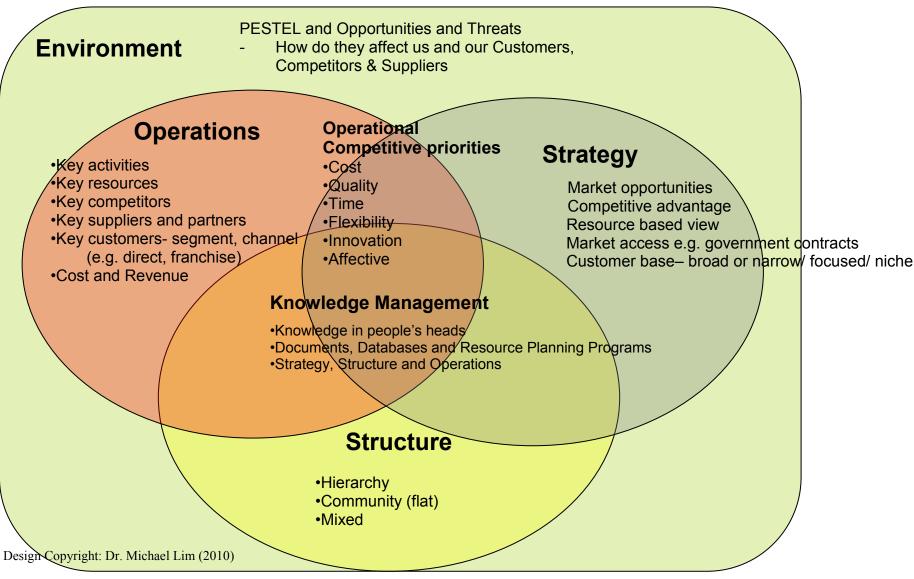
Environment-Strategy-Structure-Operations (ESSO) Business Model Development (copyright: Dr. Michael Lim 2010)



Lim, M. 2010. Environment-Strategy-Structure-Operations (ESSO) Business Model. Knowledge Management Module at Bangor University, Wales. Available at: http://www.communitiesofinnovation.com/L/Dr_Michael_Lim_%20Business_Model_Knowledge_Creation_and_Innovation_Lecture%209.ppt (last accessed 02/12/10)