

Applique Fashion is one of the leading, eminent & globally recognized Buying and Sourcing House of apparels and garments in Bangladesh. Our company has a creative & innovative sourcing strategies & act as a catalyst to facilitate product sourcing requirements of importers across the globe. We are a renowned Buying Agent & Exporter Vision to setup a new trend through service and commitment.

In today's competitive business environment, buying quality products at cheap prices is basic formula for a company to maintain global existence. We, at Applique Fashion, with an extensive & in-depth knowledge & expertise in various Bangladeshi Products and a dedicated team of quality controllers, co-ordinate & assist our esteemed clients across the globe at Sourcing & Buying of quality merchandise at the best industry prices.

The company offers services to source renowned suppliers of Exclusive Knit, Woven, Sweater, Terry Towel & Hometex Garments with fashion industries made through innovative technology. Stringent quality practices are adopted by our experts to ensure that Only quality tested garments are shipped to the buyers.

Appliqué Fashion has achieved immense success in the global market for the superior quality products within a short span of time. The credit for the success of the company goes to the dedicated team members who with their mutual co-ordination led the company to greater heights in international market.

* We offer a fascinating range of products in customized designs and shape with exotic colours and captivating patterns as per the specification of the customers.

* Success of Appliqué Fashion , lies in the trust and faith of our clients and we strongly believe that this can only be achieved through transparency and mutual benefit.

* The most significant aspect for us is to “satisfy” our clients, hence we Endeavour to achieve customer's satisfaction & for us, each and every order is equal – be it small or big.

* We ensure that our reputed clients get the best garments in the world that match international quality standards.

* We share healthy rapport with our vendors and suppliers and **this helps us in providing efficient services to our clients.**

A professionally managed organization Appliqué Fashion has carved a niche for providing efficient services in sourcing best suppliers of Knitted Garments and Woven Garments.

We introduce ourselves as an established buying agent and sourcing agent in Bangladesh bridging the gap between manufacturers and buyers. We assist our clients in sourcing quality garments from reliable sources.

- We are consist of highly qualified and experienced personnel who are in the trade of buying, sourcing, for more than 30 years. The services which we provide are sourcing,

buying, arranging, meeting with manufacturers, suppliers, co-coordinating from sampling, production to dispatch , quality assurance in production, consolidating shipments etc.

- We offer our services to source the best of suppliers who are well versed & updated with market forecast enabling them to innovate the developments with usage of their strong resources & creating a unique series of said product line which is widely appreciated by clients for their unmatched quality. We are associated with C & F agents to ensure safe and sound delivery of the consignments to buyers' premises.
- We are counted among the leaders in international market owing to our high quality standards, transparent services and ethical business policies.
- We are always assurance to our buyer best Quality, best price, and best service. We deal directly with buyers and we understand the needs of our clients.
- We are professionally sound in design anticipation and development of the desired designs.
- For us quantity is no bar even 10 pcs order is cherished and pampered with care and timely deliverance.
- Appliqué Fashion works round the clock and no bar of time difference-communication is crystal clear and self-explanatory.
 - Bangladesh is the perfect destination and ultimate solution in the apparel world because of its competitive cost factor.
 - It is the land of very strong textile industries, quality garments industries and established buying hubs.
 - The Bangladesh Garment Manufacturers and Exporters Association (BGMEA) is officially recognized apex apparel export trade body of 4,490 apparel manufacturing units.
 - According to Export Promotion Bureau figures, Bangladesh earned \$15.26 billion in the FY2008-09 of which \$6.43 billion came from the knitwear sector despite the recession, which is up by 16 per cent in comparison to the prior fiscal year adding that growth could have surpassed 30 per cent had it not been for the global recession not hit and \$5.92 billion from the woven apparels sector which is also up trend.
 - Bangladesh knitwear industry group has gained SECOND place, leaving Turkey behind, in the global market. We are optimistic about reaching First position leaving China behind by the year 2011.
 - Many countries will be weak from the recession. But we will be able to enter new markets as we export comparatively low cost apparels and cheap labour.
 - We have established a healthy business environment & excellent standards for a close and mutually beneficial relationships among the manufacturers, exporters and importers in the process, ensuring a steady growth in the foreign exchange earnings of the country.
 - Here the prices are with GSP & COO facilities & shorter Delivery Lead Time.
 - Garments, Apparel, and Knitwear Industry contributes more than 75.63% of the country's combined export earnings. The industry itself is one of the biggest Garments Industry in the world along with Thailand, India, Turkey and Mexico.
 - Starting from producing buttons, labels, apparel papers, threads, and all types of appliqué, embroideries, printings, fabrics, designs works, even services like dying, washing, ironing are also performed in the Industrial areas of Bangladesh.
 - To deliver the best to our customers we as a Team Bangladesh has "unity and beauty" in diversity of designs enhancement procedures and practical outlook in every work.

