



**[[ Conference Book ]]**

<http://wikimania2011.wikimedia.org>



## Table of Contents

Conference Team	3
Greetings	4
About The Venue	6
Wikimania 2011 Policies	7
Shuttle schedule	9
Picture of the Year Exhibition	10
Wikimania Keynote Speakers	12
Detailed Schedule	13
Wikimania Tours	37
Local Information	39

## The Conference Team:

### Wikimania 2011 Organizing Team

**Conference General Manager**  
Deror Lin

**Budget and Task Management**  
Tomer Ashur

**Publicity and Logistics**  
Itzik Edri

**Registration and Visas**  
Harel Cain, Amir Aharoni

**Volunteers (in Alphabetical Order)**  
Asaf Bartov, Liron Dorfman, Dror Kamir, Reuven Kawesch, Rotem Simcha, Danny Waks, Shay Yakir, Hana Yariv.

**Production Company**  
Benny Moran Productions

### Program Committee

**Program chair**  
Harel Cain

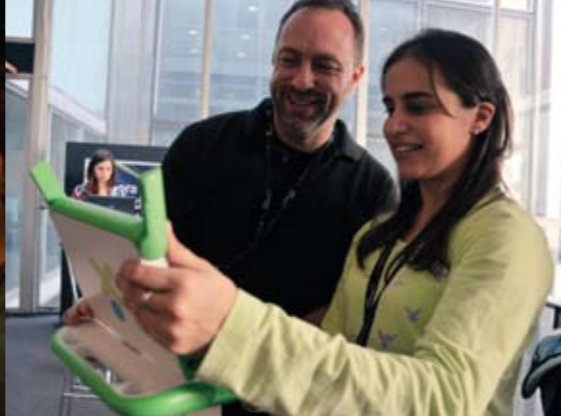
**Program Committee Members**  
Asaf Bartov, Deror Lin, Orsolya Virág, Aude, TXiki, Beria Lima, AlexanderWaitZarnek

**Academic Lectures Committee**  
Prof. Sheizaf Refaeli, Dr. Dani Ben Zvi, Dalit Ken-Dror, Deror Lin

### Scholarships Program Committee

Jessie Wild, Harel Cain, Cary Bass, TSB, Angela Beesley Starling, Alice Wiegand, Powerek38, Ting Chen, Delphine Menard, Austin Hair

**Photos Credit:** Ralf Roletschek, Ra Boe / Wikipedia, Ragesoss, Nicolas Goldberg, Damián Buonamico, Gus Freedman, Beatrice Murch, Millosh, Filip Maljkovic, Cary Bass, Ariel Kanterewicz, Juan Ignacio Iglesias, Elya, Frieda, Andrew Lih, Kat Walsh, Elke Wetzig, Isabela Pacini, Gmaxwell, David Shankbone, Zvi Roger, Юкатан, ToastieLL



## Greetings



Dear all, Welcome to Wikimania 2011.

This conference starting today is the climax of a long process of preparations, fundraising, negotiating, explaining, ordering and canceling.

Until today, most of us had never been to Wikimania. Still, hearing about the great Wikimanias that took place in previous years made us think that there is no better location to hold Wikimania than Israel. Israel is one of the leading countries with respect to innovation and creativity. It goes without saying that the Hebrew Wikipedia is known to be one of the most established Wikipedias, having an excellent rank in almost every metric that is being counted.

Haifa was also an obvious choice, as a city with long history starting at the bronze age, Haifa keeps one eye to the past while the other is looking toward the future. Haifa presents a model for coexistence: Mt. Carmel alone holds sacred sites for Christians, Jews, Muslims and Bahá'í. Haifa has two universities, it was the greenhouse for two Israeli Nobel-Prize winners, it has a high-tech park which is the home of market leading enterprises like Intel, IBM, Microsoft and Google that sits alongside small startup companies with mind-blowing ideas. Haifa is the home of one of the two seaports of Israel, it has one of the most advanced public transportation systems in Israel and a beautiful shoreline. The choice was easy.

Wikimedia Israel was established in 2007. Since then we had the privilege to be involved in the process of rewriting the Israeli copyright act, cooperating with the Israel Internet association in creating the Pikiwiki project, funding the "Elef-Milim" project, introducing Wikipedia article-writing to the university as an academic assignment and are planning offline and "GLAM"

work later this year. Wikimania 2011 is the highlight of our work so far, having this international, beautiful, inspiring conference is both an honor and a true feeling of achievement; it would be the scale for the new challenges we will have.

When we first presented our bid we had little hopes of winning. Other bids were excellent. They came from strong cities, included detailed plans, and most importantly, presented high added-value for the Wikimedia movement. After the selection was made we started the long road of producing this huge conference. I believe that neither none of us thought that producing this conference will consume so much of our time. We had it all: Interpersonal issues, sponsors going back on their promises, suppliers raising prices over what was previously promised and more.

Do not take it that all was bad. The fun, the pride of being part of something so great, the wonderful feedback from people (both inside and outside the movement), seeing the registration rate and the number of people suggesting presentations was worth everything.

I hope this Wikimania is better than any Wikimania before it and only slightly less great than those to come. I hope it to be a fun, insightful and inspiring event for you. I hope it will promote free content, education and knowledge throughout the world.

**Imagine a world in which every single human being can freely share in the sum of all knowledge. We have done a little to fulfill this commitment.**

**Tomer Ashur**  
Chairman  
Wikimedia Israel



Welcome to Haifa,

I still remember how we used to point at some of the children in the school yard, whispering reverently: "he's got the Encyclopedia Britannica at home!"

Today, when driving through the city, I am sometimes saddened to see heavy volumes of discarded encyclopedias that people no longer "need" and are trying to "get rid" of, because they just take up so much space... also, it doesn't really go with the clean, crisp, ultra-modern design of interior-designing high priests. On the other hand, it is not that pleasant to throw to the garbage bin the encyclopedias that were so useful to us in the ice age before Google and Wikipedia. So we just leave them outside, so that a passerby might adopt them. Wikipedia is one of the best yields of the internet age, if not THE best. Wikipedia enables sharing knowledge and information on various levels, and is much more than an aid – it is our time's source of information. On behalf of the citizens of Haifa and myself I am happy to welcome the conventioners. Haifa is the largest city in northern Israel and the third-largest city in the country. The city is a major seaport located on Israel's Mediterranean coastline and is the major regional center of northern Israel. Two respected academic institutions, the University of Haifa and the Technion, are located in Haifa, and the city plays an important role in Israel's economy. This is what Wikipedia says about us, and I could spend many hours telling you about our amazing city, but don't worry – I'm not going to. Instead, I invite you to get acquainted with the city yourselves: please go out, walk the streets and meet the people, sit at cafes and restaurants, visit the shore, the German Colony and Louis Promenade. I promise you a unique experience.

So on behalf of the citizens of Haifa and myself, I wish you a fruitful convention and a pleasant stay.

**Yona Yahav**  
Mayor Of Haifa



Dear Wikimania Attendees,

On behalf of the organizing team, I would like to welcome you to Wikimania 2011 in Haifa, my hometown. A small group of volunteers have worked diligently for the past year and a half to create an amazing conference for you all. We have worked diligently (many times into the small hours of the night), neglecting our Wikipedia articles and other Wiki duties, to ensure that the conference will be enlightening, interesting, educating, but most importantly, fun.

We have tried to reach a balance between the informative and the social aspects of the conference, both of which represent the essence of Wikimania. While Wikipedia and Wiki projects are aimed at bringing human knowledge within everyone's reach, Wikimania is aimed at bringing Wikipedians together in order to cultivate personal friendships and cooperation. Our team looks forward to joining together with you all in developing new ways of gathering and spreading knowledge - and also – to have fun.

I hope you will enjoy the conference, the wonderful city of Haifa, and your visit to Israel.

**Deror Lin**  
Wikimania General Manager



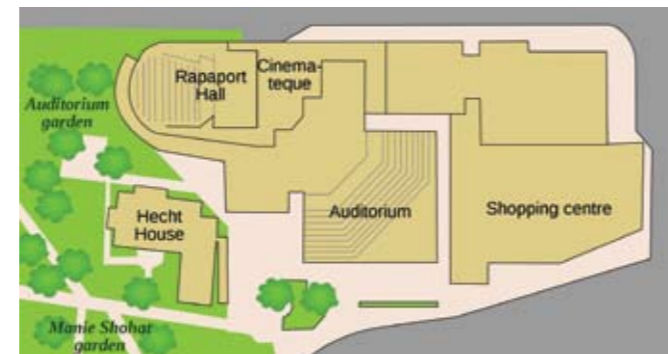
## About The Venue

Wikimania 2011 is held at the complex of Haifa Auditorium, a.k.a. Rapaport Center, 138, HaNassi Avenue (Sderot HaNassi), the Carmel Center (Merkaz HaCarmel), Haifa, Israel.

Haifa Auditorium, which is the core of the complex that includes the Rapaport Center and the Reuven and Edith Hecht House, has been known for the past 26 years mostly as the venue of the annual Haifa International Film Festival. The Auditorium, and the entire complex around it, hosted numerous other conventions and events. The Auditorium building has three large lecture halls, while Hecht House has three smaller halls and several meeting rooms.

Hecht House (Beit Hecht), formerly known as Rothschild House, is a renovated historical building originally built by the Pros family of the German Templar community (members of the Tempelgesellschaft) in 1893 in order to serve as a hotel. At that time, the area now known as the Carmel Center was a German colony of Templars by the name Carmelheim. Martin Schneider bought the house in 1904 and turned it into a hostel for missionaries. The house changed owners once again in 1948 when the Rothschild family bought it. In 1959 the family dedicated the house to the people of Haifa, and it began to serve as a community center. Profound renovations in 1990 funded by the Reuven and Edith Hecht Foundation brought the building to its current shape, and in 2002 it was renamed in honor of Reuven and Edith Hecht.

## Venue Layout



**1st floor** Arbel, Gilboa  
**2nd floor** Meron, Tavor  
**3rd floor** lounge

- The Auditorium's entrance hall is hosting the poster sessions and is also used for serving lunch.
- The Rapaport Hall is hosting opening and closing events and the main plenary sessions on.
- Refreshments at the coffee breaks are served at the foyer of the Rapaport Hall.
- The Haifa Cinematheque, is located underneath the Rapaport Hall.
- It serves as a secondary location for talks and workshops as well as the Wikipedia Academy events.
- At evenings it returns to its original purpose and serves the general local public of cineastes.
- At Hecht House, three halls are to host Wikimania talks: Rooms Arbell and Tavor on the first floor, and Room Gilboa on the second floor.

## Venue information

### The Venue

- Haifa Auditorium, 138 HaNassi Ave., Carmel Center, Haifa
- Hecht Building, 142 HaNassi Ave., Carmel Center, Haifa

Near the venue is the Carmel Center shopping and leisure district. The Carmelit has a station nearby, making access simple and easy.

## Wikimania 2011 Policies

### Cell Phone Courtesy

Please be considerate in your cellphone use. Wikimania 2011 requests that all cellular phones, pagers and other equipment with audible alarms be turned off in all sessions as a courtesy to the presenters and to the other attendees.

### Name Badges

Your Wikimania 2011 name badge serves as your admission pass to conference sessions and events. Please wear your name badge at all times while inside the conference center. Conference staff reserves the right to deny admission to any persons not wearing a Wikimania 2011 name badge.

### Smoking Policy

Wikimania is smoke-free and the Beit Hecht Auditorium is a non-smoking facility. Smoking is permitted only outside of the facility in the designated areas.

### Help Desk

Throughout the conference a Help Desk will operate at the entrance to Beit Hecht.

### Lost and Found

Please turn all lost and found items in to the Registration Desk, located at the first floor of Beit Hecht.

### First Aid / Emergencies

Your safety is our primary concern. In an case of an emergency please contact the Help desk immediately for assistance.

If you are not at the site, or the emergency occurs at times when the help desk is not in operation, contact the following numbers:

**+972-57-2999833** (primary)  
**+972-57-7509659** (backup)

## Social Media & Photography

### Conference Social Media

Stay update! follow Wikimedia Israel on twitter (@WikimedialL) and join our Facebook page: <http://www.facebook.com/WikimedialL>

Pictures taken by the official photography team of the conference can be found on our Flickr stream: <http://www.flickr.com/WikimedialL>

All the conference session are recorded and will be upload to Wikimedia Israel Youtube Channel: <http://www.youtube.com/WikimedialL>

All of the materials from the event can also be found also on the conference wiki (<http://wikimania2011.wikimedia.org>) and on Wikimedia Commons.

### Blogging and photo sharing

Wikimania encourages conference participants to blog/tweet while at the event. Please add the category or keyword "Wikimania 2011" to your blog entries so that others may easily find them. We also encourage photosharing by services such as Flickr. Again, please add the tag "Wikimania 2011" to your photos. Add **"#wikimania"** to your tweets to participate in Twitter conversations.

Please **avoid** using flash during session and public areas, as the use of them can disturb the presenters and the people

Attendees who wish their pictures will not be uploaded will put a "Please do not picture" sticker on their name tags. Please consider this request.



## Food

### Coffee Breaks

Regularly scheduled morning and afternoon coffee breaks are complimentary for all registered Wikimania 2011 attendees.

Participants who stay at the hotels may have breakfast there, before leaving to the venue.

## Hotels

### Dan Gardens

124 Yaffe-Nof Street, Haifa 34454  
Tel: +972-4-8302020

### Mount Carmel

103 Derech Hayam Street, Haifa  
Tel: +972-4-8381413/4/5

### Nof

101 Hanassi Ave., Haifa, 34642  
Tel: +972-4-8354311

### Dan Carmel

85-87 Hanassi Avenue, Haifa 34642  
Tel: +972-4-8303030

### Dan Panorama

107 Hanassi Avenue, Haifa 34632  
Tel: +972-4-8352222

## Dorms

### Talia Dorms

Haifa University Campus

### Shikma Dorms

14 Shikma st., Romema, Haifa

### Technion Dorms

Technion Campus

## Wikimania Socials Event



### Early Comers Party

On Wednesday, 3 August 3, at 20:00 (8pm) a party for the early comers is held.

