



# [[QUARTERLY REPORT]]

2012/1





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# Introduction

This is an exciting year for Wikimedia Hungary, for the first time since our founding we have set ourselves a number of definite goals to achieve and aligned our projects and priorities in a way that serve these goals.

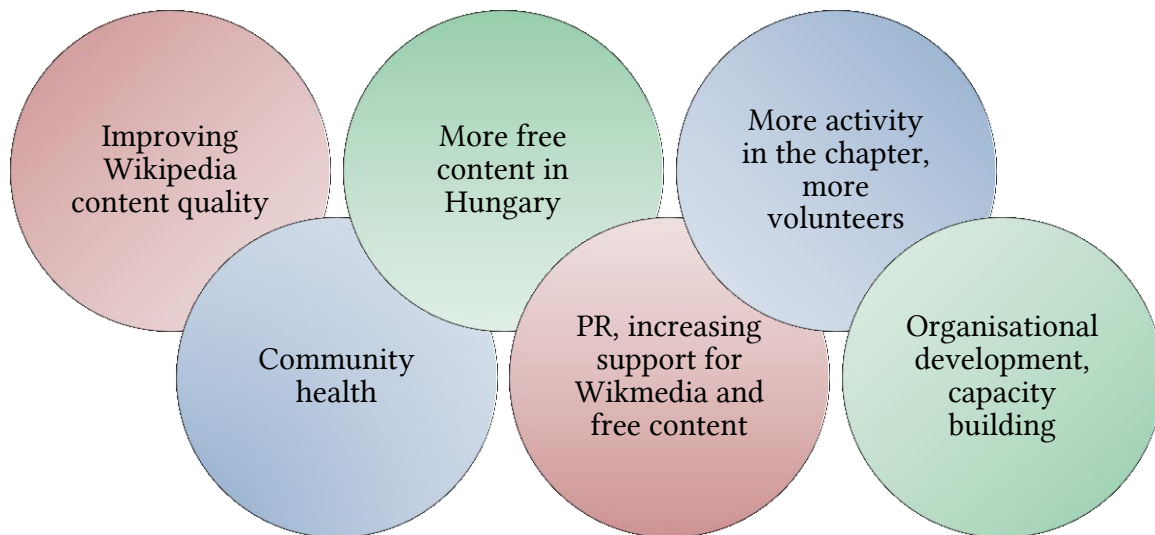


Figure 1 The strategic goals of Wikimedia Hungary

We have decided on a two-pronged approach whereby we focus our energies on improving the content and supporting the community of Wikipedia, and simultaneously building up the capacity of our organisation to attract more volunteers and be ready to respond to opportunities.

In the first quarter we have initiated a big community meetup in Budapest that attracted over forty participants and have supported smaller community events in the form of meetups of chapter members and photowalks. We have organised a maintenance competition on Wikipedia that resulted in the improvement of more than 1700 articles (and images).

A big step in building our organisational capacity was the hiring of our first employee tasked with the administrative duties connected to running the organisation.

We still face many challenges and have much to learn in order to achieve our goals for this year and in figuring out the path we would like to take for the future. Nevertheless, 2012 is going to be a year to remember, we have just started.

Bence Damokos  
Executive Vice-president

# Activities

## January<sup>1</sup>

### Meetings

During the month of January we had one general membership meetup and a board meeting. The membership meetup was aimed at community building and discussing ongoing projects and ideas. The main reason for the board meeting was to admit three new members. With the admission of the newest members, Wikimedia Hungary now has 60 members.<sup>2</sup>

### Server crash

On or around 11 January the RAID controller component of a server hosting our websites and a number of web services (like our membership application form, among others) has crashed and due to an error of the replacement controller some data has been corrupted.

We have already migrated essential services (like e-mail) to our [own server](#), and are working on restoring and recreating the content that was stored on the crashed server (and obviously, implementing an off-site backup solution).

The website was eventually restored in early February.

### Zagreb trip

Wikimedia Hungary has received much help from its partners in previous years and we wanted to contribute back this year by encouraging the self-organization of Wikimedia communities in the neighbouring countries and supporting the participation of Wikipedians in the neighbouring regions in Hungarian and regional Wikimedia events.

It is this theme that the independently conceived idea of a Wikimedia Foundation Board of Trustees–[Chapters Committee](#) trips to the region fit into; and as the first step, Ting Chen from the Board of Trustees, and Miloš Rančić ([Wikimedia Serbia](#)) and Bence Damokos (Wikimedia Hungary) from the Chapters Committee visited Zagreb between 20-22 January.

