Increasing multimedia participation

on Wikimedia websites

WIKIMEDIA FOUNDATION

Guillaume Paumier

Wikimedian, Physicist, Photographer

Quick poll

Wikimedia Commons

central repository of ~7 million free media files

Multimedia Usability

Ford grant, 1 year, 2 staff

User research

as a tool to guide design

interviews

survey

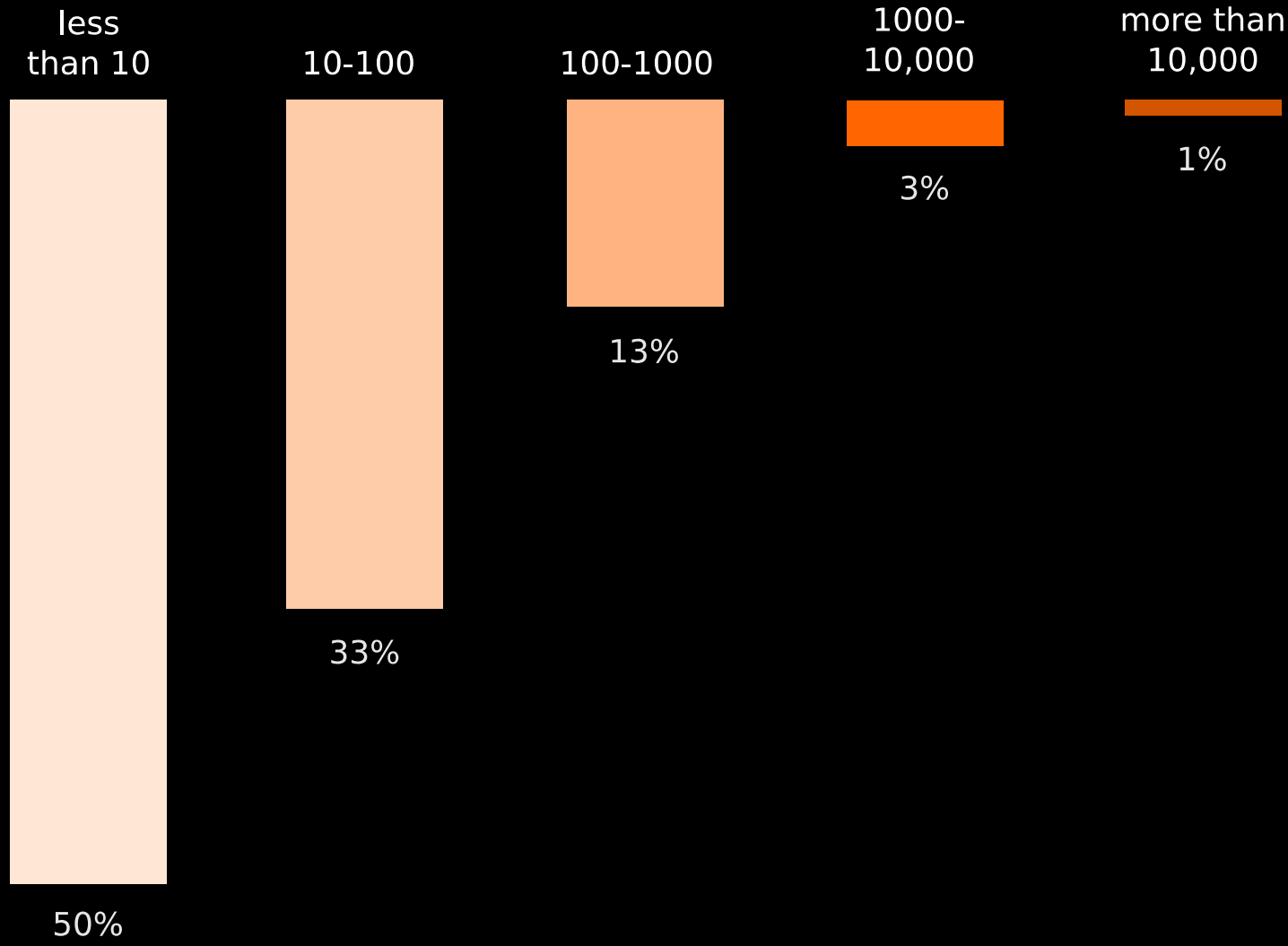
data mining

open forum

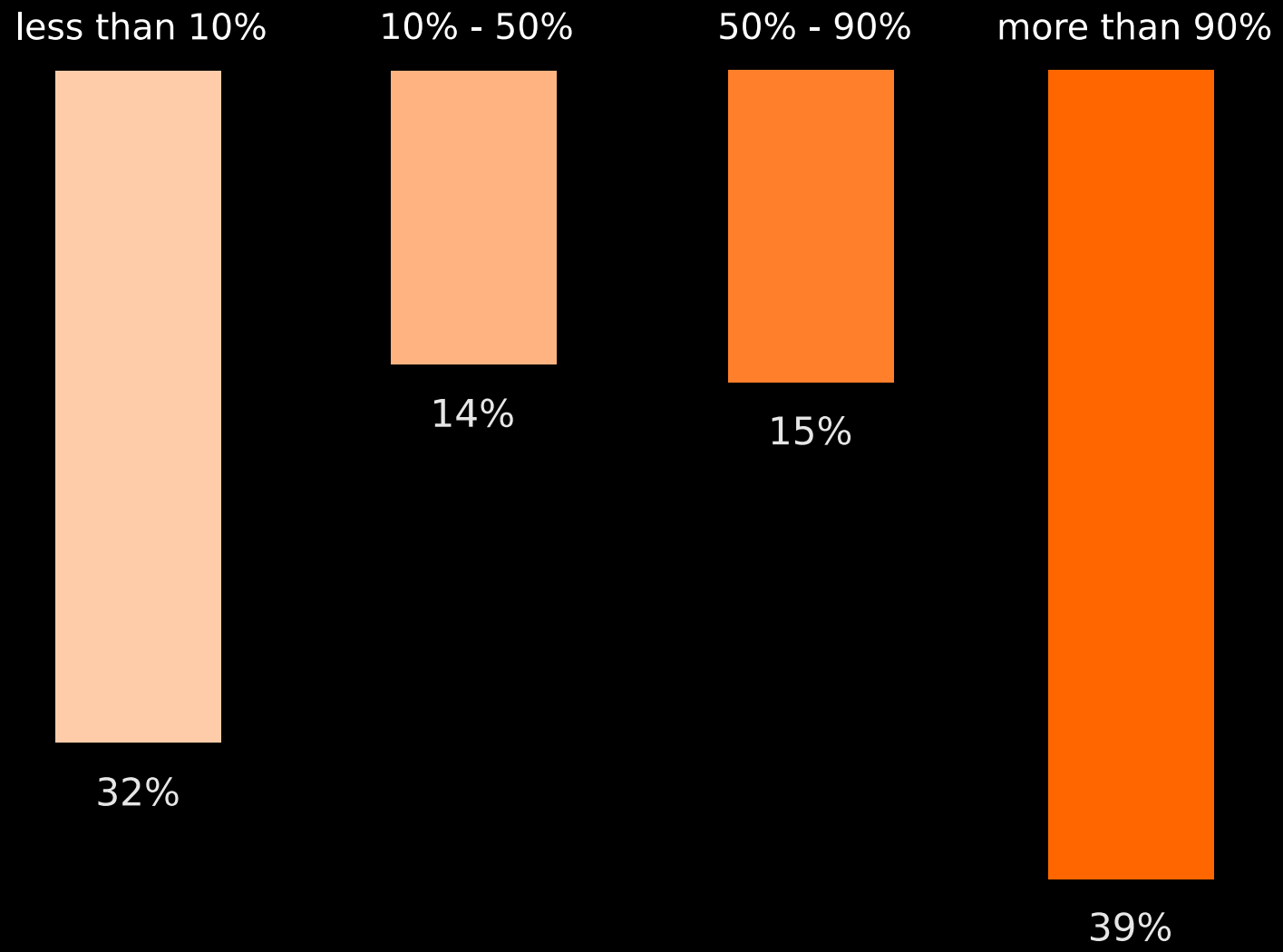
feature requests

bugs

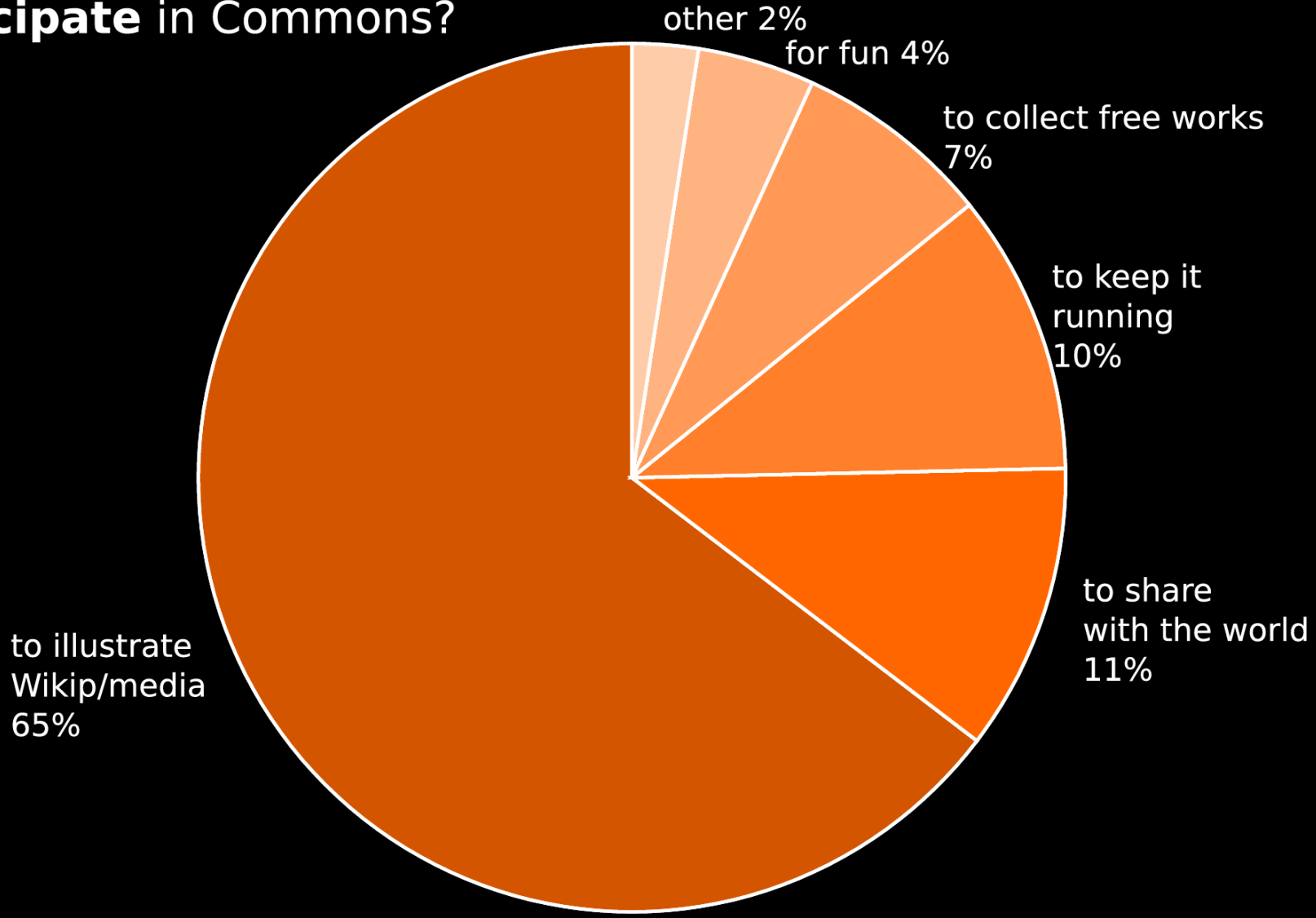
How many files did the respondents **upload** to Commons?



