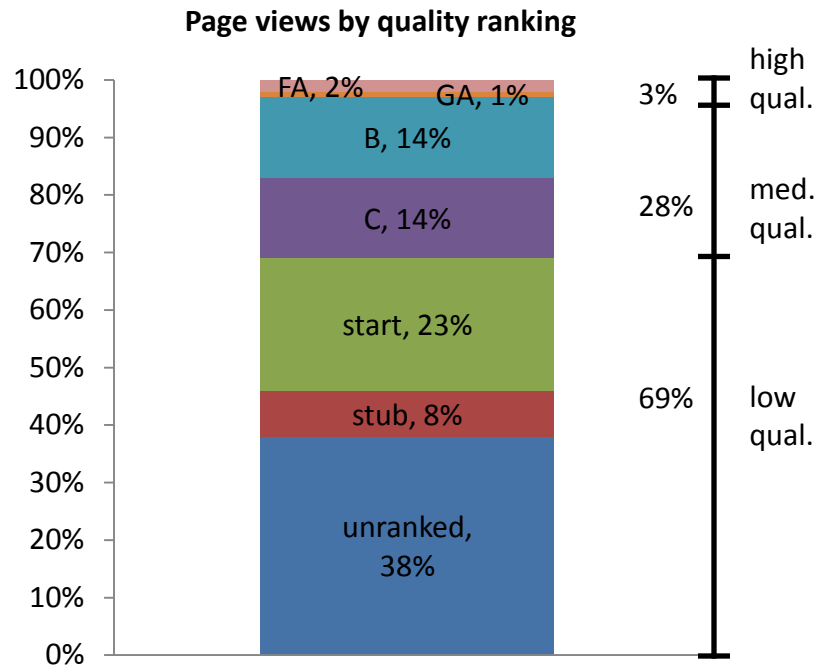


69% of readers are seeing a low quality article. Only 3% a high/very high quality article



#### Analysis by Andreea Gorbatai, Harvard Business School:

- 1% random sample from en-Wiki 1.0 data dump.
- Weighted average of “eyeball” experience compiled: Page views from OCT08-JAN09, quality from MAY10.
- Project disagreement on ranking -> average and round intermediate ranking up
- No main page spike removal (e.g. TFAs)
- The sample had no A class article.
- Manual examination of 10 unranked articles showed them stub/start in character. Future work planned to quantify this as a distribution so unranked articles can be assigned to the ranked buckets.
- Unpublished work, first known of this sort.

#### Implications:

- **The premier quality article programs (GA/A/FA) have little impact on the everyday reader.** As there is a limited pool of good writers (and in FA, process bottlenecks to production), *these programs need to concentrate on high view articles to consider themselves strong content advocates.* They are in danger of being small enclave(s) with an elite that gives each other awards for (genuinely high quality) articles that are only of interest to themselves.
- **Movement of articles from start/stub to C/B helps quality too.** At least readers have “some content” then. In that vein, efforts like the PPI (essentially getting start/new articles to B) can be considered positive. It is not just the number of GA/FAs that matter (although they are easier to track and have reviews).