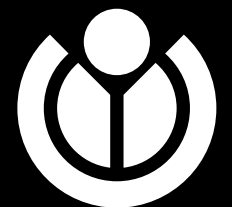


Understanding the users of Wikimedia Commons



WIKIMEDIA
FOUNDATION

Guillaume Paumier

Wikimedian, Physicist, Photographer

Wikimedia Foundation

tiny San Francisco nonprofit

Quick poll

Wikimedia Commons

central repository of ~7 million free media files

Multimedia Usability

Ford grant, 1 year, 2 staff

User research

as a tool to guide design

interviews

survey

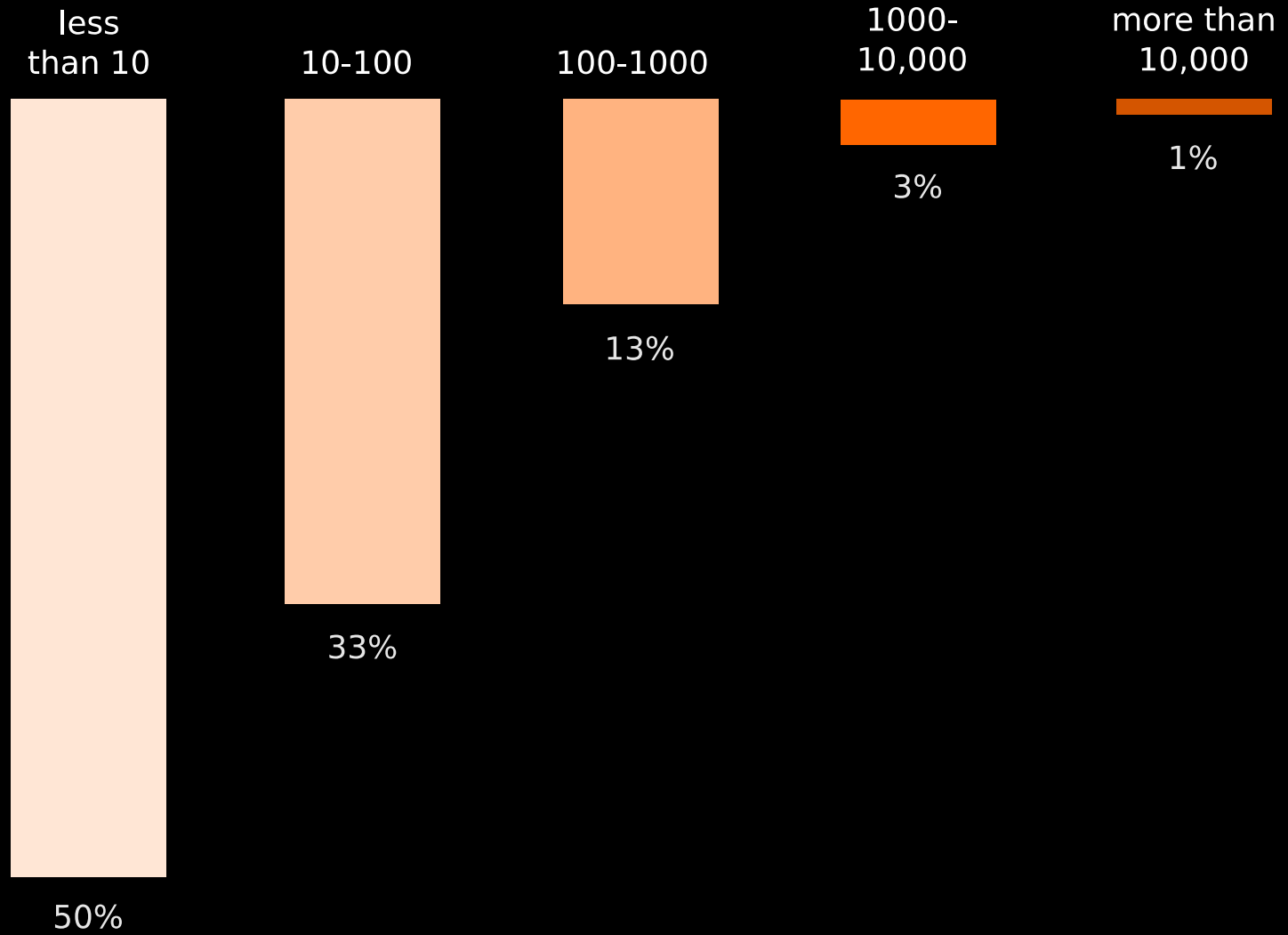
data mining

open forum

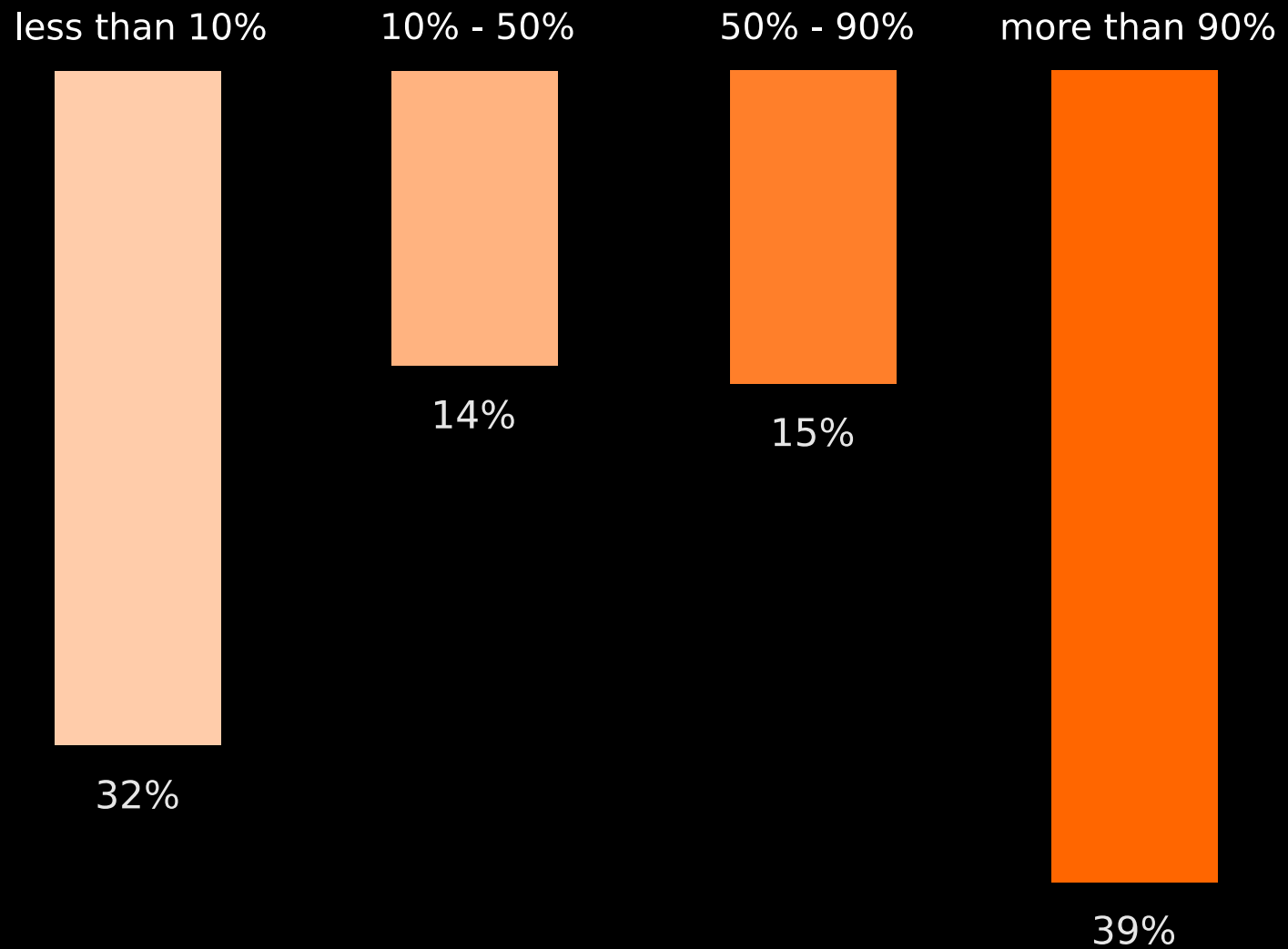
feature requests

bugs

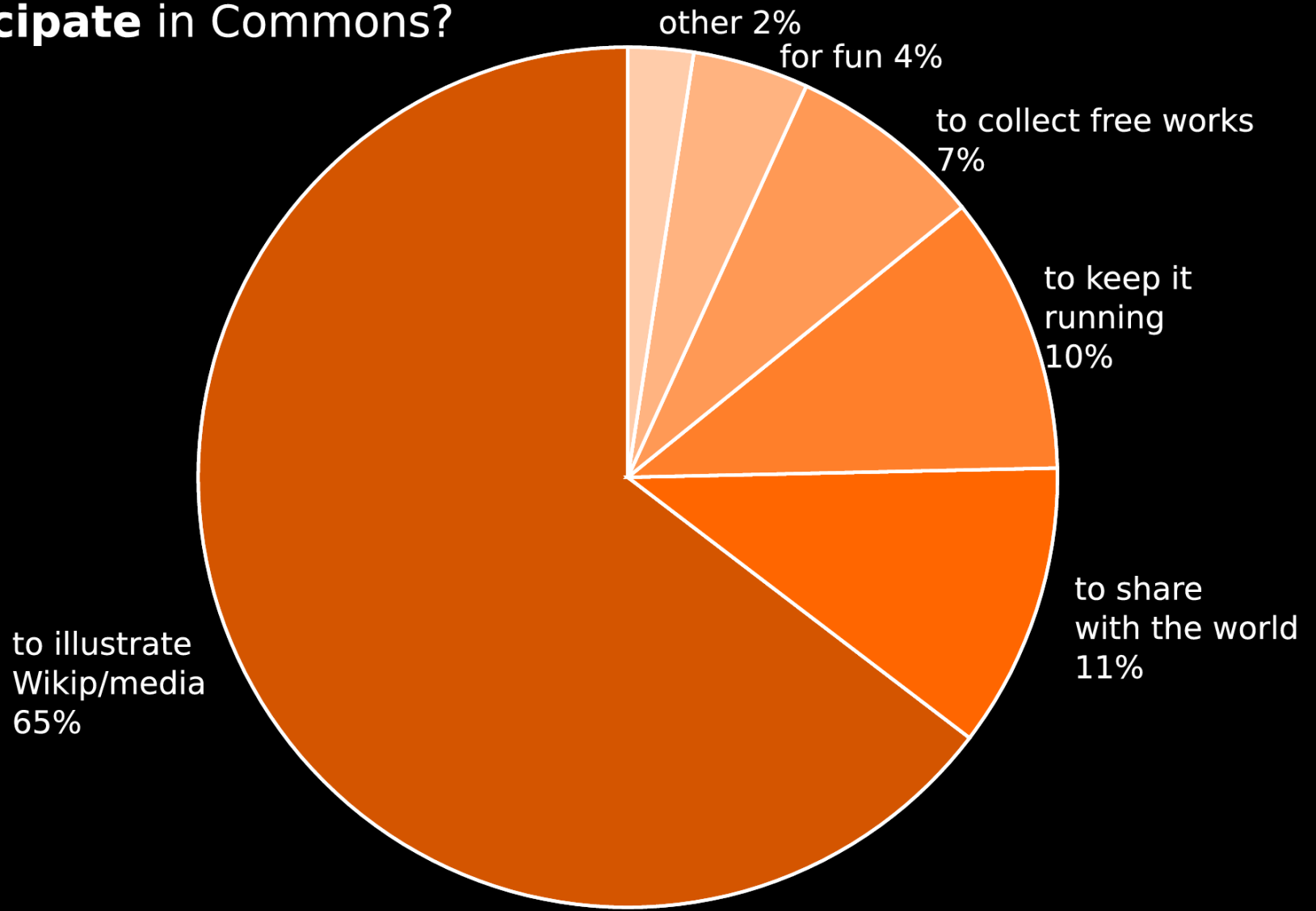
How many files did the respondents **upload** to Commons?



