

# Installez la Lumière Électrique Maintenant!

Chez vous, pour confort pendant l'Été

# Tenez-vous au Frais!

Nous Vendons des Éventails Électriques à Terme Raisonnable



Des millions de bureaux et de demeures américains seront rendus confortables par l'usage d'éventails électriques, cet Été.

Il en Faudrait Encore des Millions! Et Votre Home?

# Nettoyeur Électrique à Vacum

Vous sera envoyé pour 5 jours— A l'ESSAI

Notez Bien Notre Splendide Offre Spéciale aux Ménagères



Nous délivrerons, à votre porte un de nos superbes flambants neufs nettoyeurs, faciles à guider,—et vous en ferez l'essai, gratis, pendant 5 jours.

S'il convient, nous vous le vendrons pour \$3.00, premier versement, et le solde en paiements mensuels égaux; et très raisonnables.

# Faites votre couture pour Pâques En vous servant d'une machine à coudre mûe par l'électricité.



Réjetez du rancart cette ancienne machine à coudre qui était trop difficile à faire marcher, et installez un moteur électrique pour machines à coudre.

Et le coût du courant électrique sera seulement un demi-sou l'heure!

Demandez, phone Main 2950 et notre agent se rendra chez vous.

# NEW ORLEANS Railway & Light Co.

ELECTRIC COMMERCIAL DEPARTMENT

No. 201 rue Baronne

## INSURANCE STATEMENTS. INSURANCE STATEMENTS.

### ABSTRACT OF ANNUAL REPORT OF THE New York Life Insurance Company FOR THE YEAR ENDING DECEMBER 31, 1916.

ASSETS.	
Real estate	\$11,357,500.00
Secured loans	321,011,311.50
Premium notes on policies in force	4,891,596.78
Bonds and stocks owned (market value)	491,483,155.18
Cash	15,862,925.41
Bills receivable, \$514.50; net, \$295,145.37	93,989.87
Branch office debit balances, \$181,044.69; credit, \$89,196.22	
Premiums in course of collection, or collected and not reported	10,211,451.08
Due from reinsuring companies	72,997.50
Interest and rentals—due and accrued	11,555,100.62
Deduct assets not admitted; Bills receivable, \$514.50; Branch office debit balances \$181,044.69	185,182.19
	\$966,988,811.57

LIABILITIES.	
Insurance and annuities reserve	\$700,295,680.00
Amounts due under policies and policy contracts	9,231,379.18
Premiums, rentals and interest prepaid	4,297,469.33
Unpaid dividends—due prior to January, 1917	1,174,254.75
Miscellaneous items	13,010,712.95
Amount to be apportioned to policy holders in 1917	23,369,213.75
Special reserve fund held for future dividends on policies on which the apportionment of dividends is deferred	87,318,465.00
Special reserve fund for depreciation of securities and general contingencies	28,131,735.11
	\$966,988,811.57

RECEIPTS.	
Premiums—New business, including premiums for disability benefits \$13,316,805.44	
Premiums—Renewals, including premiums for disability benefits	\$2,843,015.11
Consideration for supplementary contracts, not involving life contingencies	1,332,847.25
Total receipts from policy holders	\$97,692,667.85
Interest and rentals	38,108,768.16
Profit on sales of bonds and real estate, etc.	1,051,835.73
Other receipts	2,152,061.42
Total receipts	\$139,008,333.15

DISBURSEMENTS.	
For death claims	\$29,332,346.32
For matured endowments	11,381,121.69
For total and permanent disability claims	37,197.00
For annuities	1,114,154.02
For surrender values	19,251,341.00
For dividends	19,695,352.33
For claims under supplementary contracts	687,023.33
Total paid contract and policy holders	\$82,101,151.69
For expense of conducting business, including taxes	15,337,041.33
For loss of sales on bonds	786,112.97
Doubtful debts marked off	8,111.81
For reduction in value of assets	3,652,301.74
All other disbursements	108,530.11
Total disbursements	\$103,093,322.05
Net receipts (to meet future claims)	\$37,115,010.21

GAIN AND LOSS EXHIBIT.	
Surplus on December 31, 1915, i. e., excess of total admitted assets over legal liabilities	\$123,561,466.00
Total gain on insurance account during year	\$33,032,581.00
Gain in investment account during year	1,519,869.00
	\$35,552,450.00
Deduct dividends paid in 1916 and increase in special reserves	\$9,281,504.00
Surplus on December 31, 1916, i. e., excess of total admitted assets over legal liabilities	\$129,762,115.00

