

# **e-nalanda- A Knowledge Sharing Platform**

## **What is e-nalanda?**

**e-nalanda** is an online knowledge sharing platform created to revive the rich heritage of Nalanda, the coveted ancient university for education. It is a collaborative elearning platform empowered by the latest technologies to share knowledge among individuals and institutions.

It is a knowledge sharing portal that facilitates and encourages the sharing of knowledge among groups of users within or across organizations and institutes. With great ease and comfort one can not only gain information on various topics but also share their knowledge pool with the rest of the world.

## **What does e-nalanda do?**

**e-nalanda** intends to deliver up to date video based learning contents over various delivery points including PC's, Televisions and mobile devices. Our customers get benefited by getting access to contents that are of high value and high in demand, which otherwise was not so easily available at an affordable cost.

## **Our offerings**

Our knowledge collection features contents from varied domains including but not limited to the following:

- **Technology**
- **Management**
- **Finance**
- **Healthcare**
- **Travel**
- **Hospitality**

And more...

## **Target Audience**

Our target audience are spread across geographical boundaries and wish to upgrade their skills by convenient and affordable means. Our audience can be primarily divided into the following categories:

- Individual
- Corporate
- Academic

## **Our Delivery Model**

- Download the content on a PC after acquiring license through the Internet
- DVD Format, which can be run on a PC on which the license is acquired.

## **How does it work?**

e-nalanda portal includes the video contents which can be accessed by our customers worldwide. Our customers can download these contents from the website or order a DVD. At the time of playback, the Windows Media Player (Version 9.0 or above) obtains a license over the internet from our server. Our license server then determines the validity of the content, based on which it issues a license. All this is taken care of automatically when you play the contents using Windows Media Player 9.0 or above. Once you obtain a license, it is not required for you to repeat the process every time you run or play the content. Which essentially means, even if you are not connected to the internet, you can still access the contents.

The license will be valid for a specific/(un)limited duration, depending on the package that you choose. In addition to this, you may install these videos on as many machines as the total number of licenses you have opted for.

## **How can one collaborate with e-nalanda?**

To collaborate, one needs to register first as a content partner with e-nalanda. Later on the partner can create videos as per our guidelines (we mean strictly educational and knowledge sharing) and upload the same on our website. In case the partner is not in a position to create his/her own videos, e-nalanda can produce and upload for them.

## **Why to collaborate with e-nalanda?**

- An opportunity to share knowledge with an audience across geographical boundaries
- Get paid through content royalties
- Get a visibility among the target audience for future intangible benefits

## **External Links**

**<http://www.e-nalanda.com> – A knowledge sharing platform**

## **Contact**

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