Public Policy Initiative: the road ahead

Frank Schulenburg / Rod Dunican

Where we are now

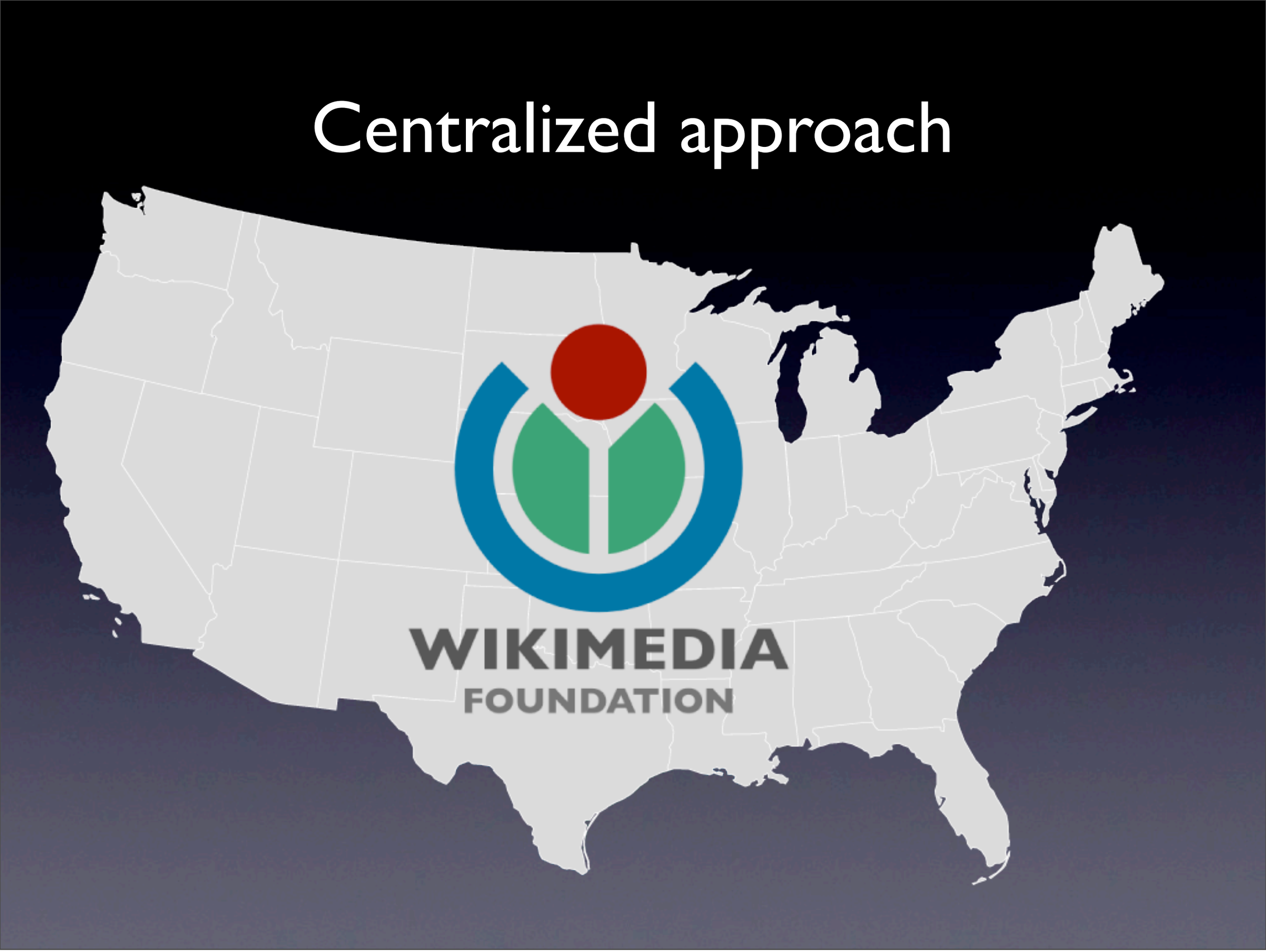
Participating universities

Selection criteria for schools

Selection criteria for schools

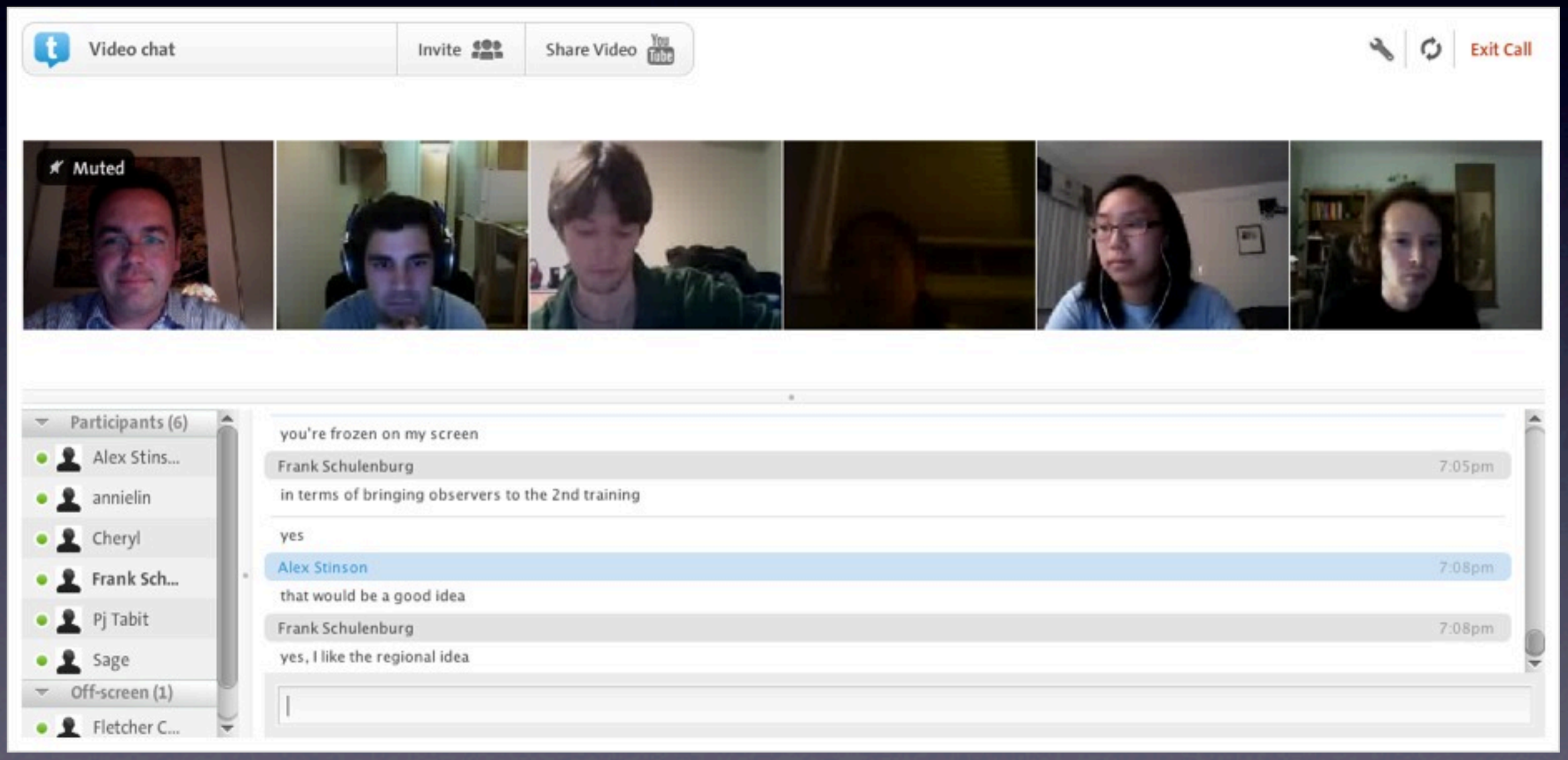
- Credibility

Centralized approach



The road ahead

Ambassador Program Steering Committee



Ambassador Program Steering Committee

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- Working on a proposal how, and how fast, to expand the Ambassador Program

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Ambassador Program Steering Committee

- Working on a proposal how, and how fast, to expand the Ambassador Program
- Finding a scalable solution to evaluate new ambassador candidates
- Developing a reward and feedback system for ambassadors
- Resolving disputes between ambassadors
- Allocating funds

Selection criteria for schools

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- Women‘s colleges

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- Minority schools

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- Schools that have strong Students for Free Culture groups

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Selection criteria for professors

