

Editor Engagement Experiments

Quarterly Review, October-December 2012

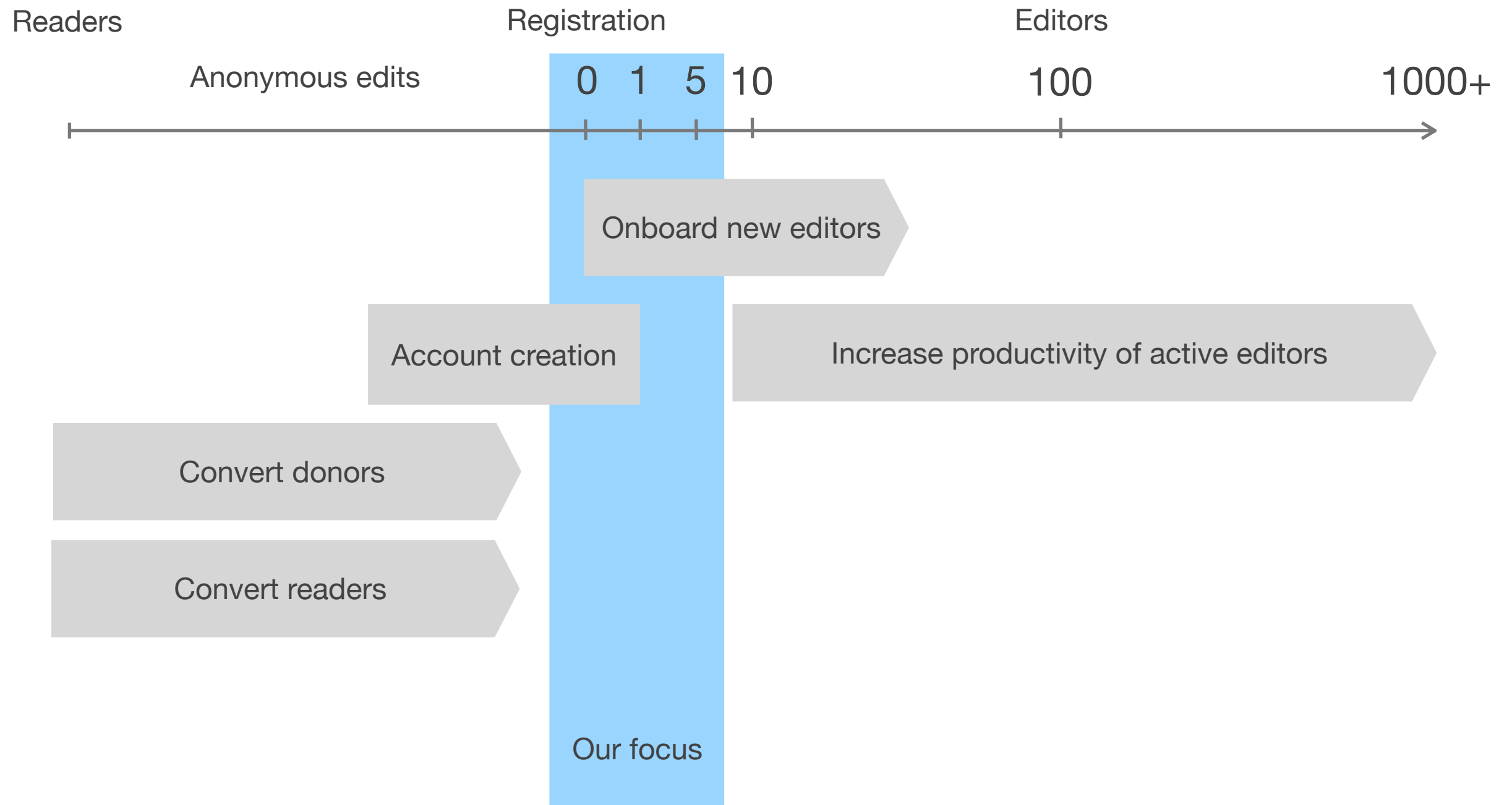
The team

- design • Munaf Assaf
- data • Ryan Faulkner
- engineering • Matt Flaschen
- engineering • Ori Livneh
- engineering • S Page
- product • Maryana Pinchuk
- data • Dario Taraborelli
- product • Steven Walling

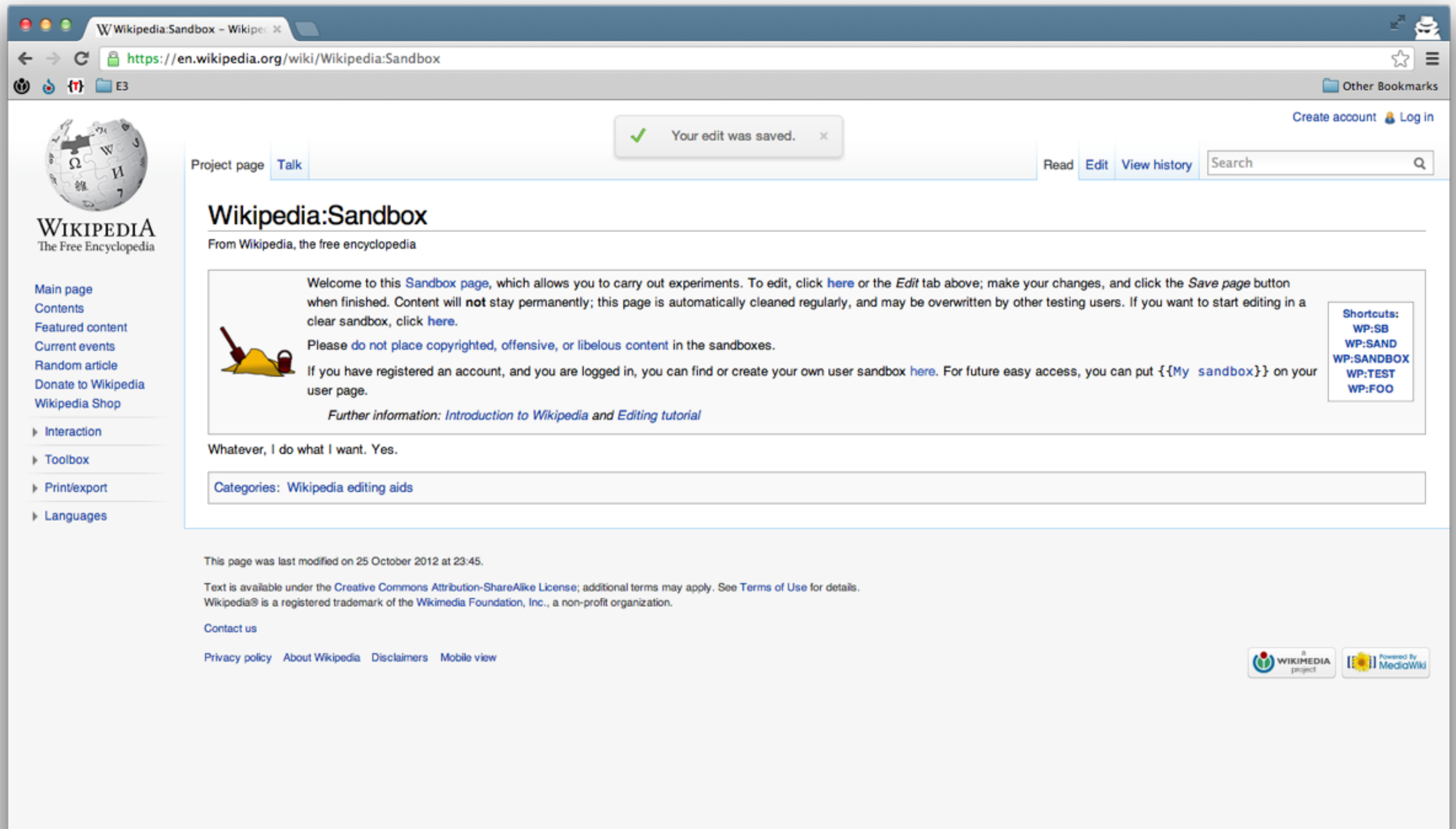
The previous quarterly plan (Oct-Dec 2012)



What we delivered to users



PostEdit productization



The screenshot shows a web browser window with the URL <https://en.wikipedia.org/wiki/Wikipedia:Sandbox>. The page title is "Wikipedia:Sandbox" and it is part of the "Project page" section. A green notification box at the top center says "Your edit was saved." with a checkmark icon. The page content includes a welcome message for the sandbox, instructions on how to edit, and a warning not to place copyrighted or libelous content. A sidebar on the left contains navigation links such as "Main page", "Contents", "Featured content", "Current events", "Random article", "Donate to Wikipedia", and "Wikipedia Shop". The footer contains the Creative Commons Attribution-ShareAlike license information, contact us link, and logos for Wikimedia Project and MediaWiki.

Wikipedia:Sandbox – Wikipedi

[https://en.wikipedia.org/wiki/Wikipedia:Sandbox](#)

Other Bookmarks

Create account Log in

Project page **Talk** Read Edit View history Search

Wikipedia:Sandbox

From Wikipedia, the free encyclopedia

Welcome to this [Sandbox page](#), which allows you to carry out experiments. To edit, click [here](#) or the *Edit* tab above; make your changes, and click the *Save page* button when finished. Content will **not** stay permanently; this page is automatically cleaned regularly, and may be overwritten by other testing users. If you want to start editing in a clear sandbox, click [here](#).

