

## Pharo Starr – Biography

Romar Dominique Bennett, better known by his stage name Pharo Starr, is an American recording Hip-Hop/Pop artist, hip-hop dance choreographer/freestyler, songwriter, and music producer. He is founder and CEO of indie labels Cool House Entertainment and Cool Nation. Born April 18, 1985, Starr is currently chief engineer and manager of On The Rock Studios in Honolulu, Hawaii. His resume includes everything from producing, mixing, and mastering local mix tapes to tracking and mixing voiceovers with the Discovery Channel. An Army brat, Starr was born in Milwaukee, WI, but called many other domestic and international cities home. It was during his family's ten-year-stint in Europe that Starr grew to understand the beauty and importance of art, not just as a past time, but as an expression and a means of emotional therapy. While '90s East and West Coast music heavily influence his musical style, he feels most influenced by the Midwest culture.

Starr first gained musical recognition by winning talent shows and dance battles at a young age. He says, "I can remember back in the day watching Michael Jackson Moonwalker and teaching myself how to glide across the floor like MJ. Dance is something I just do, it's like walking." Soon after the initial spark of his passion, Starr began ghostwriting and making beats for local artist. He continued this until he sensed strong femcee talent in his younger sister, Shavieair "The Dame" Bennett after which he began producing for her. Following a life altering meeting with a radio personality and label president concerning The Dame's demo Starr began flexing his engineering skills and began to expand his talents into the behind-the-scenes goings-on of the music industry.

Starr's first solo track is titled "Based on a True Story" and was inspired by the overwhelming emotion he experienced after losing a child and going through a horrible break up. The track received 40,000 plays on MySpace, making Starr the #1 independent artist in Kentucky on the popular social media site. Although he has accomplished quite a bit during his musical career, Starr is only at the beginning. Known for his provocative and honest love songs, Starr is a sucker for life and relationships. He writes from experience and enjoys penning songs based upon the good, the bad and the ugly side of love.

Currently, Starr is writing on numerous projects with several major producers including his own mixtape titled "Free Agent". He is also finishing up his debut album, "Smallville," which features singles Beautiful Disaster and Heartbreak. The album is based upon a young Clark Kent-like figure finding his way through life, love and

tribulations. Aside from writing and producing, Starr is also one-part of the sibling, hip-hop trio OutTheBoxx, which also includes members Rafael "The Freshmore" Bennett (Starr's brother) and The Dame. He also with his sister and brother co-runs their clothing line "Cool Couture".

Pharo Starr is a force to be reckoned with. From his Midwest-styled emceeing to his R&B like dance moves, Starr is a unique blend of hip-hop and other mainstream musical influences. The perfectionist is a poet infatuated with love, the act of being in love and crawling out of love. Starr is an artist with a hunger to be the best and show the world his life by melodiously telling his story. Be on the lookout for Starr's upcoming music on his blogsite [www.CoolHouseOnline.com](http://www.CoolHouseOnline.com) and follow his current activity on <http://twitter.com/WRITERofSONGZ>. Also be sure to check out his clothing line Cool Couture at [www.shopcoolcouture.com](http://www.shopcoolcouture.com).