- **Location:** Tiltan College of Design, on the roof, with a panorama of the Haifa Port and Mount Carmel.
- **Transportation:** Shuttles are leaving from the conference area slightly before the beginning of the event. Shuttles back to the dorms and to the hotels area are available at the end of the event.
- Please bring your participant tags and show it at the entrance.

### Beach Party – Saturday, August 6th

On Saturday, 6 August, at 19:30 (7:30pm) the closing party is held at the Nirvana Beach.

- **Location:** Nirvana Beach, which is part of the main Carmel Beach (north of Dado Beach)
- **Transportation:** Shuttles are leaving the conference area and the dorms slightly before the beginning of the event. Shuttles back to the dorms and the hotels area is available at the end of the event.
- **Entrance to the water is allowed until 18:00 (6pm)**
- Please bring your party bracelet and show it at the entrance.

## Shuttles

### Shuttles schedule:

#### Technion Dorms

##### Shuttles from the Technion dorms to the venue

Tuesday- Saturday, 2-6 August - 08:00 (8am)  
Sunday, 7 August – 07:45 (7:45am)

##### Shuttles from the venue to the Technion Dorms

Tuesday, 3 August – 20:00 (8pm), 22:00 (10pm)  
Thursday, 4 August – 21:00 (9pm), 21:30 (9:30pm)  
Friday, 5 August – 19:30 (7:30pm).  
Saturday, 6 August – 17:15 (5:15pm)

Shuttles from the Technion dorms to the Beach Party: 19:00 (7pm)

#### Talia and Federman Dorms

Shuttles from the Talia dorms to the venue:  
Tuesday- Saturday, 2-6 August - 08:00 (8am)  
Sunday, 7 August – 07:45 (7:45am)

##### Shuttles from the venue to the Talia Dorms:

Tuesday, 3 August – 20:00 (8pm), 22:00 (10pm)  
Thursday, 4 August – 21:00 (9pm), 21:30 (9:30pm)  
Friday, 5 August – 19:30 (7:30pm).  
Saturday, 6 August – At 17:15 (5:15pm)

Sunday, 7 August – At 20:00 (8pm)  
Shuttles from the Talia dorms to the Beach Party – At 18:45 (6:45pm)

#### Shikma Dorms

Shuttles from the Talia dorms to the venue:  
Tuesday- Saturday, 2-6 August - 08:15 (8:15am)  
Sunday, 7 August – 07:45 (7:45am)

##### Shuttles from the venue to the Talia Dorms

Tuesday, 3 August – 20:00 (8pm), 22:00 (10pm)  
Thursday, 4 August – 21:00 (9pm), 21:30 (9:30pm)  
Friday, 5 August – 19:30 (7:30pm).  
Saturday, 6 August – At 17:15 (5:15pm)

Shuttles from the Talia dorms to the Beach Party – At 19:00 (7pm)

#### Mount Carmel Hotel

Shuttles from Mount Carmel Hotel to the venue  
Tuesday-Saturday, 2-6 August – At 08:35  
Sunday, 7 August – 07:45 (7:45am)

##### Shuttles from the venue to Mount Carmel Hotel

Saturday, 6 August – 17:15 (5:15pm)  
Shuttles from the Hotel to the Beach Party – 19:00 (7pm)

#### Dan Panorama Hotel and Nof Hotel

The busses will leave from the bus stop between the Dan Panorama and Nof Hotel.  
Shuttles from the Hotel to the Beach Party – 19:00 (7pm)

### Special shuttles from the venue

#### Shuttles to the early comers' party

Wednesday, 4 August, at 19:30 (7:30pm) – Shuttle from the party will return the attendees to the dorms and hotels directly.

#### Shuttles to the beach party

On Saturday, 6 August, at 17:15 (5:15pm) and 18:45 (6:45pm), these shuttles are in addition to those leaving from the dorms and from the hotels of Mount Carmel and Dan Panorama and Nof.

#### Return from the Jerusalem Tour

Busses returning from the Jerusalem Tour will stop at the Mount Carmel hotel, the venue and the dorms.

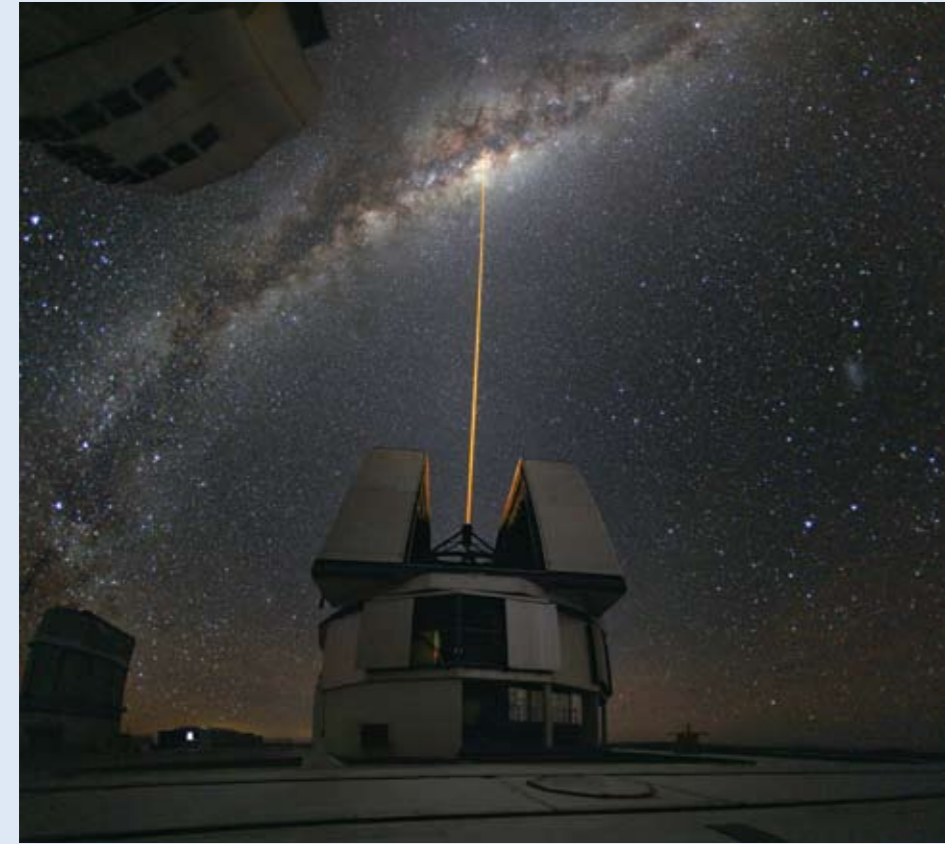


## Fifth Annual Wikimedia Commons Picture of the Year

Wikimedia Commons is an images, sound and video clips repository making available public domain and freely-licensed educational media content to everyone. It currently contains more than 10,500,000 images – some of which are of historical and cultural importance, and some are simply amazingly beautiful.

Unlike other media repositories, Wikimedia Commons is free. Everyone is allowed to copy, use and modify any files here freely as long as they follow the terms specified by the author.

**Wikimedia Israel has decided to print an exhibition of best pictures of Wikimedia Commons, using the pictures which were nominated as picture of the year for 2011. The exhibition will be displayed on the auditorium's entrance hall.**



In mid-August 2010 ESO Photo Ambassador Yuri Beletsky snapped this amazing photo at ESO's Paranal Observatory. A group of astronomers were observing the center of the Milky Way using the laser guide star facility at Yepun, one of the four Unit Telescopes of the Very Large Telescope (VLT). (POTD)  
*Yuri Beletsky*



Stari Most, the "Old Bridge", which connects the two banks of river Neretva, has been a symbol of Mostar for centuries. This view from north shows Helebija tower to the left and Tara tower to the right. It was made from the minaret of Koski Mehmed Pasha Mosque. (POTD)  
*Own work by Ramirez .*



Sarychev Peak Volcano erupts June 12, 2009, on Matua Island (North Kuril Islands) (POTD)  
*Original photo by NASA, uploaded on flickr by user John, derivative work by The High Fin Sperm Whale*



Southern Elephant Seal (*Mirounga leonina*) (young) in South Georgia  
*Own work by Serge Ouachée (user Butterfly voyages).*



The Lichtenstein Castle, near Lichtenstein, in Baden-Württemberg, Germany.  
*Own work by -donald- .*



## Detailed Conference Program

### Wikimania 2011 Keynote Speakers



**Professor Yochai Benkler**

Yochai Benkler is the Berkman Professor of Entrepreneurial Legal Studies at Harvard, and faculty co-director of the Berkman Center for Internet and Society.

Since the 1990s he has played a part in characterizing the role of information commons and decentralized collaboration to innovation, information production, and freedom in the networked economy and society. His books include *The Wealth of Networks: How social production transforms markets and freedom* (Yale University Press 2006), which won academic awards from the American Political Science Association, the American Sociological Association, and the McGannon award for social and ethical relevance in communications.

His work is socially engaged, winning him the Electronic Frontier Foundation's Pioneer Award for 2007, Public Knowledge's IP3 Award in 2006, and the Ford Foundation Visionaries Award in 2011. It is also anchored in the realities of markets, having been cited as "perhaps the best work yet about the fast moving, enthusiast-driven Internet" by the Financial Times and named best business book about the future in 2006 by Strategy and Business.

Benkler has produced reports or served in an advisory capacity for a range communications and intellectual property regulators and policy makers at the national and international levels.

His work can be freely accessed at [benkler.org](http://benkler.org).



**Dr. Joseph Reagle**

Dr. Joseph Reagle is presently a fellow at the Berkman Center for Internet and Society at Harvard University. His book, *Good Faith Collaboration: The Culture of Wikipedia*, was published by The MIT Press in September 2010.

A long time ago he was a Computer Science student at UMBC, then moved to Cambridge and completed the Masters program in Technology and Policy at MIT. After a brief time as a consultant in New York City he returned to the MIT Lab for Computer Science as a policy analyst and W3C/IETF Working Group chair and editor. After almost a decade in Cambridge, he left for New York again to articulate and contextualize his experience with new media and collaborative communities at NYU's Department of Media, Communication, and Culture. He concluded his graduate studies at NYU with a doctoral dissertation on the history and collaborative culture of Wikipedia, and have been able to speak about his work at the W3C and NYU with national media including Technology Review, The Economist, The New York Times, Al Jazeera English, and American and New Zealand Public Radio.

## Developer meetings

Developer meetings (hacking days), a mini Chapters Meeting and other pre-conferences will take place on Tuesday, August 2<sup>nd</sup>, and on Wednesday, August 3<sup>rd</sup>, in the Hecht House.

### Tuesday, August 2nd

	Arbel	Gilboa	Tavor	Meron	Lounge
09:00 – 18:30		Developer Days	Global South Meeting	openZIM Developers Meeting	Lounge
20:30	Waterloo – Abba song Festival at Gan Haem, Across from the Dan Panorama Hotel				
21:45	Movie Screening at the garden across from the venue				

### Wednesday, August 3rd

	Arbel	Gilboa	Tavor	Meron	Lounge
09:00 – 13:00			Communications Committee Meeting		
14:00 – 17:00	Chapters Meeting	Developer Days		openZIM Developers Meeting	Lounge
20:00 – 00:00	Welcome Party at Tiltan College				

# Main Event Program

## Thursday, August 4th

	Cinematheque	Rapaport	Arbel	Gilboa	Tavor
08:00 – 09:30	On-Site Registration				
09:30 – 10:45	<b>Opening ceremony</b> Opening plenary by Prof. Yochai Benkler: <b>From networked cooperation to human sociality: Wikipedia as the model for a new view of social relations</b>				
10:45 – 11:15	Coffee break				
11:15 – 12:45	<b>Wiki Academy: Wikipedia in Schools</b> (Hebrew) Panel headed by <b>Prof. Judit Bar-Ilan</b> Using wiki to create a Mathematics school textbook Opinions of Teachers and Students on Wikipedia Integrating Wikis in Pre-service Education: Teacher-educators' Perspective	<b>Plenary by Sue Gardner, Executive Director, Wikimedia Foundation Inc.</b> This presentation will be followed by a Q&A session with the Wikimedia Foundation WMF Board of Trustees.			
12:45 – 14:00	Lunch break (foyer)				
14:00 – 15:30	<b>Wiki Academy: Wiki Technology: Uses in Education and Business</b> (Hebrew, translation to English will be provided) Panel headed by <b>Prof. Sheizaf Refaeli</b> The "Long Tail" Potential of Wiki Technology: Uses in Education and Business Data Behaviour and Data Management of Wikipedians The Africa Project – Brining Wikipedia to Africa	<b>GLAMorous</b> What next in GLAM? State of the GLAM: DC State of GLAM in the Netherlands Palace of Versailles and Wikimedia projects	<b>Wikipedia editorial policy</b> Flagged Revisions – a step forward never taken? Categorization system strengths and pitfalls Cultural Configuration: Autoreferentiality in Wikipedia Chiara Ohoven and the strange tale of German Leistungsethik	<b>Editor surveys and analysis</b> Wikimedia Foundation Studies of Editor Trends 2010–2011 Global distribution of our community and readers Editor Satisfaction Survey	<b>Workshops</b> MediaWiki extension development Collaborative Watchlist

	Cinematheque	Rapaport	Arbel	Gilboa	Tavor
15:30 – 16:00	Coffee break				
16:00 – 17:30	<b>Wiki Academy: Uses of Wiki Technology in Higer Education</b> (English, translation to Hebrew will be provided) Panel headed by <b>Dr. Ory Amitay</b> – University of Haifa Using wiki to create a learning community: The case of chemistry teacher's leaders Teaching the Humanities in a Wiki Environment Taking Wikipedia in Higher Education to the next level	<b>Copyright and Intellectual Property</b> Panel headed by Prof. Niva Elkin-Koren Freedom of panorama and Wikimedia Commons Cultural Fair Use, Political Narrative and Copyright Fighting The Intellectual Property Regime Wikimedia and the Public Domain	<b>Movement Roles</b> Presentation on Movement Roles process, charter and recommendations.	<b>Mobile Wikipedia</b> Wikipedia Mobile Panel	<b>Workshops</b> Best practices in mentoring programs GlobalMelt
18:00 – 20:30	Opening cocktail and buffet dinner (Auditorium Garden)				