Please **do not** place copyrighted, offensive, or libelous content in the sandboxes.

If you have registered an account, and you are logged in, you can find or create your own user sandbox [here](#). For future easy access, you can put `{{My sandbox}}` on your user page.

Further information: Introduction to Wikipedia and Editing tutorial

Shortcuts:
WP:SB
WP:SAND
WP:SANDBOX
WP:TEST
WP:FOO

Whatever, I do what I want. Yes.

Categories: [Wikipedia editing aids](#)

This page was last modified on 25 October 2012 at 23:45.

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Contact us

[Privacy policy](#) [About Wikipedia](#) [Disclaimers](#) [Mobile view](#)

WIKIMEDIA project Powered by MediaWiki

PostEdit productization

- Deployed to 34 projects, including eight of the top 10 Wikipedias
- Adapted by VisualEditor team

Account creation

Goal

Create a signup process that aids new users, instead of standing in their way.

Metrics

- Conversion (signups as a % of impressions)
- Proportion of editors (control v. test)
- Proportion of productive editors (at least one article edit that is not reverted)

Account creation **before**

Wikipedia The Free Encyclopedia

Navigation

- Main page
- Contents
- Featured content
- Current events
- Random article
- Donate to Wikipedia

Interaction

- Help
- About Wikipedia
- Community portal
- Recent changes
- Contact Wikipedia

Toolbox

- Upload file
- Special pages

Special page

Log in / create account

Create account

Already have an account? [Log in](#).

Registering a free account takes only a few seconds and has **many benefits**.

Choose a username and password

- Choose an inoffensive username that **identifies you personally**, either using your real name, or an alias of your choosing. **Do not use the name of an organization or website** you're associated with, or your email address.
- For your own security, please choose a **strong password** that would be **difficult to guess**.

Prove you're human

- To help protect against automated account creation, please enter the words that appear below in the box, without any spaces. ([more info](#))
- Unable to see the image? Please request that an account be [created for you](#).

sulkkhan

CAPTCHA:

Username:

Password:

Retype password:

E-mail (optional)*

* You do not have to provide an e-mail address, but if you forget your password, you will **not** be able to regain access to your account without one. You can provide an e-mail address later on, or change it. If you change your e-mail address, you will need to [reconfirm](#) it.

You also need to provide an e-mail address if you wish to enable the "[E-mail this User](#)" feature to either send or receive emails via Wikipedia. Your e-mail address is not revealed.

Username policy

Username policy prohibits the following types of usernames:

- Company, organization, group, or website names (including non-profit organizations)
- Domain names or email addresses
- Names similar to celebrities, notable world figures or events, or known Wikipedians
- Names containing words like "bot" or "script" which refer to automated editing processes
- Names containing titles like "admin" or "sysop", which imply authority on Wikipedia
- Offensive usernames

Usernames are subject to certain [technical restrictions](#), for example certain special symbols are not allowed. Any underscores will be converted to spaces. The first letter of a username is automatically capitalized.

Account creation **one**

Special page

Create account Log in

Search

Create an account

Joining Wikipedia is free.

USERNAME (Policy)

Enter a desired username

PASSWORD

Enter a password

CONFIRM PASSWORD

Enter password again

EMAIL ADDRESS

Enter your email address (optional)

SECURITY CHECK

casescrazy

Can't see the image? We can create an account for you!

Enter the text you see above

Keep me logged in

Create account

Why create an account?

Create articles
After signing up, you'll be able to help Wikipedia grow by starting new encyclopedia articles.

Add photos & video
Register an account and you can upload your freely-licensed images and other media.

Become a part of the Wikipedia community
Logging in means all your contributions are attributed to your username, and lets you connect with other Wikipedia contributors.

Privacy policy

WIKIMEDIA project

Powered by MediaWiki

1.5% increase in conversion vs. control

Account creation **two**

Special page

Create account Log in

Search

Create an account

Joining Wikipedia is free.

USERNAME (Policy)

Enter a desired username

PASSWORD

Enter a password


CONFIRM PASSWORD

Enter password again

EMAIL ADDRESS

Enter your email address (optional)

SECURITY CHECK



Can't see the image? We can create an account for you!

Enter the text you see above

Keep me logged in

Create account

2% increase in conversion, 1.4% decrease in editors

Powered by MediaWiki

Account creation **three**

The screenshot shows the Wikipedia account creation page. The browser address bar displays the URL: <https://en.wikipedia.org/w/index.php?title=Special:UserLogin&returnto=Main+Page&type=signup>. The page title is "Create an account".

Joining Wikipedia is free.

Why create an account?

- Write articles**: Logging in, you'll be able to help Wikipedia grow by starting new encyclopedia articles.
- Add photos and video**: Register an account and you can upload your freely-licensed images and other media.
- Become a part of the Wikipedia community**: Logging in means all your contributions are attributed to your username, and lets you connect with other Wikipedia contributors.

Form fields and validation:

- Username (help me choose)**: Input field contains "sdf". A red error message states: "Username entered already in use. Please choose a different name." A red 'X' icon is next to the field.
- Password**: Input field contains a dot. A green checkmark is next to the field.
- Confirm password**: Input field contains a dot. A green checkmark is next to the field.
- Email address**: Input field contains the placeholder text "Enter your email address (optional)".
- Security check**: A CAPTCHA image shows the text "e1derbu1ks". Below the image is a link: "Can't see the image? We can create an account for you!". An input field below the link contains the placeholder text "Enter the text you see above".

Navigation and Search:

- Top right: "Create account" and "Log in" links.
- Search bar: "Special page" and "Search" input field.
- Left sidebar: Wikipedia logo, "The Free Encyclopedia", and navigation links: "Main page", "Contents", "Featured content", "Current events", "Random article", "Donate to Wikipedia", "Wikimedia Shop", "Interaction" (Help, About Wikipedia, Community portal, Recent changes, Contact Wikipedia), and "Toolbox".

4% increase in conversion, 14% decrease in errors

Account creation **conclusions**

- *We can* make small improvements in the signup conversion rate.
- Without more work, the additional users we bring in are not going to necessarily lead to growth in users editing.

Onboarding

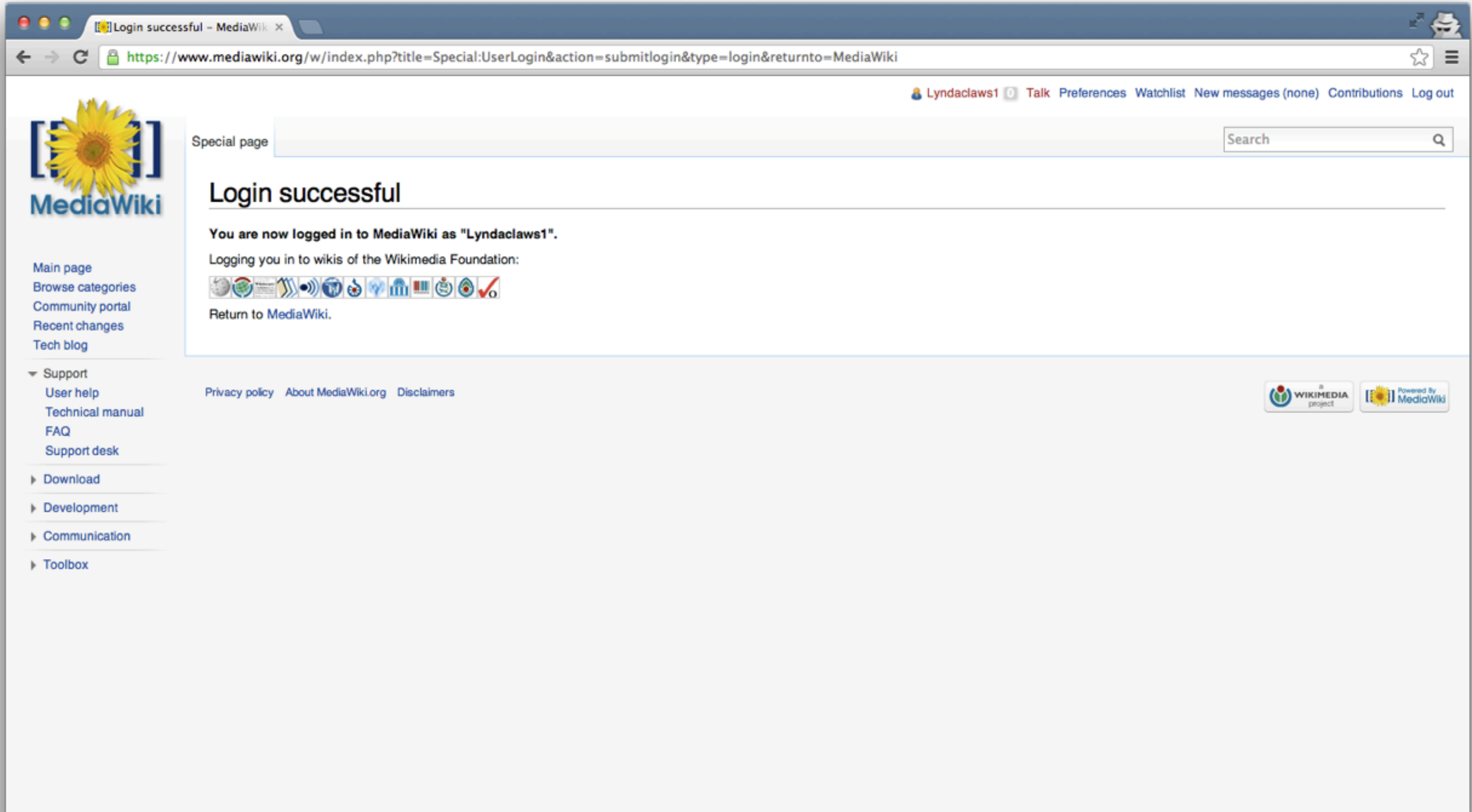
Goal

Increase the number of active editors, by providing users a list of simple tasks immediately after signup.

