

Born in Michigan with access to land and lakes across the state, David Farbman is a lifelong sportsman who has centered much of his career and life around nature. Currently Farbman is the CEO of Outdoor Hub and AG Hub the world's digital leader amongst the outdoors and agriculture. The Hub ecosystem has 500 + websites and over 30 million unique visitors per month. Through its daily email wires and the Outdoor Hub Connect™ content syndication platform it feeds millions of users original outdoor and agricultural content across the web each day.

Prior to founding Outdoor Hub and AG Hub David spent 12 years in various capacities at NAI Farbman, a nationally renowned full service commercial real estate company with over 20 million square feet of commercial assets in its portfolio. Farbman spent his last 6 years at NAI Farbman Group as the CEO and helped diversify the corporate strategy into medical and Government, and grow its market share while spearheading much of downtown Detroit's redevelopment.

As an avid outdoorsman, he attributes much of his business success to that which he learned in the woods. David has a weekly blog series titled Nature and the Pursuit of life. His message ties nature, hunting, and life tightly together. Farbman writes about how many of the key moves in life closely mirror those of the true hunter. His message appeals to anyone that feels a bond with nature, or people looking for a new way of thinking that ties to the natural order. The Nature and Pursuit of life series has a direct following of over 3,000 people and additionally the Outdoor Hub Connect™ content syndication platform displays it to millions of other users.

Since founding Outdoor Hub in 2006, Mr. Farbman has assembled the management team and corporate culture that is in place today. His current energies are focused on oversight of sales and technology operations, capital allocation and implementation of the company's strategy and vision. While today, Outdoor Hub and Ag Hub are already the category leaders on line, they are poised for massive growth in the years ahead. The ecosystem represents the 4th largest male enthusiast audience on the web only behind ESPN network, Sports Illustrated network, and the NFL network. Farbman believes that his ecosystem will surpass these properties by 2015.

The company has been profitable since October of 2007 and in April of 2010 sold off a minority share in the company to the highly regarded institutional investor MK Capital headquartered in Chicago Illinois. The company has since grown substantially and has approximately 50 employees with offices in Detroit, Chicago, Los Angeles, New York, Minneapolis, and Atlanta and has experienced 30% plus revenue growth each of the last 2 years.

Mr. Farbman is an active servant of the community. Currently sitting on the Executive Board of Young Presidents' Organization, and the Center For Exceptional Families of Oakwood Hospital, he has also served as a board member of DMC/Harper Hospital's Board of Trustees, the Southeast Region Board of the YMCA, the Michigan Economic Development Corporation, the Detroit Economic Growth Corporation, the Detroit Regional Chamber, New Detroit, New Center Council, Beyond Basics, Create Detroit and several others throughout his life.

Mr. Farbman is a graduate of Michigan State University with a Bachelor's Degree in Organizational Communications.

For more information about what Farbman is currently up to visit his blog at www.davidfarbman.com.
Mr. Farbman is releasing his first book in fall 2013.

The Hunt is on . . .