**Friday, August 5th**

	Rapaport	Cinematheque	Arbel	Gilboa	Tavor	
08:30 – 09:00	Coffee Break					
9:00 – 9:45	Plenary by <b>Dr. Joseph Reagle</b> Wikipedia And/Or: Prophecy Fulfilled, Happy Accident, Informational Apocalypse?					
9:45 – 10:15	Coffee Break					
10:15 – 11:45	<b>Chapters and co.</b> Wikimedia Chapters Changing the world, one law at a time (Lobbying for Wikimedians)	<b>Languages and cultures</b> Challenges in Wikimedia projects for endangered languages Cooperation across different Wikipedia languages – the death anomalies case study The campaign for the development of the Greek-language Wikipedia Language policies on the Tagalog Wikipedia	<b>The Campus Ambassadors Program</b> Experiences from the Campus Ambassadors Program GLAMorous II New opportunities in GLAM-Wiki collaboration WikiProject: Public Art	<b>MediaWiki development</b> Wikimedia technical staff vs. the World Testing for Mediawiki Ask the Developers	<b>Workshops</b> Don't burn the committees: set up your own Grey Revolution: Motivating Older Persons to Participate in Wikipedia <i>bonus:</i> How scary is Wikipedia for non-machos?	
11:45 – 12:00	Break					
12:00 – 13:30	<b>Encouraging Participation</b> Encouraging Participation in Wikimedia Projects What place for companies on Wikipedia? Newbies Incubator Account Creation Improvement Project	<b>Intercultural issues</b> Intercultural Issues Across Wikimedia Projects Missing Wikipedias Iberocoop: Regional cooperation in action	<b>Wiki and Education</b> Designing a Lecture Course on Wikipedia and Wiki Technologies Wikipedia and L2 Learning (CALL) Wikipedia en el aula Spread the Word: Defocussing educational efforts	<b>MediaWiki development (II): Better Editing</b> How to get what you want from MediaWiki developers Editing 2.0: MediaWiki's upcoming visual editor and the future of templates The Site Architecture You Can Edit Woogleg4MediaWiki – An Extension to improve Search and Guide Contributions	<b>Workshops</b> The line of sufficiency Wikipedia Illustrated	
13:30 – 14:30	Lunch Break (foyer)				Wikichicks lunch	

	Rapaport	Cinematheque	Arbel	Gilboa	Tavor	
14:30 – 16:00	<b>Evaluation and documentation of Wikipedia</b> Writing Wikipedia Social Histories Hebrew Wikipedia entries in the eyes of experts Young Wikipedians' perceptions of Wikipedia: a case study in Hong Kong Wikipedia content – thematics analysis	<b>Encouraging Participation II</b> Support the miners – improving quality by boosting editors WikiGuides and new users Incentivizing the engagement for freely licensed material and projects	<b>Wiki in Education II</b> Wiki as a means to enhance dialog in the classroom Lessons Learned from the Lessons Taught Wikipedia and the Commons in instructional design and learning activities Lessons from Christian Theology Writing Competition in Wikipedia Indonesia	<b>Anti vandalism; Operations overview</b> Anti-Vandalism Research: The Year in Review Autonomous Detection of Collaborative Link Spam Wikimedia Operations Overview Building for Failure (Wikimedia XML Dumps on a Regular Schedule)	<b>Workshops</b> A framework to visualizing wiki-based transclusion Wikimedia Offline	
16:00 – 16:30	Coffee Break					
16:30 – 17:45	<b>Conflict resolution</b> Where Wikipedia has gone wrong, what we can do to bring it back on track Hippies with guns: how ideological conflict shapes Wikipedia and what we can learn from it How Rules and Resources Constrain Social Memory on Wikipedia: the case of 2011 Japan earthquake From on-wiki conflicts to real-life collaboration	<b>Global South activities</b> People are Knowledge WikiAfrica: Call for last mile operators <b>Going to Africa</b>	<b>Encouraging Participation III</b> Barriers and opportunities for expert participation in Wikipedia Student clubs: How to maintain student contributors Wikiversity: Article creation in the composition classroom	<b>Statistical analysis; MediaWiki development</b> How to handle data and run statistical analyses in Mediawiki ResourceLoader A Qt library for MediaWiki, and what you can do with it Opening up Wikipedia's data: A lightweight approach to Wikipedia as a platform	<b>Workshops</b> The Free Wiki World Map: OpenStreetMap	
17:45 – 18:00	Break					
18:00 – 19:00			<b>Lightning Talks</b>		OpenStreetMap mapping party (in the streets of Haifa)	
19:00 – 22:00	Free Time Activities					

## Saturday, August 6th

	Rapaport	Cinematheque	Arbel	Gilboa	Tavor
08:30 – 09:00	Coffee Break				
9:00 – 10:30	<b>Wikipedia reconsidered</b>  Everything You Know About Wikipedia Is Wrong	<b>GLAMorous III</b>  Finding Hidden Value - Panel headed by Dr. Yesha Sivan of ISOC and discussion  GLAMDerby – Collaborating with a smaller museum  GLAM partnerships in the real life  Pikiwiki, Free Image Collection of Israel – Convergence between Cultural Value, Usability and Copyrights	<b>Outreach projects I</b>  <b>Influence of Wikipedia:</b> How Wikipedia spreads to other media  Quality and Engagement: Making the Connection  An open-access and open-data policy for projects of the Wikimedia Foundation  Let's get local!	<b>Multilingual projects</b>  CoSyne: Multilingual Content Synchronization with Wikis  Discussion and Improvement Proposals for the Current Interwiki Linking System on Wikipedia  Interscript Transliteration A Case for Konkani Language  Interlanguage links in Wikipedia: current problems and future development	<b>OTRS</b>  Volunteer Response Team Workshop  The Volunteer Response Team: Willing hands working unseen
10:30 – 11:00	Coffee Break				
11:00 – 12:30	<b>Event organization</b>  How to Start a Party on Six Continents  Wiki Loves Monuments  Wikipedia Takes Your City	<b>Wikipedia, the Law and the Real World</b>  Collaborative Diplomacy  Wikipedia is afraid of governments  May it please the court	<b>Wikipedia and/as the community</b>  Wikis Love Leaders!  Identity, Reputation, and Gratitude  Wiki Migration	<b>Semantic, better wikis</b>  Towards a Semantic Wikipedia  Collaborative Hypervideo Authoring in Common Wikis Engines  Wiki-based National Content Development	<b>Chapters and co. II</b>  From a group of volunteers to a professional team  Growth and development of Wikimedia Deutschland
12:30 – 13:45	Lunch Break (foyer)				

	Rapaport	Cinematheque	Arbel	Gilboa	Tavor
13:45 – 15:15	<b>Events; Fundraising</b>  Wikimedia events  "Get Jimmy off my screen!" – the donations model for the 2010–2011 fundraiser	<b>Wikipedia as UNESCO World Heritage</b>  Wikipedia as UNESCO World Heritage  Outreach projects II  Wikimedia & Indigenous Peoples: Pros, Cons and Community  Stand Up, Speak Words, Spread WikiPassion	<b>Research projects</b>  Participating in research projects  Reflecting knowledge diversity  Project Internet in Sweden	<b>Wikiversity and Wikinews</b>  Strategies for Wikinews  Wikipedia and Wikinews: differences between news articles and encyclopedic news  From the Wikiversity content to its conflicts	<b>Workshops</b>  Projects in languages with singular status
15:30 – 16:45	<b>Closing ceremony:</b>  <b>Plenary by Jimmy Wales, Founder of Wikipedia: "The State of the Wiki"</b>  <b>Wikimania 2012 Washington D.C. Presentation</b>				
16:45 – 17:15	Wiki photo session (Auditorium Garden)				
17:15 – 19:30	Break (time to go to hotel/dorms to get ready for the beach)				
17:30 – 19:30	Beach Time (optional)				
19:30 – 23:30	Closing party and dinner at the beach				

## Cultural Events in the vicinity of the Conference Venue (free for participants)

Daily: Gan Mania (in front of the venue) – 21:45 movie screening

Tuesday 2nd August: Gan HaEm (Across from the Dan Panorama Hotel) – 20:30 – The Waterloo band playing Abba songs

### Thursday August 4

#### 09:30–11:00 Opening plenary

##### **From networked cooperation to human sociality: Wikipedia as the model for a new view of social relations**

*Prof. Yochai Benkler*

A decade ago Wikipedia burst into a world not ready to comprehend it. Thousands of people cooperating effectively, without price signals to offer “incentives” or managerial hierarchy to direct efforts was an impossibility. And yet, it moves and paints a very different view of who we are, as human beings, and what we are capable of when we build and inhabit systems that rely on our better selves rather than on the cramped, pessimistic view of traditional economic modeling. Today, we are ready to learn the deeper lessons.

#### 11:15–12:45 Thursday Noon Talks

##### **Rapport Hall:**

##### **Sue Gardner’s talk and the WMF Board of Trustees Panel**

##### **Wikimedia Foundation: The Year in Review and the Year Ahead.**

*Sue Gardner, Executive Director of the Wikimedia Foundation*

Wikimedia Foundation executive director will recap the Foundation’s activities of the past year, and look ahead to the opportunities and challenges facing the Wikimedia projects in 2011–12.

##### **Board Q&A**

*Ting Chen (Chair), Jimmy Wales, Stu West, Samuel Klein, Jan-Bart de Vreede, Kat Walsh, Ame Klempert, Matt Halprin, Bishakha Datta, Phoebe Ayers*

A panel discussion of the members of the Wikimedia Board of Trustees.

##### **Cinematheque:**

##### **Wiki Academy – Wikipedia in Schools (Hebrew)**

**A panel headed by Prof. Judit Bar-Ilan, Bar Ilan University**

##### **The Integrated Mathematics Wiki-book project: textbook editing in a customized environment by a group of teachers**

*Ruhama Even, Shai Olsher, & Gila Ozruso-Haggiag, the Weizmann Institute*

The aim of this project is to enable teachers to edit the textbook they use for teaching. The rationale for the project is multi-faceted: to expand the connection between curriculum developers and teachers from one to two-way connection, to encourage the use of technological tools in school mathematics, and to support the development of a professional teacher community.

##### **Opinions of Teachers and Students on Wikipedia**

*Prof. Judit Bar-Ilan, Eti Yaari and Shifra Baruchson-Arbib, Bar Ilan University*

Wikipedia is very popular among high school and university students. Teachers are much more cautious about the use of Wikipedia. We explored and compared the perceptions of high school students and of teachers regarding Wikipedia.

##### **Integrating Wikis in Pre-service Education: Teacher-educators’ Perspective**

*Dr. Yehuda Peled, Ohalo Collage and the Western Galilee College and Olzan Goldstein, Kaye College*

The various aspects of using wikis in teaching by faculty members in Israeli teacher-education colleges were examined through a multiple-case design approach. The report focuses on characteristics of teaching with wikis: aims; course types; teaching methods; evaluation; content structure; characteristics of students collaborative learning and outcomes; involvement of faculty in the learning process; students’ and teachers’ workload; teachers’ insights about wikis’ impact on learning.

#### 14:00–15:30 Thursday Afternoon Talks

##### **Rapaport: GLAMorous I**

Collaboration projects with “GLAMs” (the cultural heritage sector) has become one of the most visible success stories of the Wikimedia movement over the last two years.

##### **What next in GLAM?**

*Liam Wyatt*

This year the Wikimedia Foundation funded the temporary position of “cultural partnerships fellow” – the presenter – to help build the capacity of the community in this field and capitalise on the momentum that had been created. This presentation will briefly report on the activities of the Cultural Partnerships Fellow.

##### **State of the GLAM: DC**

*Aude*

The Wiki(media) DC group is actively working on collaborations and outreach with cultural institutions in the Washington DC area. In the Fall 2010, we narrowed focus to the topic of American Art, working with the Smithsonian American Art Museum on article collaborations, and the Archives of American Art which is now hosting a Wikipedian in Residence this summer (2011).

##### **State of GLAM in the Netherlands**

*Maarten Dammers (User:Multichill)*

GLAM is a hot topic in the Netherlands. In this presentation I will go over the projects in the past year. Projects that will be discussed are partnerships with the Tropenmuseum, the National Archives of the Netherlands & Spaarvestad Photo, Amsterdam Museum, Dutch Institute for Sound and Vision (Open Beelden), Wiki Loves Bieb and more. Also present a sneak preview of what projects are coming up.

##### **Palace of Versailles and Wikimedia projects: feedback on the experience**

*Benoît Evellin (Trizek)*

Since mid-February 2011, Wikimédia France and the Château de Versailles have signed an agreement to work together to give information to people about the palace and offer deep and relevant sources to the volunteers. This experience is the first in France, and one of the first with an international museum.

##### **Cinematheque:**

##### **Wiki Academy: Wiki Technology: Uses in Education and Business (Hebrew, translation to English will be provided)**

**Panel headed by Prof. Sheizaf Refaeli, Haifa University**

##### **The “Long Tail” Potential of Wiki Technology: Uses in Education and Business**

*Dr. Ina Blau, Haifa University and the Open University*

In recent years academic institutions have begun to use wiki technology. One of the main objectives of this technology is the increase of active participation, and the ideal participation is equal participation of all workers in creating the collaborative output. In reality, the contribution is deferent, and sometimes there is no sufficient “critical mass” to create a long term community. The lecture will present several possible models of participation and explain which of those will be successful.

##### **Information behaviours and management of Wikipedians in the context of their involvement with Hebrew Wikipedia**

*Yehudit Shkolnisky and Judit Bar-Ilan, Bar Ilan University*

The way people manage and seek information is very important in today’s information society, characterized by a wealth of information. This study’s goal is to explore the ways by which the editors who are the driving force behind Wikipedia, manage and seek information in order to expand its volume and update existing entries.

##### **The Africa Project - Bringing Wikipedia to Africa**

*Maayn Bar-On And Dror*

In 2010, the Israeli student missions, headed every year from the Africa Center of the Ben Gurion University of the Negev to rural areas in African countries, in order to assist in educational and other humanitarian projects, brought with them offline versions of the French-language Wikipedia on Unix-based computers. This initiative was the result of a fruitful cooperation among Wikimedia Israel, Amutat HaMakor and the Africa Center. The student missions installed the computers in villages in Cameroon and Benin.