Metrics

- Conversion (in the onboarding funnel)

Onboarding **before**




The screenshot shows a web browser window with the address bar displaying `https://www.mediawiki.org/w/index.php?title=Special:UserLogin&action=submitlogin&type=login&returnto=MediaWiki`. The page title is "Login successful". The user is logged in as "Lyndaclaws1". The page content includes a search bar, a navigation menu on the left, and a footer with logos for Wikimedia Project and MediaWiki.

Special page

Login successful



You are now logged in to MediaWiki as "Lyndaclaws1".

Logging you in to wikis of the Wikimedia Foundation:



[Return to MediaWiki.](#)

[Privacy policy](#) [About MediaWiki.org](#) [Disclaimers](#)

- Main page
- Browse categories
- Community portal
- Recent changes
- Tech blog
- Support
 - User help
 - Technical manual
 - FAQ
 - Support desk
- Download
- Development
- Communication
- Toolbox

Onboarding **today**

The screenshot shows a web browser window with the URL <https://en.wikipedia.org/wiki/Special:GettingStarted>. The page title is "Welcome to Wikipedia, UserTest888!". A confirmation message states: "A confirmation code was sent to your e-mail address. This code is not required to log in, but you will need to provide it before enabling any e-mail-based features in the wiki." The main heading is "Get started with editing." followed by the text: "The pages below need simple improvements you can help with right now, like fixing the spelling and grammar. You don't need to be an expert in the topic, so be bold!". Below this, there are two columns of suggested pages for editing: "Billfinger Berger Power Services", "Kathari", "SkyGreece Airlines", "Pakistan Navy School", "Fabio Góes", and "Joseph Derivé". To the right, a yellow box titled "How to help" contains a four-step list: "1. Choose any page.", "2. Click the 'Edit' tab.", "3. Make your changes.", "4. Save!". A blue button at the bottom left says "← No thanks, take me back". The left sidebar contains navigation links like "Main page", "Contents", "Featured content", "Current events", "Random article", "Donate to Wikipedia", "Wikimedia Shop", "Interaction", "Help", "About Wikipedia", "Community portal", "Recent changes", "Contact Wikipedia", and "Toolbox". The top right shows user navigation links: "UserTest888", "Talk", "Sandbox", "Preferences", "Watchlist", "Contributions", and "Log out". A search box is also present. The footer includes "Privacy policy", "About Wikipedia", "Disclaimers", and logos for "WIKIMEDIA project" and "Powered by MediaWiki".

Special page

Welcome to Wikipedia, UserTest888!

A confirmation code was sent to your e-mail address. This code is not required to log in, but you will need to provide it before enabling any e-mail-based features in the wiki.

Get started with editing.

The pages below need simple improvements you can help with right now, like fixing the spelling and grammar. You don't need to be an expert in the topic, so be bold!

- Billfinger Berger Power Services
- Kathari
- SkyGreece Airlines
- Pakistan Navy School
- Fabio Góes
- Joseph Derivé

How to help

1. Choose any page.
2. Click the "Edit" tab.
3. Make your changes.
4. Save!

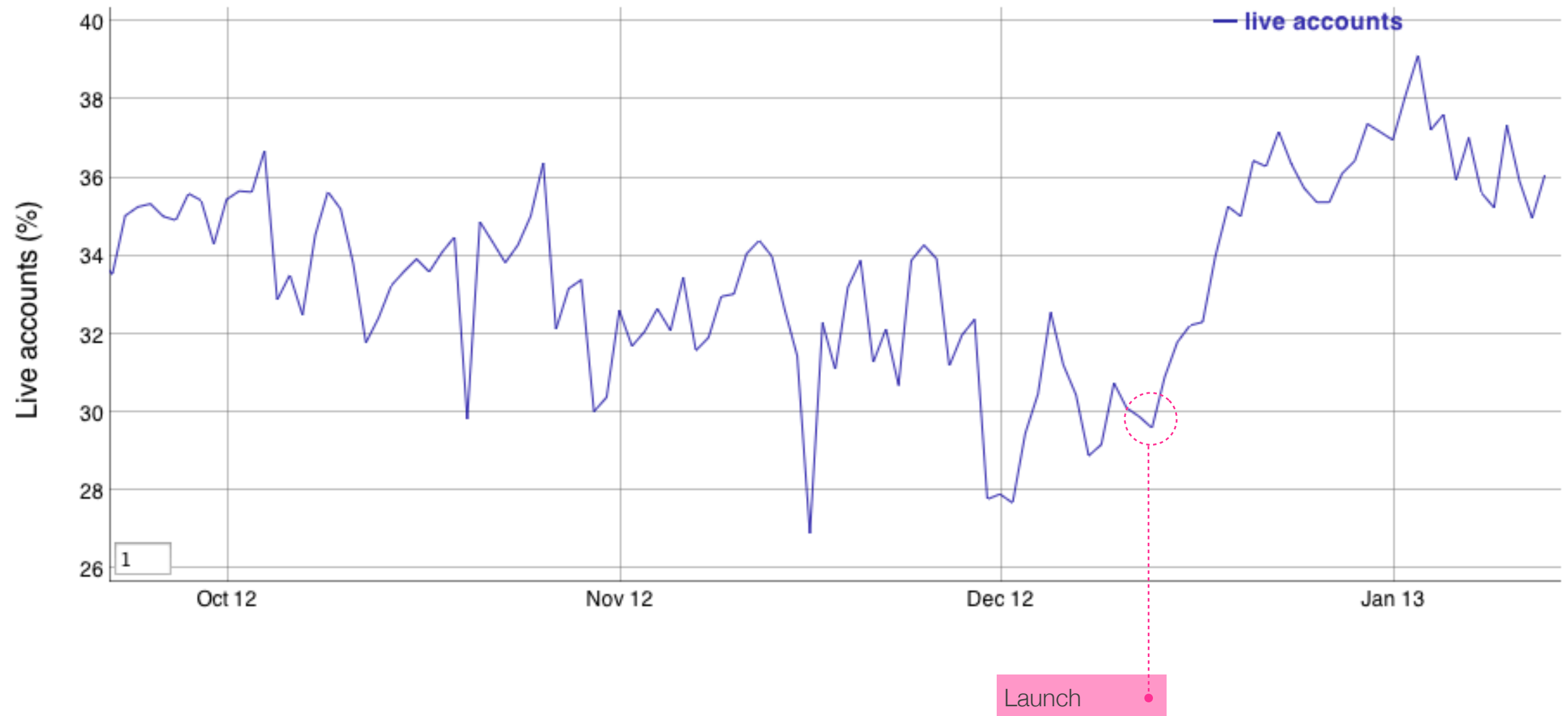
[← No thanks, take me back](#)

[Privacy policy](#) [About Wikipedia](#) [Disclaimers](#)

Onboarding trends

Live accounts (%)

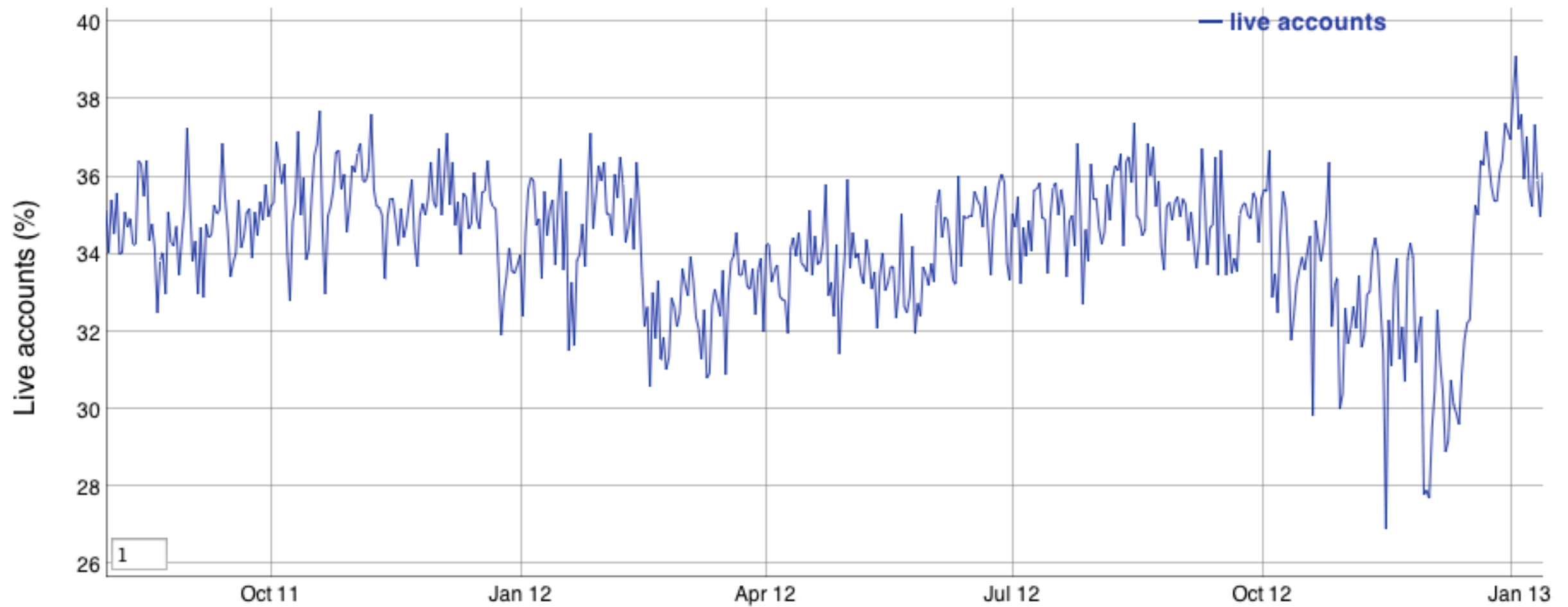
LIVE ACCOUNTS: 1+ click on the edit button on a ns0 article.



