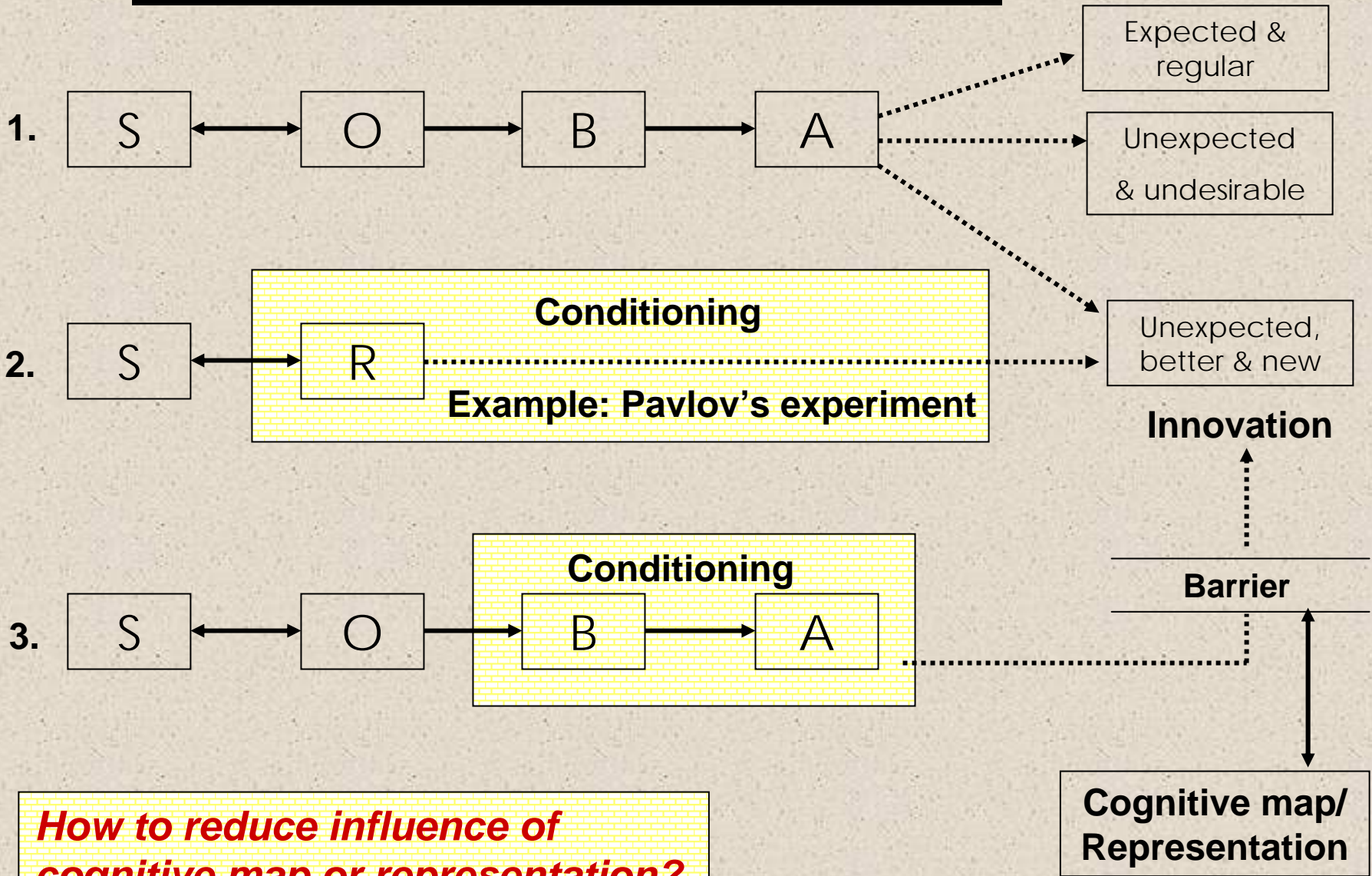


My Work on Innovation

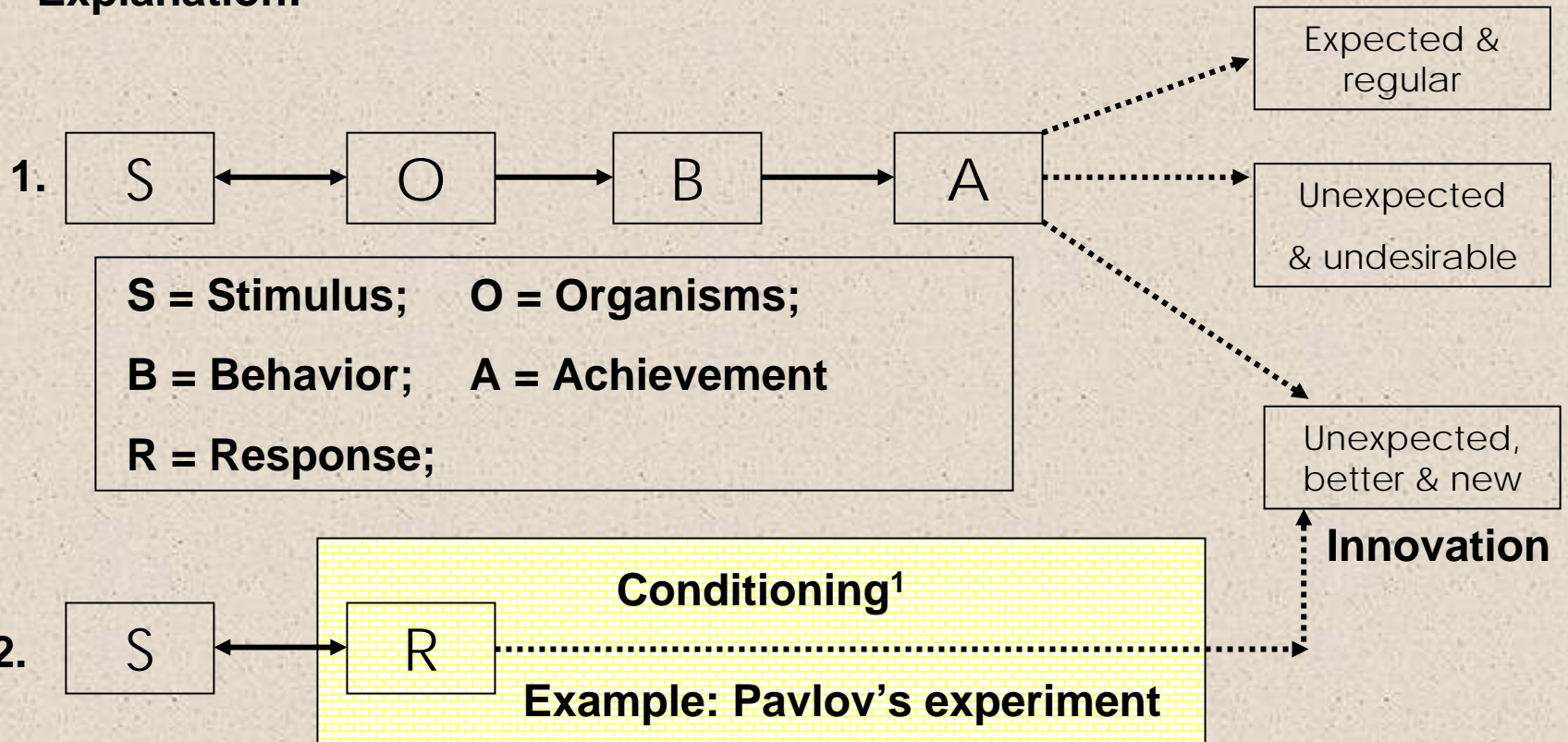
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Innovation & its inherent barrier