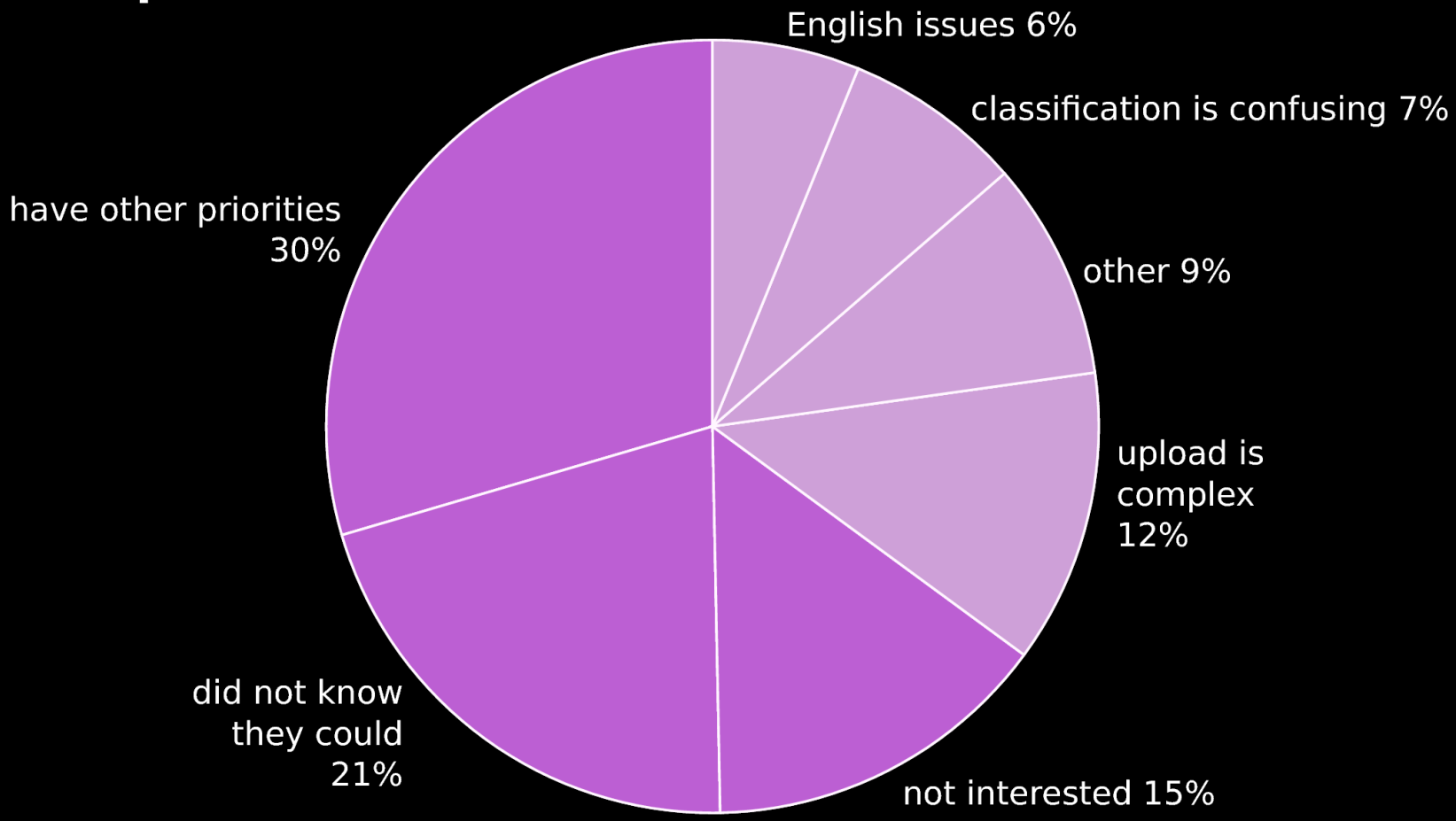
What is the proportion of **own works** among the respondents' uploads?



Why do the respondents **participate** in Commons?



Why do the respondents
not participate in Commons?