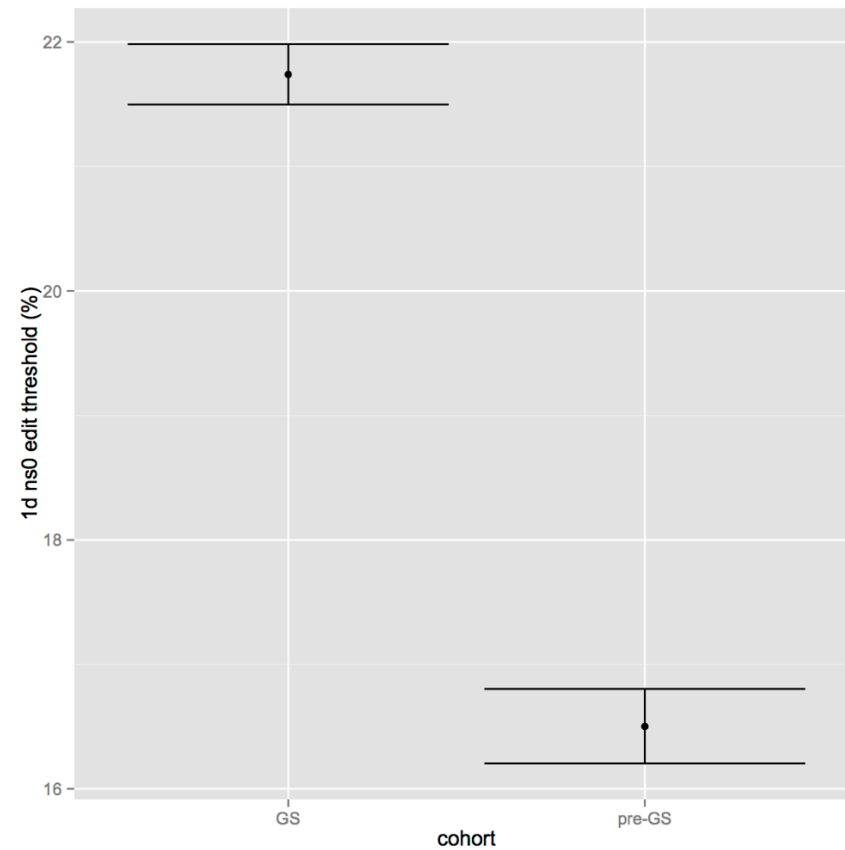
Onboarding trends

Live accounts (%)

Proportion of daily registered users with 1+ click on the edit button on a ns0 article.



Onboarding **editor productivity**



GettingStarted

1+ NS0 edit in 24 hrs

Pre-GettingStarted

12/13-1/13
110,618 users

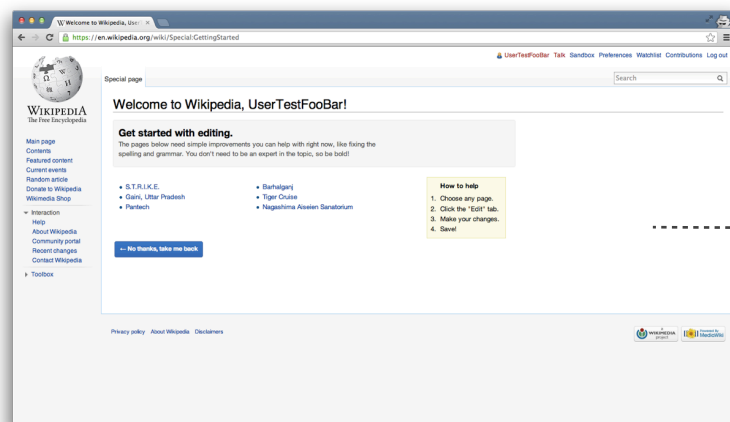
21.7%

16.5%

11/29-12/13
59,069 users

Onboarding **funnel analysis**

Where in the funnel are we losing editors? What interventions can we perform?
Let's examine each step, and the conversion rate.

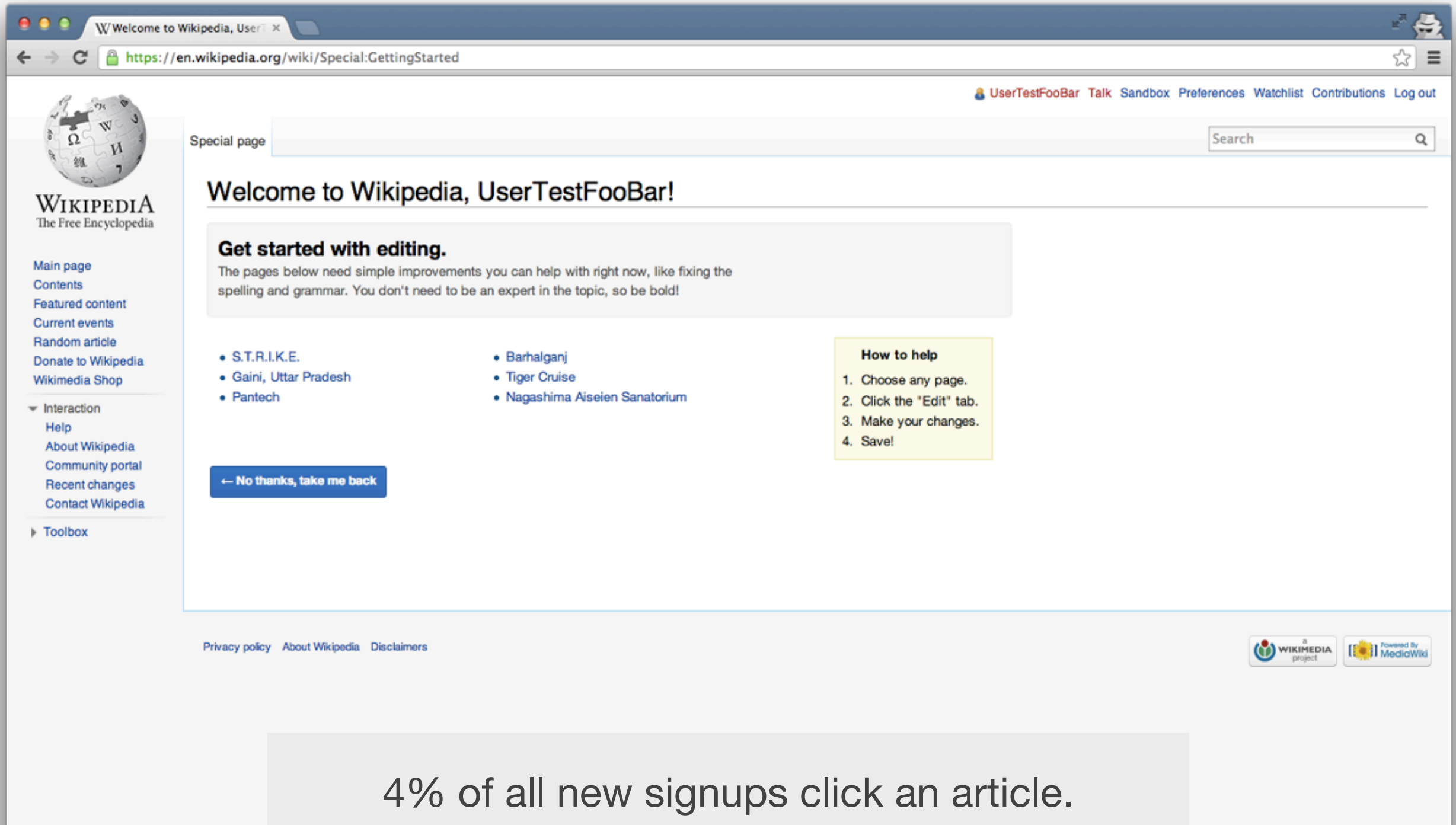


view

edit

save

Onboarding **clicks**



The screenshot shows the Wikipedia 'Special:GettingStarted' page for a user named 'UserTestFooBar'. The page is titled 'Welcome to Wikipedia, UserTestFooBar!' and features a 'Get started with editing.' section. This section includes a paragraph explaining that new pages need improvements and a list of articles to edit: S.T.R.I.K.E., Gaini, Uttar Pradesh, Pantech, Barhalganj, Tiger Cruise, and Nagashima Aiseien Sanatorium. A 'How to help' box provides a four-step guide: 1. Choose any page, 2. Click the 'Edit' tab, 3. Make your changes, and 4. Save! A blue button labeled '← No thanks, take me back' is also visible. The page footer contains links for 'Privacy policy', 'About Wikipedia', and 'Disclaimers', along with logos for the Wikimedia project and MediaWiki.

