

Dump Trump is brief for the 'Urge Macy's To Dump Donald Trump' petition <http://signon.org/sign/urge-macys-to-dump-donald> initiated by Angelo Carusone through the online petitioning organization SignOn.org. The petition is currently gaining support (Nov. 2012). As implied, the petition is directed to Macy's Department Stores management requesting them to drop Donald Trump fashion and fragrance lines currently carried at the chain.

Excerpt including the grievances cited in the petition are as follows:

"Donald Trump engages in especially unpleasant, nasty and despicable behavior. He has:

- Long engaged in sexist behavior. Trump has a long record of personally attacking women he disagrees by calling them "unattractive," ugly or fat. He once sent a target a personal note telling her that she has the "face of a dog." Not even his own daughter is immune to Trump's sexism. While referring to his daughter, Trump observed: "She does have a very nice figure...if [she] weren't my daughter, perhaps I'd be dating her."
- Hypocritically complained about jobs being shipped overseas to China, despite the fact that almost his entire clothing line sold at Macy's is made in China and other Asian nations.
- Use his public platform to deny the reality of climate change. Following Hurricane Sandy, Trump publicly declared: "The concept of global warming was created by and for the Chinese in order to make U.S. manufacturing non-competitive."
- Perpetuated the racially charged birther conspiracy, repeatedly arguing that President Obama has been lying and was not born in the United States.

The list goes on. But the point remains, Macy's should dump Trump. "

Macy's is, as of Nov. 16, 2012, staying with the Donald Trump lines using the corporate/business standard "views or opinions" disclaimer. See this article for information:

<http://www.usmagazine.com/celebrity-news/news/donald-trump-macys-responds-to-petition-wont-fire-him-20121411> .

SignOn.org is an outlet for petitioners to voice an opinion or concern and affect change of public or private policies. Its parent organization is MoveOn.org (Wikipedia reference), a progressive (also called "liberal" by some), not-for-profit group promoting policies in both political and non-political arenas.