

## **ABOUT GOGA AFRICA**

Goga Africa is a culture and Tourism media brand on TV, radio and print. Goga Africa TV show has been in existence since 1999. Over the years, the organization has grown in concept, popularity and reach. Goga Africa is broadcast in over 50 countries in 3 continents (Africa, Europe & USA).



### **Goga Africa has won various awards some of which include:**

- Best Entertainment /Music Programme – Nigerian Television Authority (2000)
- Ubulu –uku Prime Movers Award for Excellence (2000)
- Best Entertainment /Music Programme: Nigeria Broadcasting Commission (2004)
- Citizens’ Award: Outstanding Contributions (2004)
- Coma Award: Most Supportive Culture & Tourism Programme
- Award Of Recognition At Black Music Awards Republic du Benin (2005)
- Ihiala Progress Union Recognition Award (2006)
- GTV Corporate Award: Outstanding Recognition (2006)
- Best Over All Programme (TV And Radio) In Africa: (URTNER), Now African Union Of Broadcasters In Conjunction With NBC (2006)
- Best TV Programme: Nigerian Broadcasting Commission (2006)
- Best Culture and Tourism TV programme : ODUAH Awards (2008)
- Best Culture and Tourism TV programme : African Tourism Awards (2008)
- Cepan Africa Award: African Tourism icon (2010)
- Terracotta Award: Best Magazine Programme (2010)
- Couples’ Life Merit Award: Most Outstanding Couple in Business Partnership (2011)
- YabaTech ADPT Faculty Award: Grand Custodian of African Arts & Culture (2011)
- Universal Peace Federal: Young Ambassadors for Peace Award (2011)
- The Merit Award in Cultural Tourism in Recognition their Contributions to the Upliftment of Nigerian Culture through the Media (2011)
- The Smile Humanitarian Icon Award: Most Outstanding Couples Award (2011)

*Goga Africa is a Corporate Brand for Pan- Africa and a proud sponsor of the Africa For Haiti Campaign*

Goge Africa's crew travels far and wide to promote tourism, commerce and investment within the continent while capturing the culture and festivals of Africa and the Diaspora. We have featured over 50 festivals and have over 450 episodes of Goge Africa TV programme already processed. In the course of our travels, we have formed partnership with many Nations, their Governments, leading airlines, hotels, banks, and other corporations that have become a part of our internationally acclaimed projects.

**OUR TV SERIES INCLUDE;**

- a) Festival series
- b) Topical series
- c) Cultural and contemporary African music series
- d) Discover series
- e) Along the West Coast of Africa

**BRAND AMBASSADORS:** Our brand ambassadors, Metche & Nneka Isaac Moses also known as Africa's Culture and Tourism ambassadors are usually invited by educational institutions to deliver papers and lectures on African cultures and also speak about their experience and travels within the continent. Suffice to say that Goge Africa's materials are used as a reference point for African studies at tertiary institutions like, University of Lagos, Ife, and University of California Santa Cruz (USA) who acquired a grant to bring Metche and Nneka to their campus in May 2009. We have also worked closely with museums around the world; Nigeria, Ethiopia, Egypt, France, USA etc.

**GOGE AFRICA FOUNDATION (GAF)** was established in 2004 by the founders and producers of the award winning culture and tourism TV programme - GOGE AFRICA. It is an educational foundation that teaches African youths the history and heritage of our continent. Through the foundation, we hope to empower the youths of Africa towards building and sustaining a strong economy for our continent.

GAF also creates awareness about social ills like AIDS, child abuse/trafficking while catering to the needs of the less privileged in the society. Contact; [foundation@gogeafrica.tv](mailto:foundation@gogeafrica.tv)

## **GAF PROJECTS INCLUDE**

- a) Annual Career Guidance and Counseling Programme for Secondary Schools
- b) Annual Children's end of year forum for primary schools
- c) Annual Goge Cultural Dance Competition for Schools
- d) Seasonal Youth Tourism programmes and excursions.

**GOGE AFRICA TOURS:** Specializes in corporate, group and individual tours within and outside Africa. We have an unbeatable network in Africa, USA, Europe and some Asian countries. For more information on available tour packages or to request for a specialized tour, contact; [tours@gogeafrica.tv](mailto:tours@gogeafrica.tv)

**GOGE AFRICA MAGAZINE:** This is a companion piece to the TV programme, a documentation of our research and travels. Goge magazine deals on culture, tourism and investment opportunities in Africa. It is a quarterly magazine of international standard. Contact, [magazine@gogeafrica.tv](mailto:magazine@gogeafrica.tv)

**GOGE AFRICA RADIO SHUTTLE;** is an audio travelogue in the world of music. It is a prerecorded syndicated radio show that promotes the varied music culture of Africa and Africans in diaspora. Spiced up with personality interviews, valuable information with a celebrated voice merchant as your pilot! For sponsorship/participation, contact; [radio@gogeafrica.tv](mailto:radio@gogeafrica.tv)

**GOGE AFRICA IMAGES:** Over the years, Goge Africa's team has collected series of images, audio visuals, pictures and footage from diverse localities across Africa and beyond. These are available for research, calendars, books, posters etc. contact: [marketing@gogeafrica.tv](mailto:marketing@gogeafrica.tv)