Wikipedians

Commoners

Creators

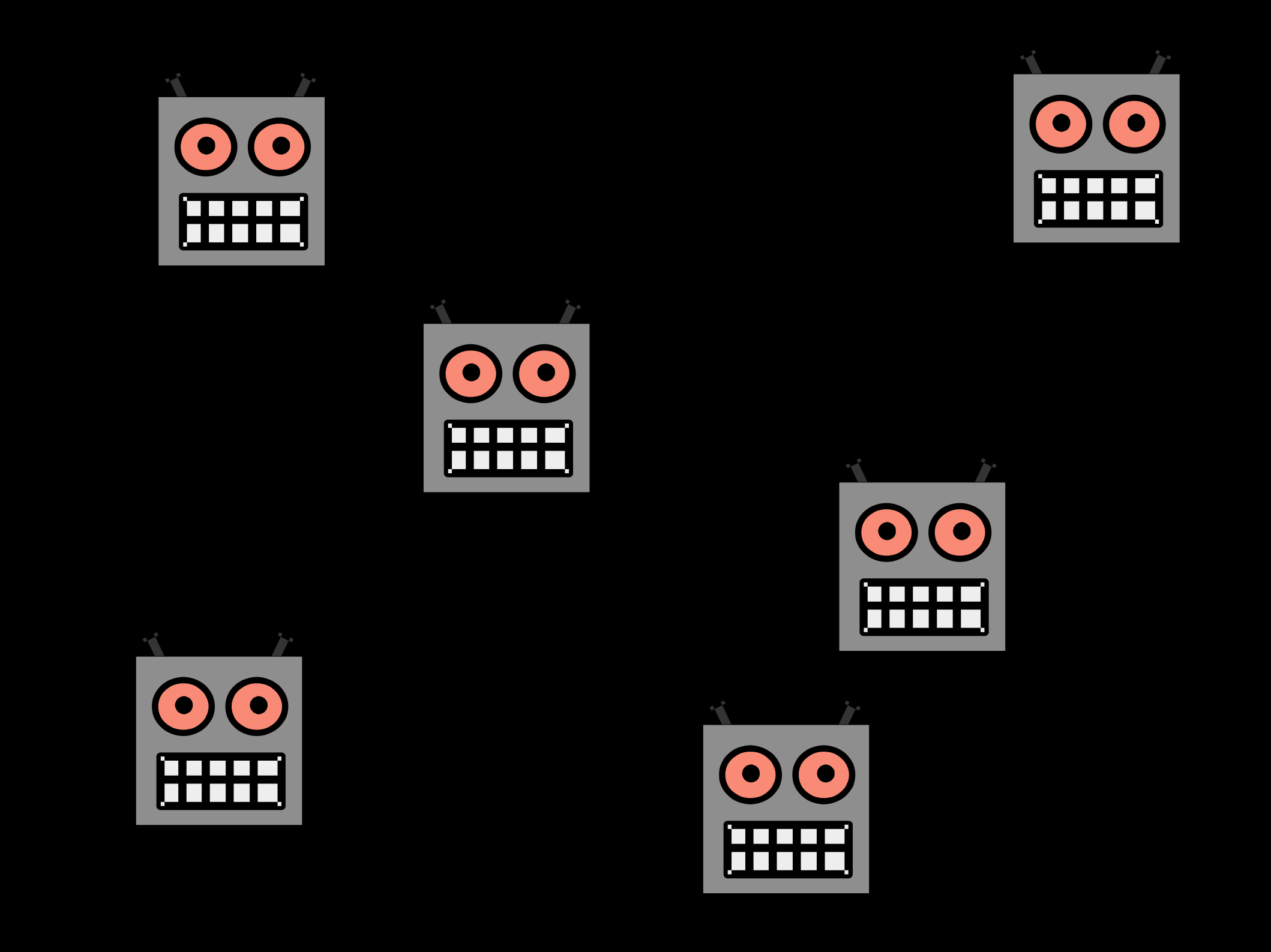
Gleaners

Current upload interface

