Maximum Attempts: Question Type: Maximum Score:	<b>10</b> ( 1 Types of capital 2267 iuitipie Cnoice	
3. Operating expense business  *C. Funding for resear business idea	eed capital pays for which of	Feedback  Correct! Entrepreneurs need seed capital in order to fund the initial research and planning for their business.
	development of a b need seed capital ir research and planni	is: Funding for research and usiness idea. Entrepreneurs order to fund the initial ing for their business.
Maximum Attempts: Question Type: Maximum Score: Ouestion: Choice Funding for resear	f 10 (1 Types of capital 2267  runciple Choice  tartup capital pays for which  ch and development of a	
<ul><li>business idea</li><li>B. Operating expense business</li><li>Expanding product</li></ul>	es for the first year of a new tion and advertising budgets for high-tech workers  Global Incorrect Fe	
Maximum Attempts:	the first year of a n need startup capita and running.  • 10 ( 1 Types of capital 2267)	is: Operating expenses for ew business. Entrepreneurs I to get their business up
Question Type: Maximum Score: Question:  Choice  Seed capital is for startup capital is f	research and planning while or operating expenses. vided by venture capitalists	Feedback  Correct! Companies need seed capital first and then startup capital to get up and running.
seed capital pays startup capital pay Seed capital pay Seed capital is for	for new employees while respond for new employees while respond for equipment and inputs.  In the correct for each of the correct answer is not a content of the correct answer in the correct answer is not a correct answer.	eedback is: Seed capital is for
Question 2a of	research and planni for operating exper	ing while startup capital is nses. Companies need seed n startup capital to get up
Maximum Score: Question:  hoice Text  Venture capital  Angel investment	latching  latch each type of financing v  Correct Match Text  C. Private bank  A. Group of inve	
Lst Correct Feedb	ack	idual
of investors; A individual; Bus	swers are: Venture capital: Groungel investment: Wealthy siness loan: Private bank. <b>10</b> ( 1 Types of capital 2267	
Question Type: Maximum Score: Question:  hoice Text  Debt financing  Equity financing	Correct Match Text  R. Selling owner	with the method used to obtain it.  Shin in the company S of stock on the open market
Attempt Incorrect Fee Lst  Correct Feedb Correct!	pack	from a hank
The correct an a loan from a b ownership in the Selling shares	swers are: Debt financing: Taki bank. Equity financing: Selling ne company. Public offering: of stock on the open market.	
Maximum Attemnts: Question Type: Maximum Score: Question: Choice Text  L. Seed capital		o achieve high returns quickly
Attempt Incorrect Fee Lst  Correct Feedb  Correct!	A. Funding for re	et a new business up and running esearch and development of a business idea
research and o Angel investme business up ar Investment to	swer is: Seed capital: Funding f development of a business idea ent: Funding to get a new nd running; Venture capital: achieve high returns quickly.	;
Maximum Attempts: Question Type: Maximum Score: Question: Choice Paying for the inte	rest on a loan makes it the	sadvantage of debt financing?  Feedback
Fluctuations in the lead to ballooning  Securing a loan invextremely lengthy	unwilling to fund a business in	
	unwilling to fund a of development. Ba	is: Banks are usually business in its early stages nks generally don't want to business will fail and default
Maximum Attempts: Question Type: Maximum Score: Question:	f 10 ( 2 Debt financing 22674  lultiple Choice  /hich of the following best st	tates one of the disadvantages of equity
than equity financi  Seed capital and s before equity can  Selling stock gives over the company.  Equity financing is	tartup capital are necessary be sold. the shareholders some control only possible for large	Correct! Equity financing means the operators of the business have to answer to the investors.
	Global Incorrect For The correct answer shareholders some Equity financing me	is: Selling stock gives the control over the company. eans the operators of the aswer to the investors.
Maximum Attempts: Question Type: Maximum Score: Question:	• <b>10</b> ( 2 Debt financing 22674)  lultiple Choice  /hich of the following is an a nancing?	dvantage of equity financing over debt
3. The original partner the company.  It's possible to rais usually provide.	rovides necessary capital more  ers can maintain total control of  se more money than a loan can	Correct! By getting investors to hijy into the
	Global Incorrect Fe The correct answer more money than a	is: It's possible to raise loan can usually provide. By buy into the business, it's
Question 4a of Maximum Attempts: Question Type: Maximum Score: Question:	f <b>10</b> ( 2 Debt financing 22674  Iultiple Choice  ///////////////////////////////////	8 ) Brany not required to get a pusiness loan from a
Choice  *A. A wealthy startup  3. A positive operation  2. An expectation of  3. A solid business pl	ank? investor ig history profits an	Feedback  Correct! Bank loans are needed when a business doesn't have a wealthy investor.
