Moisés da Costa from Laranjeiras do Sul, Paraná, Brazil. He came from a family of 6 boys; therefore, sharing rooms, toys, compromising on TV channels and learning to do everything around the house, including meals and desserts.

Graduated with a bachelor's of science in education from Universidade Estadual do Centro-Oeste (UNICENTRO); taught for 1 ½ year then left Brazil in May of 2000 and came to the USA. Here, he studied business administration at Union College, in Lincoln, NE (the place where he got married in December of 2003). After Union College he studied at Bellevue University, where he earned his Masters of Business Administration (MBA). Currently he is taking a Masters of Science in Accountancy (MSA), while living in Northern California.