Why need Us:

- We consist of highly qualified and experienced personnel who are in the trade of buying, sourcing, for more than 30 years.
- Timely execution of orders.
- Timely delivery with assured quality.
- We are professionally sound in design anticipation and development of the desired designs.
- Applique Fashion works round the clock and no bar of time difference-communication is crystal clear and self-explanatory.
- We have a digitized database of the styles we have done so far and can share the designs via net.
- We cater to all the needs of our clients- all sorts of embroideries-prints and woven knits fabrics are dealt all in one name- Applique Fashion .
- "Client satisfaction" is our Ultimate Motto.
- Honest & Ethical Business Principles

Customer Satisfaction:

Customer Satisfaction is always our ultimate intention. We make our customers deal with us in an easy and smooth way behalf of products and services that will help making a strong bridge between us and our customers.

Our Strength:

- We are capable of executing most difficult job into a simple way.
- We have Own Financed Knit Composite Factories.
- We scrutinize prices quoted by the supplier and with our own experience of the cost structure in the country, obtain the most realistic prices from them.
- Competent, capable, sincerity and honesty is key strengths of Applique Fashion .
- Vendors are in strong networking.
- We check environmental control and adherence to Labor Laws, capacity and Capability of factory.

Quality:

Applique Fashion . provides the highest international standard of quality.

- Aim to offer our center an effective, responsive and supportive service.
- Updates product regularly to the buyers.
- Quality assurance inspection of the goods.
- Appropriate suitable deliveries and best freight rates.
- Regular communication and co-ordination giving a best facility to our buyers.
- Advice on prevention of defects, Defect analysis and factory evolution.
- Facilitate co-ordinate the Buyer's visits to Bangladesh.
- Adding new software and hardware to give the best services to our customers with the new technology.

Designing & Sourcing:

- We cover complete and comprehensive Garments designing unit with talented designers.
- We keep eagle eye on new development and trends in fabrics, prints, colors, embroideries, trims & laces.
- We, Applique Fashion . Gather constant design information from our buyers/buying agents, new idea and requirements of prevailing trends.
- We have excellent relations with the best Garments in Bangladesh those constantly work with us on the new developments.
- Well-balanced professional minded merchants, sharing equal level of understanding

Infrastructure:

- Raw material, labor, technologies are our traditional strength.
- A very strong industry in the fields of Garment products, Apparel.
- A strong & advanced technological structure such as own E-mail access, copiers and fax machines, Internet access, printers, digital cameras etc.
- Experienced technical and non-technical labor constitute sound supports of our infrastructure.

MD. SHAKHAWAT HOSAIN (MANAGING DIRECTOR)

MD. SHAKHAWAT HOSAIN is the MANAGING DIRECTOR of APPLIQUE FASHION. With his intense zeal and highly focused approach, he became the Managing Director of Applique Fashion in the year 2011.

He is young & talented, also expert in creative design, marketing and system support specialist. His highest Educational level is Master of Science in Physics from Dhaka University. He also studied MBA in Apparel Merchandising From BGMEA Institute of Fashion & Technology (BIFT).

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