board of Governors. Good job as always and you are not done yet. You cannot take the other books still buried in you to the grave yard in future. Keep the knowledge here on earth before you get to age 100+.*

*Francis Shey, BSN, MPH, LNHA*  
Regional Director of Quality Services and Risk Management  
Elmcroft Senior Living  
California Regional Support Center  
1550 Hotel Circle North #330  
San Diego, CA 92108  
(760)415-3013

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*Prof. Congrats on this great exciting book for this generation.*

*Mba ACHI, M.D.*  
*General Medicine, Germany*

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*Congratulations for your new book! The reviews are fantastic and I believe that this will be a good text book for American colleges and universities as well as foreign universities. I will do my best to publicize your book*

*Pastor, Dr. William Ekane*  
*Atlanta, GA*

-----

*Warmest congratulations, brother Martin, on the publication of your book. I recall you had informed me that it was in the works, and I'm proud to see the excellent reviews. Given all your many activities, I'm impressed indeed that you were able to produce such a major research resource. Keep up the good*

*work and continued success in the new year that beckons. Happy Holidays to you and your entire family. Fraternal regards.*

*Anonymous, Non-Professional (New York, NY)*

-----  
*Congrats on this great work. From the excerpts, I sense it adds value to our education on communicable diseases in schools. I am especially proud that this great piece of work is coming from my tribesman. May you continue to advance knowledge. Kudos, Prof.!*

*Edwin Ndum, Ph.D  
 Salt Lake City, Utah*

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**CCCCOONNNGGRRRAAATTTUUULLLAAATTTIIIOONNNSSS!!!**

*Tatah Mentan, Ph. D.  
 Minneapolis-St Paul, MN, USA*

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*We join ICI CEMAC and others to congratulate you as well.  
<http://www.icicemac.com/section/signature/11724/communicable-diseases-school-and-community-health-promotion-dr-martin-ayim>*

*Anonymous  
 Sydney, Australia*

-----  
*Very Good. This is what Dr. Martin Ayim should focus on. His HealthCare Profession & authoring books of value. This is where Dr. Martin Ayim excels.  
 Dr. Martin Ayim needs to steer clear of politics and political activism for he is indeed horrible on matters of this nature.*

*Pa Fru Ndeh  
 Washington, DC, USA*

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*This is a great scholarly effort. I will buy one very fast. Dr. Ayim is simply multi talented. I congratulate him for this book. His other inclinations are his call to make. Dr. Ayim any upcoming book signings?  
 Julius Acham  
 Birmingham, AL, USA*

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*Congratulations Prof.  
 Great work indeed. We are the richer for it.  
 Joel Kalle  
 Houston, Texas, USA*

-----  
*Congratulation Dr. Ayim upon this great achievement! At a time when communicable diseases in all facets and name constitute a veritable threat to humanity, this piece; analytic, abstruse and, above all, simplistic in style, would be a "saving grace" in the hands of both the student and the teacher alike.  
 Again, congrats!*

Acha Cliffort  
Dallas, Texas, USA

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Congratulations Dr Ayim. This is Dr Sam Foncham in Dallas, TX, the son of Pa Matthew Foncham, RN (1929-2000) who worked with you in preventive Medicine B'da . I was glad to see you in Dallas last summer and watching your daughter play soccer. Congratulations for your book. I hope to buy one. I am sure that my dad (in blessed memory) will be very proud of your achievement. This is what my dad told me when you left: As a mentor, I will never block the progress of any young man or woman, after all I have children too who will one day make it abroad. Sure, my dad was a man of inspiration. I am sure you know how my dad kept things in confidence. You have proven to the world that even in Cameroon, you can play very competitive sports (soccer) at the highest level (first division) and still be in the academic world. Once again Congratulations.

Sam Foncham, Ph.D.  
Dallas, Texas, USA

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Dear Dr. Ayim  
Congratulations for this publication. I will look for it. Thank you for promoting excellence in scholarship.

Elias Bongmba, Ph.D.  
Rice University, Houston, Texas, USA

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We Congratulate you on this scholarly product. Having been a PWD Bamenda football player, now professor, then now Author, You have made a statement that brings total respect to Footballers and youths. We thank you.

Anonymous  
Bamenda, Cameroon

---

Professor Ayim,  
I have just bought a copy of your book “ Communicable Diseases for School and Community Health Promotion”. I must express my appreciation for the way you laid out your content, especially in the description of the 132 Communicable Diseases. It is so clear and understandable. I strongly recommend this book to various Governments to adopt as textbook for Health education or Personal health or Community Health from Secondary Schools upward because our youths need to know how to prevent HIV/AIDS and others you have discussed so well. Congratulations on this book.

Gloria Smith  
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