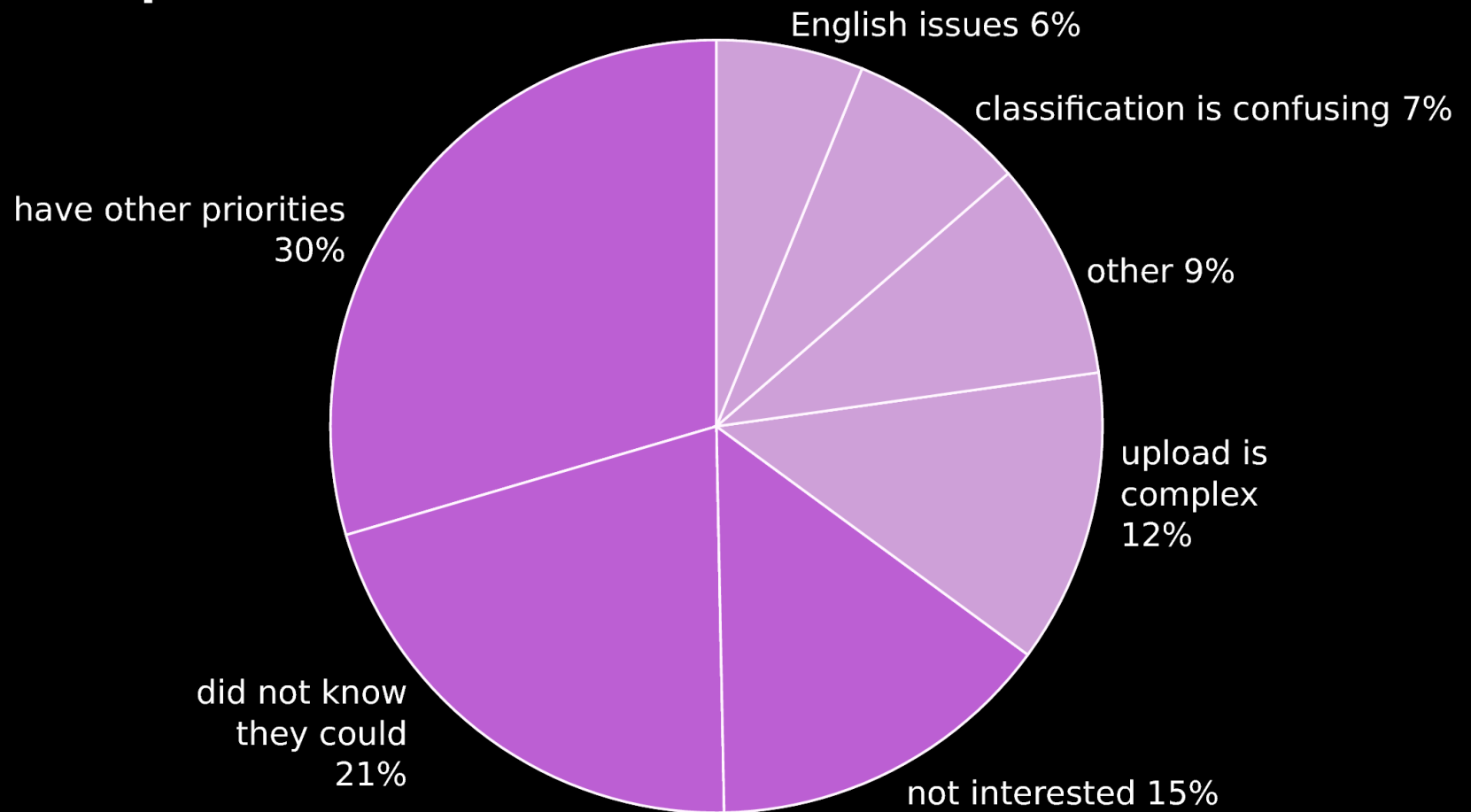
What is the proportion of **own works** among the respondents' uploads?



