



**WIKI loves
monuments**

Press release
for immediate release

WIKI LOVES MONUMENTS IN CANADA

Montreal, August 19, 2012 - Wiki Loves Monuments, held in September each year, is the world's largest photographic competition. Its aim is to create a collection of photographs of all historical monuments.

This September, the world's largest photography competition will take place around the globe with over 35 participating countries, including Canada. Organized by national chapters of Wikimedia Foundation, which supports projects such as Wikipedia and Wikimedia Commons, the competition aims to create a freely licensed media database of historic monuments and heritage sites. Canada alone has about 12,000 historic sites spread across its ten provinces and three territories.

Founded in 2010 in the Netherlands, the competition has attained lasting popularity. In 2011, 18 European countries joined the Dutch and created a collection of nearly 170,000 photographs, winning the Guinness record for the world's largest photography competition.

During the Wiki Loves Monuments contest, participants will import their photos on the online library at Wikimedia Commons under a free license. This collection will then be made freely available to the public.

Canadian website: <http://wikilovesmonuments.ca>

International website: <http://wikilovesmonuments.org>

–30–

For more information, please contact:
Benoit Rochon, coordinator of Wikimedia Canada
wlm@wikimedia.ca

Wikipedia is an online multilingual encyclopedia written collectively by its readers. Wikipedia aims to provide content that is freely reusable, reliable, verifiable, and which can be improved by anyone. The encyclopedia is the most-visited non-profit website in the world. <http://en.wikipedia.org>

Wikimedia Canada is a non-profit organization dedicated to the growth, development and distribution of free content. It is the official Canadian chapter of the Wikimedia Foundation, which manages many online projects, including Wikipedia, and has chapters in countries around the world. <http://wikimedia.ca>