



13 years leadership experience, Rich Laster wields a track record of increasing business profits, and enhancing government and nonprofit service delivery for his clients. Laster is currently engaged by a technology firm to market nationally a high performance green energy technology. In 2009, at zero-cost to the City, Laster negotiated a partnership between Philadelphia and Temple University to study, and address the growing issue of poverty. Laster's innovative strategies played key roles in both the 2007 Nutter Mayoral Primary campaign, and the 2006 Rendell Gubernatorial General campaign.

In 1998, at First Union National Bank (now Wells Fargo), Laster successfully doubled revenue of the 5<sup>th</sup> & Market Streets branch his first year. Recognizing market demand, Laster created RBL Consulting in 2001 to provide creative financing, business development guidance, and revenue expansion strategies for businesses that did not meet the cookie-cutter demands of major lending institutions.

A graduate of Temple University, Laster currently serves as faculty at the Center for Progressive Leadership and The Enterprise Center. He continues to serve his community on numerous boards with a focus on entrepreneurship, education, and economic development.