Question 4b of	Global Incorrect Fe The correct answer investor. Bank loan	is: A wealthy startup s are needed when a ave a wealthy investor.
Maximum Attempts: Question Type: Maximum Score: Ouestion: Choice To enable a reduct utility	Multiple Choice  /hich of the following best decion of decreasing marginal	escribes the purpose of angel capital?
To fund companies development  To pay for long-terms	startup stage of dev	is: To fund companies at the velopment. Angel investors
Maximum Attempts: Question Type:		ither seed capital or startup
Maximum Score: Question: Choice  Slow and steady g  Stable operating h  Startup capital alre	/hich of the following best st rowth of profits istory	Feedback  Correct! Venture capitalists are looking for a high level of return very quickly.
Large returns in a	Global Incorrect Fe	is: Large returns in a short ture capitalists are looking
Question 5a of Maximum Attempts: Question Type: Maximum Score: Question: Lnoice	f 10 ( 3 Debt Financing 22675  Iultiple Choice  /hich of the following enterp	rises would be most likely to attract an angel
<ul><li>3. A struggling nation</li><li>2. A well-established</li></ul>	pase design company  nal grocery store chain  e-commerce company  n with inexpensive stock  Global Incorrect Fe	correct: Anger investors often focus on high-tech companies that need seed and startup capital to get going.
Question 5b of	design company. Ar	
Question Type: Maximum Score: Question:  Cnoice A Drand new local	anitalist?	rises would be most likely to attract a venture  reegdack
A one-year-old e-c	ommerce company  retail chain  Global Incorrect Fe  The correct answer commerce company	is: A one-year-old e- v. Venture capitalists like to
Question 5c of Maximum Attempts: Question Type: Maximum Score:	potential.  F 10 ( 3 Debt Financing 22675	ises with high growth
Question:  Cnoice  A strugging nation  B. A well-established	/hich of the following enterpulsiness loan?  lai grocery store chain  real-estate developer  ommerce company	rises would be most likely to secure a large  reeqpack  Correct! Banks generally want a stable operating history before making a large loan.
). A small database of	The correct answer estate developer. B	is: A well-established real- sanks generally want a story before making a large
Question 6a of Maximum Attempte: Ouestion Type: Maximum Score: Question: Choice	<b>10</b> ( 1 Initial public offering lultiple Choice  /hich of the following happer	226755)  ns when a company goes public?  Feedback
market  It begins selling sh market  It issues bonds the	nares of stock in a public stock  at can be bought by anyone  by the federal government	Correct! A company goes public with an initial public offering (IPO) that involves the first sale of stock to the public.
Question 6b of	of stock in a public s goes public with an	is: It begins selling shares stock market. A company initial public offering (IPO) st sale of stock to the public
	Iultinle Choice  /hich of the following accurate  akeover of a business  of a new business	rely describes an initial public offering (IPO)?  Feedback
The heginning of t	Global Incorrect Fe The correct answer the public. A compa	Correct! A company goes public with an initial public offering (IPO) that involves the first cale of stock to the public  eedback  is: The first sale of stock to ny goes public with an initial that involves the first sale
Question 6c of Maximum Attempts: Question Type: Maximum Score:	of stock to the public offering 2	c
3. To prevent the cor	fund a company's activities  npany from being taken over	Feedback  Correct! An IPO raises money that is used to pay for operating expenses or an expansion of the business.
company's activitie	Global Incorrect For The correct answer company's activities	is: To raise money to fund a s. An IPO raises money that perating expenses or an
Maximum Attempts: Question Type: Maximum Score:	<b>10</b> ( 2 Initial public offering lultiple Choice	226758 )
3. The pressure to m	ns control of the company ake profits is reduced ol is available for hire	Feedback  Correct! Going public is a form of equity financing that involves selling some
. uised Wi	Global Incorrect Fe The correct answer without going into of of equity financing t	ownership in the business rather than taking a loan.