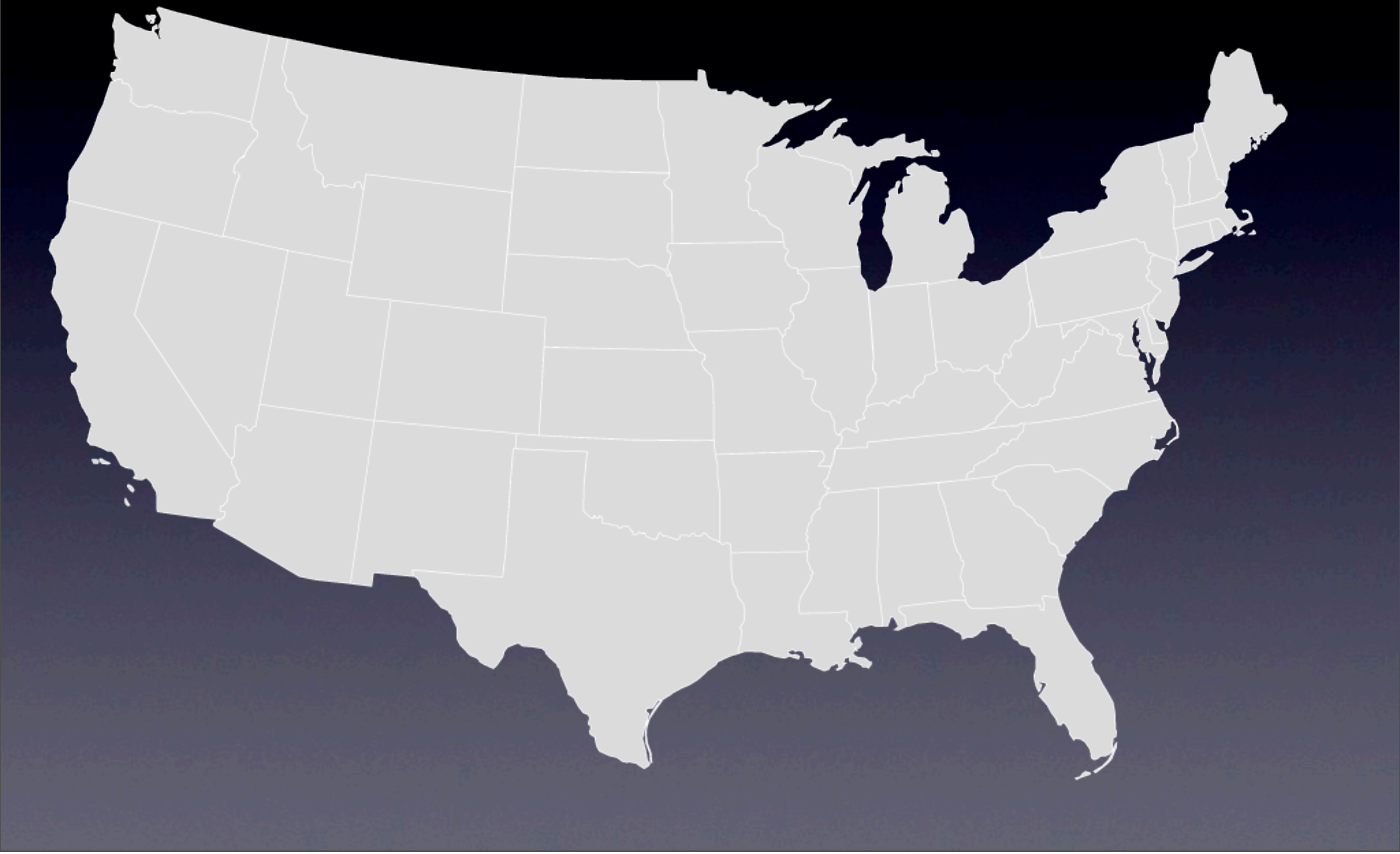
Selection criteria for professors

- Enthusiasm to work with us

Selection criteria for professors

- Enthusiasm to work with us
- Clear understanding of our expectations

Decentralized approach



Decentralized approach

Area representatives

Area representatives

- Provide Campus Ambassadors with what they need for the classroom

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- Act as an interface for the Ambassador Steering Committee

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- Support the ambassadors with recruiting professors

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- Organize ambassador meetings

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- Act as an interface for the Ambassador Steering Committee
- Support the ambassadors with recruiting professors
- Organize ambassador meetings
- Organize and lead the training for the area

Our curriculum approaches

Our curriculum approaches

Prescriptive

Our curriculum approaches

Prescriptive

Modular

Our curriculum approaches

Prescriptive

Modular

Modular + Framework

Next steps

- Revise the Memorandum of Understanding (MOU)

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- Share new selection criteria with the community / ambassadors

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- Implement decentralized ambassador / training model

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- Start working on the report for Phase I