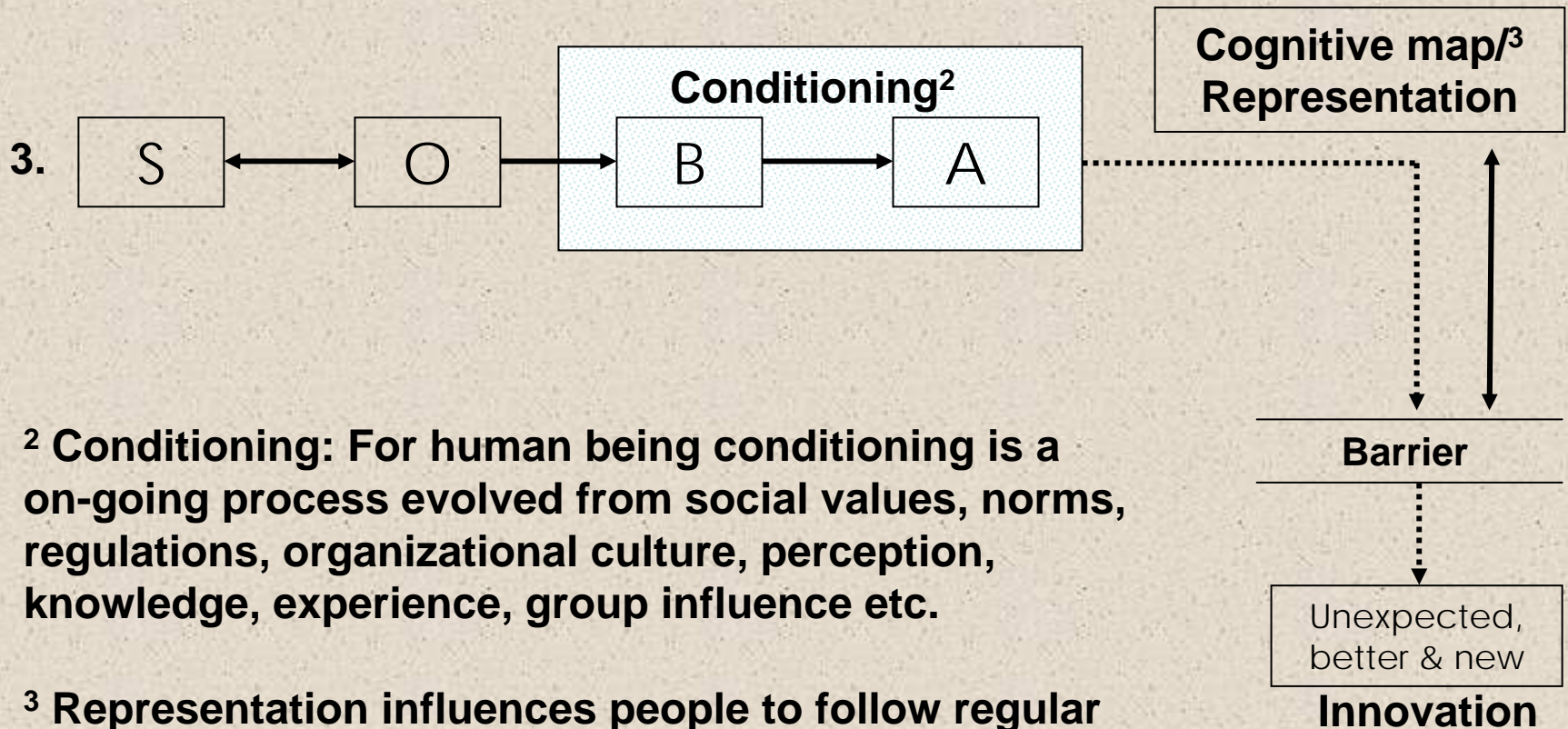
Innovation & its inherent barrier

Explanation:



¹Conditioning: In Pavlov's experiment, Pre-sat Conditioning was made to gain pre-sat innovative behavior. Experiment was innovative no doubt, but dog's behavior though outcome of learning, was innovative too.

Innovation & its inherent barrier



Why to consider Cognitive Map or Representation as a barrier of innovation?

Example:

Children are quite innovative in their daily life while adults are not. But why?