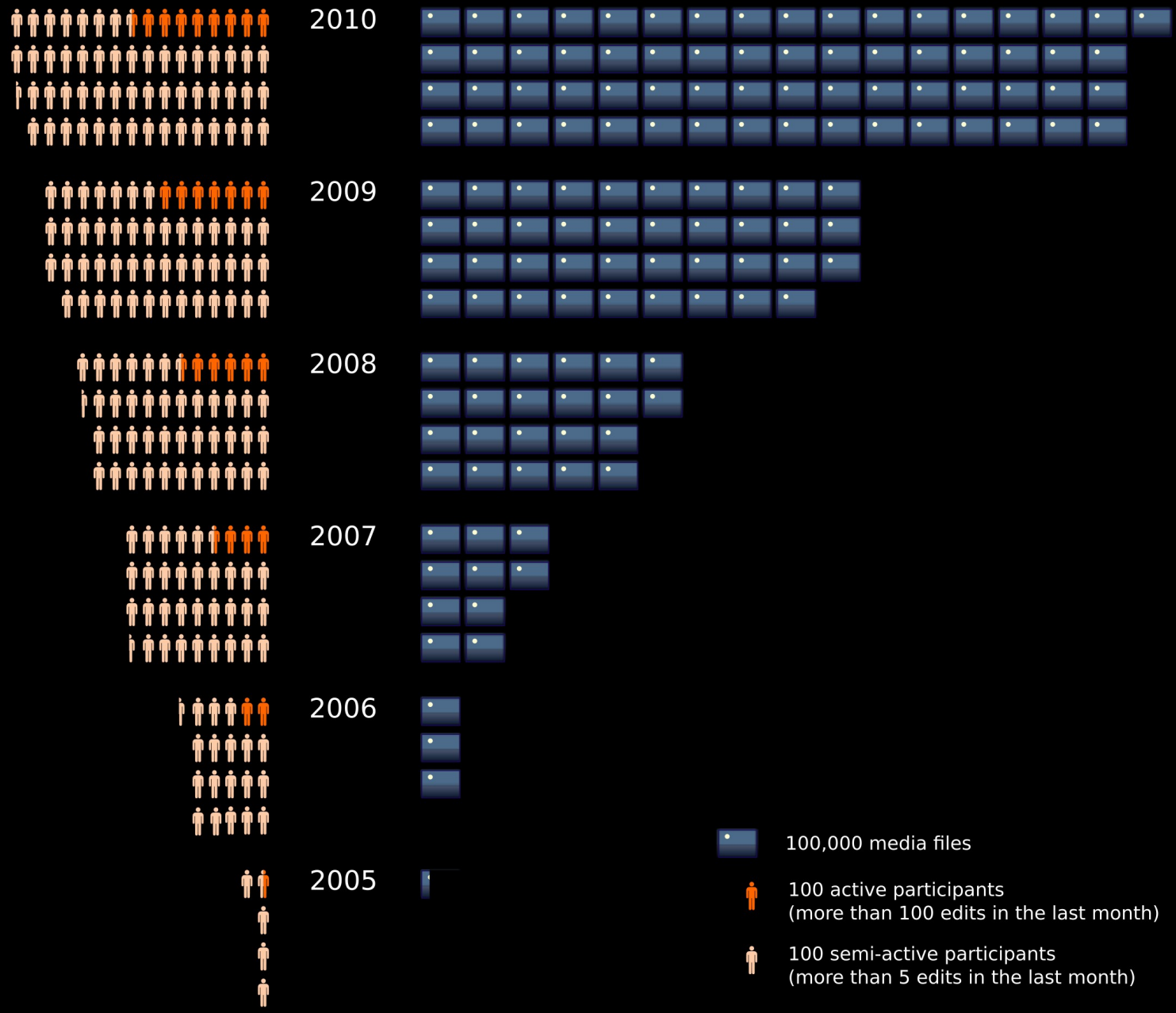
design motto: get it right or die

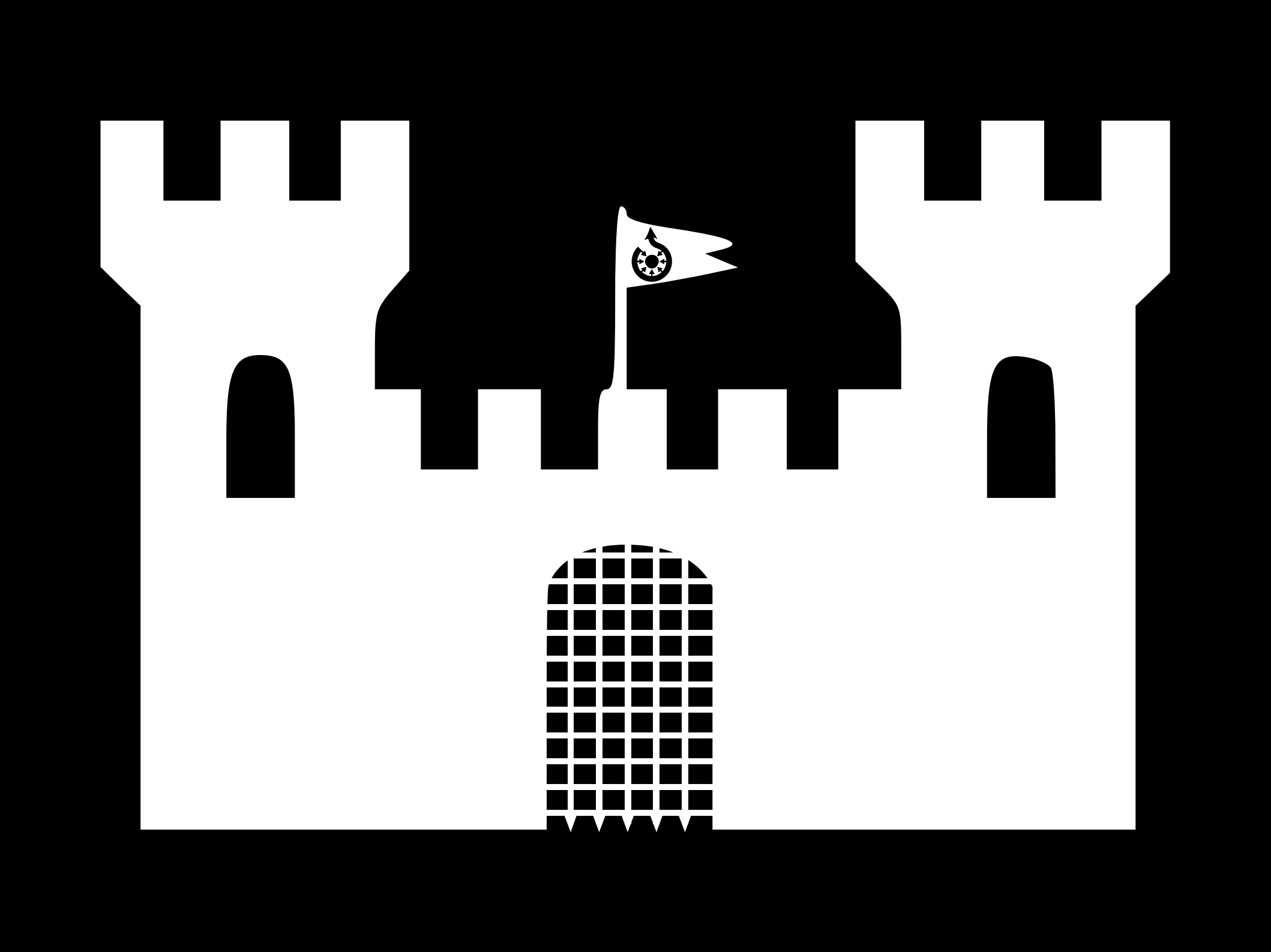