Special page Search

Welcome to Wikipedia, UserTestFooBar!

Get started with editing.
The pages below need simple improvements you can help with right now, like fixing the spelling and grammar. You don't need to be an expert in the topic, so be bold!



- [S.T.R.I.K.E.](#)
- [Gaini, Uttar Pradesh](#)
- [Pantech](#)
- [Barhalganj](#)
- [Tiger Cruise](#)
- [Nagashima Aiseien Sanatorium](#)

How to help

1. Choose any page.
2. Click the "Edit" tab.
3. Make your changes.
4. Save!

[← No thanks, take me back](#)

Privacy policy About Wikipedia Disclaimers

4% of all new signups click an article.

Onboarding edits

The screenshot shows the Wikipedia article for Pantech. A callout box is overlaid on the page, pointing to the 'Edit' button in the top navigation bar. The callout text reads: "52% of those who view a page click edit." The Wikipedia article content includes a notice that the article may require copy editing, a main paragraph about the company, a table of contents, a section on "Pantech USA phones and wireless devices", and a section on "AT&T". A sidebar on the right contains a "Pantech" infobox with details like Type, Industry, Founded, Headquarters, Key people, Products, Revenue, Employees, and Website. The left sidebar contains navigation links for the Wikipedia community.

Wikipedia - Wikipedia, the free encyclopedia

https://en.wikipedia.org/wiki/Pantech

UserTestFooBar Talk Sandbox Preferences Watchlist Contributions Log out

Article **Talk** Read **Edit** View history Search

Pantech

From Wikipedia, the free encyclopedia

This article may require copy editing for grammar, style, cohesion, tone, or spelling. You can assist by editing it. (June 2012)

Pantech is a South Korean company that manufactures mobile phones. Established in 1991, its market is mainly domestic, with partners in the United States, Japan, China, and Europe. According to Gartner, in 2011 it was the third best-selling handset maker in South Korea, behind Samsung and LG, and ahead of Apple. Pantech also partners with PCD for some phones.

In the U.S. market, the company manufactures phones primarily for the two largest wireless carriers, AT&T and Verizon.

Contents [hide]
1 Pantech USA phones and wireless devices
1.1 AT&T
1.2 Verizon
2 See also
3 References
4 External links

Pantech USA phones and wireless devices

Mobile phones and wireless devices manufactured by Pantech:

AT&T

- Pantech C630**

The model C630 is a slim candy-bar sized phone, featuring an MP3 player with MicroSD, 1.3 megapixel camera, GPS function, 3G HSDPA, and 1.8 inch display with 176x220 resolution.

- Pantec**

The Slater display wit

- Pantec**

Pantech	
Type	Public
Industry	Telecommunications
Founded	1991
Headquarters	Digital Media City, Seoul, South Korea
Key people	Byeong-Yeop Park, Founder Charles Gwang Chul Park, President & CEO Wyatt Whaley, VP Product Management EG Lee, VP Repair Operations John Trahan, VP Supply Chain JiYoung Lee, Resident Entertainment Coordinator
Products	Mobile phones
Revenue	▲ \$2.8 billion USD (2011)
Employees	3,440 (2011)
Website	Corp. pantech.com Pantech USA pantechusa.com Pantech Japan jp.pantech.com Pantech Korea ivega.co.kr

https://en.wikipedia.org/w/index.php?title=Pantech

52% of those who view a page click edit.

Onboarding **saves**

The screenshot shows the Wikipedia editing interface for the article 'Pantech'. The browser address bar shows the URL `https://en.wikipedia.org/w/index.php?title=Pantech&action=edit`. The page title is 'Editing Pantech'. The user is logged in as 'UserTestFooBar'. The article content includes a table with the following data:

key_people	= [[Byeong-yeop Park, founder<ref>[[Byeong-yeop Park, founder</ref>]]</td></tr><tr><td>num_employees	= 3,440 (2011)
industry	= [[Telecommunications]]	
products	= [[Mobile phone]]s	
revenue	= {{profit}} \$2.8 billion [[United States dollar USD]] (2011)	
sales	= 12.3 million units (2011)	
homepage	= Corp. {{URL pantech.com}} Pantech USA {{URL pantechusa.com}} Pantech Japan {{URL jp.pantech.com}} Pantech Korea {{URL ivega.co.kr}}	

The article text describes Pantech as a South Korean company that manufactures mobile phones. It mentions that in 2011, it was the third best-selling handset maker in South Korea, behind Samsung and LG Electronics, and ahead of Apple Inc. The article also mentions that Pantech partners with Personal Communications Devices (PCD) for some phones. In the U.S. market, the company manufactures phones primarily for the two largest wireless carriers, AT&T and Verizon. The article also includes a section on Pantech USA phones and wireless devices, with a sub-section on AT&T phones, specifically the Pantech C630 and Pantech Slate.

At the bottom of the page, there is a text box that says "24% of those who click edit save." This text is overlaid on the bottom of the screenshot.

24% of those who click edit save.

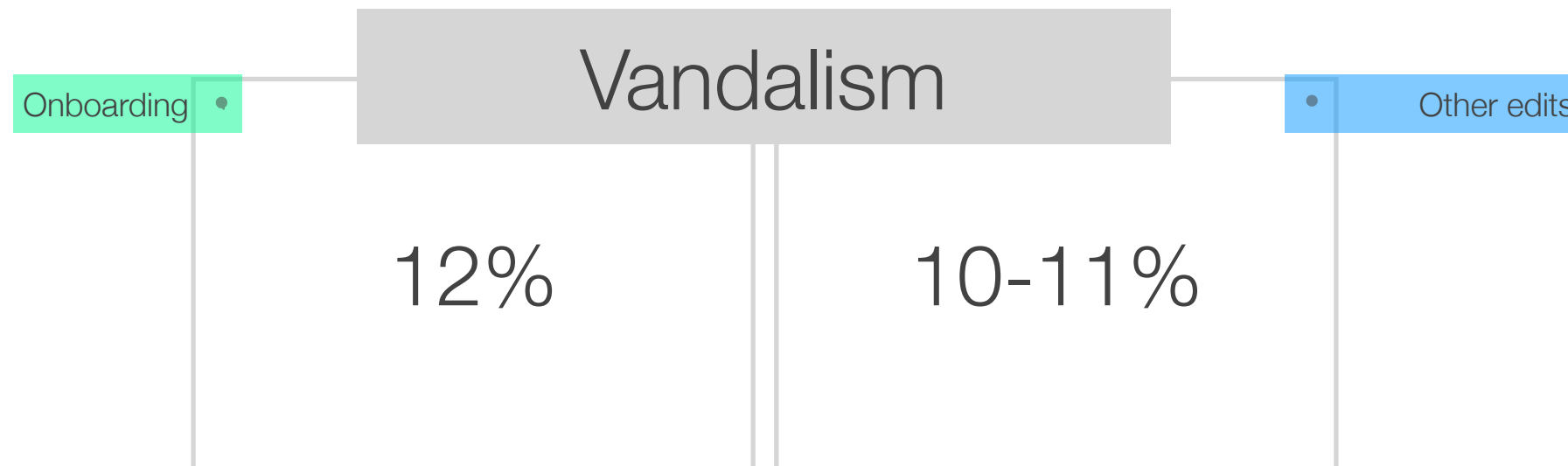
Onboarding **editor quality**

December 21-26

Are GettingStarted users doing what we asked them to?



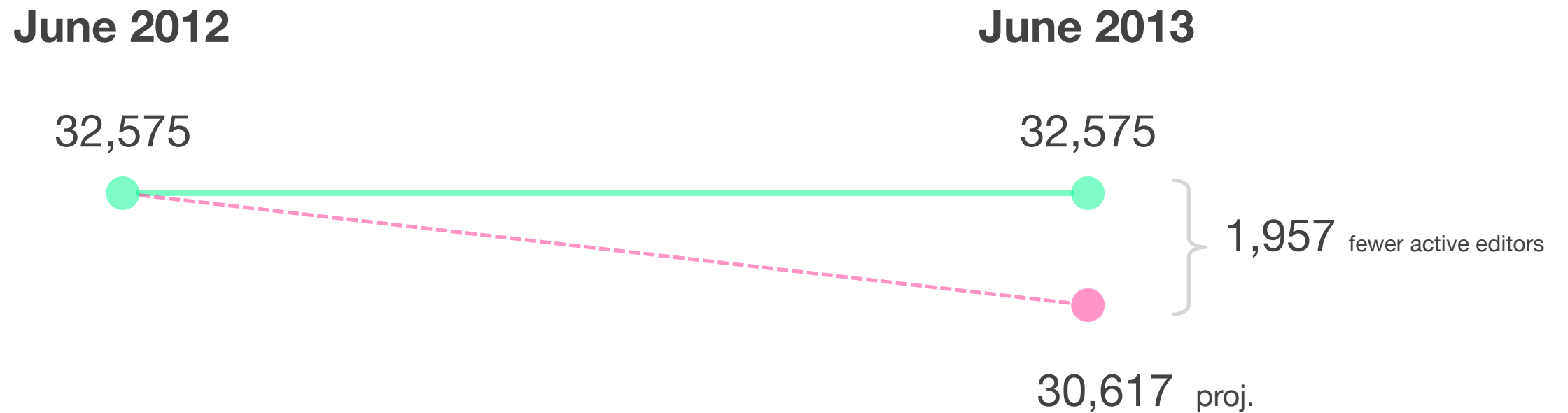
Are we inciting more vandalism, proportionally?