On the trip they made contact with and between the local Wikipedians, who have already founded the not-yet-recognized Wikimedia Croatia chapter, and a local hackerspace organization called MA-MA. The visitors tried to encourage Croatian Wikipedians to have regular meetups (possibly facili-

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<sup>1</sup> Adapted from:

[https://meta.wikimedia.org/wiki/Wikimedia\\_chapters/Reports/Wikim%C3%A9dia\\_Magyarorsz%C3%A1g/Janu%C3%A1r\\_2012](https://meta.wikimedia.org/wiki/Wikimedia_chapters/Reports/Wikim%C3%A9dia_Magyarorsz%C3%A1g/Janu%C3%A1r_2012), available under Creative Commons Attribution – Share Alike 3.0

<sup>2</sup> Minutes available at:

[http://wikimedia.hu/wiki/Eln%C3%B6ks%C3%A9gi\\_%C3%BCl%C3%A9s\\_%E2%80%93\\_2012.\\_janu%C3%A1r\\_25](http://wikimedia.hu/wiki/Eln%C3%B6ks%C3%A9gi_%C3%BCl%C3%A9s_%E2%80%93_2012._janu%C3%A1r_25).

tated by a travel costs grant from the Wikimedia Foundation) and to restart the recognition process of [Wikimedia Croatia](#).

## Office

January has been a great leap professionally for Wikimedia Hungary by hiring Tamás Mészöly as our office manager in charge of most administrative duties and special projects we assign to him.

He has started working at the end of December, but due to holidays, January was his first full month. His first main tasks have been setting up the office (telephone, printer, access to the bank account), working with our accountant, members and board on closing the books on 2011 and as gesture towards our partners, ordering and sending out our greetings cards.

## February<sup>3</sup>

### Meetings

We held two smaller scale meetups for our members, at one of them Miloš Rančić from Wikimedia Serbia was also present.

Furthermore, a full-day board meeting was held with the main topic being the implementation of our annual plan.<sup>4</sup>

### Small grants

We have awarded one small grant to buy a book to help improve articles on [Franz Liszt](#). Furthermore, we have created info pages about our programs to provide funding for community projects and travel.

### Merchandise

Work has been ongoing in February on replenishing our stock of Wikipedia themed merchandise. The items were ready by the end of March. Some of the new items include pins, shopping bags and yo-yos. The items will be used as give-aways at events and as prizes in our competitions.



Figure 2 One of the new Wikipedia shopping bags

### International

Orsolya, one of our members has participated in the Open Wiki GLAM of Serbia event in Belgrade.

Bence, our vice-president participated in the Paris finance summit, which was aimed at figuring out the principles and mechanics of fund distribution and fundraising inside the Wikimedia movement.

Bence (later joined by Ting Chen, Chair of the Wikimedia Foundation) has spent a weekend as a guest of Slovene Wikipedians as they were celebrating the tenth anniversary of the Slovene Wikipedia. The anniversary has garnered substantial media attention. On the visit, Bence has discussed the idea of a Slovene Wikipedia chapter and the general process and requirements of establishing a local Wikimedia organisation.

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<sup>3</sup> Adapted from:

[https://meta.wikimedia.org/wiki/Wikimedia\\_chapters/Reports/Wikim%C3%A9dia\\_Magyarorsz%C3%A1g/February\\_2012](https://meta.wikimedia.org/wiki/Wikimedia_chapters/Reports/Wikim%C3%A9dia_Magyarorsz%C3%A1g/February_2012), available under Creative Commons Attribution – Share Alike 3.0

<sup>4</sup> Minutes available at:

[http://wikimedia.hu/wiki/Eln%C3%B6ks%C3%A9gi\\_%C3%BCl%C3%A9s\\_%E2%80%93\\_2012.\\_febru%C3%A1r\\_12.](http://wikimedia.hu/wiki/Eln%C3%B6ks%C3%A9gi_%C3%BCl%C3%A9s_%E2%80%93_2012._febru%C3%A1r_12.)

## Fundraising

We have started preparing a campaign to collect 1% income tax allocations from Hungarian donors. A specialized fundraising agreement with the Wikimedia Foundation was agreed to and signed (in March).

## Office

Our office manager has participated in a conference and training about the new laws and regulations governing Hungarian civil society, and has prepared a summary of the regulatory context.

Csongor Gál has joined our ranks as a communications intern until about April.