## Arbel: Wikipedia editorial policy

### Flagged Revisions—a step forward never taken?

*Victoria Doronina aka Mstislavl*

Flagged Revisions (Pending Changes) – MediaWiki extension, which introduces two new level of edits/articles reliability: Sighted (patrolled) and Quality (reviewed). The presentation focuses on the social history of introduction of the Flagged Reviews across Wikimedia projects and supports its wide implementation.

### Categorization system strengths and pitfalls

*SpeedyGonsales*

Categorization system is a strength of both MediaWiki CMS and Wikimedia projects, but this system needs to be used with measure so it would not induce unnecessary bias or disinformation in Wikipedia articles.

### Cultural Configuration: Autoreferentiality in Wikipedia

*Marc Miquell*

In every Wikipedia language edition editors have an interest on certain topics shape the encyclopedia giving it a unique cultural configuration. Autoreferentiality is a property which measures the impact and scope of local content. We measured it in twenty language editions and compared the results to conclude about the interest on this content.

### Chiara Ohoven and the strange tale of German Leistungsethik

*Dirk Franke*

Rules and their interpretation show values of the group that made them. German Wikipedia notability guidelines show a strong tendency towards the individual working male, paramount of 19th century middle classes.

## Gilboa: Editor surveys and analysis

### How the Wikimedia Foundation is Studying Editing Trends: 2010–2011

*Howie Fung, Diederik Van Liere, Barry Newstead, Steven Walling*

This talk is a combined version of the Editor Survey overview and the Editor Trends Study and Other WMF Research talk. Together they will give an overview of the research at the Wikimedia Foundation oriented towards the editing community.

### Global distribution of our community and readers

*Erik Zachte*

Wikimedia's mission to embrace the whole world is far from complete, both in terms of reach and of participation. New Wikistats functionality aims to improve our understanding of global activity patterns in a decidedly visual way. A new web tool will provide an interactive animation (using new HTML5 technology) plus maps (bubble and heat maps) which visualize edits per Wikipedia language, distributed over time and place.

### Editor Satisfaction Survey

*Manuel Merz*

The Wikipedia Editor Satisfaction Survey 2011 gives a detailed view of the German and English Wikipedia editors' satisfaction and commitment. Data will be broken down according to a variety of aspects, including user maturity, user activities, and social role within the Wikipedia movement. This differentiated view will allow Wikimedia to strategize about ways to effectively support active users in their different roles within Wikipedia (e.g. support of new users and prevention of contributor burnout) and to further professionalize its communication campaigns.

## Tavor: Workshops

### A brief introduction to MediaWiki extension development

*Andrew Garrett*

MediaWiki extensions provide an incredibly versatile and modular framework for modifying the behaviour of MediaWiki. This workshop is a practical “down the rabbit hole” introduction to developing a MediaWiki extension – which, itself, is an excellent introduction to MediaWiki development.

### Collaborative Watchlist

*Kurt Kulac*

We want to present the MediaWiki extension “Collaborative Watchlist” and also get additional ideas of improving it. The “Collaborative Watchlist” is an extended implementation for the well known user watchlist MediaWiki has. The goal is a distributed effort for patrolling all recent changes within a defined category (or article-list) with a number of users who have to tick off changes to this “multi user” Watchlist only once because the list entries disappear after being checked when used in default-mode.

## 16:00–17:30 Thursday Late Afternoon Talks

### Rapaport: Copyright and Intellectual Property. A panel headed by Prof. Niva Elkin-Koren, Haifa University

#### Freedom of panorama and Wikimedia Commons

*Christopher Cooper*

Many people have difficulty understanding that a picture of a building or of a statue in a street could be copyrighted, but the Berne Convention makes this so. Following the deletion of hundreds of potentially educational images, some contributors are asking if the line between meeting strict copyright standards and the ambitions of Commons is well placed.

#### Cultural Fair Use, Political Narrative and Copyright

*Jonathan Klinger*

What is the connection between copyright, cultural rights and fair use? In a brief lecture, we shall discuss the correlation in regards to the relevant Israeli legislation and struggle for fair use.

#### Fighting the Intellectual Property Regime

*Nikolas Becker*

The idea of intellectual property is not natural. It was constructed in the 14th Century and has developed since then into a worldwide accepted idea. A small group of Western companies managed to spread this construction over the whole world and build the regime of intellectual property. How could countries of the Global South resist the much more powerful western countries and make changes to the TRIPS agreement during the Uruguay Round from 1986 to 1994?

#### Wikimedia and the Public Domain

*Ryan Kaldari*

Wikimedia is one of the largest repositories (and users) of public domain material in the world. Commons alone hosts over 3 million public domain files. Increasingly, however, the public domain is coming under threat from a variety of sources: governments restoring copyrights on public domain material, media companies pushing for longer and longer copyright terms, museums and archives acting as gatekeepers to the works they house, DMCA abuse, etc. As one of the most prominent projects in the Free Culture movement, how do we address these problems and work to protect the public domain for the long term?

### Cinematheque: Wiki Academy: Wiki Academy: Uses of Wiki Technology in Higher Education (English, translation to Hebrew will be provided) Panel headed by Dr. Ory Amitay, Haifa University

#### Using wiki to create a learning community: The case of chemistry teacher's leaders

*Yael Shwartz, Dvora Katchevitch, Weizman Institute*

This study focuses on the use of wiki as a learning environment, in the context of a two years professional development program for chemistry leaders-teachers. Specific tasks were designed to suit the wiki environment. Using the wiki environment aimed at constructing a community of practice that builds and shares knowledge. Establishing communities of practice and collaborative web learning are perceived as powerful means for individual cognitive development, and for fostering norms of dialogue, group interactions and information sharing. The research investigates the complex relationship between teachers' own experience, beliefs and the extent in which they support their students in constructing knowledge collaboratively.

#### Teaching the Humanities in a Wiki Environment

*Dr. Ory Amita, Haifa University*

In the autumn of 2010 I started an experiment, intended to explore the possibilities of using Wiki for instruction and research. Wiki has turned out to be an extremely useful tool in organizing research material, handling course syllabi and writing assignments, and in combining research and teaching. Wiki has also increased considerably the extent and quality of student participation in and contribution to both study and research. The use of Wiki in the faculty of Humanities at Haifa has caused a considerable stir, drawing support and encouragement from the dean, and attracting a number of other faculty members who have started using Wiki for various purposes.

#### Taking Wikipedia in Higher Education to the next level

*Frank Schulenburg*

Outreach to university students around the world has much untapped potential to bring in new contributors who are educated, teachable, and diverse. Students are immersed in a culture of learning, so sharing that knowledge with the world is a logical next step deserving of facilitation and elicitation. Moreover, in the developing world, the university students are the key to unlocking the knowledge from the most literate and engaged population. Over the last few years, we have seen a huge interest from educators to use Wikipedia as a teaching tool in higher education. Currently, professors at universities in the United States are participating in a 17-month pilot project (the “Public Policy Initiative”) by asking their

students to improve articles on the English-language Wikipedia as part of the curriculum. A growing number of volunteers are providing professors and university students assistance in the form of support materials and as Ambassadors, who are serving as mentors for the first-time Wikipedians.

## Arbel: Movement Roles

### A presentation on Movement Roles process, charter and recommendations

*Samuel Klein*

## Gilboa: Mobile Wikipedia

Panels presented by *Tomasz Finc, Mani Pande, Patrick Reilly, Parul Vora and Kul Wadhwa*

### Wikimedia Mobile Panel

The panel participants include all of the members at the Wikimedia Foundation that are currently working to better the Wikipedia mobile experience and increase the reach and accessibility of our mobile properties. The purpose of this presentation is to engage with the community around the different approaches we are taking to accomplish this. Including but not limited to: User experience research; Surveys, statistics, and other usage data; Technical Infrastructure; current and future development work; partnerships with providers; etc.

### WMF Mobile Research

The Wikimedia Foundation (WMF) developed a five year strategic plan which includes the development of the Wikipedia mobile applications and properties as well as a geographic focus on India, Brazil, Russia, Turkey, Egypt and other Arabic speaking countries. This talk will present the methodology, results, and findings of our qualitative studies in India, Brazil, and the United States, as well as an overview of the results of a quantitative survey conducted through 10 language projects.

## Tavor: Workshops

### Best practices in mentoring programs

*Tim Moritz*

In this workshop you will first get an introduction to the "best practices in mentoring programs"-project

### GlobalMelt

*Michelle Thorne*

GlobalMelt is a workshop for members and leaders of global peer-driven movements to explore how accelerate projects and build community through events. Events are precious opportunities to do things together in real life (IRL), but often, these moments are squandered sitting in dark auditoriums or squeezed between too many unstructured panels. We will

iterate on tools developed at Global Melt Berlin, a workshop that brought together representatives from Wikimedia staff, board and chapters, Creative Commons, Mozilla, and many other Free/Open projects, and hack on ways to increase the impact of live events.

## Friday August 5

09:00–09:45

### Plenary

#### Wikipedia And/Or: Prophecy Fulfilled, Happy Accident, Informational Apocalypse?

*Dr. Joseph Reagle*

Wikipedia And/Or: Prophecy Fulfilled, Happy Accident, Informational Apocalypse?

In light of Wikipedia's 10th year anniversary, Dr. Reagle will ask three different historical questions about Wikipedia. First, is Wikipedia an amazing novelty or the fulfillment of a centuries-old pursuit? Second, despite its founding mythology, wasn't Wikipedia, in fact, just an accident? Finally, is Wikipedia a beneficent undertaking or a harbinger of doom?

10:15–11:45

### Friday Morning Talks

## Rapaport: Chapters and co.

### Wikimedia Chapters

*Lodewijk Gelauff*

An overview of accomplishments made by chapters. Presenting the best examples in several fields of activities by different chapters.

### Changing the world, one law at a time – Lobbying for Wikimedians

*Mathias Schindler*

This talk is about Wikimedia Germany's ongoing efforts to promote the core freedoms that Wikipedia stands for among the political scene and to take part in the more defensive measures to prevent the internet from turning into a wasteland.

## Cinematheque: Languages and cultures

### Challenges encountered when working on Wikimedia projects for endangered languages

*Carlos Manuel Colina*

Wikimedia projects have expanded to many languages around the world, posing many challenges as they expand, especially those in languages considered "endangered" by the UNESCO.

This presentation will give an overview on two different cases: Ladino (Judaeo-Spanish) and Wayuunaiki, exploring how their respective projects are progressing, challenges included.

### Cooperation across different Wikipedia languages – the death anomalies case study

*WereSpielChequers*

Launched in June 2010 the Death anomalies project is a semantic wiki project that now runs on eight Wikipedia language projects and uses data from more than eighty others. It has resulted in improvements to well over a thousand articles across dozens of languages and has prompted a number of editors to edit beyond their home wikis.

### Small Wikipedias, Great Expectations: Following the campaign for the development of the Greek-language Wikipedia

*Ilektra Pavlaki*

Greece was one of the first countries in the world to embrace the vision of Wikipedia for the creation of a universal repository of human knowledge, launching its local version in 2002, but the slow pace of growth in terms of contributions and participants suggests that this first wave of enthusiasm was succeeded by a period of "numbness". On January 17 2011 and on the occasion of Wikipedia's 10th anniversary, a new initiative kicked off that aimed at encouraging new contributors to support the effort.

### Language policies on the Tagalog Wikipedia

*Josh Lim*

This panel will provide an overview of both the language policies on the Tagalog Wikipedia and how the Tagalog Wikipedia contributes to the development of the Tagalog language as a whole. The discussion will include a historical analysis of the Philippines government policies towards Tagalog.

## Arbel: The Campus Ambassadors Program / GLAMorous II

### Experiences from the Campus Ambassadors Program in the US and UK

*Alex Stinson (User:Sadads)*

As a participant and organizer of Campus Ambassadors activities in both the United States and United Kingdom, I will look at the structure and approach of both programs and talk about lessons learned about University outreach.

### New opportunities in GLAM-Wiki collaboration

*Lori Byrd Phillips*

Museums can more efficiently utilize Wikimedia to share knowledge by incorporating it into public programming. This

presentation will share case studies on community program initiatives at two institutions, a student project at The Children's Museum of Indianapolis and an E-Volunteer program at the Indianapolis Museum of Art.

### WikiProject: Public Art

*Sarah Stierch*

WikiProject: Public Art seeks to document every work of public art on Wikipedia. Learn about the successes, struggles and importance of this project.

## Gilboa: MediaWiki development

### Wikimedia technical staff vs. the World

*Guillaume Paumier*

This talk will present challenges and solutions regarding communication between volunteers and the Wikimedia engineering staff, based on real examples. It will be followed by a more interactive discussion with the participants, who will be invited to share their frustrations and their ideas for further improvements.

### Testing for MediaWiki

*Mark Hershberger, Markus Glaser, Priyanka Dhandu, Trevor Parscal*

One of the things that the MediaWiki software lacks and would benefit greatly from is a robust and reliable test infrastructure. This panel would discuss feasible ways to achieve better test coverage of the software and how we can encourage test driven development.

### Ask the Developers

*Daniel Kinzler*

This session provides a forum for the community to ask questions to developers, make suggestions, and discuss long standing issues. The hackings days allow developers to meet and work together, but they lack an opportunity to exchange information with the community. This session is supposed to provide this opportunity. This session will hopefully help to elevate the perceived lack of communication between developers and the community, and ease the frustration caused by long standing requests not being implemented.

## Tavor: Workshops

### Don't burn the committees: set up your own

*Jarosław Lipszyc, Kasia Sawko, Tomasz Ganicz*

In communist Poland burning down local communist party committee was high point of almost every mass protest. Jacek Kuro, legendary leader of Solidarity movement, used to say "Don't burn the committees: set up your own" to make a point: in order to win change, you need to self-organize first.

Copyright needs to be radically reformed. Digitalization of archives and libraries means that public domain has to be protected, but it is hard to communicate all this in mainstream. How do we do it?

### Grey Revolution: Motivating older persons to participate in Wikipedia

*Karen Torben-Nielsen, Jonathan Bennett, Stijn Banner, Rüdiger Glott, Beat Estermann*

Although many new authors emerge, they often quit soon afterwards. A solution? It might not be who you think. While Wikipedia traditionally attracts young males, maybe it should entice older people now. We present seniors' thresholds to engage in Wikipedia, and preliminary recommendations on how to get them on board.

