

**Born:** Aaron Douglas Schumm  
January 1, 1978  
Chicago, IL

**Residence:** New York, NY

**Nationality:** American

**Education:** University of Illinois (B.S.)  
Duke University (M.B.A.)

**Occupation:** Chief Customer Officer, FolioDynamix (2007-Present)  
CEO, LRC Tees (2012-Present)

**Known for:** Serial entrepreneurship



Aaron Douglas Schumm, born January 1<sup>st</sup>, 1978, is an American entrepreneur. He has founded and co-founded several companies across various industries.

Born on the north side of Chicago in Skokie, IL, Schumm was adopted at birth Theodore and Penelope Schumm and primarily raised in Lockport, IL, a suburb on the southwest side of Chicago.

Schumm attended undergraduate college at the University of Illinois, Urbana-Champaign, majoring in Finance. After graduating undergrad, Schumm moved to downtown Chicago.

In 2002, Schumm moved to New York City. During that time, Schumm's hobby of DJ'ing began to take off, hosting several renowned underground dance events.

In 2004, Schumm, after dabbling in music production, co-founded an underground house music label called Red Flavored Records, with DJ Johnny Fingers, a.k.a. John Arroyo. After successfully releasing six LP's, and becoming a sought-after international DJ, Schumm decided to exit the label to focus on other passions.

In 2007, Schumm received his M.B.A. degree from Duke University, the Fuqua School of Business, where he focused on entrepreneurship and marketing.

After finishing his master's degree, Schumm co-founded FolioDynamix in October of 2007, a financial software and investment services firm, based in New York City, where he is the standing Chief Customer Officer, overseeing business development, strategy, customer relationships, and marketing.

In early 2012, Schumm founded a political tee shirt line called Left Right Center Tees, or LRC Tees, focused on raising awareness of political views through sarcastic slogans and graphics.

It has also been rumored that Schumm is working on a new startup project with a fellow entrepreneur.

Personal life:

While in undergrad, Schumm met a fellow student, Joy Nakayama. Schumm and Nakayama dated for several years before moving to New York City together, where Schumm would pursue a music and software career, while Nakayama furthered her modeling career. After dating for seven years, Schumm and Nakayama were married in 2005. In late 2006, Schumm and Nakayama separated and were divorced soon after.