Why do the respondents **participate** in Commons?



Why do the respondents **not participate** in Commons?

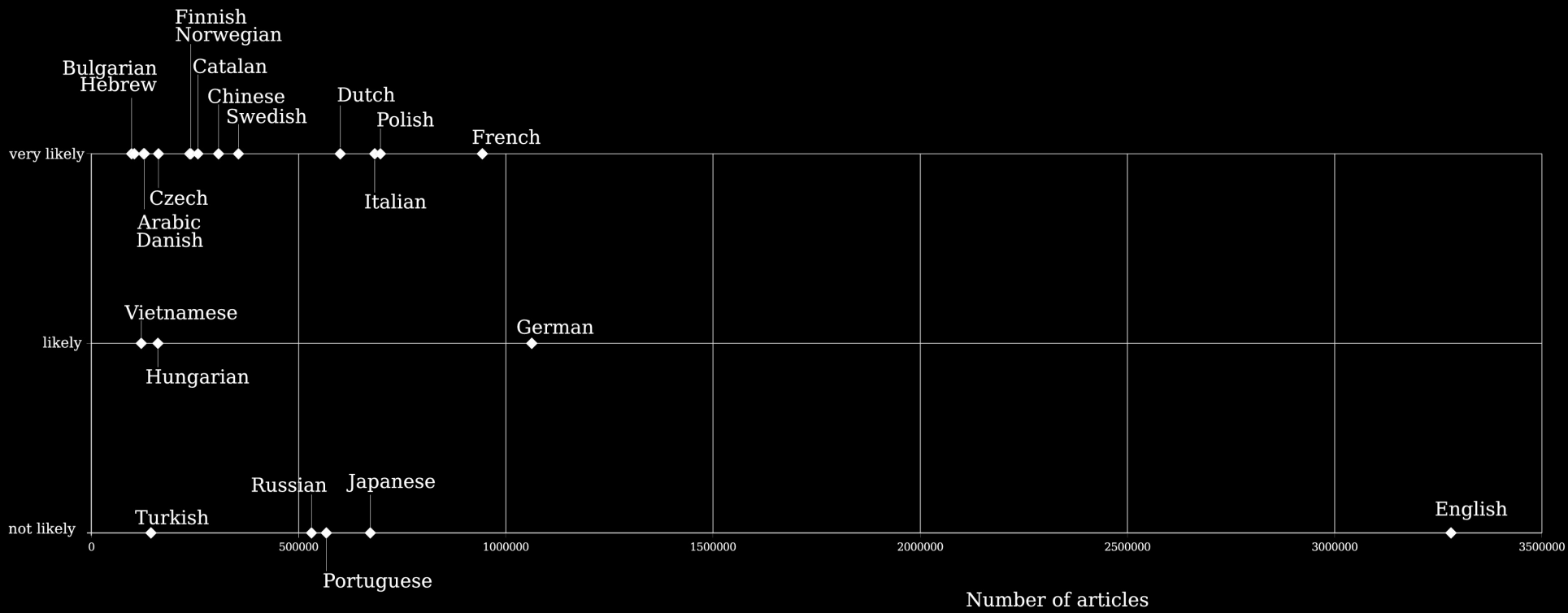


Wikipedians

Commoners

Creators

Gleaners



More at Wikimania

(with pretty pictures & demos. You should come.)

Come talk to me

(I don't bite.)

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@ twitter / identica / LinkedIn

Questions?

(ask questions now)