Question 7b of Maximum Attempts: Question Type: Maximum Score: Ouestion:	f 10 ( 2 Initial public offering  Iuitiple Choice  2  /hich of the following is one	disadvantage for a company that goes nublic
The company goes  *B. The pressure to m  . Workers are able to		Correct! With investors wanting their investment to pay off, the management of a company faces stronger pressure to make higher profits.
urives are for	Global Incorrect Fe The correct answer profits is increased. their investment to	is: The pressure to make With investors wanting pay off, the management of ronger pressure to make
Ouestion 7c of Maximum Attempts: Question Type: Maximum Score: Question: Choice	• <b>10</b> ( 2 Initial public offering 2 lultiple Choice  /hich of the following is one	disadvantage for a company that goes public
<ul><li>The company faces</li><li>Investors don't kn finances.</li><li>Stocknolders nave management.</li></ul>	s more government regulations ow about the company's no control over tne	Correct! A publicly traded company must meet more regulations, particularly regarding the public disclosure of its finances and operations.
Illianagement.	government regulat company must mee	is: The company faces more cions. A publicly traded t more regulations, and the public disclosure of its
Maximum Attempts: Question Type: Maximum Score:	<b>10</b> ( 1 Initial public offering a ordering	226761 )
Correct Answer:  1. Disclosure documents  2. Paperwork is filed with  3. Bankers recruit broker  4. Stock is sold to the pu	are drawn up.  The SEC.  The stock.  The blic.	order that a company goes through to make ar
Correct Feedb Correct! Global Incorrect The correct an are drawn up;	ect Feedback swer is: 1. Disclosure document 2. Paperwork is filed with the	ts
are drawn up; SEC; 3. Banke stock; 4. Stock  Ouestion 8b of  Maximum Attempts: Question Type:		
Maximum Score: Question:  Correct Answer: 1. The company's lawyer 2. The company files its part of the company conducts	ut the steps in chronological stipl public offering s prepare to disclose the compa prospectus with the Securities as an advertising campaign to hy	and Exchange Commission. ope the company to stock brokers.
	s sold to the public in a stock ex dback pack	
The correct an lawyers preparation financial position prospectus with Commission; 3 advertising carestock brokers;	swer is: 1. The company's re to disclose the company's on; 2. The company files its that the Securities and Exchange is. The company conducts an impaign to hype the company to 4. The company's stock is sold stock exchange.	
Question 8c of Maximum Attempts: Question Type: maximum Score: Question:	rdering  ut the steps in chronological nitial public offering.	order that a company goes through to make ar
Correct Answer:  1. A prospectus is prepara  2. The SEC is notified.  3. Investment bankers a  4. Stock is sold to the pu  4ttempt Incorrect Fee	red. re recruited. blic.	
Global Incorre The correct an prepared; 2. T		nt
public.  Question 9a 01  Maximum Attempts:  Question Type:  maximum Score:	<b>10</b> ( 3 Initial public offering lultiple Choice	
Choice  A. A history of ventur  Slow growth in pro An overly optimistic  Bearish market con	PO?  The capital funding offits  The prospectus	Feedback  Correct! When prices in the stock market are falling, it's difficult to have a successful IPO.
	Global Incorrect For The correct answer conditions. When professions it is difficult to	is: Bearish market rices in the stock market are
Maximum Attempts: Ouestion Type: Maximum Score: Question: Choice	PO?	would be most likely to lead to a successful  Feedback
Choice  A. Bullish market con  B. A history of good p  C. A risky-sounding p  A brand new appro	profits	Correct! Investors will respond positively to a company that has shown good profits in the past.
	The correct answer Investors will respo	ns: A history of good profits.  Indicate the post of profits in the past.
