

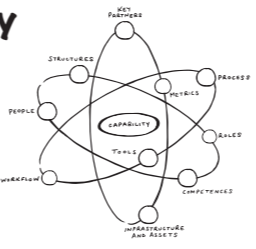

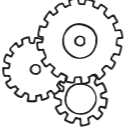







# OPERATING MODEL CANVAS™

<b>PURPOSE</b>					
<b>PARTNER SERVICES</b>		<b>CAPABILITY</b>		<b>VALUE ADDING PRODUCTS AND SERVICES</b>	
<b>KEY PROCESSES</b>					<b>COMMUNICATIONS</b>
					
<b>IT FUNCTION RESOURCES</b>					<b>CHANNELS</b>
					
<b>COSTS</b>			<b>REVENUE</b>		
<b>PASSION AND CULTURE</b>					