REAL ESTATE OWNED.	
Amount of encumbrances thereon	
Actual cost	\$6,890,673.37
Book value December 31, 1916	11,257,500.00
Market value	11,257,500.00
Repairs, improvements and taxes	473,151.06
Gross income, 1916	886,217.72
Net income, 1916	68,093.63
Rental value of space occupied by company, 1916	307,693.63
Consideration for real estate purchased in 1916	361,372.25
Consideration for real estate sold in 1916	1,017,211.88
Real estate mortgages owned by the company	194,879,647.57
Amount of collateral loans outstanding December 31, 1916	
Market value of securities pledged to secure same	
Loans in existence December 31, 1916 discharged during 1916	150,000.00
Loans made in 1916 and discharged during 1916	

LARGEST BALANCE IN EACH DEPOSITORY DURING YEAR.	
(Names of banks and month of year selected.)	
Citizens Central National Bank, New York—January	\$3,663,977.96
Citizens Central National Bank, New York—Fixed throughout the year	1,000,000.00
Chase National Bank, New York—January	2,176,387.71
Mechanics & Traders National Bank, New York—January	2,147,317.82
National Bank of Commerce, New York—November	6,623.57
Harriman National Bank, New York—July	893,285.67
New York Trust Company, New York—January	2,303,500.00
New York Trust Co., New York—Fixed, Jan. and Feb.	1,000,000.00
Columbia Trust Company, New York—January	2,314,118.57
Lincoln Trust Company, New York—January	836,129.91
Franklin Trust Company, New York—Fixed, January and February	900,000.00
First National Bank, Chicago—February	291,478.00
Continental & Commercial National Bank, Chicago—November	365,898.83
Wells Fargo Nevada National Bank, San Francisco—November	457,003.11
Lowry National Bank, Atlanta—January	681,065.27
Bank of Montreal, Montreal—December	1,359,291.29
Merchants-Lakeview National Bank, St. Louis—August	204,018.53
Merchants National Bank, Richmond—January	216,616.73
Merchants-Mechanics First National Bank, Baltimore—April	408,019.16
Central State National Bank, Memphis—October	63,692.66
Northwestern National Bank, Minneapolis—July	511,529.75
Royal Bank of Canada, Havana—July and August	785,153.57
Banco de Chile, Santiago, Chilean Government Deposit—December	88,000.00
Banco de Chile, Santiago, Chile—Fixed, December	352,000.00
W. R. Grace & Co., Santiago, Chile—November and December	239,569.65
British Bank of South America, Buenos Aires—Fixed, October and November	588,351.00
British Bank of South America, Rio de Janeiro—December	127,189.45
London & Brazilian Bank, Rio de Janeiro—Fixed August to December, Inc.	997,102.18
National City Bank of New York, Rio de Janeiro Branch—Fixed, December	50,000.00
Morgan, Grenfell & Co., London—October and November	146,690.45
Yokohama Specie Bank, Tokyo—August and September	261,191.58
Cash Deposit with Japanese Government, Tokyo—January to June, Inc.	917.11
Credit Lyonnais, Paris—April	233,071.61
Morgan, Harjes & Co., Paris—August	670,865.38
Deutsche Bank, Berlin—December	2,301,787.33
Banque de Commerce de Volga Kama, Petrograd—November	2,752,116.28
Niederösterreichische Escompte Gesellschaft, Vienne—December	820,320.66
Bank of England, London—July	1,192,941.57
London County & Westminster Bank, London—December	70,041.51

COMPROMISED AND RESISTED DEATH CLAIMS.	
Number resisted, December 31, 1916, 153; amount claimed thereunder, \$681,161.01	
Salaries and compensation paid to officers and trustees, and payments to others in excess of \$5,000, including amounts paid to general agents for account of their sub-agents	\$886,122.21
Number of persons and firms, 397; aggregate amount paid	6,529.38
Amounts paid for commissions on loans, or on purchase or sale of property (aggregating \$1,043,620.00)	55,832.17
Legal expenses paid in 1916	6,985.17
Expenses before legislative bodies or on account of state and government departments	

BONDS AND STOCKS.	
Owned January 1, 1916, and acquired during year (par \$51,810,471.52). Cost	\$51,810,471.52
Sold and redeemed during year 1916 (par \$12,302,510.02). Consideration	10,570,011.47
Owned December 31, 1916 (par \$39,507,961.50). Book value	521,974,830.61
Market value of same	491,483,155.18
Interest and dividends received on stocks and bonds	\$9,918,990.47