Onboarding **funnel analysis**

The conclusion: getting more users to choose a task is our first, biggest challenge, for now.

Onboarding + account creation **impact**



- English Wikipedia Active Editors has been declining 6% YoY
- assuming this decline, Enwiki would have **1,957** fewer editors by June 2013
- to “halt” the decline, we would need an additional **1,957** active editors compared to projection
- big caveat: there is significant month-to-month variation due to seasonality and other factors unknown

Onboarding + account creation **impact**

Sep 1 to Nov 29 average of ns0 1+ edit in 24 hours to registrations: 15.2%

Base (no change)

Base Registrations (100k)

x 15-16%

Base case 1+ editors: $100,000 * (15\% \text{ to } 16\%) = 15\text{-}16,000$

Account creation changes

Base Registrations (100k)

+4k Registrations

x 15-16%,
maybe lower

Incremental 1+ editors from ACUX
 $4,000 * (15\% \text{ to } 16\%) = \sim 620$ (if that)

GettingStarted

Base Registrations (100k)

15-16% ==> **21.7%**

Incremental 1+ editors from GS
 $100,000 * (21.7\% - 16\%) = \sim 5,700$

Thank you campaign

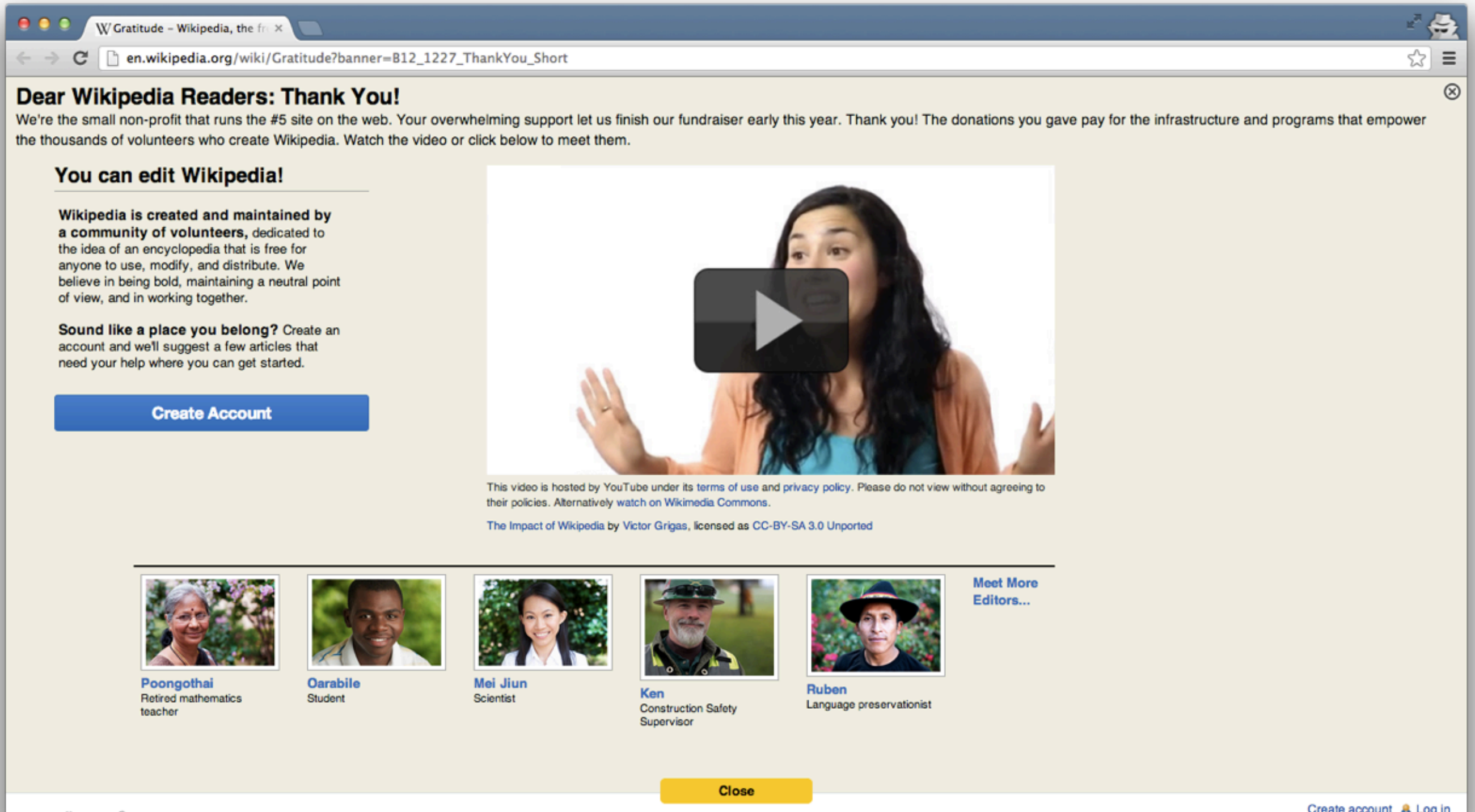
Goal

Use the annual fundraising campaign as a test case for how to convert readers and donors.

Metrics

- Conversion
- Proportion of editors (control vs. test)

Thank you campaign



The screenshot shows a browser window with the URL `en.wikipedia.org/wiki/Gratitude?banner=B12_1227_ThankYou_Short`. The banner features a heading "Dear Wikipedia Readers: Thank You!" followed by a paragraph of text. Below this is a section titled "You can edit Wikipedia!" with a "Create Account" button. A video player is embedded, showing a woman speaking. Below the video is a caption and a "Close" button. At the bottom, there is a row of five editor portraits with their names and professions, and a "Meet More Editors..." link. The footer contains "Create account" and "Log in" links.


Dear Wikipedia Readers: Thank You!
We're the small non-profit that runs the #5 site on the web. Your overwhelming support let us finish our fundraiser early this year. Thank you! The donations you gave pay for the infrastructure and programs that empower the thousands of volunteers who create Wikipedia. Watch the video or click below to meet them.

You can edit Wikipedia!

Wikipedia is created and maintained by a community of volunteers, dedicated to the idea of an encyclopedia that is free for anyone to use, modify, and distribute. We believe in being bold, maintaining a neutral point of view, and in working together.


Sound like a place you belong? Create an account and we'll suggest a few articles that need your help where you can get started.


[Create Account](#)





This video is hosted by YouTube under its [terms of use](#) and [privacy policy](#). Please do not view without agreeing to their policies. Alternatively [watch on Wikimedia Commons](#).


The Impact of Wikipedia by Victor Grigas, licensed as CC-BY-SA 3.0 Unported


Poongothai
Retired mathematics teacher


Oarabile
Student


Mei Jiun
Scientist


Ken
Construction Safety Supervisor


Ruben
Language preservationist

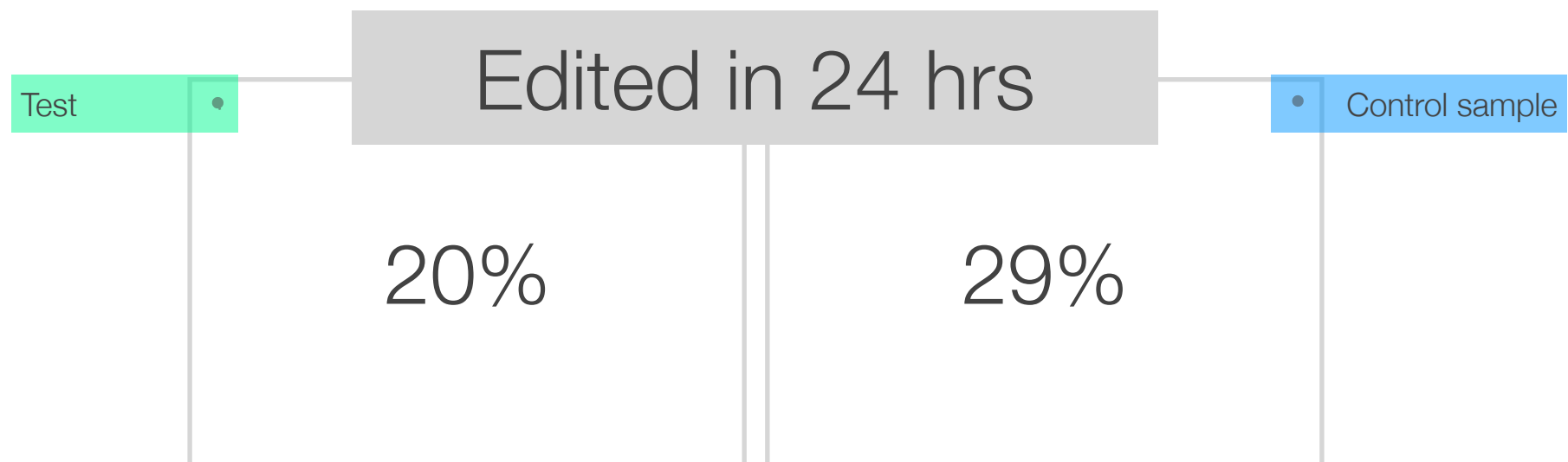
[Meet More Editors...](#)

[Close](#)

[Create account](#) [Log in](#)

Thank you campaign **data**

December 27-January 1



Thank you campaign **conclusions**

- Running at the end of year may be great for fundraising, but it's bad for editor-focused campaigns
- The “just run banners” idea for dealing with editor engagement is still not a silver bullet
- We should do more iterations on reader/donor campaigns.