## March<sup>5</sup>

### Meetings

On 10 March we held a community meetup in Budapest, with about 40 Wikipedians, including three people invited from the Slovene Wikipedia community. At the meetup the writers of the [best Wikipedia articles of 2011](#) were acknowledged. The best articles, written or expanded in 2011, were nominated by the community and chosen by a vote. Wikimedia Hungary provided the diplomas and celebratory cake for the award ceremony.

Vince, a community member has volunteered to systematically photograph Budapest, the capital of Hungary, and to write some of the missing articles. To make the event more fun, he has started organising [photowalks in Budapest](#), where participants photograph all the notable buildings and public features of a given part of the city. The first tour was held on 25 March with the participation of 5 people, who took about a [hundred pictures](#) and later about a dozen articles were written or improved about the buildings the photos show. Wikimedia Hungary has supported the organiser in covering his transportation costs and we would be happy to [fund other community-led projects](#), as well.

### Maintenance competition

Building on the success of our 2010 maintenance competition we organised a [big spring clean up competition](#) on Hungarian Wikipedia aimed at reducing the backlog in maintenance categories. In three weeks over 1700 maintenance issues were solved: over 500 articles were provided with sources, around 250 were given an infobox and at least 300 articles were expanded. The various tasks performed by the 38 competitors were assigned 1-5 points, and the editors with the most points in the end could choose from a number of Wikipedia-themed items and shopping vouchers as their prize, while all editors who participated will receive some small gift.

### International

On 9 March Bence Damokos visited Bratislava to meet the Wikipedians behind the future [Wikimedia Slovakia](#) chapter. Wikimedia Slovakia held its first General Assembly with the three original members who were later joined by a few local and Austrian Wikipedians. At the meeting they discussed projects like Wiki Loves Monuments, and an outreach effort they initiated towards local schools and libraries, as well as the technicalities of running an NGO. Bence advised them that Wikimedia national organisations (or chapters) are usually approved when they have a membership of at least 15-20 people, but nevertheless the group could ask to be recognised as a [User Group](#), and get general support from the Wikimedia Foundation.

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<sup>5</sup> Adapted from:

[https://meta.wikimedia.org/wiki/Wikimedia\\_chapters/Reports/Wikim%C3%A9dia\\_Magyarorsz%C3%A1g/March\\_2012](https://meta.wikimedia.org/wiki/Wikimedia_chapters/Reports/Wikim%C3%A9dia_Magyarorsz%C3%A1g/March_2012), available under Creative Commons Attribution – Share Alike 3.0

Gergő Tisza and Bence Damokos have participated in the Berlin [Wikimedia Conference](#). Our annual State of the Chapter presentation is available [online](#).

### **Fundraising**

We have signed an agreement with the Wikimedia Foundation that allows us to ask Hungarian visitors of the websites operated by the Foundation to allocate one per cent of their income tax to Wikimedia Hungary. Subsequently, a [landing page](#) was set up to solicit these donations, and we plan to start a short banner campaign in May.

### **Office**

A laptop was purchased for our employee.

# Financial report

The following financial data is provided for informational purposes only. The data presented is not audited. Amounts are in Hungarian Forints. For convenient calculation about 300 HUF = 1 EUR, and 220 HUF = 1 USD.

Our budget<sup>6</sup> is funded from a grant of the Wikimedia Foundation (73%), donations and income received in previous years (reserves, 16%), donations received in the form of income tax allocations (7%), a grant from the Council of Internet Providers (3%), and membership fees (1%).