Demo

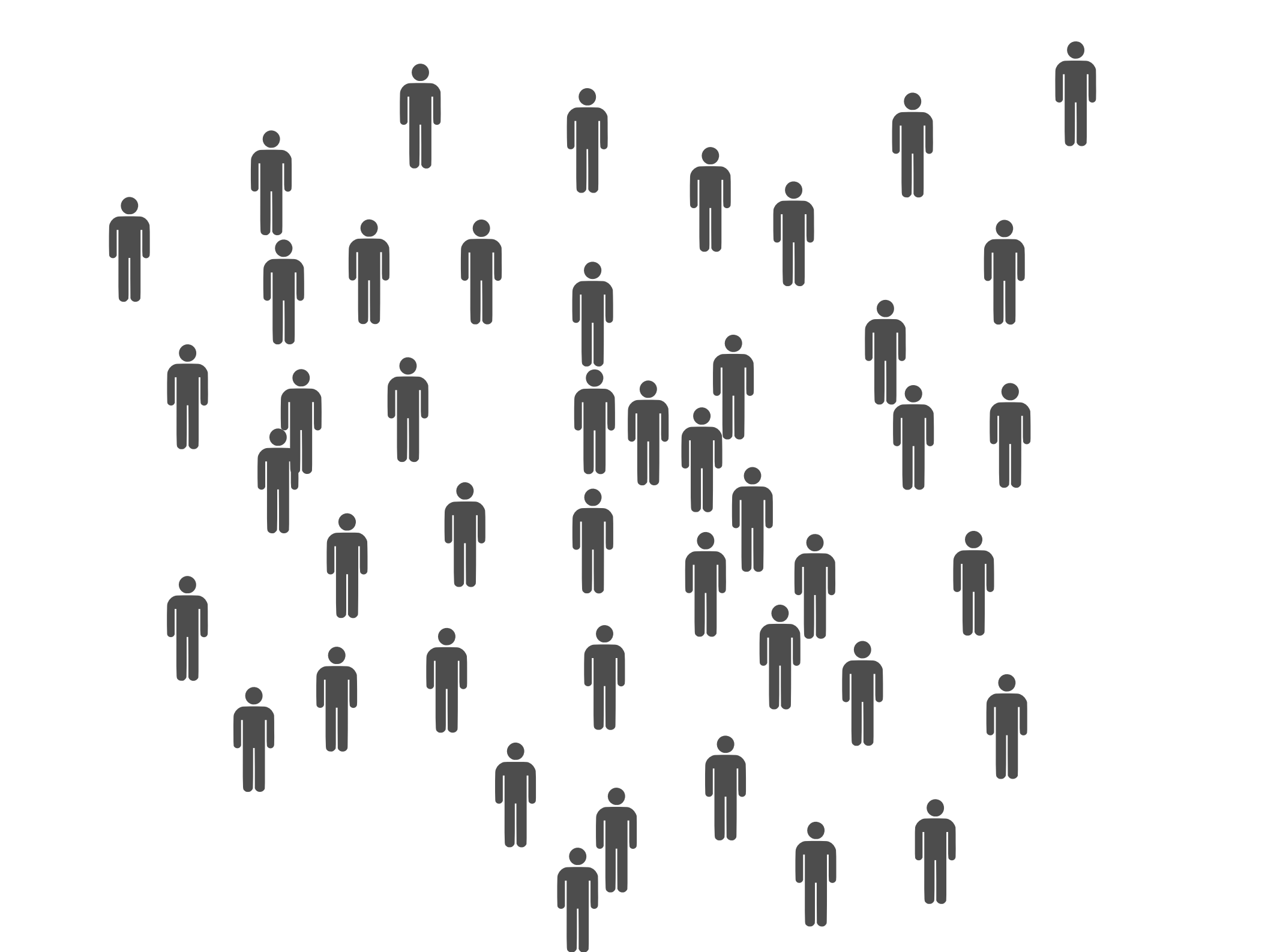
(a.k.a. your masochistic experience of the day)