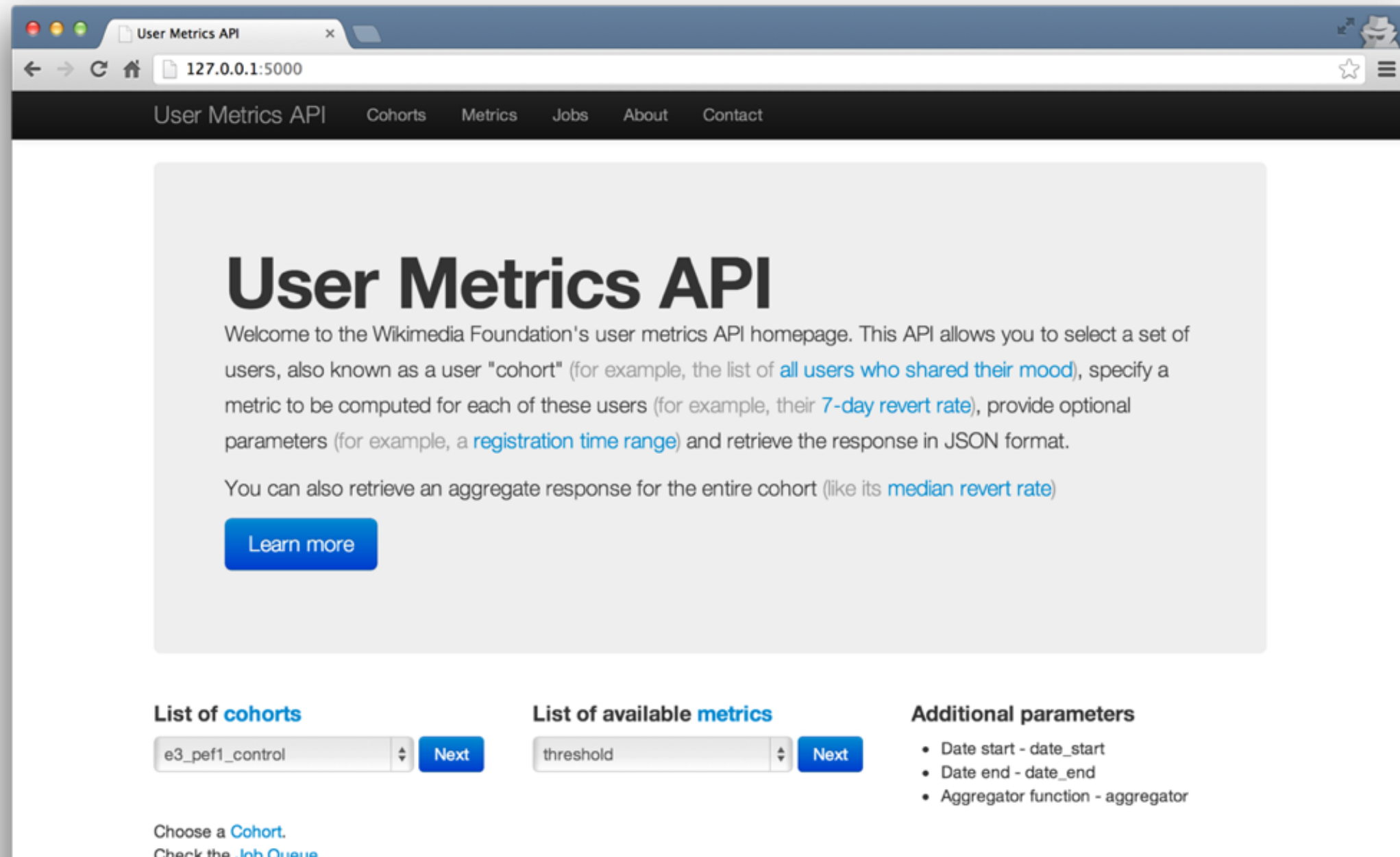
EventLogging

The screenshot shows the Schema:AccountCreation page on Meta-Wiki. The page title is "Schema:AccountCreation" (Revision 5013971). The main content is a JSON-LD schema for event logging, displayed in a table format. The schema includes a description and two main properties: "token" and "bucket".

description	<i>"Logs client-side events generated by ACUX. Events include impressions, clicks and other error-related events produced by the form validation."</i>												
	<i>Object, 7 properties</i>												
token	<i>Object, 3 properties</i> <table border="1"><tr><td>type</td><td>"string"</td></tr><tr><td>required</td><td>true</td></tr><tr><td>description</td><td>"User token"</td></tr></table>	type	"string"	required	true	description	"User token"						
type	"string"												
required	true												
description	"User token"												
bucket	<i>Object, 4 properties</i> <table border="1"><tr><td>type</td><td>"string"</td></tr><tr><td>enum</td><td><i>Object, 2 properties</i><table border="1"><tr><td>0</td><td>"acux_3"</td></tr><tr><td>1</td><td>"control_3"</td></tr></table></td></tr><tr><td>description</td><td>"Bucket defining what version of the UI is served to the user"</td></tr><tr><td>required</td><td>true</td></tr></table>	type	"string"	enum	<i>Object, 2 properties</i> <table border="1"><tr><td>0</td><td>"acux_3"</td></tr><tr><td>1</td><td>"control_3"</td></tr></table>	0	"acux_3"	1	"control_3"	description	"Bucket defining what version of the UI is served to the user"	required	true
type	"string"												
enum	<i>Object, 2 properties</i> <table border="1"><tr><td>0</td><td>"acux_3"</td></tr><tr><td>1</td><td>"control_3"</td></tr></table>	0	"acux_3"	1	"control_3"								
0	"acux_3"												
1	"control_3"												
description	"Bucket defining what version of the UI is served to the user"												
required	true												

Reliable, real-time data on how users interact with MediaWiki's interface.

