

Public Policy Initiative: the road ahead

Frank Schulenburg / Rod Dunican



Where we are now

Participating universities



Selection criteria for schools

Selection criteria for schools

▶ Credibility

Centralized approach



The road ahead

Ambassador Program Steering Committee

The screenshot displays a video chat window with a toolbar at the top containing 'Video chat', 'Invite', 'Share Video', and 'Exit Call'. Below the toolbar is a row of six video thumbnails. The first thumbnail is muted. The chat window below shows a conversation between participants.

Participants (6)

- Alex Stins...
- annielin
- Cheryl
- Frank Sch...
- Pj Tabit
- Sage

Off-screen (1)

- Fletcher C...

Chat Log:

- you're frozen on my screen
- Frank Schulenburg 7:05pm
- in terms of bringing observers to the 2nd training
- yes
- Alex Stinson 7:08pm
- that would be a good idea
- Frank Schulenburg 7:08pm
- yes, I like the regional idea

Ambassador Program Steering Committee

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- ▶ Working on a proposal how, and how fast, to expand the Ambassador Program

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- ▶ Finding a scalable solution to evaluate new ambassador candidates

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- ▶ Developing a reward and feedback system for ambassadors

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- ▶ Developing a reward and feedback system for ambassadors
- ▶ Resolving disputes between ambassadors

Ambassador Program Steering Committee

- ▶ Working on a proposal how, and how fast, to expand the Ambassador Program
- ▶ Finding a scalable solution to evaluate new ambassador candidates
- ▶ Developing a reward and feedback system for ambassadors
- ▶ Resolving disputes between ambassadors
- ▶ Allocating funds

Selection criteria for schools

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- ▶ Women's colleges

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- ▶ Minority schools

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- ▶ Schools that have strong Students for Free Culture groups

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Selection criteria for professors

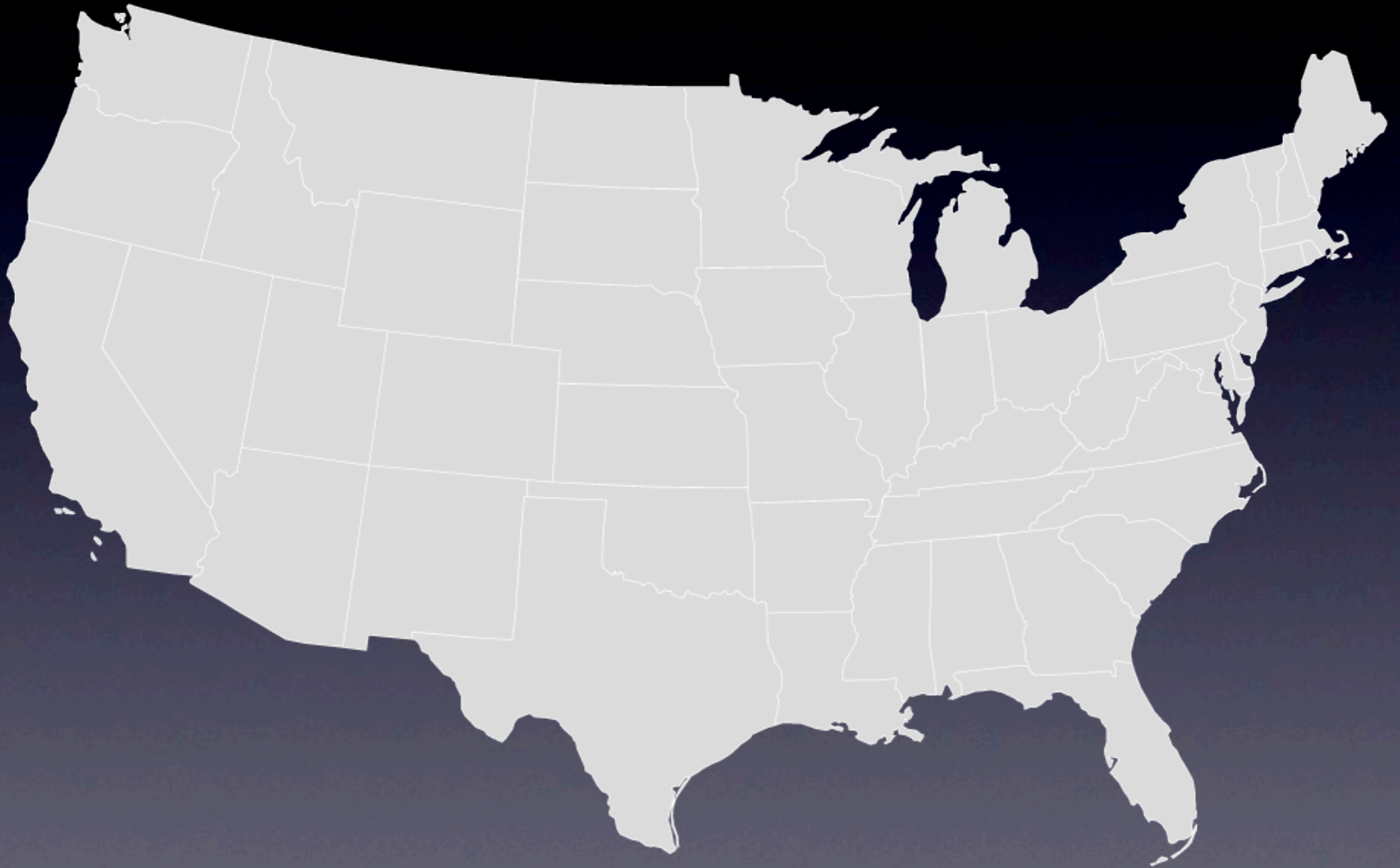
Selection criteria for professors

- ▶ Enthusiasm to work with us

Selection criteria for professors

- ▶ Enthusiasm to work with us
- ▶ Clear understanding of our expectations

Decentralized approach



Decentralized approach





Area representatives



Area representatives

- ▶ Provide Campus Ambassadors with what they need for the classroom



Area representatives

- ▶ Provide Campus Ambassadors with what they need for the classroom
- ▶ Act as an interface for the Ambassador Steering Committee