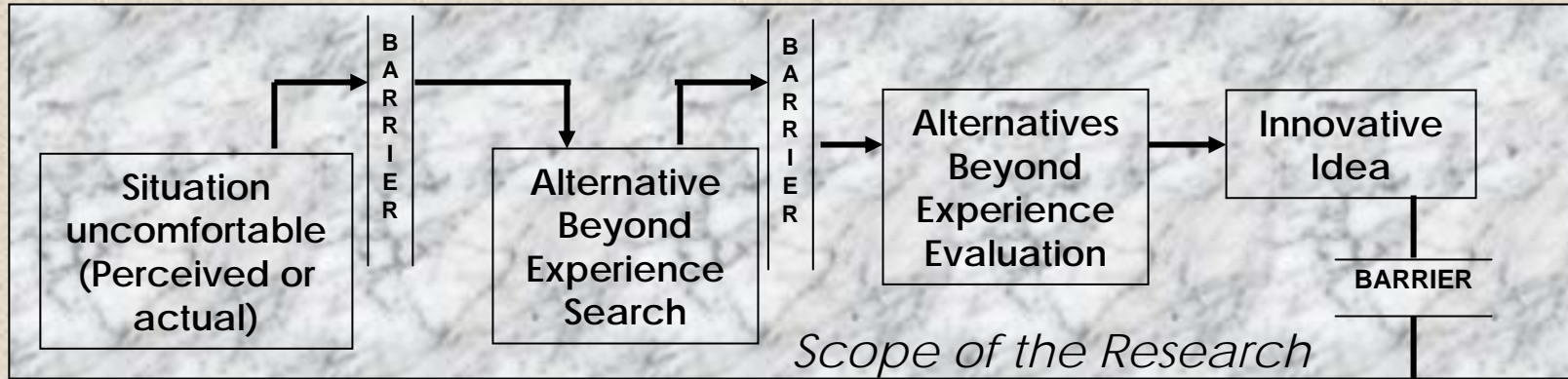
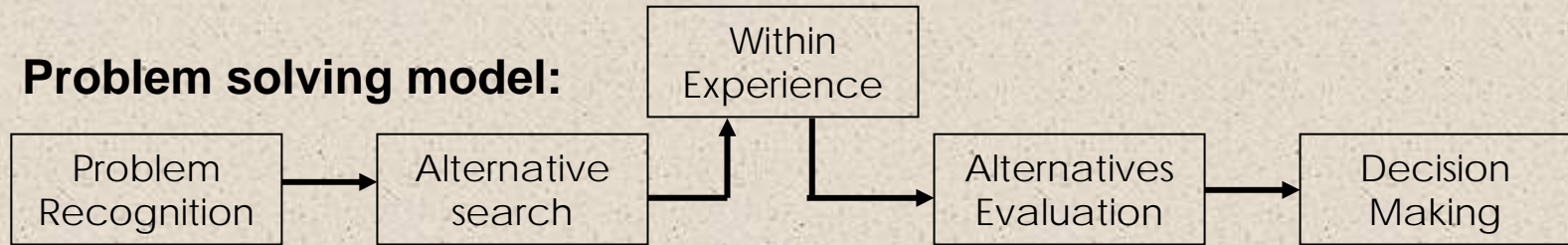
Cognitive map or representation is weaker in case of children but stronger in case of adults.

Or in other words, social conditioning is higher in case of adults and adults, therefore, have stronger cognitive map or representation.

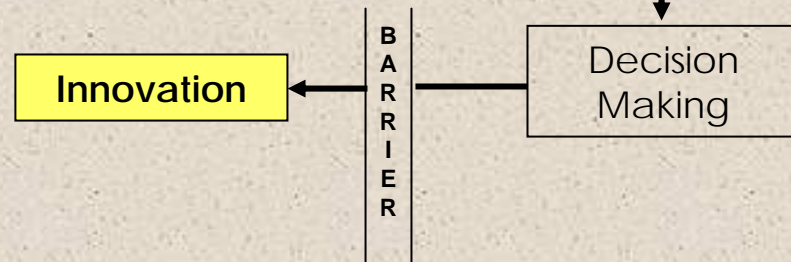
Children, on the other hand, face lesser social conditioning and have weaker Cognitive Map or Representation.