## Expenses

| Category   | January           | February          | March             | January–<br>March   | Plan 2012                         |
|--|-------------------|-------------------|-------------------|---------------------|-----------------------------------|
| postage fees   | 18 286 Ft         | 2 315 Ft          | 4 655 Ft          | 25 256 Ft           | 30 000 Ft <sup>7</sup>            |
| server maintenance   | 34 375 Ft         | 34 375 Ft         | 34 925 Ft         | 103 675 Ft          | 420 000 Ft                        |
| employee   | 17 705 Ft         | 235 038 Ft        | 251 459 Ft        | 504 202 Ft          | 2 500 000 Ft                      |
| office space   | 13 875 Ft         | 9 398 Ft          | 4 699 Ft          | 27 972 Ft           | 60 000 Ft <sup>8</sup>            |
| telephone  | 11 553 Ft         | - Ft              | 5 135 Ft          | 16 688 Ft           | 100 000 Ft                        |
| printer and printing costs                                     | 33 610 Ft         | - Ft              | 6 223 Ft          | 39 833 Ft           | 70 000 Ft                         |
| debt to Wikimedia Austria                                      | 61 100 Ft         | - Ft              | - Ft              | 61 100 Ft           | 50 000 Ft <sup>9</sup>            |
| banking costs  | 7 165 Ft          | 4 025 Ft          | 3 175 Ft          | 14 365 Ft           | 50 000 Ft                         |
| community travel   | 4 320 Ft          | 21 504 Ft         | 26 799 Ft         | 52 623 Ft           | 1 725 000 Ft <sup>10</sup>        |
| board travel   | - Ft              | 119 200 Ft        | 46 926 Ft         | 166 126 Ft          | 650 000 Ft                        |
| board meeting  | - Ft              | 46 818 Ft         | - Ft              | 46 818 Ft           | 100 000 Ft                        |
| small grants programme   | - Ft              | 3 200 Ft          | - Ft              | 3 200 Ft            | 100 000 Ft                        |
| accountant   | 13 208 Ft         | - Ft              | - Ft              | 13 208 Ft           | 300 000 Ft <sup>11</sup>          |
| community budget   | - Ft              | - Ft              | 30 550 Ft         | 30 550 Ft           | 250 000 Ft                        |
| IT equipment   | - Ft              | - Ft              | 127 890 Ft        | 127 890 Ft          | 250 000 Ft                        |
| support for the creation of chapters in neighbouring countries | - Ft              | - Ft              | 7 074 Ft          | 7 074 Ft            | 250 000 Ft                        |
| <b>Total:</b>  | <b>215 197 Ft</b> | <b>475 873 Ft</b> | <b>549 510 Ft</b> | <b>1 240 580 Ft</b> | <b>14 275 000 Ft<sup>12</sup></b> |

<sup>6</sup> A copy of our budget is available at: [http://wikimedia.hu/wiki/2012-es\\_programterv/en](http://wikimedia.hu/wiki/2012-es_programterv/en)

<sup>7</sup> Postage fees are expected to exceed plans by about 50%.

<sup>8</sup> Due to the timing of invoices covering 2011, expenses for our (virtual) office space will exceed plans.

<sup>9</sup> The overspending is the result of exchange rate fluctuations and the rounding used in our original budget.

<sup>10</sup> Due to increased ticket prices and the number of international events, we project that travel spending both for community members and the board will exceed planned levels.

<sup>11</sup> It is expected that our accounting fees will exceed the target by about 50% as we transition to an accountant that better suits our needs and from a yearly payment schedule to a monthly one, meaning that we will have to cover this year the accounting costs of both 2011 and 2012.

<sup>12</sup> The table does not contain rows for expense categories not yet encountered in 2012. Since the publication of our budget the Belgrade Management Congress, which we planned to sponsor with 300 000 Ft, has been cancelled. The money intended for the Congress will be reallocated to projects where we expect overspending.

## Income

| Category        | January          | February          | March            | January–<br>March | 2012 Plan                         |
|-----------------|------------------|-------------------|------------------|-------------------|-----------------------------------|
| donations       | 9 500 Ft         | 115 500 Ft        | 13 500 Ft        | 138 500 Ft        | - Ft                              |
| interest        | 39 705 Ft        | 36 406 Ft         | 36 954 Ft        | 113 065 Ft        | - Ft                              |
| membership fees | 19 000 Ft        | 6 000 Ft          | 6 000 Ft         | 31 000 Ft         | 100 000 Ft                        |
| other           | - Ft             | 23 985 Ft         | 39 900 Ft        | 63 885 Ft         | - Ft <sup>13</sup>                |
| <b>Total</b>    | <b>68 205 Ft</b> | <b>181 891 Ft</b> | <b>96 354 Ft</b> | <b>341 450 Ft</b> | <b>14 275 000 Ft<sup>14</sup></b> |

<sup>13</sup> Other income includes refund of a plane ticket purchased from Malév airlines, which subsequently went bankrupt, and the return of unused food vouchers for 2011.

<sup>14</sup> The table does not show income categories not yet encountered. The 10 500 000 Ft grant of the Wikimedia Foundation was received on 15 November 2011, therefore income for the 2012 financial year will be considerably below plan, however this has no effect on our ability to fund our projects.