•	• <b>10</b> ( 3 Initial public offering 2	
Maximum Attempts: Question Type: Maximum Score: Question: Choice An overly ontimistic	Iultiple Choice  /nich of the following factors PO?  Ic prospectus	Feedback
Maximum Attempts: Question Type: Maximum Score: Question: Choice	Iultiple Choice  /nich of the following factors PO?  Ich prospectus Inditions  Ich capital funding.  Global Incorrect Foundary	Correct! A company with a history of debt is unlikely to be attractive to investors.  Pedhack is: A history of debt. A tory of debt is unlikely to be
Maximum Attempts: Question Type: Maximum Score: Question:  Choice An overly ontimisti Bearish market con KC. A history of debt The use of venture  Question Type: Question Type: Maximum Score:	Iultiple Choice  /nich of the following factors PO?  Ich prospectus Inditions  Ich capital funding.  Global Incorrect Form The correct answer company with a hist attractive to investor  Iultiple Choice	Correct! A company with a history of debt is unlikely to be attractive to investors.  Cedhack  is: A history of debt. A tory of debt is unlikely to be ors.  g 226767 )
Maximum Attempts: Question Type: Maximum Score: Question:  Choice  An overly ontimisticate  Bearish market continued  A history of debt  The use of venture  A waximum Attempts: Question Type: Maximum Score: Question:  Choice  Investor confidence high  The fact that Goog	Iultiple Choice  /nich of the following factors PO?  General funding.  Global Incorrect Form The correct answer company with a hist attractive to investor  of 10 ( 3 Initial public offering in the following does not be uccessful?  The in Internet companies was alle was a household name	Correct! A company with a history of debt is unlikely to be attractive to investors.  Cedhack  is: A history of debt. A tory of debt is unlikely to be ors.  g 226767 )  ot help explain why the Google IPO was  Feedback  Correct! Google was a profitable company at
Maximum Attempts: Question Type: Maximum Score: Question:  Choice  An overly ontimistic  Bearish market continue  Choice  A history of debt  The use of venture  Maximum Attempts: Question type: Maximum Score: Question:  Choice  Investor confidence high  The fact that Goog  Coogle's history of	Iultiple Choice  /nich of the following factors PO?  Global Incorrect Fe The correct answer company with a hist attractive to investor  Inditions  Of 10 ( 3 Initial public offering lumple Choice  /hich of the following does not uccessful?  The in Internet companies was gle was a household name  borrowing large sums of mone of the share of Internet  Global Incorrect Fe The correct answer borrowing large sur profitable company	Correct! A company with a history of debt is unlikely to be attractive to investors.  Deadhack  is: A history of debt. A tory of debt is unlikely to be ors.  In a control of the property of
Maximum Attempts: Question Type: Maximum Score: Question:  Choice An overly ontimistic Bearish market con KC. A history of debt  The use of venture  Maximum Attempts: Question:  Choice A. Investor confidence high The fact that Google Coogle's history of The size of Google searching  Question:  Question 10b  Maximum Attempts:	Iultiple Choice  /nich of the following factors PO?  Global Incorrect Fe The correct answer company with a hist attractive to investor  Inditions  Of 10 ( 3 Initial public offering lumple Choice  /hich of the following does not uccessful?  The in Internet companies was gle was a household name  borrowing large sums of mone of the share of Internet  Global Incorrect Fe The correct answer borrowing large sur profitable company	Correct! A company with a history of debt is unlikely to be attractive to investors.  Cedhack  is: A history of debt. A tory of debt is unlikely to be ors.  Greatly 226767 )  Correct! Google was a profitable company at the time of its IPO, so its history of borrowing to fund its startup wasn't harmful.  Cedback  is: Google's history of ms of money. Google was a at the time of its IPO, so its grown of fund its startup wasn't
Maximum Attempts: Question Type: Maximum Score: Question:  Choice A. An overly ontimistication and the search a	Internet companies was a household name  Global Incorrect For the in Internet  Global Incorrect For the following does not uccessful?  The correct answer companies was also was a household name  Global Incorrect For the correct answer was a household name  Global Incorrect For the correct answer borrowing large sums of mone are the correct answer borrowing large sums of mone to the following does not the correct answer borrowing large sums of the correct for the correct fo	Feedhack  Correct! A company with a history of debt is unlikely to be attractive to investors.  Bedhack  is: A history of debt. A tory of debt is unlikely to be ors.  In a company with a history of debt is unlikely to be ors.  In a company at the properties of the
Maximum Attempts: Question Type: Maximum Score: Question:  Choice  An overly ontimistication and the search of the	Inlitible Choice  Incorrect Is anditions  Global Incorrect Formula Incorrect Formula Incorrect Formula Incorrect Formula Incorrect Formula Incorrect Is attractive to investor Incorrect I	Correct! A company with a history of debt is unlikely to be attractive to investors.  Seedhack  is: A history of debt. A cory of debt is unlikely to be ors.  g 226767 )  ot help explain why the Google IPO was  Feedback  Correct! Google was a profitable company at the time of its IPO, so its history of borrowing to fund its startup wasn't harmful.  seedback  is: Google's history of ms of money. Google was a at the time of its IPO, so its g to fund its startup wasn't  g 226768 )  of help explain why 800.com canceled its IPO  Feedback  Correct! Many businesses require their IPO to generate a lot of money without this fact hindering their success.
