

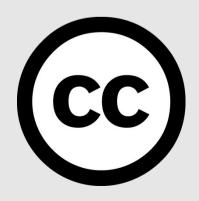
**Free Photography > Free Content > Community** 



Wiki Loves Monuments is a photography contest for Freely licensed pictures of historical monuments organized by the Wikimedia foundation and various Wikipedia contributors around the world.

Everything is released under a Wikipedia compatible license, the images are available on the Commons (commons.wikimedia.org)





# Why?



- A presentation about Free content at a Free graphics conference;
- Free Culture is equally important as Free software;
- Free software developers can r
- An useful asset for designers;
- We are all community.



# **History: beginnings**



### **Netherlands 2010**



- Pilot run;
- Around 12,500 images gathered;
- A solid pase to build upon

# **History: taking over**

# WIKI loves

### **Europe 2011**



Image from http://wikilovesmonuments.eu

- 17 participating countries (Andorra, Austria, Belgium + Luxembourg, Denmark, Estonia, France, Germany, Hungary, Netherlands, Norway, Poland, Portugal, Romania, Russia, Spain, Sweden, Switzerland);
- 172,444 images in a single month (September 2011)!
- Enormous, success, beyond any expectation

# **Future: going worldwide**



**WIKI loves World 2011** 2012

Image from http://wikilovesmonuments.eu

- 31 countries confirmed participation;
- 16 announced intention;
- The list is open... How about YOU?

# **Organization (2011)**



A **federative** contest: each country hold its own contest with its own jury, prizes, budget and sponsors, the top 10 images, as voted by the local jury, then the winners go in the final and be judged by an International jury (composed by photographers, wikipedians, culture people).

#### **Judging criteria:**

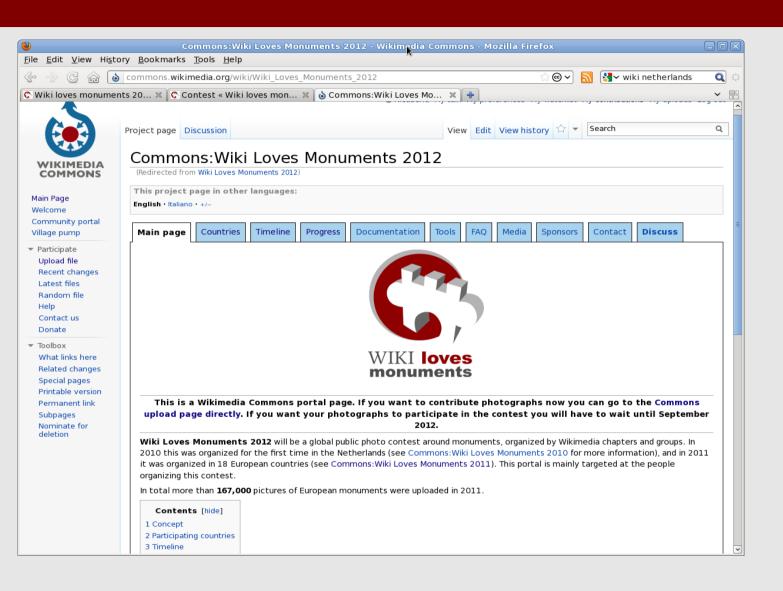
- Technical quality (Sharpness, use of light, perspective etc.)
- Originality / setting
- Usefulness of the image on Wikipedia

#### **Prizes:**

- A full scholarship to Wikimania 2012 in Washington, D.C.
- Aiptek P8 3D digital Photoframe 20,3 cm (8") & the respective photo on aluminium (40 cm x 60 cm), offered by Europeana
- A 20 minute touring flight over the most western point of Europe, Cabo da Roca in Portugal (travel to Portugal not included), offered by Air Nimbus
- A one-year subscription to www.guygowan.com, a website with course material on photo editing, and a Guy Gowan DVD.
- A week stay in the St Petersburg (Russia) art-hotel "Rachmaninoff" (travel not included)