Innovation Vs. Problem Solving

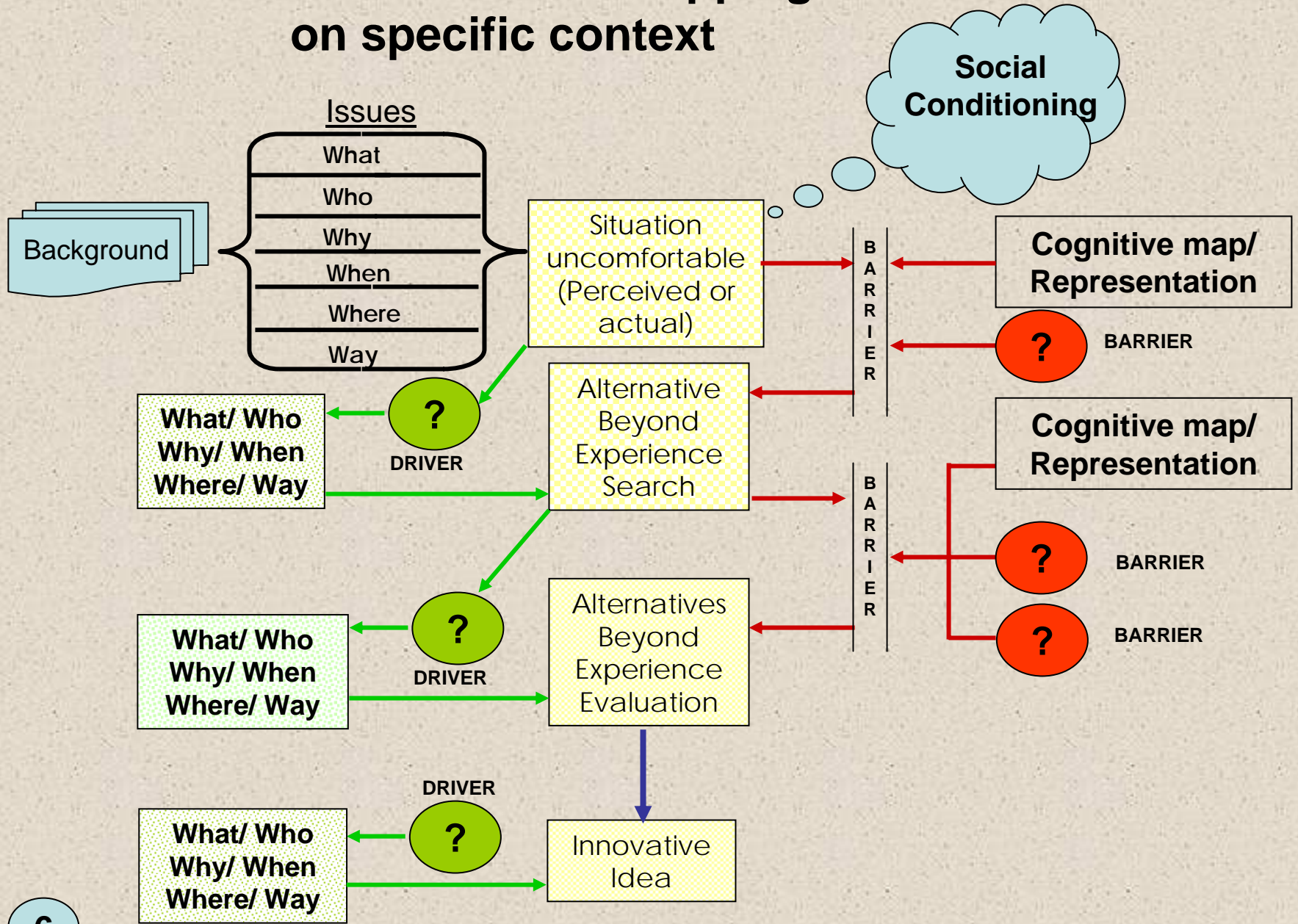
Problem solving model:



Innovation process (proposed):



Innovation & mind-mapping on specific context



How to define Innovation

Innovation is a unique behavioral outcome at individual or organizational level that brings changes - incremental or radical bolstered by knowledge and application, the linkage between the two, and characterized by the induction, communication and adoption of something new and better either in process or technology or in both congruent to the existing context of activities within any specific socio-economic environment for creating value to the parties concerned.*

* Proposed; not verified