



Building a program in the UK

Wikipedia Campus Ambassadors

What are Campus Ambassadors?

Wikipedia:Ambassadors

- Representatives of the community on campus
- Outreach organizers
 - Student clubs
 - Faculty presentations
- Trainers for students and professors
- Wikipedia assignment consultants and facilitators
- Leaders

Why?

- Universities are the home of our biggest contributor base as it is
- The Elephant needs to be talked about
 - Discussions at Universities trickle into other parts of society, the press from US classes has been substantial
 - Engages individuals who don't self identify with Wikipedia
- Innovative teaching which provides much more complex skills than traditional assignments

What happens when Ambassadors are selected?

- Recruitments is based on:
 - Leadership
 - Communication skills
 - Teaching experience
- Campus Ambassadors can be:
 - Wikipedians/Wikimedians
 - Students on campus
 - Faculty members
 - Greater members of the academic community

Why do we train Campus Ambassadors?

- Authority, official representatives of the community
- Baseline skills, esp. w/ Wikipedia, also teaching and communication
- Wikipedians interest vs. Newbie interest
- Conversation between different backgrounds to make campus skills better

What have we done so far?

- Determined that there is definitely interest in the Chapter and amongst British Academics
- Talked at two events:
 - Bristol Academy
 - Have a list of academics (Pending) from Wikipedia 10 event who may be interested
 - London Academy
 - A professor working with innovation in student

What needs to happen

- A training of Wikipedians and other interested parties to get a first group of Ambassadors together and beginning moving the program forward
 - Creation of a local committee supported by the chapter
- Outreach through networks which Wikipedians are already part of
- Recruitment at Fresher's fairs and further Wikipedia Academies sponsored by Campus Ambassadors at various campuses