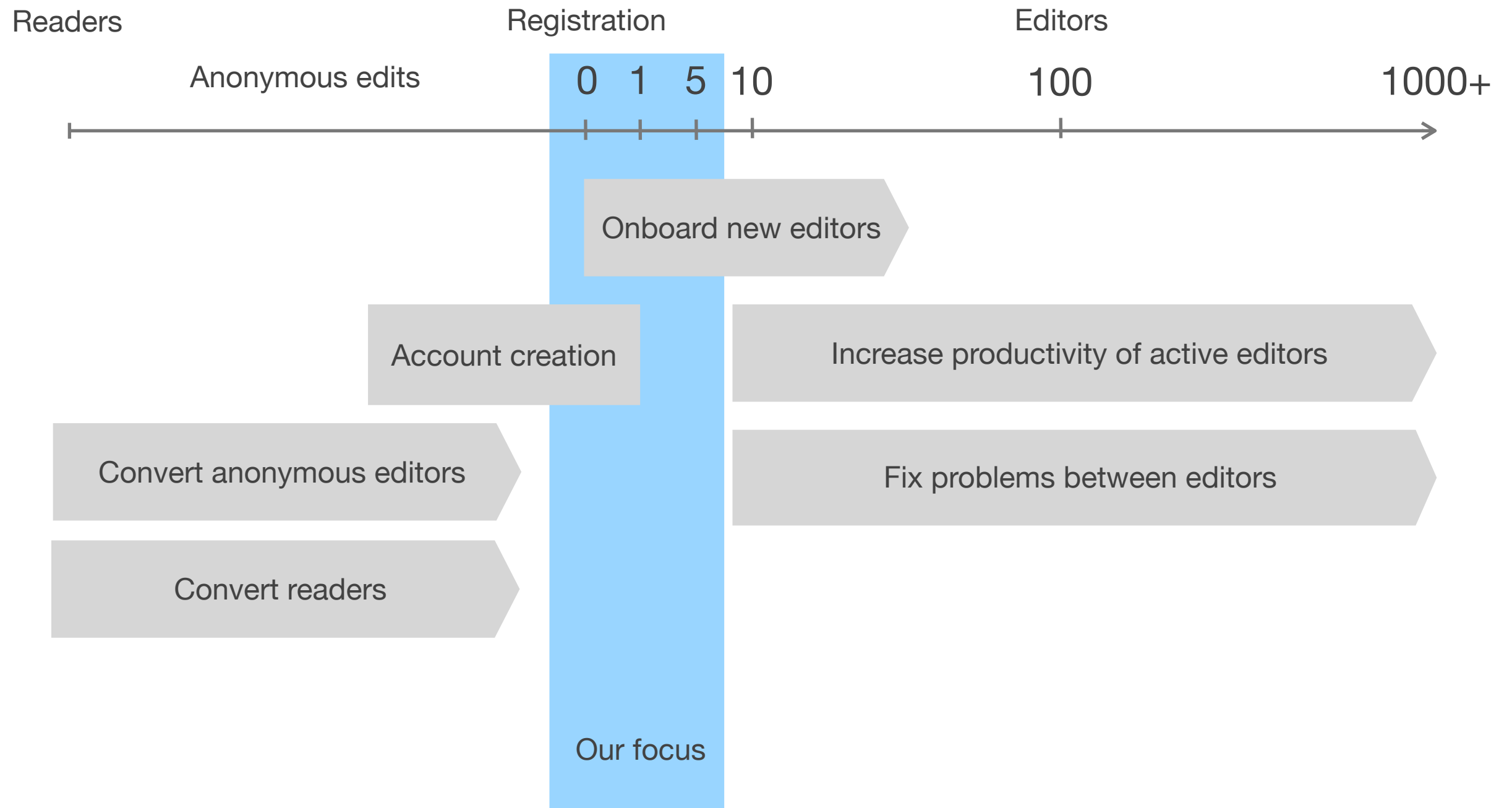
User Metrics API



The screenshot shows a web browser window with the URL 127.0.0.1:5000. The page has a navigation bar with links for 'User Metrics API', 'Cohorts', 'Metrics', 'Jobs', 'About', and 'Contact'. The main content area features a large heading 'User Metrics API' followed by a welcome message: 'Welcome to the Wikimedia Foundation's user metrics API homepage. This API allows you to select a set of users, also known as a user "cohort" (for example, the list of [all users who shared their mood](#)), specify a metric to be computed for each of these users (for example, their [7-day revert rate](#)), provide optional parameters (for example, a [registration time range](#)) and retrieve the response in JSON format. You can also retrieve an aggregate response for the entire cohort (like its [median revert rate](#))'. Below this is a blue 'Learn more' button. At the bottom, there are three sections: 'List of cohorts' with a dropdown menu showing 'e3_pef1_control' and a 'Next' button; 'List of available metrics' with a dropdown menu showing 'threshold' and a 'Next' button; and 'Additional parameters' with a bulleted list: 'Date start - date_start', 'Date end - date_end', and 'Aggregator function - aggregator'. At the very bottom, there are links: 'Choose a Cohort.' and 'Check the Job Queue.'

Comparing cohorts in a standardized and automated way.

Did we accomplish what we said we would?



Quarterly product plan (Jan-Mar 2013)

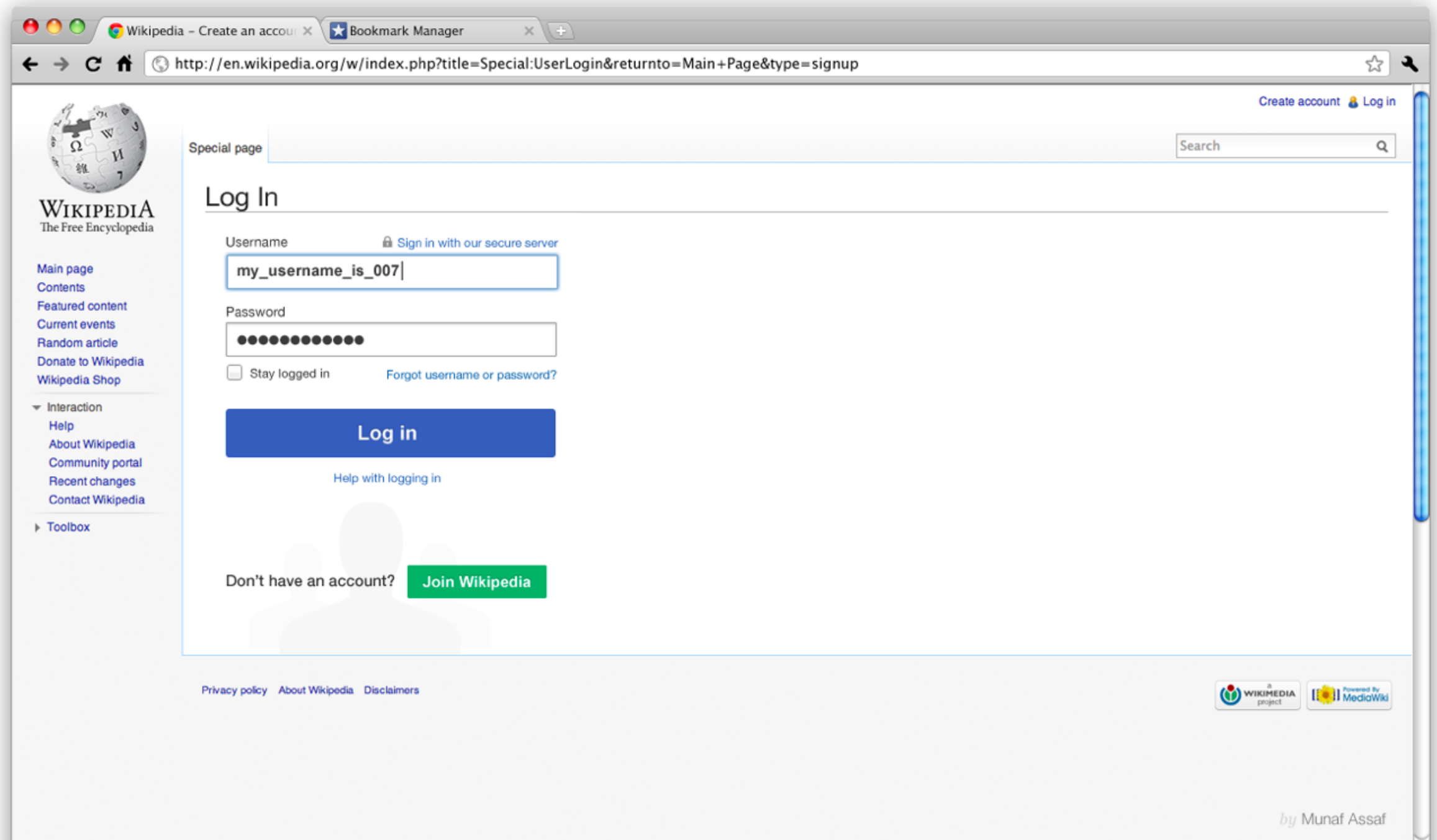
- **Features:**

- Account creation productized
- Onboarding
 - GettingStarted
 - GuidedTour

- **Infrastructure, analytics, and metrics:**

- EventLogging
- User metrics API

Account creation productization



GettingStarted

[Create account](#)  [Log in](#)

Special page

Welcome, MAssaf (WMF)!

Here are some ways you can get started. Select an article below and try to improve it.



Copyediting

[When Harry Met Sally \(Film\)](#)

[Salvador Dali](#)

[Space shuttle](#)



Spelling & grammar

[Robert Greene](#)

[List of creationists](#)

[Really really really really rea...](#)



Add links

[Prägnanz theory](#)

[List of Google Stuff](#)

[Why do I exist?](#)

[← No thanks, return to the page I was reading](#)



Navigation

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GuidedTour

The screenshot shows the MediaWiki.org website with a guided tour callout. The browser address bar shows <https://www.mediawiki.org/wiki/MediaWiki?tour=test>. The page features a navigation menu on the left, a main content area with a "Welcome to MediaWiki.org" banner, and three columns of featured content: "Using MediaWiki", "System Administration", and "Developing & Extending". A callout box titled "Test callouts" is overlaid on the page, containing the text "This is the community portal page." and a blue arrow button pointing to the right.

MediaWiki.org Discussion Read View source View history Search

Welcome to MediaWiki.org

This is the community portal page.

Using MediaWiki

What is a wiki?

- Learn how to navigate
- Learn how to edit a page
- Get more help

System Administration

Install & configure MediaWiki

- Upgrade an existing MediaWiki installation
- Add features with third-party extensions
- Get more sysadmin help

Developing & Extending

Become a MediaWiki hacker

- Learn to use the API and write extensions
- Browse the developer docs and class reference
- Already a hacker? Visit the developer hub

Current version

- 1.20.2 – 2012-12-04
- 1.19.3 – 2012-11-30

[Download](#)

News

- 2013-01-14
Promotion, marketing & outreach at the new MediaWiki Group Promotion
MediaWiki Group San Francisco becomes our first local group
Putting together a list of MediaWiki vendors
- 2013-01-11
Wikimedia Foundation is looking for: Tools Lab Operations Engineer (Contractor)
Wikipedia Mobile Beta: a sandbox for new experimental features
A more efficient translation interface (includes demo video)

New opportunities

- MediaWiki Groups
- Wikipedia Engineering Meetup
January 17, 2013 - San Francisco, California, USA
- MediaWiki workshop at Quark'13 at BITS Pilani Goa Campus
February 1-3, 2013 - Goa, India
- FOSDEM
February 2-3, 2013 - Brussels, Belgium

EventLogging

- More robust campaign support
- Real time monitoring and alerts
- Preliminary support for automated statistical testing and funnel analysis
- Documentation (seriously)

User metrics API

- Cohort metric visualization (with analytics team support)
- First public release/announcement
- User tag repository redesign and tag update jobs