# Additional data

## Membership

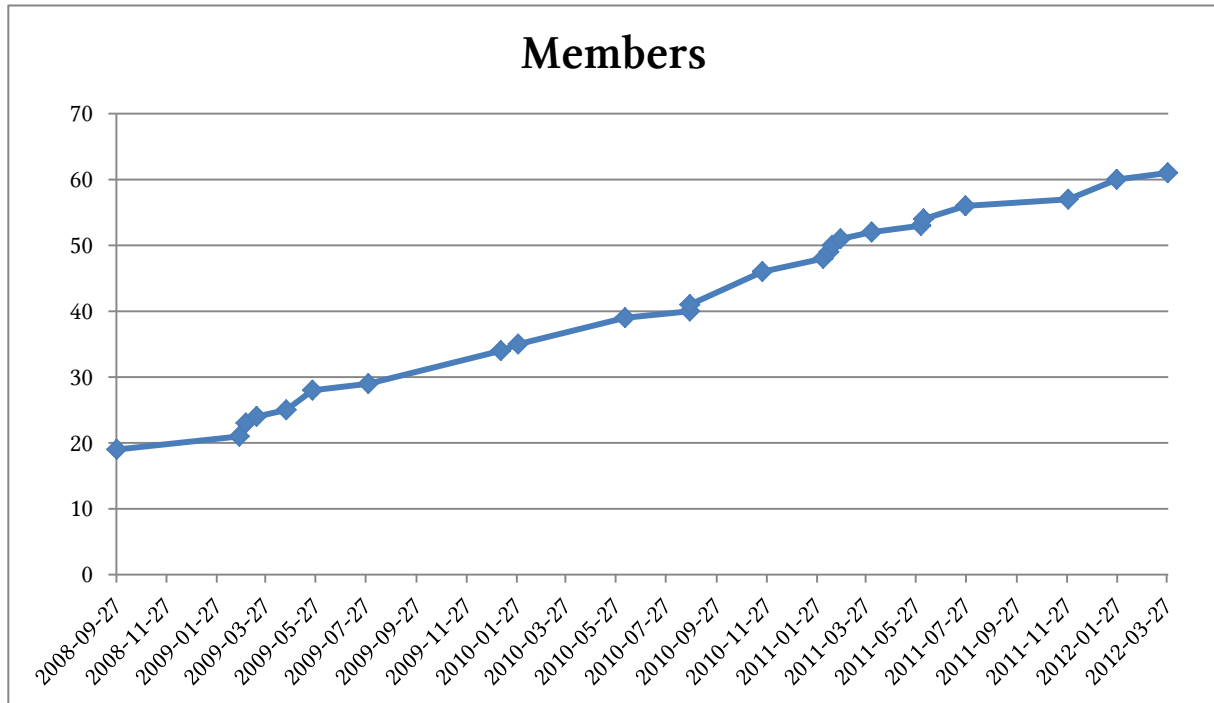


Figure 3 Number of members (1 January 2011: 46; 1 January 2012: 57, on 31 March 2012: 61)

Wikimedia Hungary relies on its volunteers (most but not all of them, members) for all its programmatic activities. Membership is available to everyone who [applies on our website](#) and pays the annual membership fee of 2000 Ft.

## Board

Péter Gervai – president

Bence Damokos – executive vice president

Mrs. Tamás Harza – treasurer

Gergő Tisza –board member

Gábor Hanák – board member

## Supervisory Committee

Károly Arnold

Ákos Szabó

Dr. László Szabó

## Staff

Tamás Mészöly – office manager



# Wikimédia Magyarország Egyesület

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Front cover (clockwise):

- File:Vince fényképez.JPG: Bence Damokos; Wikimedia Commons; Creative Commons Attribution – Share Alike 3.0 (CC By-SA 3.0)
- File:Mindenki temploma 004.JPG: Rlevente; Wikimedia Commons; CC By-SA 3.0
- Meetup of Slovene Wikipedians: Bence Damokos
- February Board Meeting: Bence Damokos
- File:Wikipedia\_Hungary\_Cake.JPG: Ines Zgonc; Wikimedia Commons; CC By-SA 3.0
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- File:Wikimedia gifts 46.jpg; Tamás Mészöly; Wikimedia Commons
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- File:Wikimedia\_gifts\_17.jpg; Tamás Mészöly; Wikimedia Commons

Figure 2:

- File:Wikimedia\_gifts\_43.jpg; Tamás Mészöly; Wikimedia Commons

The completion of this report (not counting translation and the time that went into compiling the documents it is based on) required 5 hours of volunteer time. The estimated total volunteer effort needed is 20 hours.

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