**Bonus talk: How scary is Wikipedia for non-machos?**

## 12:00–13:30 Friday Noon Talks

### Rapaport: Encouraging Participation

#### Encouraging Participation in Wikimedia Projects

*Brandon Harris, Howie Fung, Steven Walling*

The recent research on trends within the Wikipedia editor community highlight a need to focus on participation. This session discusses some of the features, experiments, and ideas that are aimed at encouraging participation, particularly among new editors. Some features discussed include: Article Feedback Tool, Section Edit Link experiment, New Editor Projects, Wikilove.

#### What place for companies on Wikipedia?

*Christophe Henner*

For years Wikipedia have been "hunting" companies trying to "improve" their articles. During my presentation, I'll try to explain why companies might be our next "GLAM" and how they can improve our projects. I'll also try to show we can have companies participating in Wikipedia, respecting all of our rules.

#### Newbies Incubator

*Samal*

One of the biggest problems of the Russian Wikipedia and probably of other language editions as well, is that people often start editing by creating a small article that is almost immediately deleted for being too short, on obscure topic and not having any sources, copyright violation or just not looking good. After that this editor leaves disappointed. The Newbies Incubator was created in the Russian Wikipedia for solving this issue.

### Account Creation Improvement Project

*Lennart Guldbrandsson*

A series of tests and surveys told us some fascinating things about the new users' wishes. But would the community like the results? And what account creation process works the best? In essence, how many readers can we turn into editors just by changing some words?

### Cinematheque: Intercultural issues

#### Intercultural Issues Across Wikimedia Projects

*Delphine Ménard*

This presentation will seek to give examples of failed or successful attempts at bridging the culture gaps in the development of various Wikimedia projects and try and give an insight into possible solutions to tackle the intercultural issues raised by collaborative work among people from different cultures, whether they be national, linguistic, political, or even social or generational cultures.

#### Missing Wikipedias

*Miloš Ranić, Jon Harald Søby*

There are 281 Wikipedia editions, but around 7000 living languages. There are languages with more than 10 millions of speakers without Wikipedia. We will mark those languages and give guidelines to WMF, chapters and other Wikimedia participants: what should be done to increase number of Wikimedia languages.

#### Iberocoop: Regional cooperation in action

*Galileo Vidoni, Ivana Lysholm, Osmar Valdebenito*

We'll share the experience of Ibero-American cooperation in terms of fostering the formation of Wikimedia chapters in our region, as well as the encouraging results of the Ibero-American Wikimedia Summit, which gathered in Buenos Aires representatives from Argentina, Bolivia, Brazil, Chile, Colombia, Mexico, Spain, Portugal, Venezuela and Uruguay.

### Arbel: Wiki and Education

#### Designing a Lecture Course on Wikipedia and Wiki Technologies

*Vassia Atanassova (bg:User:Spirtia), Maya Marinova (bg:User:Maymay)*

This fall, a full lecture course titled "Wikipedia and Wiki Technologies" will be read for the first time in a Bulgarian university. The presentation propose our vision of the syllabi and assignments, and to gather useful ideas from the audience on Wikimania.

### Wikipedia and L2 Learning (CALL)

*Gustavo Góngora Goloubintseff*

How Wikipedia can be a useful tool for the learning of L2. Several examples will be provided, apart from a short historical survey of CALL.

### Wikipedia en el aula

*Patrício Lorente*

Teachers of all levels of the educational system are facing a huge challenge: The internet is now part of the everyday life of their students and many of them just don't know how to deal with this new environment. In particular, many teachers don't know how to handle the presence and use of Wikipedia. Wikimedia Argentina has collected experiences of teachers using Wikipedia in their classrooms, in different and creative ways, not only as a source of information but also improving the educational process.

### Spread the Word: Defocusing educational efforts

*Denis Barthel*

Since 2006 Wikimedia Deutschland is running programs to present Wikipedia primers, mainly in schools for students and teachers alike. Two special pilot projects in 2008 (students) and 2009 (teachers), a sister-project for senior citizens and occasional events targeted on such diverse groups as scientists, journalists and business people helped to find some results concerning outreach work in general and led to some conclusions, which are presented here.

### Gilboa: MediaWiki development (II): Better Editing

#### How to get what you want from MediaWiki's developers

*Sumana Harihareswara*

Want improvements in the wiki software? I'll tell you how the Programrs work, what information sources they pay attention to, and seven ways for interested community members to make bigger impacts on MediaWiki development.

#### Editing 2.0: MediaWiki's upcoming visual editor and the future of templates

*Brion Vibber, Neil Kandalgaonkar, Trevor Parscal*

A rich ecosystem of templates and extensions has made MediaWiki as used in Wikipedia and other projects incredibly rich and powerful, but has taken its toll on ease of use. This year we're changing that: we're creating a solid specification of the wiki markup and a document structure to build from it, which many editing and conversion tools will be able to use directly. We'll be demoing an early version of the visual editor built on top of this, as well as showing off testing tools that anyone can use to help identify problem pages and templates that need to be restructured to work in the future.

### The Site Architecture You Can Edit

*Ryan Lane*

Nearly everything on Wikimedia sites is editable. Anonymous users can edit most content, logged in users can edit even more, and admins can even edit the site messages, CSS and JavaScript. With a little effort, anyone edit the software by getting commit access. Unfortunately, the site architecture isn't editable. Originally the site architecture was created totally by volunteers, and I'd like to go back to a model where volunteers are able to work with us, as root.

### Woogle4MediaWiki – An Extension to improve Search and Guide Contributions

*Hans-Jörg Happel*

Users are often confused about what (and why) to contribute to a Wiki. Woogle4MediaWiki helps by complementing "red links" to non-existing pages with a JavaScript popup, providing information about the number of links to this page, and to prior search queries containing the page title.

### Tavor: Workshops

#### The line of sufficiency

*Kiril Simeonovski*

The line of sufficiency describes the invisible barrier that makes a distinction between the articles whose content is sufficient and those whose one is not to be edited on each Wikimedia project.

#### Wikipedia Illustrated

*Galia Offri & Mushon Zer-Aviv*

Through history images were always an essential part of knowledge. But is there room for image-making within the pages of Wikipedia? Wikipedia Illustrated tackles this question through illustrating 26 Wikipedia articles and attempts to draft a new path towards visual free culture.

## 14:30–16:00 Friday Afternoon Talks

### Rapaport: Evaluation and documentation of Wikipedia

#### War and Peace: Writing Wikipedia Social Histories

*Victoria Doronina*

The editors of over 270 Wikipedia projects are often isolated from the largest ones because of language and time constraints. Within all of the projects, the major events, milestones, and debates that have had a significant impact on the development of the community and the encyclopedia are contained in

archived onwiki discussions and the memories of scattered groups of editors, with the result that most community members remain largely unaware not only of what occurs on other projects, but of the historical development of their own. A pilot study of the Russian Wikipedia, one of the largest and most rapidly growing projects, can provide insight into possible methodological approaches and outcomes of composing Wikipedia social histories, as well as a preliminary foundation for longer and more in-depth research.

### Hebrew Wikipedia entries in the eyes of experts

*Judit Bar-Ilan, Eti Yaari and Shifra Baruchson-Arbib*

In this talk we present the results of an extensive study, where 60 experts (doctoral students and/or researchers with PhD degrees) evaluated four Hebrew Wikipedia articles each in their specific areas of interest. Each expert received one of each of the following types of articles: featured, regular, an article that needs to be rewritten and an article that needs to be extended. They were asked to pick the “best” and “worst” article among the four, to rate each article on several scales and to comment on the articles.

### Young Wikipedians’ perceptions of Wikipedia: a case study in Hong Kong

*Dr. Chitat Chan, Jeremy-Yu Chan, Deryck Chan*

A major point of criticism of Wikipedia is its principle of being open for editing by everyone making it unreliable. Instead of focusing on the ways in which Wikipedia could mislead student users, this study focused on the ways in which competent student users could make use of Wikipedia.

### Wikipedia content – thematics analysis

*Andrij Bondarenko*

What do wikipedias write about? What is the structure of human knowledge, accumulated on Wikipedia? Thematics analysis of different language versions could answer these interesting questions.

### Cinematheque: Encouraging Participation II

#### Support the miners – improving quality by boosting editors work

*Denis Barthel*

In 2007 Wikimedia Deutschland started a literature grant program on request of community members from the German-language Wikipedia. The program has been continuously running since then and supports Wikipedia editors as it provides them access to high-quality reference literature, thus they can use it as a reference in their Wikipedia work. This strengthens

the quality of their contributions especially in cases, when editors have no academical background and are unable to access high-end literature in other ways.

### WikiGuides and new users

*James Alexander*

How are we doing as a community obtaining, welcoming and retaining new users? How can we improve? Why should we? Did you know that 1000s of new accounts edit every day but that most are gone immediately? We’ve been pouring over data (with a focus on the English Wikipedia) to try and answer these and other questions.

### Wikipedia and beyond: Incentivizing the engagement for freely licensed material and projects

*Nicole Ebber*

Can contests, prizes and money engage people in contributing to the Wikipedia/Wikimedia projects? We all are always looking for new and better ways to motivate people to contribute to Wikipedia/Wikimedia projects. Wikimedia Germany has tried different methods and I’d like to share and discuss our diverse experience. I’d like to talk about the pros and cons of money as an incentive.

### Arbel: Wiki in Education II

#### Wiki as a means to enhance dialog in the classroom

*Shiri Mor Hagani*

In this lecture we will demonstrate how the use of a MediaWiki platform as an academic learning environment, that includes weekly meetings in a classroom and online work between meetings, can promote a dialogical discourse among learners and between learners and teacher. As we are going to assert, this discourse is of great significance to the learning community as a whole, as well as to each of the learners on her own – of two aspects – their involvement and actual learning in the course itself, and the way they perceive the consequences and impact it will have on their lives thereafter.

### Lessons Learned from the Lessons Taught

*Vassia Atanassova (bg:User:Spirtia), Maya Marinova (bg:User:Maymay)*

The presentation aims to summarize the experience of the Bulgarian Wikipedian community in promoting contribution to Wikipedia among university students. In particular, we will share ideas related to setting up and finely tuning an academic wiki project with respect to scale and scope, rules, schedule and workload, students’ and teachers’ motivation.

### Wikipedia and the Commons in instructional design and learning activities

*Salvör Kristjana Gissurardóttir*

This tutorial will explain and demonstrate by examples how teachers and instructional designers can develop online learning materials and design online learning activities for students on a school MediaWiki installation while connecting to Wikipedia for definitions and background material and Wikimedia Commons as a learning object repository.

### Wikipedia in the Academic World – Lessons learned from Christian Theology Writing Competition in Wikipedia Indonesia

*Stephen Suleeman*

For two consecutive years Wikimedia Indonesia has organized Wikipedia competitions. In 2011 there are three competitions running simultaneously. One of them is specifically aimed at Christian theological articles. Three jurors are in charge, two with theological background, and another one is a lay Muslim Wikipedia activist. This effort has helped the participants in writing articles that are balanced, written in a language understood by non-Christians, and are based on reliable bibliographical resources.

### Gilboa: Anti vandalism; Operations overview

#### Anti-Vandalism Research: The Year in Review

*Andrew G. West*

The prior year has seen much anti-vandalism research, both in academic and practical (on-Wikipedia) settings. This presentation will survey that progress, including the live demonstration of software tools, and discussion of alternative uses for anti-vandalism scores (e.g. the Wikipedia 1.0 project and “smarter watchlists”).

### Autonomous Detection of Collaborative Link Spam

*Andrew G. West*

Recent research suggests Wikipedia is vulnerable against a well-motivated form of attack: external link spam. This presentation describes a machine-learning classifier for spam revisions built atop: (1) Wikipedia metadata, (2) Landing site analysis, and (3) Third-party data, including the Alexa web-crawler.

### Wikimedia Operations Overview

*Rob Halsell*

Wikimedia also recently deployed into a brand new facility in Ashburn, VA (designated eqiad). We will go over the general deployment plan and implementation, challenges, and facility.

### Tavor: Workshops

#### A framework to visualizing wiki-based transclusion

*Jaime Penagos, Jean Pierre Charalambos*

We are interested in high level graphical analysis tools to assist Wikimedians in writing and reading articles. Transclusion is key to write compound articles and to keep them up-to-date, taking full advantage of an open knowledge environment. We have been working on a MediaWiki extension that provides a graphical user interface to transclude sections between two wiki articles, and a graphical metaphor to visualize the composition of a transcluded wiki article. Our goal is to make the transclusion process more intuitive and to provide a graphical tool useful to analyze its result.

### Wikimedia Offline

*Manuel Schneider*

While Wikimedia’s goal is to share the human knowledge with the whole world we must find ways to bring this knowledge in areas of the world where there is no, only part-time or very expensive connectivity. This requires a technical solution on how to use Wikimedia content offline, independent from Wikimedia’s server farm. This workshop intends to gather several projects that are developed for solving this, for an exchange of minds and coordinating future collaboration.

## 16:30–17:45 Friday Late Talks

### Rapaport: Conflict resolution

#### Where Wikipedia has gone wrong, what we can do to bring it back on track

*Dror Kamir*

In its 11th year, Wikipedia, particularly the English-language Wikipedia, experiences some serious problems, that, in my opinion, have not been adequately addressed. The relations among the problems, though exist, are not direct, hence the discussion I would like to develop might spread on several fields, some of which touch the the Knowledge and Collaboration track (rather than the People and Community track).

#### Hippies with guns: how ideological conflict shapes Wikipedia and what we can learn from it

*Oliver Keyes (Ironholds)*

A 15-minute presentation (with 5 minutes for questions and answers) covering the history and evolution of the English-language Wikipedia – in particular, the hypothesis that it can be

understood as an ideological conflict between two extremes, and what we can learn from where we've been in this fight.

### How Rules and Resources Constrain Social Memory on Wikipedia: the case of 2011 Japan earthquake

*Emmanuel Wathelet, Dr. François Lambotte*

The negotiation of memory on Wikipedia is made possible through a series of explicit and implicit rules and resources – policies and guidelines. We apply our analysis to the article about the 2011 Tohoku earthquake and Tsunami. We will identify the rules and resources involved in drafting the article; conduct a narratological reconstruction of decisions taken following the confrontation with the rules; outline the specifics of an online social memory facilitated and constrained by rules and resources. Prospectively, we will try to sketch answers to these questions: To what extent is Wikipedia institutionalized? Does memory belongs to contributors able to master the rules?