#### **Tools: MediaWiki and Commons**





Is Wikimedia: Wiki tools everywhere

# **Tools: Customization**

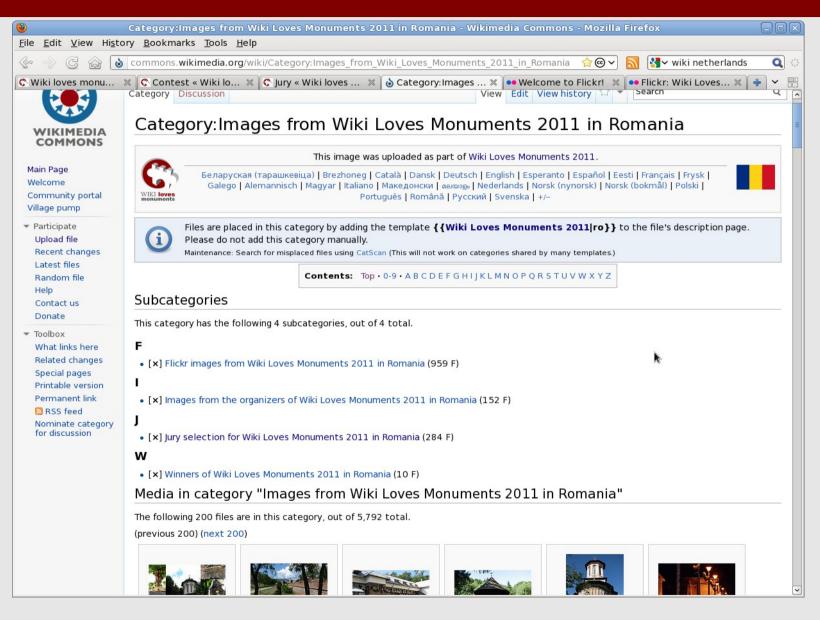


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Heavy customization and additional scripting

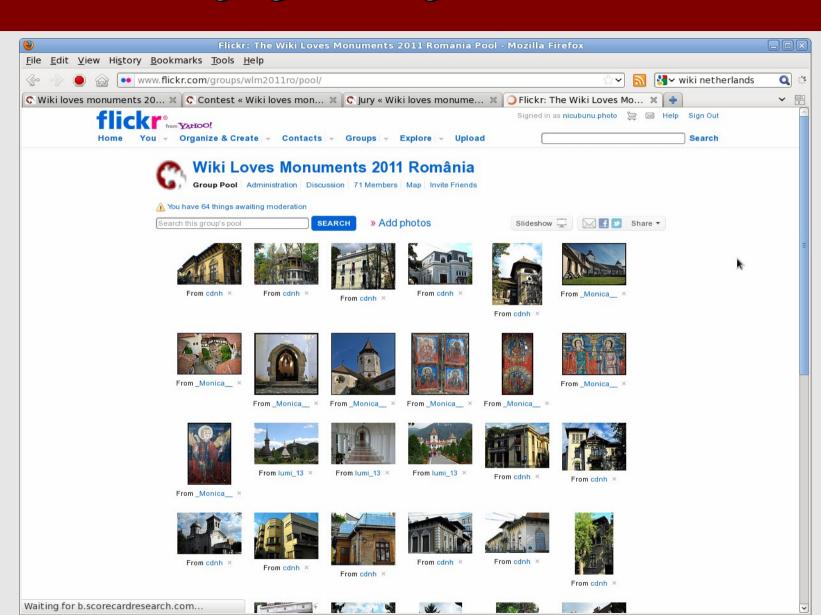
# **Tools: Image gathering - Commons**





Commons: the canonical place for uploading photos, making Heavy use of MediaWiki categories

# Tools: Image gathering - what teams need



- Teams have a choice of tools, also flickr was used by some
- In Romania, the Commons: Flickr ratio about 5: 1



# **Tools: websites - blogs (WordPress)**



- International contest: WordPress
- The choice of every local team
- Most used WordPress (templates provided)



# **Tools: communication - mailing list (Mailman)**



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		View this page in		
About WikiLovesMonuments		English (USA)		
This is the mailing list for coordination between the people, groups, and chapters organizing the <u>international</u> <u>Wiki Loves Monuments</u> event scheduled for September 2012.				
To see the collection of prior postings to the list, visit the <u>WikiLovesMonuments Archives</u> .				
Using WikiLovesMonuments				
To post a message to all the list members, send email to <u>wikilovesmonuments@lists.wikimedia.org</u> .				
You can subscribe to the list, or change your existing subscription, in the sections below.				
Subscribing to WikiLovesMonuments				
Subscribe to WikiLovesMonuments by filling out the following form.				
You will be sent email requesting confirmation, to prevent others from gratuitously subscribing you. This is a private list, which means that the list of members is not available to non-members.				
Your email address:				
Your name (optional):	Nicu Buculei			
You may enter a privacy password below. This provides only mild security, but should prevent others from messing with your subscription. <b>Do not use a valuable password</b> as it will occasionally be emailed back to you in cleartext.				
If you choose not to enter a password, one will be automatically generated for you, and it will be sent to you once you've confirmed your subscription. You can always request a mail-back of your password when you edit your personal options.				
Pick a password:	·····	( <u>k</u> )		

- International team: Mailman mailing list
- Local teams: own choice

# Jury tools



#### A variety of tools:

- From a custom MediaWiki interface from Portugal (sources available)
- To an USB stick containing the pictures, distributed to jury members
- In Romania: a shared spreadsheet (Google Docs)

