The Entrepreneurial Development & Assistance Center (EDAC) created W.O.M.E.N. out of a need to further the efforts of women that receive business and professional services from EDAC. The mission of W.O.M.E.N. is to create a network of resources to support women that want to develop and retain privately owned competitive businesses. It's women coming together to share their knowledge, discuss their businesses, educate one another about the local women in business market, identify their business needs and most importantly, establish relationships with like-minded women motivated to success as an entrepreneur.

Simply put, W.O.M.E.N. means Women Owned and Managed Enterprise Network.