Public Policy Initiative: the road ahead

Frank Schulenburg / Rod Dunican
Where we are now
Participating universities

- Berkeley
- Syracuse
- Lehigh
- Indiana
- GWU
- Harvard
- Georgetown
Selection criteria for schools

› Credibility
Centralized approach
The road ahead
Ambassador Program Steering Committee

Mittwoch, 20. Oktober 2010

you're frozen on my screen
Frank Schulenburg
in terms of bringing observers to the 2nd training
yes
Alex Stinson
that would be a good idea
Frank Schulenburg
yes, I like the regional idea
Ambassador Program Steering Committee

- Working on a proposal how, and how fast, to expand the Ambassador Program
- Finding a scalable solution to evaluate new ambassador candidates
- Developing a reward and feedback system for ambassadors
- Resolving disputes between ambassadors
- Allocating funds
Selection criteria for schools

- Women’s colleges
- Minority schools
- Schools that have strong Students for Free Culture groups
Selection criteria for professors

- Enthusiasm to work with us
- Clear understanding of our expectations
Decentralized approach
Area representatives

- Provide Campus Ambassadors with what they need for the classroom
- Act as an interface for the Ambassador Steering Committee
- Support the ambassadors with recruiting professors
- Organize ambassador meetings
- Act as a press contact
- Organize and lead the training for the area
Our curriculum approaches

Prescriptive  Modular  Modular + Framework
Next steps
› Revise the Memorandum of Understanding (MOU)
› Share new selection criteria with the community / ambassadors
› Implement decentralized ambassador / training model
› Start working on the report for Phase I