# **Pretty pictures**

# WIKI loves monuments

### 12 finalists

























# **Pretty pictures**

# WIKI loves

# One "big winner"



"Winter picture of Chiajna Monastery. The monastery is situated on the outskirts of Bucharest" By Mihai Petre, released under CC-BY-SA

# **Usage: enrich Wikipedia**





Some of the content made its way on Wikipedia. Is up to Wikipedia contributors

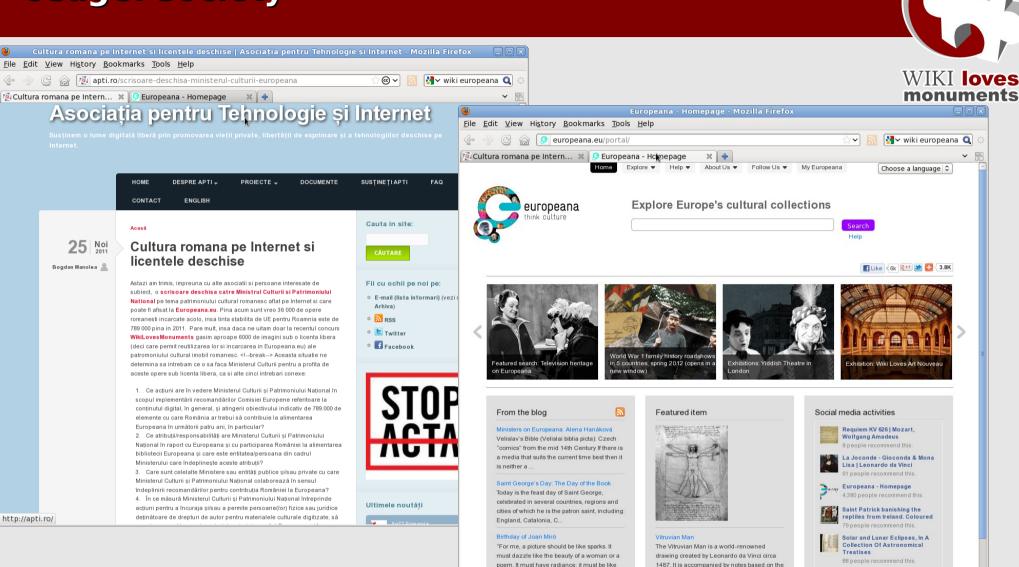
# **Usage: do whatever you want (Free license)**





The pics are here and they are Free, you can make use of them. Example: the European calendar

# **Usage: society**



Romania: civil society ask the Ministry of Culture to use the images for **Europeana.eu** (European cultural portal)

those stones which Pyre...

work of the famed architect, Vitruvius.

Facebook social plugin

#### **Problems**

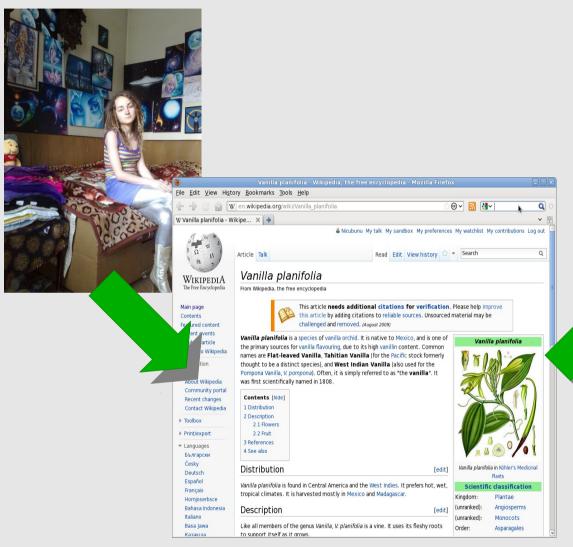
#### Not everything roses:

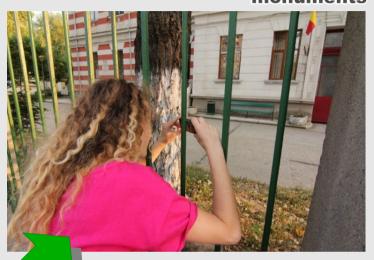
- Problems with people understanding licenses (mostly on flickr);
- Problems with monument codes;
- Some historical monuments are still protected by copyright (so unusable on Wikipedia);
- Everybody goes for low-hanging fruits (well known monuments);
- Problems with manually uploading pictures to Commons;
- Problems migrating data from other services (flickr);
- Not easy to extract statistics (needs API programming);
- Not easy to sort trough huge amounts of data (for jury)



#### **Anecdote**







Corina is a painter, researches Wikipedia about "vanilla" and becomes the first (by number of submissions) Romanian contributor (about 640 images)



# Questions?

# http://wikilovesmonuments.eu/