Area representatives

- ▶ Provide Campus Ambassadors with what they need for the classroom
- ▶ Act as an interface for the Ambassador Steering Committee
- ▶ Support the ambassadors with recruiting professors



Area representatives

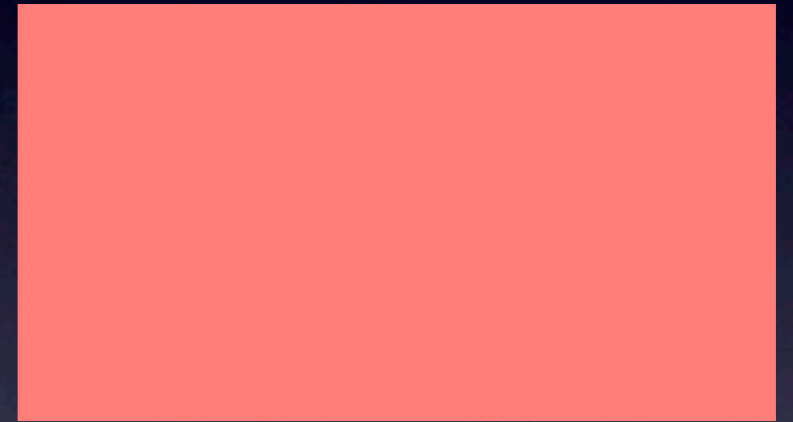
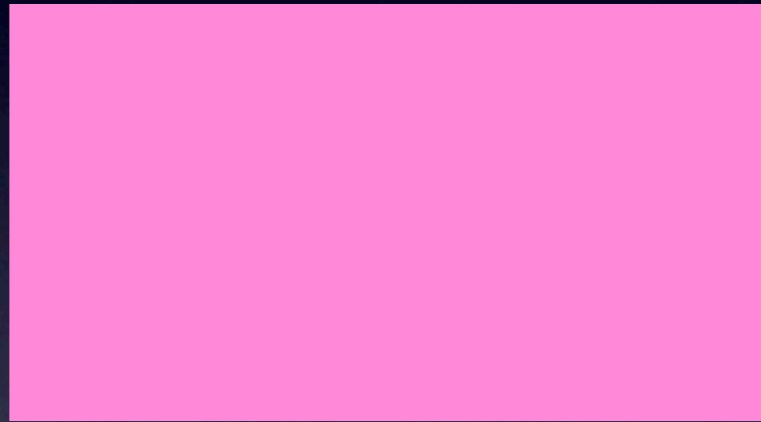
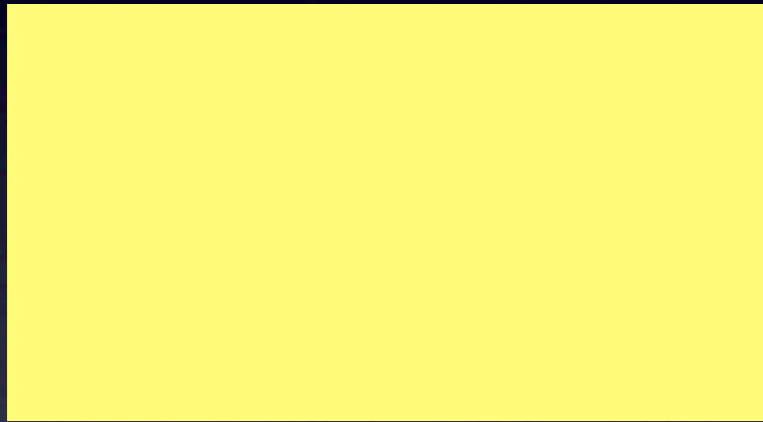
- ▶ Provide Campus Ambassadors with what they need for the classroom
- ▶ Act as an interface for the Ambassador Steering Committee
- ▶ Support the ambassadors with recruiting professors
- ▶ Organize ambassador meetings



Area representatives

- ▶ Provide Campus Ambassadors with what they need for the classroom
- ▶ Act as an interface for the Ambassador Steering Committee
- ▶ Support the ambassadors with recruiting professors
- ▶ Organize ambassador meetings
- ▶ Organize and lead the training for the area

Our curriculum approaches



Our curriculum approaches

Prescriptive

Our curriculum approaches

Prescriptive

Modular

Our curriculum approaches

Prescriptive

Modular

Modular +
Framework

Next steps

- ▶ **Revise the Memorandum of Understanding (MOU)**

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- ▶ **Share new selection criteria with the community / ambassadors**

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- ▶ **Implement decentralized ambassador / training model**

- ▶ Revise the Memorandum of Understanding (MOU)
- ▶ Share new selection criteria with the community / ambassadors
- ▶ Implement decentralized ambassador / training model
- ▶ Start working on the report for Phase I