Maximum Attempts: Question Type: Maximum Score: Question:  Choice A. An overly ontimistical. Bearish market constitution. Choice A. A history of debt D. The use of venture.  Question Type: Maximum Score: Question:  Choice A. Investor confidence high A. The fact that Google's history of the size of Google's history of the searching.  Question Type: Maximum Score: Question: Choice  KA. It needed a lot of the searching.  It nad never snow the searching the searching.  It prepared a prosection of the searching the searching.  It prepared a prosection of the searching the searching.	Interpret Companies was a household name  for incoming large sums of mone  for incoming large sums	Correct! A company with a history of debt is unlikely to be attractive to investors.  Anadhack  Is: A history of debt. A tory of debt is unlikely to be ors.  Is a history of debt is unlikely to be ors.  Is a history of debt. A tory of debt is unlikely to be ors.  Is a history of debt is unlikely to be ors.  Is a history of debt. A tory of debt is unlikely to be ors.  Feedback  Correct! Google was a profitable company at the time of its IPO, so its history of borrowing to fund its startup wasn't harmful.  Feedback  Is: Google's history of of of money. Google was a at the time of its IPO, so its go to fund its startup wasn't  Feedback  Is a the time of its IPO, so its of fund its startup wasn't  Is a the time of its IPO, so its go to fund its startup wasn't  Feedback  Is a the time of its IPO.  Feedback  Is a the ti
Maximum Attempts: Question Type: Maximum Score: Question:  Choice  An overly ontimistication and the search market continued to the search maximum Attempts: Question:  Choice  Investor confidence high The fact that Google's history of the size of Google's history of the searching  Question: Choice  An it needed a lot of the search maximum Score: Question: Choice  An it needed a lot of the search maximum Score: Question: Choice  Question Type: Maximum Attempts: Que	Iultiple Choice  //nich or the rollowing ractors PO?  Ic prospectus Inditions  Global Incorrect Formattic to investor  Inditions  Global Incorrect Formattic to investor  Indition of the following does not uccessful?  Indition of the following does not uccessful?  Indition of the following large sums of mone of the correct answer borrowing large sums of mone of the correct answer borrowing large sums profitable company history of borrowing large sums of mone of the correct answer borrowing large sums of mone of the correct answer borrowing large sums of mone of the correct answer borrowing large sums of borrowing large sums of mone of the correct answer borrowing large sums of mone of the correct answer borrowing large sums of mone of the correct for the correct answer borrowing large sums of mone of the following does not be summarized to borrowing large sums of mone of the following does not be summarized to borrowing large sums of mone of the following does not be summarized to borrowing large sums of mone of the following does not be summarized to borrowing large sums of mone of the following does not be summarized to borrowing large sums of mone of the following does not be summarized to borrowing large sums of mone of the following does not be summarized to borrowing large sums of mone of the following does	Correct! A company with a history of debt is unlikely to be attractive to investors.  Correct! A company with a history of debt is unlikely to be attractive to investors.  Correct! Google Was a profitable company at the time of its IPO, so its history of borrowing to fund its startup wasn't harmful.  Correct! Google was a profitable company at the time of its IPO, so its history of borrowing to fund its startup wasn't harmful.  Correct! Google was a profitable company at the time of its IPO, so its history of borrowing to fund its startup wasn't harmful.  Correct! Many businesses require their IPO to generate a lot of money without this fact hindering their success.  Correct! In needed a lot of money without this fact hindering their success.  Correct! Many businesses require their IPO to generate a lot of money without this fact hindering their success.

Global Incorrect Feedback

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The correct answer is: The timing of Google's IPO was much better as investor confidence was higher. 800.com attempted its IPO during a bull market when conditions weren't good for a high return on an investment, particularly in an Internet company.

02/04/2012