### From on-wiki conflicts to real-life collaboration

*Miloš Ran i*

This is a personal story about promoting collaboration in virtually impossible situations. It starts with my experience in Balkan communities and its conflicts and explores some issues with which I dealt as Wikimedia steward and member of a couple of Wikimedia committees. I will present what I see as the options and limits in such circumstances, how should we react and how we shouldn't, what is acceptable to do and what is not.

### Cinematheque: Global South activities

#### People are Knowledge

*Aprabhala, Mohau, Shijualex, Mayur*

The problem: Even if every single person in the south with Internet access wanted to become an active editor on Wikipedia, there is still a problem that we are going to run up against: the lack of published scholarly resources in these languages.

#### WikiAfrica: Call for last mile operators

*Isla Haddow, Iolanda Pensa*

WikiAfrica specifically addresses cultural institutions which are invited to make their documentation available with a license compatible with Wikipedia; the adoption of a compatible license allows institutions to indirectly contribute to Wikipedia (even with an unstable internet connection) and to start to better understand how they can contribute. During Wikimania we would like to present the institutions we are involving and we would like to make a call for last mile operators: wikipedians who can contribute to link African contents with Wikipedia

### Going to Africa

*Dror Amir*

How European chapters mag cooperate with academic institutions and moving Wikipadia to Africa

### Arbel: Encouraging Participation III

#### Barriers and opportunities for expert participation in Wikipedia: Results from a survey

*Dario Taraborelli, Daniel Mietchen, Panagiota Alevizou*

There has been so far only anecdotal evidence on what keeps experts from contributing to Wikipedia. The Wikimedia Research Committee ran a survey on expert participation between February and April 2011 with over 3K respondents to try and turn anecdotes about expert participation into data. The aim of this talk is to present the results of the survey and tackle questions such as: the different perception of participation in Wikipedia across academic fields; the effects of expertise, gender, discipline, wiki literacy on participation; the gap between shared attitudes and individual drivers of participation; the relation between participation in Wikipedia and attitudes towards open access and open science.

#### Student clubs: How to maintain student contributors

*Cheryl Moy*

One of the main goals of the Wikimedia Foundation is to increase the number of contributors worldwide in order for entries to be exhaustive and representative of expert consensus. There are many successful projects involving schools and universities that encourage and train students to be Wikipedia editors; however the biggest challenge is not only gaining contributors but to have editors continue to contribute and contribute consistently. This talk will present the success of the inaugural year of the Michigan Wikipedians, a student club at the University of Michigan centered on editing Wikipedia. We will discuss how the group functions, the activities of the student group, offer suggestions for maintaining editors and solicit ideas, present our future plans and answer questions on how you can start your own club on campuses.

#### Wikiversity: Article creation in the composition classroom

*Lynn Marie Hamilton*

College students benefit from writing for Wikipedia as part of their first-year writing program. Wikipedia gives students a real audience, rewards for, and feedback on their writing that goes far beyond the classroom.

### Gilboa: Statistical analysis; MediaWiki development

#### How to handle data and run statistical analyses in MediaWiki

*Juha Villman*

Presentation will contain brief introduction to Opasnet and the ideas behind it. Main focus will be on data related issues: how to handle and how to use massive amounts of data in MediaWiki and as well demonstrate how easy it is to run R on wiki.

#### ResourceLoader

*Roan Kattouw, Trevor Parscal*

MediaWiki 1.17 was deployed to all Wikimedia wikis in February, with ResourceLoader as its flagship feature. ResourceLoader is a JavaScript and CSS delivery system that modernizes the development and delivery of client-side resources.

#### A Qt library for MediaWiki, and what you can do with it

*Guillaume Paumier*

This short talk will present a Qt library to interact with the MediaWiki API, developed during a university project. Examples of applications based on the library will be demoed, including basic editing and uploading programs, plasma desktop widgets, and a KIPI export plug-in to mass upload photos from desktop applications.

#### Opening up Wikipedia's data: A lightweight approach to Wikipedia as a platform

*Dario Taraborelli, Diederik van Liere, Ryan Lane*

There is a final frontier where Wikipedia and its sister projects are not as open as they could or should be: non-human interactions. Wikimedia's infrastructure is designed to make it possible for millions of humans worldwide to freely reuse its contents, but it falls short of providing tools to allow third-party services to easily reuse its data. The goal of this presentation is to start a discussion on what it takes to rethink Wikipedia as a platform (WAAP) to facilitate the reuse of its contents in the form of structured data. In this talk we will focus on two technologies—Wikilytics and OAuth—that, combined, could spearhead the creation of an ecosystem of new services based on Wikipedia's data. Wikilytics is an analytics platform to answer questions about the different Wikipedia communities.

### Tavor: Workshops

#### The Free Wiki World Map: OpenStreetMap MADE

OpenStreetMap (OSM) is a collaborative project to create a free editable map of the world. The maps are created using data from portable GPS devices, aerial photography, other free

sources or simply from local knowledge. Both rendered images and the vector graphics are available for download under a CC-BY-SA-2.0 license. The tutorial will include an introduction into the project (5 min), followed by a demonstration.

*Bonus!!! – OpenStreetMap mapping party.* It's a hands-on opportunity to learn how to collect map data and contribute it to OpenStreetMap, while at the same time enjoy warm sunshine (we hope!) and explore Haifa! No prior knowledge of OSM is needed, nor is a GPS required.

## Saturday August 5

This day of the conference is sponsored by ISOC.

### 09:00–10:30 Morning Talks

#### Rapaport: Wikipedia reconsidered – Everything You Know About Wikipedia Is Wrong

#### Everything You Know is Wrong: Unreferenced BLPs and Defamatory Statements

*Ironholds*

A presentation looking at unreferenced BLPs, the myths surrounding them, and whether or not they are as much (or more?) of a problem as people think.

#### The Lesser of Two Evils: How Paid Editing is like Needle Exchanges

*Fluffemutter*

A presentation on the approach we take to paid editing, and the harm mitigation involved in permitting it.

#### Everything You Know is Temporal: Lost Functionalities and Differing Policy

*Kim Bruning*

A presentation on lost functionalities, and how widely policy varies between projects – to the point where one language version has four pillars, not five.

#### “Citation Needed”: “Facts” Everyone Writes About Wikipedia That Aren't True

*Mindspillage*

A presentation on where “reliable sources”: established newspapers, wide-circulation magazines, academic presses – whose words, unlike those of Wikipedia, may be taken as fact – get things wrong about the project.



## Cinematheque: GLAMorous III

### Finding Hidden Value - Panel headed by Dr. Yesha Sivan of ISOC and discussion

#### GLAMDerby – Collaborating with a smaller museum

*Victuallers – Roger Bamkin, Nick Moyes*

In January 2011, Wikimedia UK decided to collaborate with Derby Museums in a move that was welcomed by Jimmy Wales. By the time the Backstage Pass happened in April we had managed two policy changes in the museum; installed QR codes; written Wikipedia articles, translated the Derby and Museum page into a dozen languages. The collaboration continues with a multi-lingual competition that has been funded by Derby Museums.

#### GLAM partnerships in the real life

*Adrienne Alix*

GLAM partnerships are becoming more numerous. The Wikimedians manage to make beautiful projects with institutions. But how to overcome the difficulties that remain with the community and with institutions?

#### Pikiwiki, Free Image Collection of Israel – Convergence between Cultural Value, Usability and Copyrights

*Hedva Sanderovitz*

Pikiwiki is a free collection of digital-format, good quality photographs, documenting events relating to the history of Israel, or depicting places of distinction around the country. We shall present the challenges and dilemmas in creating this collection.

#### How Wikipedia spreads to other media

*MADe*

Wikipedia content is copied constantly. By examining how errors in wiki content get copied to other sources, we can determine the different ways in which these sources use Wikipedia content.

## Arbel: Influence of Wikipedia Outreach projects I

#### Quality and Engagement: Making the Connection

*Erik Moeller, Guillaume Paumier*

Giving readers better tools to flag quality issues (with a specific article or a specific edit), to praise authors, and to surface the highest quality content, has the potential to gradually help many more readers to become part of the Wikimedia community—especially when combined with invitations and guidance along

the way. It also could dramatically scale our ability to assess and improve content. This talk will summarize findings from quality assessment and engagement experiments with the Article Feedback Tool, and present conceptual workflows for a more comprehensive toolset for quality assessment by readers, including credentialed experts.

#### An open-access and open-data policy for projects of the Wikimedia Foundation

*Daniel Mietchen, Dario Taraborelli*

As part of its mission to “develop educational content under a free license or in the public domain, and to disseminate it effectively and globally”, the Wikimedia Foundation (WMF) is committed to promoting initiatives such as open access and open data to foster the free reuse and dissemination of research data and unconstrained access to research publications pertaining to WMF activities. Open access and open data are initiatives with major institutional support but their uptake amongst researchers, though growing, remains low. The Wikimedia Research Committee is currently drafting a policy to bridge the gap between these initiatives and their current adoption in the research community.

#### Let’s get local!

*Sylvain Boissel*

The “Non-Cabale de l’Ouest” (or NCO) is a group of Wikipedia/Commons/Wikisource contributors meeting on a (more than) weekly basis since 2008 (yes, that’s more than one and a half hundred IRLs) in Rennes to talk about the projects. In this workshop, we will present some of our accomplishments, and wish to discuss how local coordination can advance the Wikimedia projects and increase one’s involvement in the Wikimedia movement.

## Gilboa: Multilingual projects

#### CoSyne: Multilingual Content Synchronization with Wikis

*A Bronner*

CoSyne is a 3-years European R&D project carried out by a consortium of four research institutions and three end-user partners. The project addresses the challenge of multilingual content synchronization in wiki environments by developing and integrating technologies for wiki structural analysis, cross-lingual content entailment and self-learning statistical machine translation.

#### Discussion and Improvement Proposals for the Current Interwiki Linking System on Wikipedia

*Arkaitz Zubiaga*

Wikipedias in more than 280 languages are connected by means of external links so-called interwiki or inter-language links. Interwiki

links of each page of a Wikipedia connect to pages about the same topic on other Wikipedias. The current interwiki linking system replicates the links to the other languages on each and every Wikipedia, so that it is necessary to run lots of interwiki bots to keep them updated. As an approach to solving this, my take is that keeping interwiki links out of the pages as metadata.

#### Interscript Transliteration A Case for Konkani Language

*Hari Prasad Nadig, Gurudath Bantwalkar*

A presentation on how transliteration between scripts could help bridge the divide between communities speaking the same language, but using different scripts. For such language communities where sharing of knowledge between them was never feasible, Wikipedia and MediaWiki together present a unique opportunity to change all this.

#### Interlanguage links in Wikipedia: current problems and future development

*Innocenti V. Maresin*

In modern Wikipedia, interlanguage links is the second important metadata structure after categories. With several millions of articles, this structure faces many challenges. The current technical implementation is based on links, from one page in one language to another page in another language. Entropy reducing approach is to restrict possible configurations to clusters containing no more than 1 article in any language. But there are many cases where equivalence-like interwiki structure is not possible. In such cases another system may be used, based on current directed link paradigm but with some semantic extensions.

## Tavor: OTRS

#### The Volunteer Response Team: Willing hands working unseen

*Alice Wiegand*

Most of the important work done by this team is completely invisible, so it is very different from contributing to the Wikimedia projects themselves. And it is only natural that curiosity about what happens behind the scenes is growing, as well as scepticism. Is OTRS a secret society? No, it is not. OTRS team members are usually glad to tell about their work and activities. Therefore this presentation wants to shed some light on the people who volunteer in this department of the Wikimedia universe

#### Volunteer Response Team Workshop

OTRS is a ticket request system which is used to handle most incoming e-mails regarding Wikimedia projects. Besides Foundation staff and chapter affiliated people there is a group of volunteers who take the responsibility of answering complaints,

questions, permissions and lots of other subjects. This workshop could be the first one to bring agents from all over the world together to talk about some comprehensive issues.

## 11:00–12:30 Saturday Noon Talks

### Rapaport: Event organization

#### How to Start a Party on Six Continents

*Jay Walsh, Steven Walling, Moka Pantages*

Wikipedia’s 10th anniversary may be the single largest and most widely-celebrated event in the history of the Wikimedia movement. But more important than the sheer size of the anniversary, there were also ambitious experiments by volunteers and the Foundation that broke new ground for what is possible in organizing globally-oriented, real world events about Wikimedia. This presentation will be a retrospective on what has occurred so far in Wikipedia’s 10th year celebrations, and will try to derive some lessons for anyone running events in our movement.

#### Wiki Loves Monuments

*Maarten Dammers (User:Multichill), Lodewijk Gelauff*

In September 2011 we’re organizing Wiki Loves Monuments 2011. The basic concept is the same as 2010: Get photos of cultural heritage, but the big difference is that the event will be organized in multiple European countries. We will describe how the organization is going and what effects this project already had on heritage projects on different Wikipedia’s.

#### Wikipedia Takes Your City

*Ryan Kaldari*

So far, over a dozen cities have held Wikipedia photo scavenger hunts, contributing thousands of valuable images to Wikimedia projects. These events present a variety of unique challenges. This in-depth tutorial will cover everything you need to know to organize and facilitate a successful photo scavenger hunt for your city.

## Cinematheque: Wikipedia, the Law and the Real World

#### Collaborative Diplomacy

*Tiffany Smith*

The US Department of State uses MediaWiki behind the firewall to collaborate on an online foreign affairs encyclopedia called “Diplopedia”, and the evolution of Diplopedia has been presented at three Wikimaniacs in the past five years. This presentation will reference our ongoing work in developing

Diplopedia, but we'll also use this opportunity to engage participants in a discussion about the future of government collaboration and wiki culture in the Arab-Israeli dialogue.

### Wikipedia is afraid of governments

*Deryck Chan*

From Gdańsk versus Danzig, Voivodeships of Poland versus provinces, to Côte d'Ivoire versus Ivory Coast, and Senkaku Islands versus Diaoyutai Islands versus Pinnacle Islands, this presentation should open up a discussion on what the actual common practice is regarding article names for places with multiple or disputed names, and whether the Chinese and Serbian Wikipedias have already provided an alternative solution to the problem of article name bias.

