Press release

WIKIPEDIA TAKES MONTREAL BY PHOTO

Montreal, August 8, 2011 - For the 10th anniversary of the encyclopedia Wikipedia, the Wikimedia Canada foundation is hosting a large photo scavenger hunt in Montreal on Sunday, August 28, 2011.

Wikipedia contributors have identified over 300 targets in Montreal, and they invite people to photograph these attractions in order to add new images to encyclopedia articles about Quebec's largest city. Registration is free, there is more than $1,000 to be won, and amateur photographers will also have the chance to see their best photos appear on the Wikipedia's home page.

"Wikipedia takes Montreal" is part of the "Wikipedia Takes Your City" series of events, named after the song "First We Take Manhattan" by Leonard Cohen. Past photo scavenger hunts have taken place in Manhattan, Chicago, Nashville, Berlin, Amsterdam, Manila, Grenoble, Cognac, Saint-Malo, and over thirty other cities worldwide.

Meeting point: 552, rue Sainte-Catherine Est (Berri-UQAM station)
When: Sunday, August 28, 2011 at 10 :00 am.
Website: http://wtmtl.org

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For more information, please contact:

Benoit Rochon
Wikimedia Canada co-ordinator
wikipedia.antaya@gmail.com

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Wikimedia Canada is a non-profit organization dedicated to the growth, development and distribution of free content. It is the official Canadian chapter of the Wikimedia Foundation, which manages many online projects, including Wikipedia, and has chapters in countries around the world. http://wikimedia.ca/