RATES OF ANNUAL DIVIDENDS DECLARED (PAID) IN 1916 AND ANNUAL PREMIUMS PER \$1,000 OF INSURANCE ISSUED AT AGE 35.	
—Years in which Policies Were Issued—	
Kind of Policy:	Pre. Div. Pre. Div. Pre. Div. Pre. Div.
Life	6.15 6.35 6.70 7.30
20-Year Endowment	6.15 6.35 6.70 7.30

WELTON E. MILLSAPS, Agency Director Whitney-Central Bldg., New Orleans, La.

## Les Spécialités Du Magasin Holmes

Marchandises de premier Choix Assortiments Complets Prix satisfaisants au Public et à nous-mêmes, Service exact de ventes, de livraisons, et de commandes par la Poste Notre but est de mériter la confiance absolue du public

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## Les Marchés au Succès

sont construites en dollars, pièce sur pièce. Chaque dollar déposé vous avance plus près du but que vous souhaitez—l'indépendance—; ce qui n'est atteint qu'en économisant une partie de ce que vous gagnez maintenant.

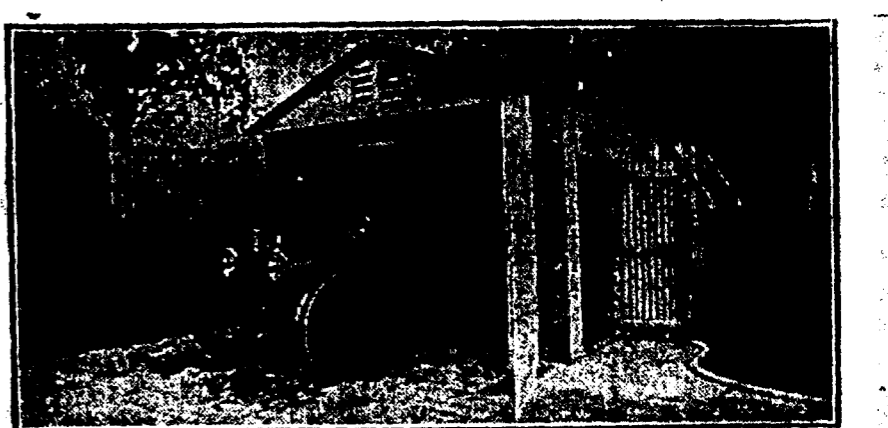
## Whitney-Central Trust & Savings Bank

1105 St. Charles et Gravier Rues Chartres et Iberville 8132 rue Oak Rues Dauphine et Piéte

NOTEZ BIEN L'ADRESSE 201-211 rue Nord Rempart Couvresse, Marchands d'Ardoises et Réparateurs LE SEUL ETIQUETTE BRANDIN PAS DE SUCCURSAL ALBERT BRANDIN SLATE AND ROOFING CO., Inc. Téléphone Main 1212

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 soutient l'organisme sans autre nourriture. Guérit débilité et manque d'appétit. Recommandé pour la TUBERCULOSE, MALADIES INFECTUEUSES ET DE LANGUEUR, ANÉMIE, CONVALESCENCE, SÉNILITÉ et MALADIES DE L'ESTOMAC et MALADIES DE L'ESTOMAC  
 Vendu par pharmacies, E. FOUGERA & CO., Inc., 39 rue Beckman, New-York

**Un Beau Sein et de Jolies Épaules**  
 sont possibles si vous portez une "Bien Jolie Brassière". Le poids tirant d'un sein sans contrainte force les muscles qui le supportent d'une façon telle, que les contours de la taille sont gâtés.  
**BIEN JOLIE BRASSIÈRES**  
 remet le sein à sa place, empêche qu'il n'ait une apparence flasque, élimine le danger de forcer les muscles, et elle restreint le chair de la poitrine, donnant une ligne gracieuse à toute la partie supérieure du corps.  
 La "Bien Jolie Brassière" est le vêtement le plus élégant et le plus avantageux qu'on puisse s'imaginer. Elle est faite de tous les matériaux et dans tous les styles. Faites-vous montrer la "Bien Jolie Brassière" par votre marchand; nous serons heureux de lui envoyer des échantillons, port payé, pour qu'il vous les montre.  
 BENJAMIN & JOHNS  
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## R. G. HOLZER

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