

[www.RedCrox.com](http://www.RedCrox.com)



**RedCrox.com offers an alternative to Internet gambling, a fun loyalty programmes to retailers and and brings a huge corporate advantage to it's Shopping park members.**

**A new platform "Guess the winner - have it for free" promises to be the next "BIG THING" after Poker on Internet.**

February 20, 2012 -- Founded by the former PGA European Tour and The Ladies European Tour promoter and marketing expert Stephen Flanagan, RedCrox.com offers "a fun to use" alternative to internet gambling, yet based on golf but with features including a social network, shopping park, and something that everyboby would appreciate - a chance to have every purchase for free. With shops from 29 countries, RedCrox Shopping Park offers an unique tools for loyalty programmes and competetive advantage second to non to all member shops.

RedCrox is golf based, unique place, free of any fees or charges to it's users where every registered user can utilize every purchase he/she makes. From everyday shopping to luxury items, holiday trips, jewelry, even real estate, yachts or private jets, every purchase or service paid for can be utlized at RedCrox.com. The rules are simple: every week Redcrox.com offers one professional golf event where any user can bet on the Winner with a purchase previously made. And if he/she guesses the winner, the purchase involved in the bet is for free. No matter what the purchase or service is, and what's its value. A short example: if you have purchased today a wedding ring for \$3000.00, RedCrox hands you the chance to guess the winner of this week's World Golf Championship Match Play. In case you would guess the winner, RedCrox pays the value of your purchase back to you. You have your wedding ring for free.

"We have created an alternative to gambling, social networking and internet shopping by simply changing the rules of play. At RedCrox.com you don't risk money. You are not forced to buy anything. We don't offer group discounts, multilevel marketing, nor gold or platinum programmes. There are no odds, coefficients, bookies or large internet gambling corporations against you. You simply try to have whatever you purchase for free by guessing the winner of a golf tournament. If you don't guess it, nothing happeneds, you don't lose anything, life goes on, risk free. At RedCrox.com

you can also find a social network not only for golfers. It's a place you can share your tips on a tournament's winner or just chat with the rest of the RedCrox community about great places to go..." - says the RedCrox CEO for Radio Money Express on Monday.

"Alternatively for all stores, internet shops or any business owners we offer a very progressive way to attract a large volume of new customers by becoming a part of the RedCrox shopping park. There (at the shopping park) every business gets all communication tools it would need to promote services, goods, discounts, and everything else what can help selling. We just help sellers sell more and buyers to buy even better and more than all we love golf, shopping and free stuff.

We have tried to make it fun for everybody, for users and for business owners. Businesses gain a huge competitive advantage in a form of a hidden loyalty programme by offering their products and services with a chance for the client to have them for free. We believe the time is over for mass discounts, group sales and orthodox loyalty programmes. We say: Do IT before your competitor does...that's how powerful is our product." finishes Flanagan with believe that RedCrox will attract over 50 000 stores and approx. 5 Million users by the start of this year's Holiday Season.

