Building a program in the UK

Wikipedia Campus Ambassadors
What are Campus Ambassadors?

- Representatives of the community on campus
- Outreach organizers
  - Student clubs
  - Faculty presentations
- Trainers for students and professors
- Wikipedia assignment consultants and facilitators
- Leaders
Universities are the home of our biggest contributor base as it is.

The Elephant needs to be talked about:
- Discussions at Universities trickle into other parts of society, the press from US classes has been substantial.
- Engages individuals who don’t self identify with Wikipedia.

Innovative teaching which provides much more complex skills than traditional assignments.
What happens when Ambassadors are selected?

- Recruitments is based on:
  - Leadership
  - Communication skills
    - Teaching experience

- Campus Ambassadors can be:
  - Wikipedians/Wikimedians
  - Students on campus
  - Faculty members
  - Greater members of the academic community
Why do we train Campus Ambassadors?

- Authority, official representatives of the community
- Baseline skills, esp. w/ Wikipedia, also teaching and communication
- Wikipedians interest vs. Newbie interest
- Conversation between different backgrounds to make campus skills better
Determined that there is definitely interest in the Chapter and amongst British Academics

Talked at two events:

- Bristol Academy
  - Have a list of academics (Pending) from Wikipedia 10 event who may be interested

- London Academy
  - A professor working with innovation in student
What needs to happen

- A training of Wikipedians and other interested parties to get a first group of Ambassadors together and beginning moving the program forward
  - Creation of a local committee supported by the chapter
- Outreach through networks which Wikipedians are already part of
- Recruitment at Fresher’s fairs and further Wikipedia Academies sponsored by Campus Ambassadors at various campuses