



**TORREON**  
LAGUNA REGION  
MEXICO



**NEWS LETTER**

**WHY INVEST IN TORREON: HERE IS WHY !!**

## **GOVERNOR ANNOUNCES 260 NEW EMPLOYMENTS FOR TORREON CITY**

January 22, 2010



THE GOVERNOR HUMBERTO MOREIRA VALDES ANNOUNCED THE ARRIVAL OF 260 NEW EMPLOYMENTS FOR THE CITY OF TORREON. ACCOMPANIED BY AEES'S HUMAN RESOURCES DIRECTOR, BEFORE ALCOA. THESE ARE NEW JOB OPPORTUNITIES FOR THE COMPANY CABLEADOS DEL NORTE, WHICH SHORTLY WILL BE FUNCTIONING IN THE INDUSTRIAL PARK LAS AMERICAS. THE GOVERNOR INDICATED THAT THIS COMPANY HAS BEEN A GREAT ALLIED FOR THE ATTRACTION OF NEW EMPLOYMENTS IN THE ENTITY, HE EMPHASIZED. THE MAYOR OF TORREON, EDUARDO OLMOS CASTRO WAS GRATEFUL FOR THE SUPPORT OF THE STATE GOVERNMENT FOR ITS INTERVENTION IN THE DETONATION OF THIS INVESTMENT AND THE GENERATION OF NEW EMPLOYMENTS.. "THESE EMPLOYMENTS OBEY SITES THAT WE ARE CLOSING IN OTHER PLACES OF THE WORLD AND WE ARE BRINGING THEM TO TORREON, SINCE WE HAVE FOUND AN EXCELLENT LOCATION, SUPPORT AND THE FACT THAT IN TORREON WE CAN GET QUALIFIED PEOPLE. Source: Coahuila State Web Page

## **Futurama Group is betting in "The Laguna Region":**



The Retail Store Chain will generate aprox 600 new Jobs in this region with the opening of 5 stores with an initial investment of usd\$25 mill. Futurama Group with its own floor format "Alsuper & Alsuper Store" are arriving in Torreon &

Gomez Palacio with 5 main stores, two to be open during January and two more the following month. Source: El Siglo de Torreon News paper

## **Mexico is a Country of Great Opportunity.....!**

Says Judith Macgregor (United Kingdom Ambassador to Mexico)...

There is huge potential to develop our bilateral links, including trade and investment From renewable energy to creative industries, to capturing more inward investment- all are areas I have focused on during my early months here.. Source MEXICO NOW -Feb. 2010

## **A new Robotics Research Center is about to be open in**

**Torreon:** With more than 3 years of experience within the market, on January 20<sup>th</sup> " Robotics Laguna" inaugurated the Research Center for applications in "The Laguna Region. Top Executives of Robotics Laguna, explained that they have several years of experience making programs for industrial robotics, however, the need for a centre where staff & customers will be trained, a place where testing and simulations is shown to customers and how a robotic process can solve our problems or improve processes.

## **US\$7 million to be invested for infraestructure in Torreon's Mieleras**

**Industrial Development:** New Investment for Torreon's Mieleras Industrial Development Infraestructure was announced by the Governor and the city mayor last week in order to be more competitive and attract investors. Source: El Siglo de Torreon News



Torreón

### **Why Invest in Torreon.....**

- Excellent geographic location and dynamic logistics.
- Most "Competitive labor costs" in northern México.
- Highly educated and young labor force.
- Healthy labor environment.
- Reliable infrastructure
- Multicultural community with excellent and low cost quality of life.
- Federal, state & city economic incentives to foreign investment



If you want to find out more about "The laguna Region" please visit:

[www.investintorreon.com.mx](http://www.investintorreon.com.mx)

Questions or comments? Send us an e-mail to: [info@investintorreon.com.mx](mailto:info@investintorreon.com.mx) or call : +52 (871) 732-0929