



How to engage your
already existing
E-volunteers:
The Wikipedians

“Our **mission** is to provide a **free**,
high quality encyclopedia
to every single person on the planet
on their own language.”

@jimmy_wales

Some numbers

- **20** million visits per hour
- **20** million articles
- **250** language editions
- **400** million monthly users
- **0** Number of advertisements

“We are doing
the **same** thing
for the **same** reason
for the **same** people
in the **same** medium
so...

let's do it together”

@wittylama

“Museum expertise + Reach of Wikipedia =
Better user experience”

@innova2

How to start a proactive GLAM-Wiki relationship?

Work With What **YOU** have :

Your **Existing programs**

+

Your **Existing E-volunteers**

Some examples

- Fundació Miró
- Chateau de Versailles
- Children's Museum of Indianapolis
- US National Archives
- Museu Picasso
- Smithsonian
- Derby Museum & Gallery

7 things that you can do tomorrow

- 1. Contact Your local Wikipedia Community**
- 2. Tell them about future exhibits/projects**
- 3. Plan a Backstage pass**
- 4. Monitor your presence on Wikipedia**
- 5. Look for content gaps in your field of expertise**
- 6. CC-BY licensed Press releases**
- 7. Edit!**

“Wikipedia is your e-volunteer program,
you're just not affiliated with it yet.”

Liam Wyatt

THANKS!