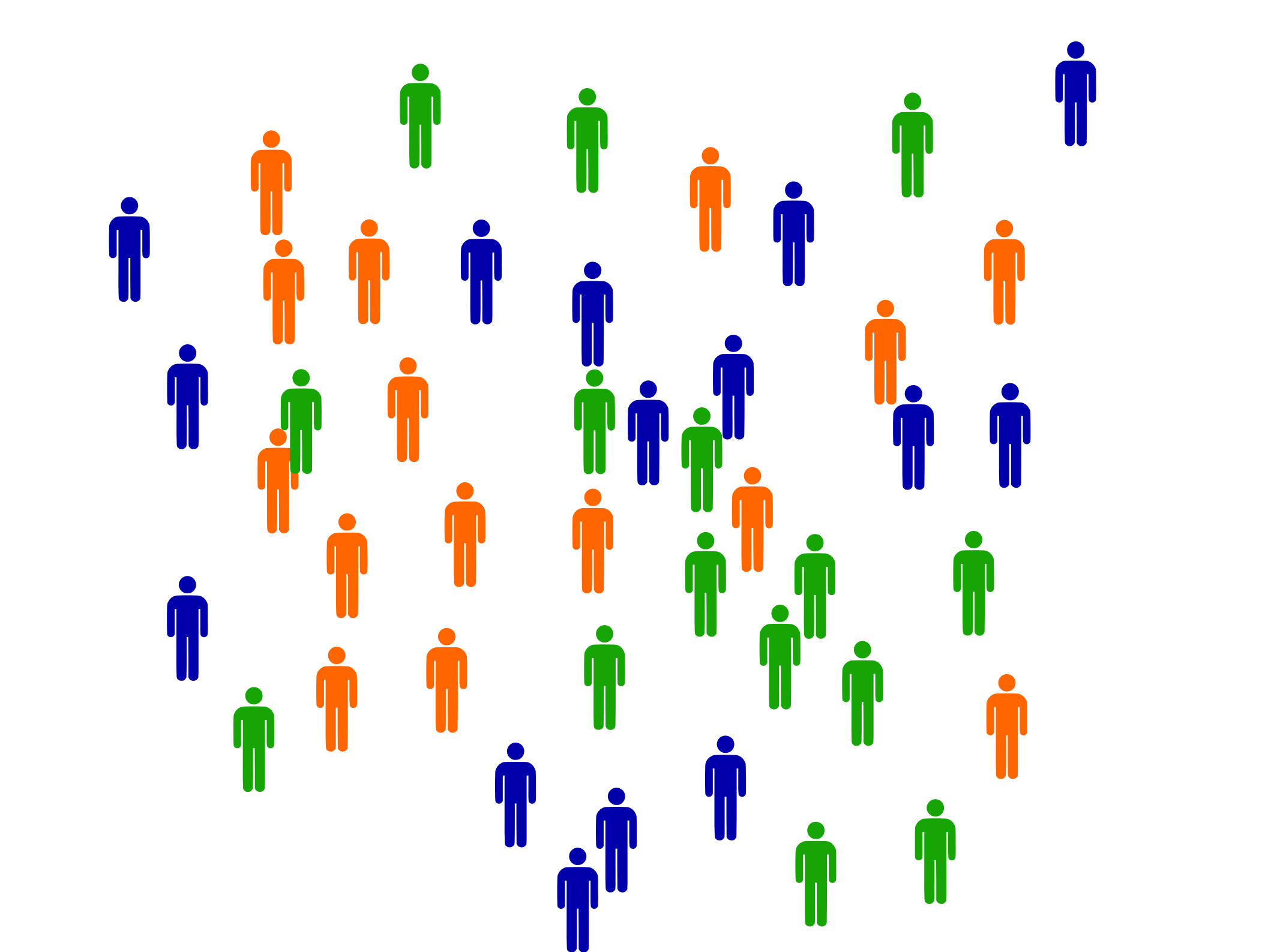


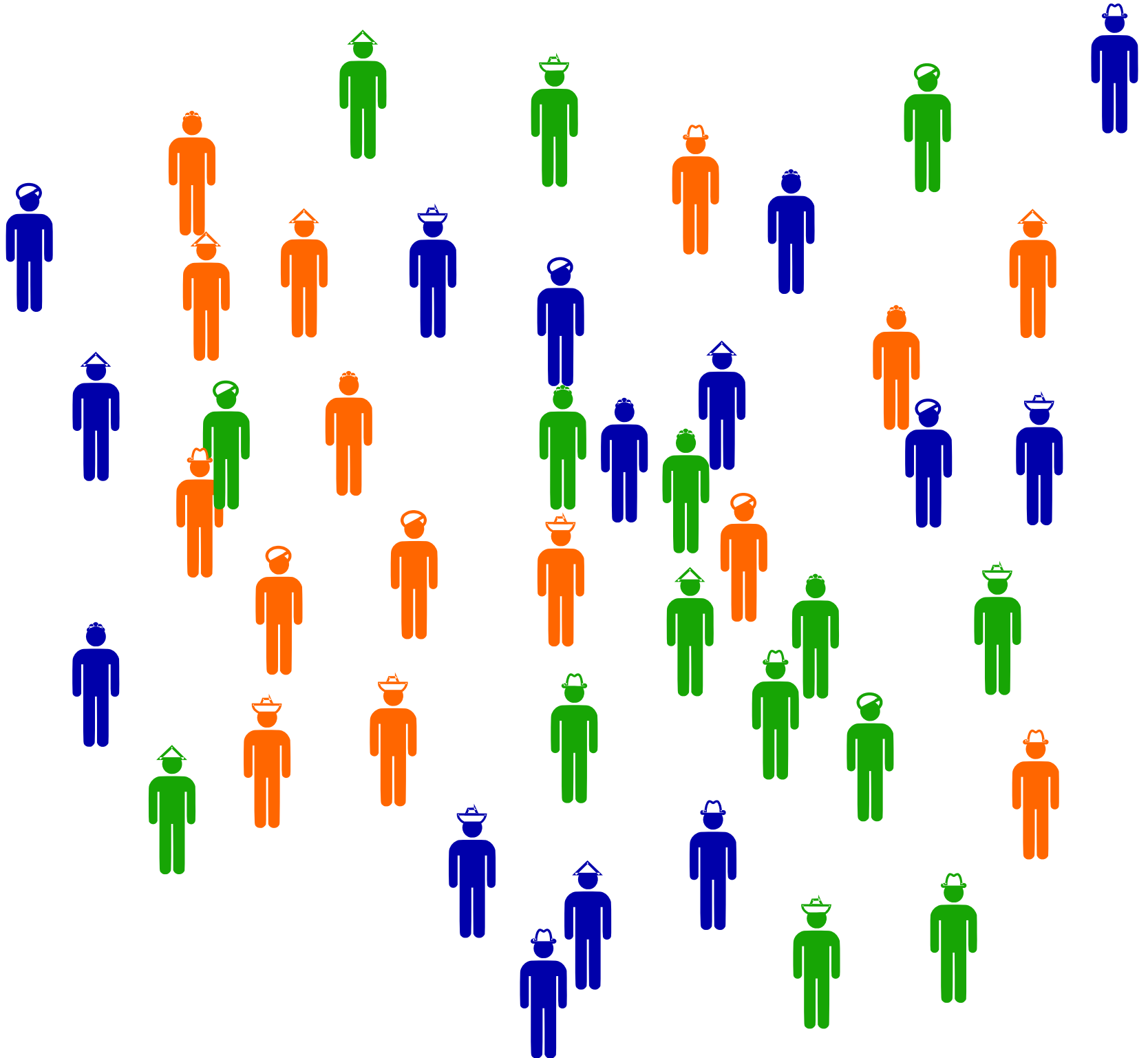
Video

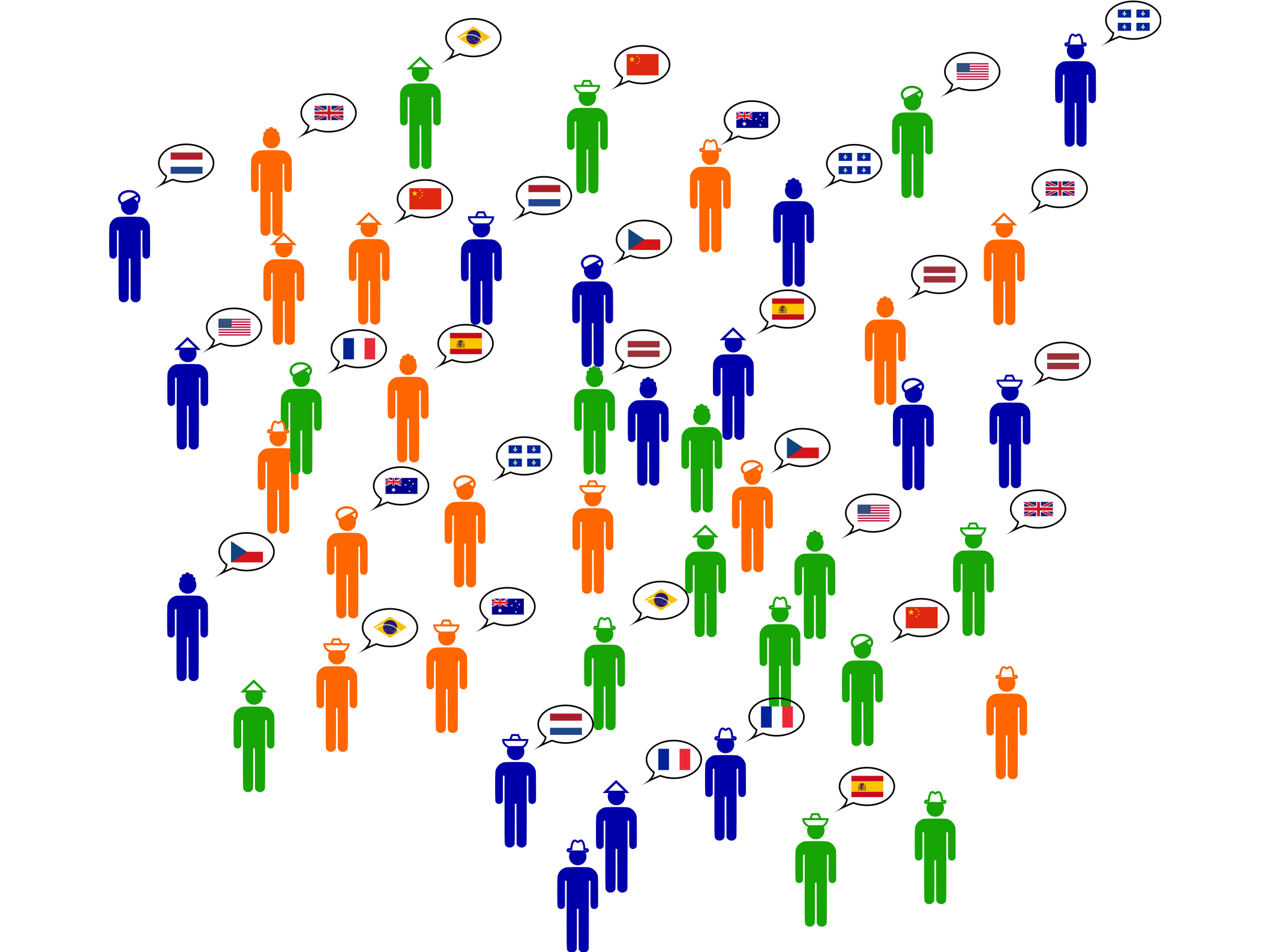

2010
2009
2008
2007
2006
2005
100,000 media files
100 active participants
(more than 100 edits in the last month)
100 semi-active participants
(more than 5 edits in the last month)











Upload Wizard

design motto: guide, suggest & empower

Demo

< insert obligatory amazed exclamations here >

Video

Come talk to me

(I don't bite.)

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usability.wikimedia.org

→ Multimedia hub

Thank you.

(you = anyone who feels they should be thanked)

Questions?

(ask questions now.)