### May it please the court

*Kat Walsh*

Wikipedia has been cited by lawyers and courts in several places for a variety of purposes: sometimes as support for information regarded as "general knowledge", but sometimes in places where a more authoritative source should have been used instead. There are literally thousands of citations to Wikipedia in court documents; this presentation is intended to discuss the ones which have made the most impact and raise the most interesting issues.

### Arbel: Wikipedia and/as the community

#### Wikis Love Leaders!

*Michał Buczyński (Aegis Maelstrom)*

Wikimedia need leadership and provide great opportunities for organisers, visionaries, mediators and mentors. Volunteer-based projects with limited hierarchies allow to make one's ideas happen amazingly fast. The key requirement is a distinction of leadership from dictatorship and making impact from making noise. How to develop more leader in you and help your wiki to improve faster?

#### Identity, Reputation, and Gratitude

*Brandon Harris*

A look into how systems of identity, reputation, and gratitude will help increase the health of the Wikimedia project communities.

#### Wiki Migration

*Dr. Vadim Zaytsev*

Migrating a wiki site comprises moving the community, the content and the ontology from one platform to another. Automating various subtasks of all those three parts can give noticeable productivity boosts, allow contributors to focus on meaningful contributing and let system operators to keep their eyes on reaching high-level objectives.

### Gilboa: Semantic, better wikis

#### Towards a Semantic Wikipedia

*Zdenko Vrandečić (User:Denny)*

Semantic MediaWiki (SMW) is a free, open-source extension to MediaWiki – the wiki software that powers Wikipedia – that lets you store and query data within the wiki's pages. It is also a full-fledged framework, in conjunction with many spinoff extensions, which can turn a wiki into a powerful and flexible "collaborative database". We will give a quick introduction in the concepts behind Semantic MediaWiki, and provide a few example use cases demonstrating the power of the technology.

#### Collaborative Hypervideo Authoring in Common Wikis Engines

*Niels Seidel*

In this presentation I introduce ViWiki, an approach for seamless and collaborative integration of interactive hypervideos into existing wiki environments. ViWiki combines the wiki metaphor with a direct manipulation user interface for hypervideo authoring and particular markup conventions. In a first use case we transferred a book about a German Concentration Camp into a wiki and added further hypervideo interviews with survivors and contemporary witnesses.

#### Wiki-based National Content Development

*Susanna Mkrtchyan*

Localization of Wiki to be used for Armenian content development is not available yet. The proposed solution will create framework suite comprising of tools, utilities, methodologies, thesaurus and linguistic models and will create a complete national knowledge-based environment to continuously develop and enrich Armenian content and its dissemination.

### Tavor: Chapters and co. II

#### From a group of volunteers to a professional team

*Beatriz Busaniche*

After working for 8 years as a Project Manager for a Free Software NGO, where most of the people contributes as volunteers, I would like to share the enormous challenge of being the first formal employee of Wikimedia Argentina. The workshop will try to analyze this experience to identify general and common aspects that might serve other chapters and groups with similar identities, problems and challenges.

#### Growth and development of Wikimedia Deutschland

*Sebastian Moleski*

A short presentation on the history and growth of Wikimedia Deutschland from 7 members in 2004 to an organization of

over 700 members, 20 employees, and an annual budget of roughly €1.8M. This presentation will provide insights into the challenges and opportunities Wikimedia Deutschland faced as the first Wikimedia chapter, what activities it has engaged in over the years, and what it has done to constantly reinvent itself throughout its history. An outlook into the planned future of the chapter will be presented.

## 13:45–15:15 Saturday Afternoon Talks

### Rapaport: Events; Fundraising

#### Wikimedia events

*Phoebe Ayers & friends*

Every year at Wikimania I try to facilitate a discussion about the future of the conference. This year, I'd like to expand that discussion to focus on Wikimedia events in general. This will be the seventh annual global conference of Wikimedians, and Wikimania has gained a certain maturity. This year also marked the highly successful Wikipedia 10 events all across the globe. What is the future of events in our community, what role can in-person events play in community-building and recruitment, and what should be the model be for events going forward?

#### “Get Jimmy off my screen!” – The donations model for the 2010–2011 fundraiser

*Philippe Beaudette, Megan Hernandez*

Raising \$16M from a global community isn't easy – we'll tell you what we did differently this year and plan for next year.

### Cinematheque: Outreach projects II

#### Wikipedia as UNESCO World Heritage – a status report

*Catrin Schoneville*

As part of the celebrations of Wikipedia's tenth anniversary, Wikimedia Germany introduced the concept for a campaign for recognition of Wikipedia as the first ever UNESCO World Heritage site. The initial response from other chapters' representatives at the Berlin chapters' conference was overwhelmingly positive and Wikimedia Germany intends to keep on inviting other chapters to join the campaign. It is going to be a group challenge to build up momentum and public awareness for this step and we are exploring adequate channels for communication and a common international platform for this enterprise. The talk is going to explain the motives behind this campaign, the official procedure on UNESCO's side and the specific campaign items for 2011.

#### Wikimedia & Indigenous Peoples: Pros, Cons and Community

*Sarah Stierch*

As partnership programs continue to grow between Wikimedia and cultural organizations, the time has come to examine pros, cons and opportunities related to working with Indigenous cultures. How does cultural sensitivity play a role, and is the possibility to work together a possibility?

#### Stand Up, Speak Words, Spread WikiPassion

*Florence Devouard*

A participant to Wikipedia since 2002, I have regularly been a speaker in public or private events since 2004. Public speaking is part of the bigger "outreach" mission and is a neat way to recruit new Wikimedians, to build strong relationships with cultural and educational institutions, to inform journalists, to (try to) convince politicians, to stun companies managers, to raise money etc. Still, rather few wikimedians choose this path. It is time consuming, may be costly, and IS scary! So, I would like to help fill this hole, reflect on my own experience, and hopefully have this talk be an opportunity to share the good, the bad and the ugly regarding public speaking on Wikimedia topics.

### Arbel: Research projects

#### Participating in research projects; Reflecting knowledge diversity

*Zdenko Vrandečić (User:Denny), Mathias Schindler, Angelika Adam, Dario Taraborelli*

Starting September 2010, Wikimedia Deutschland has, as the first chapter ever, entered an official partnership within a research project funded by the European Union, RENDER – a three year project with a funding of more than 4 Million Euro and seven partners all over Europe. RENDER will help with dealing with knowledge diversity all over the Web, with Wikipedia being one of its main three use cases. We will present and discuss the rationale behind joining externally funded research projects, the advantages and challenges, and the required structures.

#### Project Internet in Sweden

*Johan Jönsson (User:Julle), Jan Ainali*

Projekt Internet i Sverige ("Project Internet in Sweden") is a project on Swedish Wikipedia aiming to improve articles categorized as concerning Internet in Sweden. In this presentation we will discuss the project and its outcome. Whether it's a good idea to have paid contributors, and if so, when. What problems arise when someone is editing Wikipedia for money, whereas the overwhelming majority of contributors do their work for free?



## Gilboa: Wikiversity and Wikinews

### Strategies for Wikinews

*Miloš Ran i*

Unlike Wikipedia and other projects, Wikinews has very specific dynamics: if there is no constant flow of news, it is not useful, readers are not coming and it is not possible to transform readers into editors/journalists. This paper discusses a couple of approaches for transformation Wikinews into the attractive source of information. Some of the approaches are already implemented into Wikinews in Serbian, some of them are not.

### Wikipedia and Wikinews: differences between news articles and encyclopedic news

*Iván Martínez, Dennis Tobar*

Many users of Wikinews come from Wikipedia, where there are many problems of adaptation that are derived for a different way of writing and presentation of information on the page, which represents a challenge for Wikinews users to able help new users to cooperate with the project. We want to find an effective synergy between the objectives of both projects.

### From the Wikiversity content to its conflicts

*Jan Lochman*

Wikiversity is one of the Wikimedia Foundation's project related to direct education and research. Its goals were to create and host free educational materials and activities and host learning and research communities. No guidelines how such "educational material" or "community hosting" should look like were established, nor policies for research. For the last five years its participants were using knowledge and imagination overstepping both software and communication related problems. Nowadays there are thousands of pages in Wikiversity and some conflicts which brokenspined stones.

## Tavor: Workshops

### Projects in languages with singular status

*Joan Ramon Gomà i Ayats*

This workshop will be the continuation of the 20 March 2011 kick off meeting held in Perpignan by the teamwork of projects in languages with singular status. Before the workshop there will be a short presentation of the results already obtained from the Perpignan meeting. Come prepared for few minutes in Esperanto.

## 15:30–16:45 Closing ceremony

### The State of the Wiki

*Jimmy Wales*

Ten years ago, Jimmy Wales typed Hello World! into a wiki, and Wikipedia was born. Today, Wikipedia is the fifth most-popular site on the internet, and the Wikimedia projects are collectively one of the world's largest and most useful repositories of human knowledge. In recent years though, we've begun to see signs that the Wikimedia community is less healthy than it used to be. The number of active editors is slowly declining, and community members report increased bureaucracy, unwelcoming behaviour, and growing barriers to participation. In this talk, Jimmy Wales will call for a renewed commitment to openness, that will revitalize the projects.

### Wikimania 2012 Washington D.C. Presentation

## 16:45–17:00 Wiki photo session

**Auditorium garden**

## Tours

Tours are offered free of charge, but need be booked in advance and are based on availability and on minimum number of participants.

Sunday, August 7th			
Tour to Jerusalem	Tour to Acre (Acco)	Tour to Nazareth and the Sea of Galilee	Tour to Baha'i Gardens and the German Colony



### Jerusalem

**Itinerary: 8:30 Departure from Haifa**

Walk along the old city's ramparts, hearing a brief history of the city Mount Zion: Dormition Church, King David's tomb and Last Supper Room, Lunch in the old city, Jewish and Christian Quarter, including observation of the Temple Mount, and a visit to the Holy Sepulchre Church the site of the crucifixion. The Jerusalem Archaeological Park – Davidson Center and the Western Wall

**19:00 Leaving to Haifa** (*The bus can stop at the airport for those leaving on Sunday night – around 20:00*)

**21:00 Arriving in Haifa**



### Nazareth and the Galilee

**Itinerary: 8:30 Departure from Haifa**

Nazareth – church of Annunciation and Miriam's fountain, Capernaum – home to one of the earliest churches in the world as well as an ancient synagogue, St Peter's home town, Mount of Beatitudes – The traditional site of Jesus' Sermon on the Mount, with its beautiful view of the Sea of Galilee, Tabgha – Place of Jesus' miracle of the Multiplication of the Fish and Loaves at the location is an ancient Byzantine church, Yardenith – the baptismal site for pilgrims in Jordan River

**18:30: Return to Haifa**



### Acre (Acco)

**Itinerary: 8:30 Departure from Haifa**

Old City of Acco: Crusader Halls, El Jazar Mosque Turkish Hamam, Templar's underground escape tunnel, Khan El-Umdan, and Old city Market.

**15:30 Return to Haifa**



### The Baha'i Gardens and sites in Haifa

**Tours of the Baha'i Gardens and the German Colony of Haifa: 9:00 Stating from the Venue**

Tour of the Shrine of the Bab and Upper Gardens, Tour of the German Colony and tour of Wadi Nisnas, an Arab neighborhood of Haifa

**16:30 Return to the venue**

## Local Information

### About the City of Haifa

Haifa is situated on the Israeli Mediterranean Coastal Plain, the historic "via Maris" – the ancient road between Europe, Africa, and Asia. The city is split over three tiers: The lowest is the center of commerce and industry including the Port. The middle level is on the slopes of Mount Carmel and consists of older residential neighborhoods, while the upper level consists of modern neighborhoods looking over the lower tiers. From here views can be across the Western Galilee region of Israel towards Rosh HaNikra and even Mount Hermon.

### What to See

#### Landmarks

##### Bahá'í Gardens and World Center

The gardens and world center on Mount Carmel's northern slope are a must-see for any visitor to Haifa. Comprising the golden-domed Shrine of the Báb, terraced gardens and administrative buildings, the World Center is the holiest site of pilgrimage for the members of the Bahá'í Faith, as well as the faith's central administrative center. The gardens are stunning and well worth visiting if you are in Haifa. The tours are free however reservation is required.

Between 2005 and 2006, 86,037 visited the golden-domed Shrine of the Báb.

The Shrine of the Báb is the location where the remains of the Báb, founder of Bábism and forerunner of Bahá'u'lláh in the Bahá'í Faith, have been laid to rest; it is considered to be the second holiest place on Earth for Bahá'ís, after the Shrine of Bahá'u'lláh in Acre.

**Tel:** +972-4-831-3131

**Fax:** +972-4-831-3132

##### Cave of Elijah

Elijah is considered a prophet by both Judaism and Islam. The Carmelites have a tradition that they were founded by Elijah at this time. According to tradition Elijah lived in a cave on Mt. Carmel during the reign of King Ahab. The site itself may disappoint many tourists. One enjoyable and scenic option for good walkers is to walk down to the cave from Stella Maris (monastery) at the top of Mt. Carmel.

### Stella Maris

The monument to Napoleon's soldiers Stella Maris is the location of French Carmelite church, monastery and hospice. This is the founding place of the Carmelite Order, a religious order of the Roman Catholic Church. Located atop Mount Carmel, there is a hiking trail connecting it to the Cave of Elijah down mountain.

In the 12th century, during the Crusader rule of the region, groups of religious hermits began to inhabit the caves of this area in imitation of Elijah the Prophet. Within a few decades, these monastic hermits left the troubled Holy Land and the Carmelite order spread throughout Europe.

When Acre fell in 1291, they were forced to withdraw by Mamluks. In 1631 the Order returned to the Holy Land, led by the Venerable Father Prosper. He had a small monastery constructed on the promontory at Mount Carmel, close to the lighthouse, and the friars lived there until 1761, when Dhafer al-Omar, the then effectively independent ruler of Galilee, ordered them to vacate the site and demolished the monastery. The Order then moved to the present location. The church was seriously damaged in Napoleon's 1799 campaign. Sick and wounded French soldiers were accommodated in the monastery, and when Napoleon withdrew, the Turks slaughtered them and drove out the monks.

