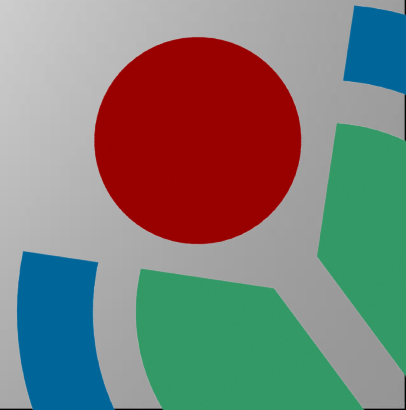




**WIKIMEDIA**  
МАКЕДОНИЈА

# Wikimedia Macedonia

- **Active from 2010**
- **Our philosophy, so far, has been to maximize output from minimal resources**
- **In 2011 we received the first funds, working as ‘contractors’ for a local fondation**



# Wiki.mk

- **A non-WMF wiki portal for information of local importance**
- **Three experimental regions**
- **CC-BY-2.5 Macedonia licenced**
- **‘How to write and edit wikis’ manuals in Macedonian, Albanian and (coming soon) French**



# Social media

facebook  Slobodan J



**Change Cover**



**Википедија**  
*Слободна енциклопедија*

**Википедија на македонски јазик**  
6,584 likes · 159 talking about this

**Liked** **Message**

Community  
Википедија на македонски јазик е слободна енциклопедија и е јавно достапна за уредување.  
<http://mk.wikipedia.org/wiki/Википедија:Вовед>

**About** **Photos** **Likes** **Events** **Twitter**

6,584

# Social media

- **Opting to promote Wikipedia directly and use the WMMK profiles only for official purposes**
- **6500+ Facebook Fans**
- **850+ Twitter Followers**
- **Good for PR, brand awareness, morale**
- **2011: Building an audience**
- **2012: Focusing on new editors**



# Other activities

- **Projects and lectures on several universities and faculties**
- **PR for the 50.000<sup>th</sup> article, various other press releases**
- **Participation in GLAM**
- **Extensive translation work**



# 2012

- **Continuation of our social media efforts, as well as our good cooperation with the faculties and the NGO sector**
- **Macedonia on Wikipedia: a governmental project involving the high schools in Macedonia**



Thank you!