**GOGE AFRICA MEMORABILIA:** Goge Africa has a collection of branded gift items and souvenirs, calendars, year planners, desk calendars, postcards, T-shirts, stickers, jotters, face caps, biros, mugs, mouse pads, key holders, bookmarks, wristbands etc. Interested distributors should contact; [marketing@gogeafrica.tv](mailto:marketing@gogeafrica.tv)

[www.gogeafrica.tv](http://www.gogeafrica.tv)

**GOGA AFRICA HOTEL GUIDE:** A compendium on Hotels in each African city, our Hotel Guide is the *African Hotel Yellow Pages* taking into the cognizance the socio-cultural heritage and tourism potential of each city. With this fun-fact pocket-friendly book on all hotels, we hope to boost sales and patronage in our Hospitality industry, while encouraging tourism in Africa. The “500 page annual publication” contains contact details and pictures of registered hotels as well as information on tourist sites/resorts and related services for your travelling comfort. For listing contact, [hotelguide@gogeafrica.tv](mailto:hotelguide@gogeafrica.tv)

Goga Africa is also on **FaceBook & Youtube**. Please find an introductory video of 8 minutes at <http://www.youtube.com/watch?v=wz3yfNttt6M>. For further information about the organization please visit [www.gogeafrica.tv](http://www.gogeafrica.tv) or email [info@gogeafrica.tv](mailto:info@gogeafrica.tv), or call +23417742848, 234(0)8023418060(mob). For partnership and sponsorship opportunities/queries please mail [marketing@gogeafrica.tv](mailto:marketing@gogeafrica.tv).

**A look forward:** Goga Africa aims to further expand its network through the '*Goga Goes Global*' (*triple G*) project coming up under the premise that Goga Africa opens a window to the varied cultures of Africa to her viewers and provide the world a perspective of Africa and indeed the whole world from an African worldview, thereby promoting peace, cooperation and integration while developing diverse channels for tourism, communication, trade, commerce and economic development worldwide.



**WORLDWIDE LIMITED**  
*...a celebration of Africa's heritage*

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**List of Goge Africa Broadcast Countries via Cable and local TV**

1. Angola	2. Benin Republic
3. Botswana	4. Burkina-Faso
5. Burundi	6. Cameroon
7. Cape Verde	8. Caribbean Islands
9. Central African Republic (C.A.R)	10. Chad
11. Comoros Islands	12. Congo
13. Democratic Republic of Congo	14. Djibouti
15. Equatorial Guinea	16. Eritrea
17. Ethiopia	18. Gabon
19. Gambia	20. Germany
21. Ghana	22. Guinea-Bissau
23. Italy	24. Ivory-Coast
25. Kenya	26. Lesotho
27. Liberia	28. Madagascar
29. Malawi	30. Mali
31. Mauritius	32. Mayotte
33. Mozambique	34. Namibia
35. Niger	36. Nigeria
37. Reunion Island	38. Rwanda
39. St. Helena	40. Sao Tome & Principe
41. Senegal	42. Seychelles
43. Sierra Leone	44. Somalia
45. South Africa	46. Swaziland
47. Tanzania	48. Togo
49. Uganda	50. UK
51. USA	52. Zambia
53. Zaire	54. Zimbabwe

## LIST OF OUR INTERNATIONAL BROADCAST PARTNERS

- M-NET AFRICA MAGIC CHANNEL
- WTJX CHANNEL 12 VIRGIN ISLANDS
- OBETV SKY DIGITAL 223 EUROPE
- BEN TV LONDON
- ETV ETHIOPIA
- GULF TELEVISION
- AIT INTERNATIONAL (EUROPE, USA, CARIBBEAN ISLANDS)
- SLBS SIERRA LEONE
- GRTS GAMBIA
- MULTI TV GHANA
- GTV EUROPE

## LOCAL

STATIONS	DAY	TIME
AFRICA MAGIC	TUESDAY	6.00pm
MULTI TV GHANA	SUNDAY	7:30pm
MULTI TV GHANA	SATURDAY	7:30pm
AIT ABUJA	FRIDAY	6.00pm
AIT PORT HARCOURT	THURSDAY	7:00pm
AIT ENUGU	FRIDAY	6.00pm
AIT BAYELSA	MONDAY	9:00pm
AIT KADUNA	MONDAY	6.00pm
NTA ZARIA	THURSDAY	7:30pm
NTA 2 CHANNEL 5 LAGOS	FRIDAY	11:00pm
NTA AWKA	THURSDAY	6:30pm
NTA AYINGBA KOGI STATE	FRIDAY	6:00pm
NTA IDAH	SATURDAY	6:00pm
NTA LOKOJA	MONDAY	1:30pm
NTA AKURE	FRIDAY	5:30pm
ATV ADAMAWA	SATURDAY	6:30pm
ESBS ENUGU	SATURDAY	3:30pm
ABS ANAMBRA	WEDNESDAY	5:00pm
EBS BENIN	SATURDAY	2:30pm
BRTV BORNU	SATURDAY	6:00pm
OSBC OSOGBO	SATURDAY	8:30pm
BATV BAUCHI	SATURDAY	8:00pm
DBS ASABA	SUNDAY	7:00pm
KWTV ILORIN	SATURDAY	12:30pm
TSTV TARABA	FRIDAY	6.30pm
NSTV MINNA	SUNDAY	6:00pm
AKBC UYO	SUNDAY	5:30pm
BCOS IBADAN	THURSDAY	11.00pm

**KINDLY NOTE THAT BROADCAST TIME MAY CHANGE**

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