

**Planning:**

Depending on the development of the tool community outreach will be completed in the following schedule. For each outreach activity a framework plan will be prepared that identifies the specific process and communication methods to be used to generate awareness (twitter / blogging). This plan will be regularly evaluated by the group members and may be adjusted to be more effective.

	<b>Key Moment</b>	<b>Activity</b>	<b>Channel</b>	<b>Executor</b>
<b>2012</b>		Wikimedia GLAM Camp Amsterdam Wikimedia GLAM Camp UK Wikimedia NL Conference Wikimedia NL Conference Hackathon	Speaker Speaker Speaker Developer	David H Geer Oskam Sandra Fauconnier / Lotte Balth Dan Entous
<b>dec-12</b>				
<b>jan-13</b>		Europeana pro blog Project planning update	Europeana Wikimail	Geer
<b>feb-13</b>	First Upload Possible	Update Wikipage	Wikipage	Dan / David / Geer
<b>mrt-13</b>		Wiki SE Awareness project	Hackathon	Geer
<b>apr-13</b>	Planned Launch	Wiki GLAM Conference UK Launch Europeana Blog	Speaker / Workshop Wikimail Europeana	David H Geer
<b>mei-13</b>		MuseumNext, Amsterdam Elag 2013	Speaker Speaker	Geer Oskam / Wiki NL? Valentine
<b>jun-13</b>				
<b>jul-13</b>		Wikimania, Hong Kong		
<b>aug-13</b>				