In 1821, Abdallah Pasha of Acre ordered the ruined church to be totally destroyed.

The current church and monastery, built under the orders of Brother Cassini of the Order, was opened in 1836.

### The German Colony

German Colony, centered around Ben Gurion Boulevard, was built on land purchased in 1868 by members of German Templar Society (not to be confused with the Knights of the Templars) where they planned to build an agricultural community in the Holy Land.

Many of the original Templar houses have preserved and undergone restoration in recent years.

Now the main street of the former colony (Ben Gurion Boulevard) is a promenade, with many restaurants and coffee shops.

The City History Museum and the local Tourist Board are located at the German Colony.



## Museums



### The National Museum of Science – MadaTech

Israel's National Museum of Science, Technology and Space is housed in two historic landmark buildings in mid-town Haifa. Designed, at the turn of the century, by renowned German Jewish architect, Alexander Baerwald, these were home to the Technion – Israel Institute of Technology, Israel's first institution of higher education. The museum has approximately 200,000 visitors annually.

**Address:** 12 Balfour Street  
**Tel:** +972-4-8614444

### National Maritime Museum

The Museum's collection is one of the largest archeology collections in Israel. It is composed of various sub-collections, which all convey man's connection to the sea: underwater archeology; maritime art; maritime mythology; ancient anchors; Greco-Roman coins; scientific instruments; storage jars for maritime trade; cartography and prints.

The Collection of Ancient Ship Models includes models whose construction was based on historical and literary sources, and on sculptural reliefs and murals preserved in palaces and tombs.

The Collection of Scientific Instruments features navigational instruments from the 15th century onwards.

The Cartography and Prints Collection contains over 3,500 maps and engravings.

**Address:** National Maritime Museum, 198 Allenby Street,  
**Tel:** +972-4-8536622.

### Hecht Museum

The Hecht Museum features archaeological exhibits and an art wing with 19th and 20th century painting and sculpture, including works by Corot, Manet, Monet, Pissarro, Van-Gogh, Soutine and Modigliani.

**Address:** University of Haifa campus,  
**Tel:** +972-4-8257773  
**Fax:** +972-4-8240724  
email: [mushecht@research.haifa.ac.il](mailto:mushecht@research.haifa.ac.il)

### Mane-Katz museum

The Mane-Katz museum is located on Yaffe Nof Street, within walking distance of the venue. Mane-Katz left his paintings and extensive personal collection of Jewish ethnography to the city of Haifa, Israel. Four years before his death, the mayor of Haifa, Abba Hushi, provided him with a building on Mt. Carmel to house his work, which became the Mane-Katz Museum. The exhibit includes Mane-Katz's oils, showing a progressive change in style over the years, a signed portrait of the artist by Picasso dated 1932 and a large collection of Jewish ritual objects.

### Tikotin Museum of Japanese Art

The Tikotin museum was founded in the year 1959. The museum present rotating exhibitions of old and modern Japanese art.

The museum is located within walking distance from the venue, near the Nof, Panorama and Dan Carmel Hotels. Info: 89 Hanassi Ave., Tel: +972-4-8383554

### Haifa Zoo and Botanical Gardens

The Haifa Zoo and Botanical Gardens are located in Gan Haem, within walking distance of the venue, near the Carmelit station and across the street from the Dan Panorama and Nof hotels.

### Israel Railway Museum

The Israel Railway Museum is located at the now closed Haifa East Railway Station. The museum features the railway history of Israel and its neighbouring countries back to 1892. The museum features a collection of rolling stock, signs, tickets and other items.

The museum is open Sunday to Thursday 8:30 to 14:00

## Outside the City

### The Druze Villages

The Druze Villages are located on the top of Mt. Carmel, 25 minutes by car from the venue. The tourist-oriented bazaar has inexpensive shops and excellent Mid-Eastern restaurants.

Daliyat el-Camel is the largest and southernmost Druze town in Israel, located in the heart of the Carmel National Park, southeast of Haifa. Established 400 years ago, Daliyat el-Camel has a population of 13,000 Druze residents. Large market in the center of the town sells traditional Druze and Arab products and draws tourists from Israel and from abroad.

### Ein Hod artists' colony

The Janco-Dada Museum Ein Hod artists' colony, is a village 30 minutes ride by car from the venue, where over 90 artists and craftsmen have studios and exhibitions.

Ein Hod has 22 galleries, 14 art workshops, and 2 museums. Workshops include printing, sculpture, photography, silk screening, music (vocal), ceramics, mosaics, design, stained glass, lithography and blacksmiths.

Ein Hod's main gallery has five exhibition halls

## Transportation in Haifa

Haifa's bus lines are operated almost exclusively by the Egged bus company, which operates two terminals:

- HaMifratz Central Bus Station, adjacent to the Lev HaMifratz Railway Station
- Haifa Hof HaCarmel Central Bus Station, adjacent to the Hof HaCarmel Railway Station

Lines to the North of the country use HaMifratz Central Bus Station and their coverage includes most towns in the north of Israel. Lines heading south use Haifa Hof HaCarmel Central Bus Station.

Destinations directly reachable from Hof HaCarmel include Tel Aviv, Jerusalem, Eilat, and intermediate communities.

## Underground

The Haifa underground railway system is called Carmelit. It is a subterranean funicular on rails, running from downtown Paris Square to Gan HaEm (Mother's Park) on Mount Carmel.

With a single track, six stations and two trains, it is listed in the Guinness World Records as the world's shortest metro system. The top terminal station, Gan HaEm, is in walking distance from the venue and some of the hotels. As the buses and the trains, the Carmelit doesn't function from Friday afternoon until Saturday evening.

Operation Hours:

- Sunday–Thursday: 06:00–22:00
- Friday and holiday eves: 06:00–15:00
- Saturday: Closed (for Shabbat)

## Where to Eat?

Most restaurants in Haifa are open on Saturday, as they are not kosher (unlike some other cities in Israel). Below are several suggestions for dining (by location).

### The Carmel Center Area

Restaurants within walking distance of the venue:

**Name:** *Agadir*

**Type:** Burger-Bar (vegetarian, too)

**Location:** 6 David Pinsky St.

**Tel:** (972-4)-8378666

The restaurant is located 5 minutes walk from the venue.

**Name:** *Voil*

**Type:** Chef/Swiss

**Location:** 119 Sderot Hanassi

**Tel:** (972-4)-8370737

A Classical Swiss restaurant located at the Carmel Center. It is minutes walk from Dan Panorama, Nof, Dan Garden and Crown Plaza hotels, and is 5 minutes walk from the venue. Good value for money, though it is not cheap.

### Recommended Cafés at the Carmel Center

**Name:** *Greg*

**Location:** 3 Derech Hayam Ave, The corner of Derech Hayam and Hanassi Ave., minutes from the venue

**Tel:** (972-4)-8371670

**Name:** *Mandarin*

**Location:** 129 HaNassi Ave., minutes away from the venue

**Tel:** (972-57)-9441047



**Name:** *Arcaffe*

**Location:** 139 HaNassi Ave., across the street from the venue  
**Tel:** (972-4)-8360029

### The Port Area

From the venue or hotels, this area may be reached by the Carmelit (exit on the last station – the Kikar Paris station), or by taxi.

**Name:** *HaNamal 24*

**Type:** French/Italian High end Cuisine  
**Location:** 24 HaNamal St.  
**Tel:** (972-4)-8628899

A high end Italian/French chef restaurant. It is best to book in advance. surrounded by may small rooms decorated in Tuscan style. Considered one of the best restaurants in Haifa, if not the best. A three course meal without wine would cost about 150–200 NIS per person.

**Name:** *Ma-Ayan HaBira*

**Type:** Eastern European pub and restaurant  
**Location:** 4 Natanzon St.  
(walking distance from the Haifa Merkaz railway station)  
**Tel:** (972-4)-8623193  
**Opening hours:** Sunday – Friday 9:00AM – 17:00PM, Tuesday till 24:00

This restaurant pub specializes in eastern European food. Every Tuesday, the whole street closes, and a band plays for the guests who sit in the middle of the street.

### The German Colony Area

**Name:** *Fatush*

**Type:** Arabic/Italian  
**Location:** 38 Ben Gurion Blvd, The German Colony.  
**Tel:** (972-4)-8524930

The restaurant is located in a restored building at the heart of the German colony. It is a symbol of coexistence – being a popular restaurant for all religions and ethnicities in Haifa. The menu has Arabic fair as well as Italian cuisine. Good value for money. The restaurant has a view of the Bahai Gardens.

**Name:** *Mother Nabila*

**Type:** Lebanese  
**Location:** 1 Tel Aviv St, The German Colony.  
**Tel:** (972-4)-8521792  
**Hours:** Sunday–Saturday 10:00 AM–16:00 PM  
The restaurant is located minutes walk west of the Northern end of Ben Gurion Blvd.

Since 1978, the restaurant serves home made simple and excellent Lebanese food, prepared from fresh produce every morning, and the diners choose the food at the counter from large trays showing the dishes of the day. The food changes daily, and when it runs out in the late noon hours, the restaurant closes for the day. Open for lunch only. Great value for money.

### Where to Drink?

#### The Carmel Center Area

Pubs within walking distance of the venue:

**Name:** *The Irish House*

**Type:** Irish pub  
**Location:** 120 Yaffe Nof St.  
(across the street from the Crown Plaza Hotel, and next to the Ganei Dan Hotel)  
**Tel:** (972-4)-8103776  
10 Minutes walk from the venue  
**Opening hours:** Sunday–Saturday 21:00–3:00AM

**Name:** *Barbarosa99*

**Location:** 99 Yafe Nof St.  
**Tel:** (972-4)-8375602  
**Type:** Pub and restaurant

**Opening hours:** Sunday–Saturday 12:00PM (noon)–2:00AM  
Across the street from the Dan Panorama Hotel, 10 minutes walk from the venue.

#### Moria Avenue Area

South of the venue is Moria Avenue, along which are many restaurants, pubs and coffee shops.

**Name:** *Frangelico*

**Type:** Pub and Sushi restaurant  
**Opening hours:** Sunday–Saturday 12:00PM (noon)–2:00AM  
**Location:** 132 Moria Ave.  
(7 minutes ride by taxi from the venue)  
**Tel:** (972-4)-8248839  
This pub restaurant serves Sushi, Noodles, Dim Sum, Pasta dishes, meats, and many types of Alcohol.

#### The Port Area

From the venue or hotels, this area may be reached by the Carmelit (exit on the last station – the Kikar Paris station), or by taxi.

**Name:** *Ma'ayan HaBira*

**Type:** Eastern European pub and restaurant  
**Location:** 4 Natanzon St.  
(walking distance from the Haifa Merkaz railway station)  
**Tel:** (972-4)-8623193  
**Opening hours:** Sunday – Friday 9:00AM–17:00PM, Tuesday till 24:00

**Name:** *HaSandak*

**Type:** Sailors pub  
**Location:** 1 Sha'ar Palmer St.  
(walking distance from the Haifa Merkaz railway station)  
**Tel:** (972-4)-8671888  
**Opening hours:** Sunday – Thursday 12:00PM–2:30AM, Friday Noon – 19:00, Saturday: 19:00 – 2:30AM

**Name:** *HaOgen*

**Type:** Sailors pub  
**Location:** 3 Sha'ar Palmer St.  
(walking distance from the Haifa Merkaz railway station)  
**Tel:** (972-4)-8645108  
**Opening hours:** Sunday – Saturday 10:00AM–2:00AM

### SHOPPING

#### Opening hours

The work days are Sunday through Friday, allowing for observance of the Sabbath from sundown on Friday until sundown on Saturday. On Friday, most shops will close at about 14:00–15:00. Many shops, especially in malls, will re-open on Saturday evening, around 20:30 in summer. Restaurants and cafes remain open on Saturdays. In the Arab neighborhoods of the city, shops are generally open 7 days a week.

Shops in malls and on major shopping streets are generally open from 9:30 to 21:00 daily.

Banks and post offices, as well as some smaller shops, stick to traditional business hours of 9:00–12:00, and several times a week reopen at around 16:00 until 18:00.

#### Bargaining

Bargaining in shops and malls is improper. Bargaining in bazaars (such as the markets in the old city of Jerusalem or in Acre) and rural markets (such as the Druze villages markets) is common yet subtle. Prices in such markets may be haggled down to as low as 25% of the asking price, depends on the price, and on the amounts of items purchased.

### Stores and shopping malls

Haifa Mall Due to its mountainous terrain, Haifa does not have shopping streets. The cheap shopping areas are located in the Hadar neighborhood, however most shopping is done in the local shopping malls including the Haifa Mall (Kenyon Haifa) and the "Grand Kenyon" – the newest and biggest mall of the city. In the vicinity of the conference are two small malls – the Auditorium Mall (undemeath the venue) and the Panorama Mall (undemeath the Panorama Hotel). Between the two are various shops located on both sides of Hanassi Avenue.

#### Panorama Mall

**Address:** 109 Ha Nassi Avenue. Telephone: 837 5011.  
**Opening hours:** Sundays to Thursdays: from 09.00 – 20.00 hours; Fridays: from 09.00 – 14.00 hours.

#### Grand Canyon

The Grand Canyon is a shopping center, amusement, recreation and fun center. In it are more than 150 shops, a covered amusement park, a SPA and 2,500 parking places.

Opening hours: Suns to Thursdays: from 10.00 – 22.00 hours; Fridays: from 10.00 to 15.00 hours; Saturdays: from Motzei Shabbat (from the end of Shabbat) until 22.30 hours.

**Address:** Simcha Golan Way, Neve Shaanan  
**Phone:** +972 4 8121111  
**Bus numbers:** 216, 5, 15, 16, 24, 28

### Where can I find...

#### Books and Newspapers

The closest bookstore to the venue is Steimatzky, which is located within the Auditorium Mall, and also nearby along 130 Hanassi Avenue. Many other bookstores are located throughout the city.

#### Food and Groceries

Mega – large supermarket located within the Auditorium Mall.

Several 24 hours small grocers are located along Hanassy Avenue.

#### Pharmaceuticals

Super-Pharm – located within the Auditorium Mall.

#### ATM

In the Auditorium mall.



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