Get an unique custom website with Joomla

Posted on November 29, 2012

In the realm of website development Content Management Systems or CMS have acquired a status of great importance and of the many platforms of CMS; Joomla is definitely a platform of choice for many. Out of the many advantages of Joomla, one characteristic that makes Joomla a champion web development tool is its capability to support customization. Now, why the integration of custom elements so important in website building?

Website is like a passport to the world driven by internet hungry people. However, presence of a website is not enough to get noticed as everyone else is doing the same. You have to do something unique to secure that niche place for yourself. Development and design of custom websites can be of strategic importance in this regard. Joomla as an open-source CMS allows that easily. The framework has the flexibility and capabilities which can be harnessed to the benefits of the users to build websites that can be fashioned as per the custom requirements of the business. Modifying the source code, Joomla platform can be leveraged to build robust and dynamically oriented custom-fit solutions.

Joomla as a platform is known for being functionally enriched that offers enhanced productivity. In the Joomla extension directory there are numerous modules which can be configured and used for component building in websites. However, one can easily do add-ons maintaining Joomla coding standard. Extra functionality can be added, new plug-ins can be introduced and custom components can be created. One can add social networking modules, event calendar, shopping cart components, personalized payment gateways, etc., in Joomla.

The template system of Joomla is another area which enables handy custom changes within the websites. This open-source CMS comes with numerous pre-configured templates. Depending on the choice of the template, the layout and the content structure of your website will be determined. One can choose from the umpteen numbers of standard templates that are there by default in Joomla framework. Both free and commercial versions of the templates are available for usage. However, if you want to give your website a new look and feel, then you also introduce customizations within the templates. Tweaking is allowed in the framework. You can do customizations in the standard templates available already, or else you can create your own custom templates to give your website an exclusive look. The template file structure of Joomla needs to be manipulated to get the desired custom templates, but this requires technical proficiency and skills.